

LORENA ALVAREZ

MULTIMEDIA ARTIST

PERSONAL PROFILE

A highly driven and flexible multimedia artist with experience developing projects from inception through production to final delivery, ensuring that all work is effective and appropriate. Visual arts lover with a current fascination with coding and emerging media. My goal is to combine arts and tech together to create attractive ideas.

AREAS OF EXPERTISE

- HTML, CSS & JavaScript (jQuery Plugins)
- Adobe Suite (Photoshop, Illustrator, Animate CC, After Effects & Premiere)
- VR, AR & 360 video.
- Fluent English & Native Spanish
- Teamwork & Creativity
- Organization & Adaptability.

WORK EXPERIENCE

FREELANCE ILLUSTRATOR

UCSC Psychology Department | 2015 - Present

- Assisted the UCSC Psychology Department staff with illustrating scenarios for thesis papers.
- Drawing rough sketches for approval and produced final illustrations for commission.
- Converting sketches into digital versions and vectors after approval.

YOUTH PROGRAM COORDINATOR

City of Santa Barbara Parks and Recreation | 2015 - 2016

- Planned and implemented recreational, educational and cultural activities for juveniles.
- Developed and implemented arts programs for adolescents.
- Collaborated in the creation and painting of murals in public places.

CONTACT ME

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<https://www.linkedin.com/in/lorenaalvz/>

EDUCATION HISTORY

CALIFORNIA STATE UNIVERSITY, NORTHRIDGE

Cinema & Television Arts, B.A: Multimedia Production, 2020

- Dean's List- 3.6 GPA
- I acquired effective computer skills to design websites, created streaming audio and video, designed and created DVDs, and developed games in the interactive media environment.

LOS ANGELES VALLEY COLLEGE

Film, TV & Electronic Media A.S-T Broadcasting & Italian A.A, 2018

- Graduated with Honors.
- Dean's List- 3.4 GPA.

VOLUNTEER

ARTS FOR HUMANITY, SANTA BARBARA :

Videographer & Photographer.

- Filmed various programs and community events on-site
- Edited videos and photos and uploaded on social media.