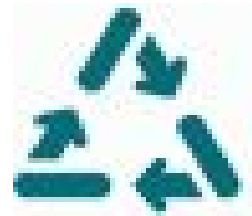
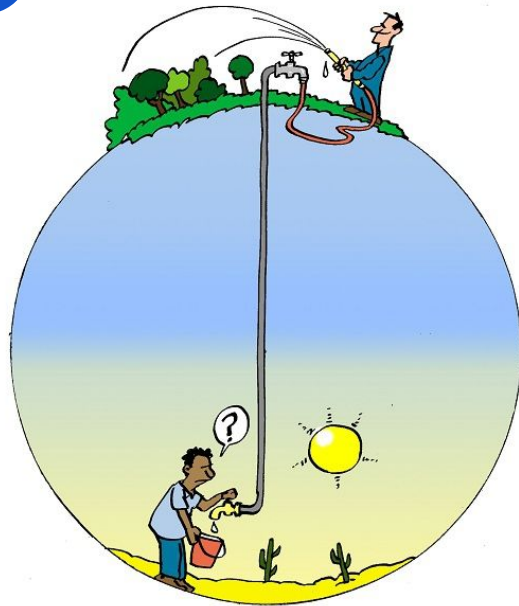


# Be Impact



🍏  
routines



# BeImpact

PRÉSENTÉ PAR L'ÉQUIPE

## EPISODE 1



Gwladys



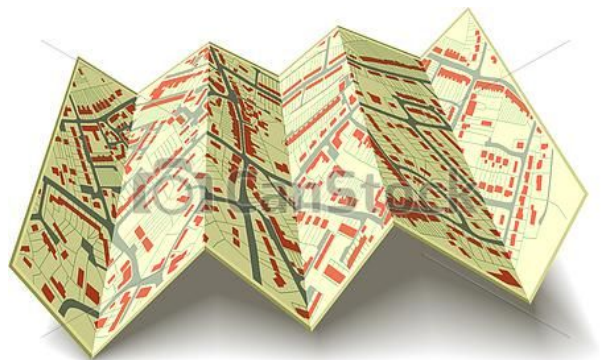
Anita



Hélène



Loïc

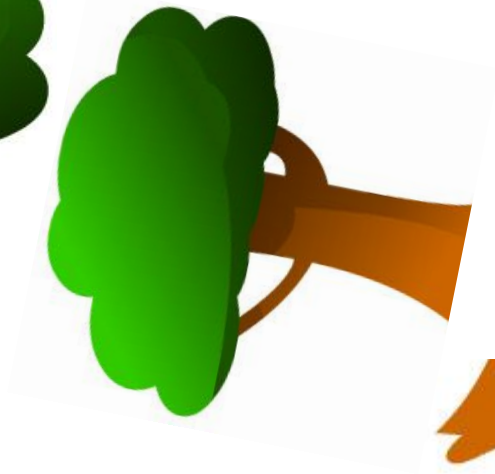


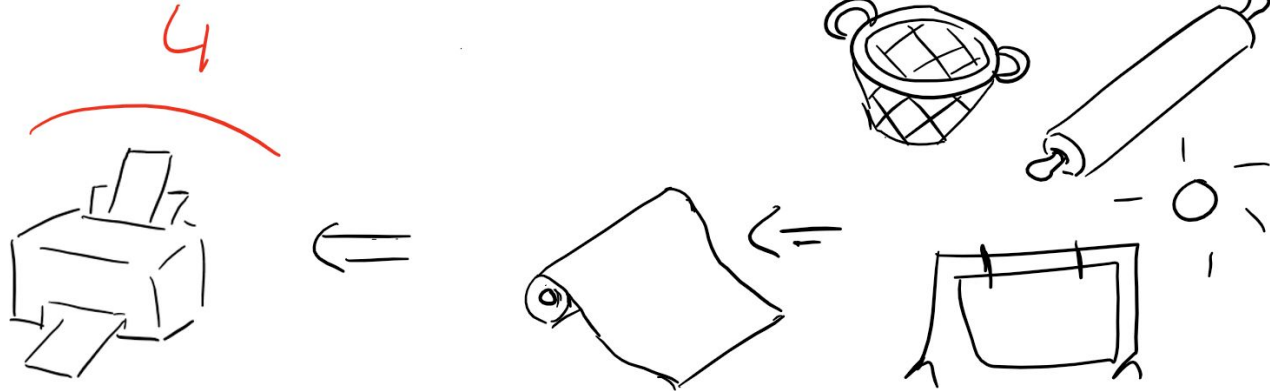
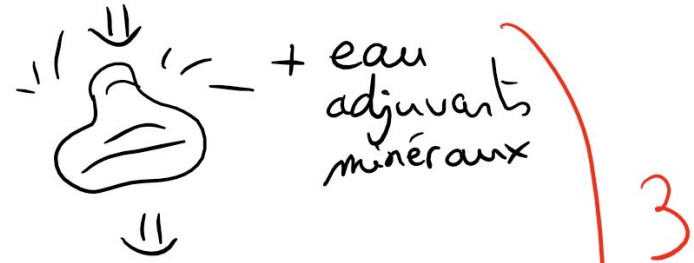
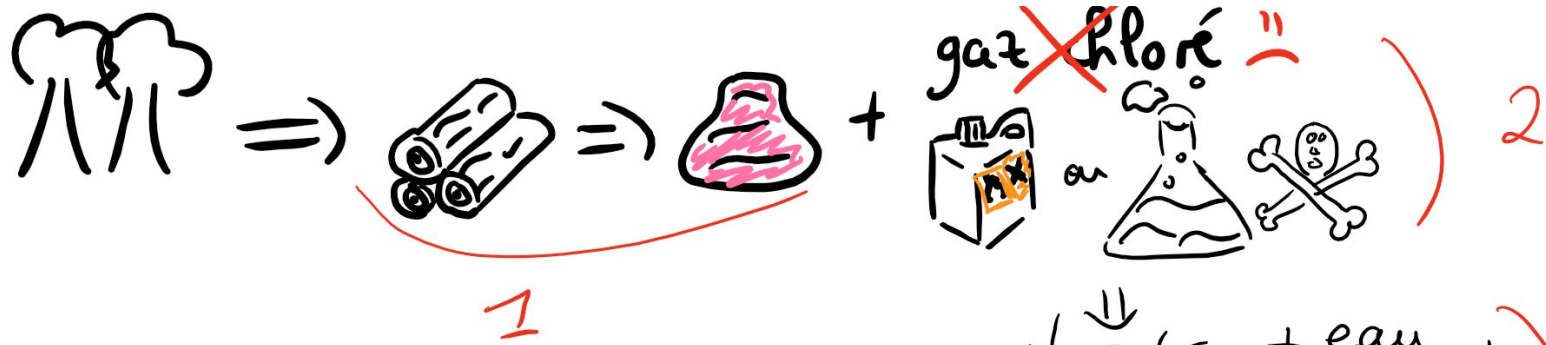
**Carte routière**

**VS**

**GPS**

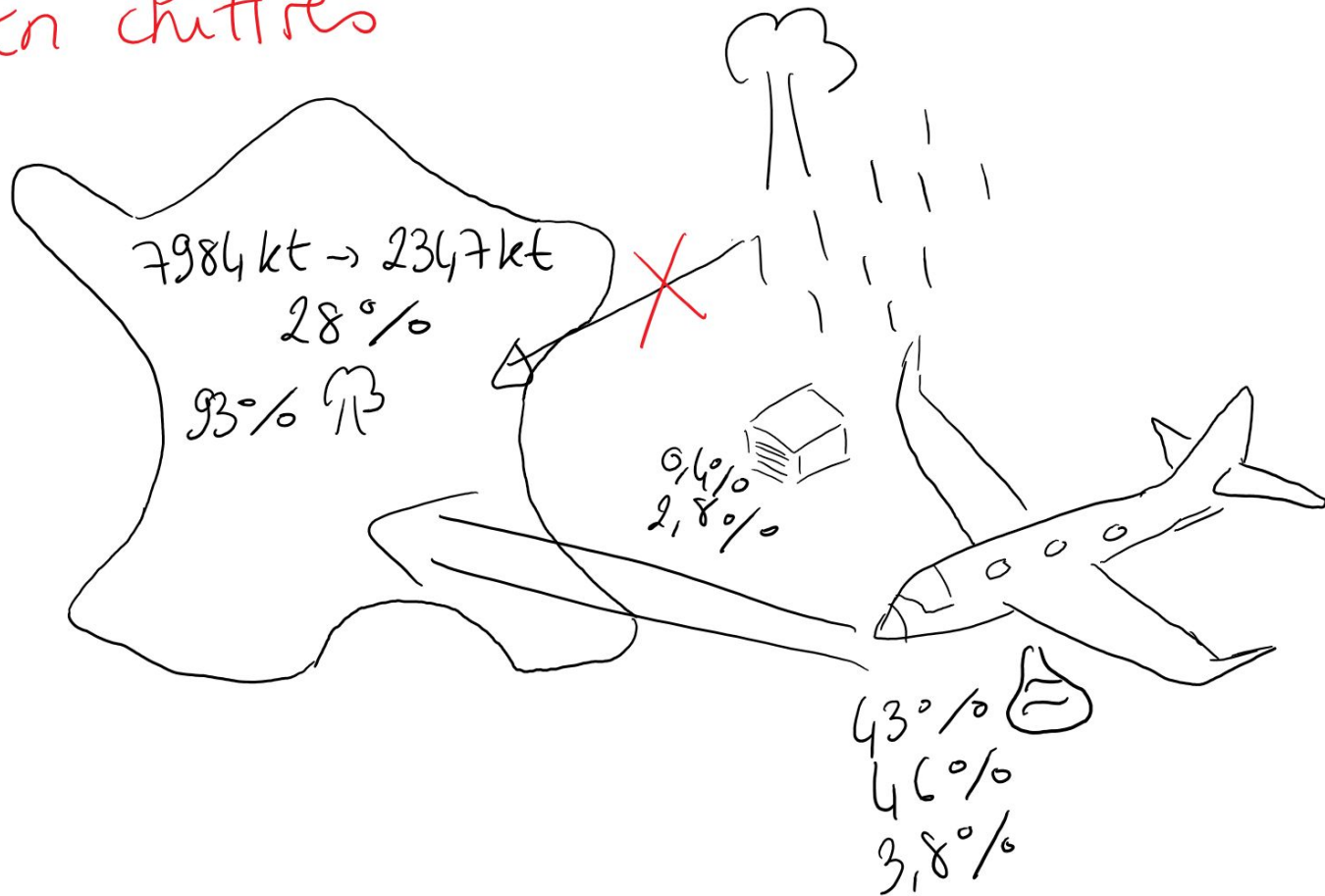


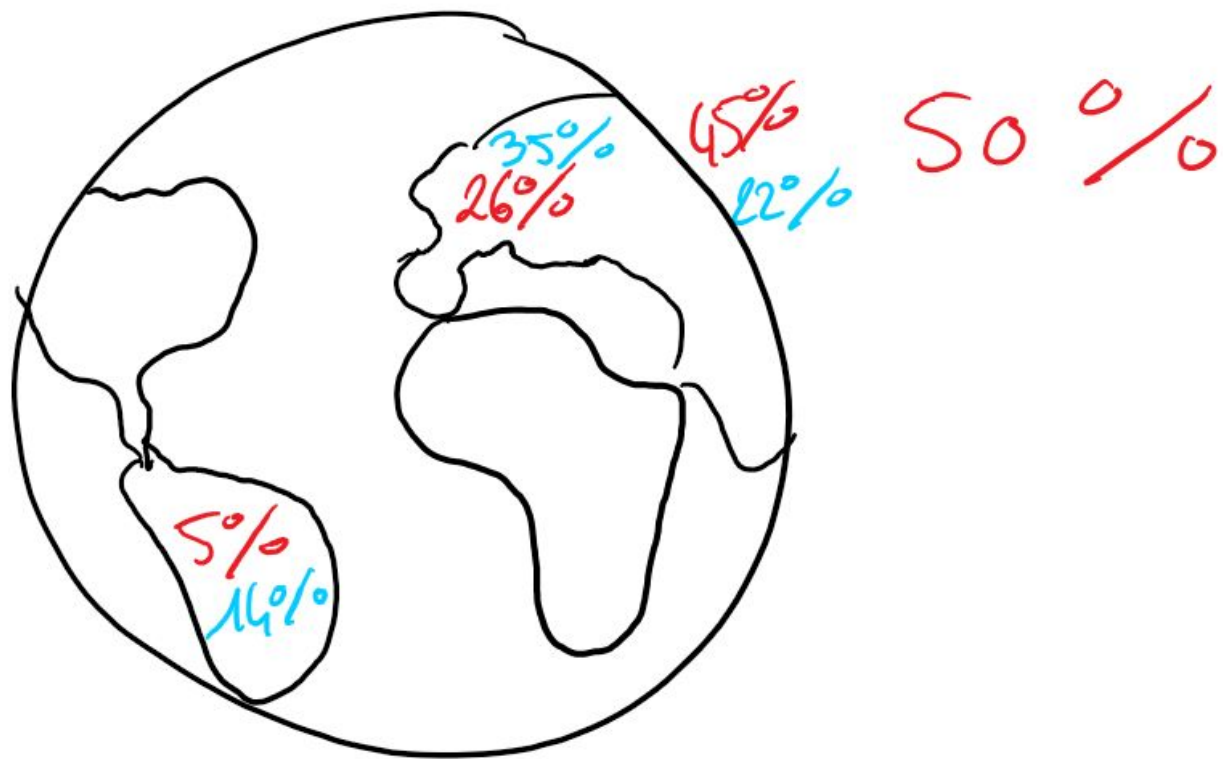






En chiffres





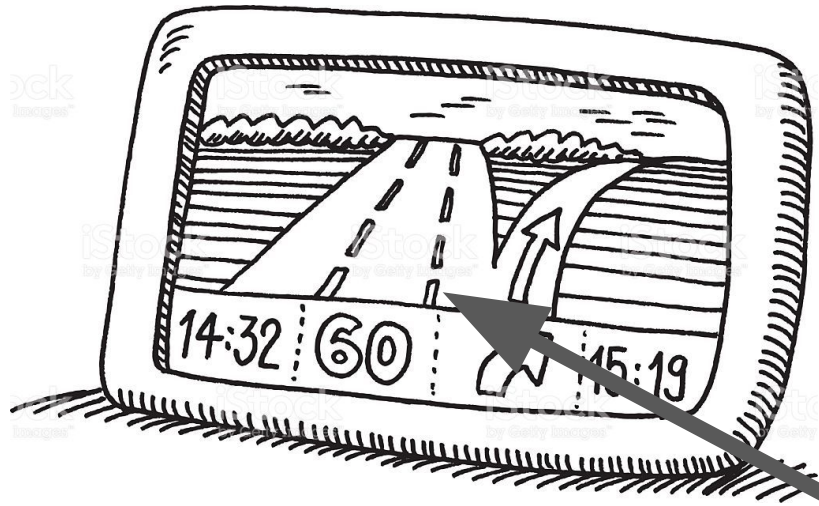




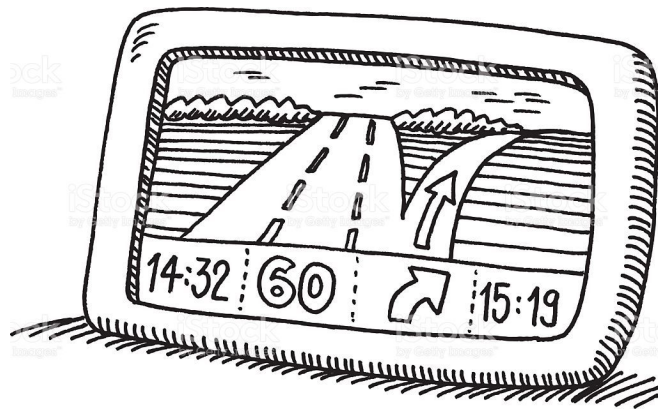
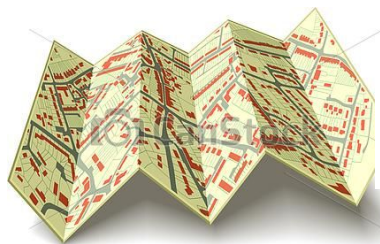
PEFC

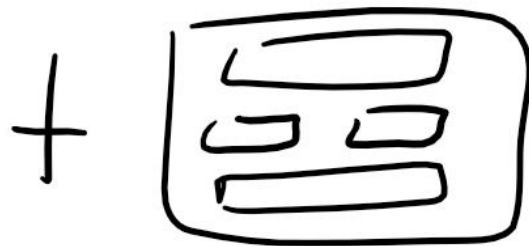


FSC



Carte Vectorielle  
?????





Carte vectorielle + Support

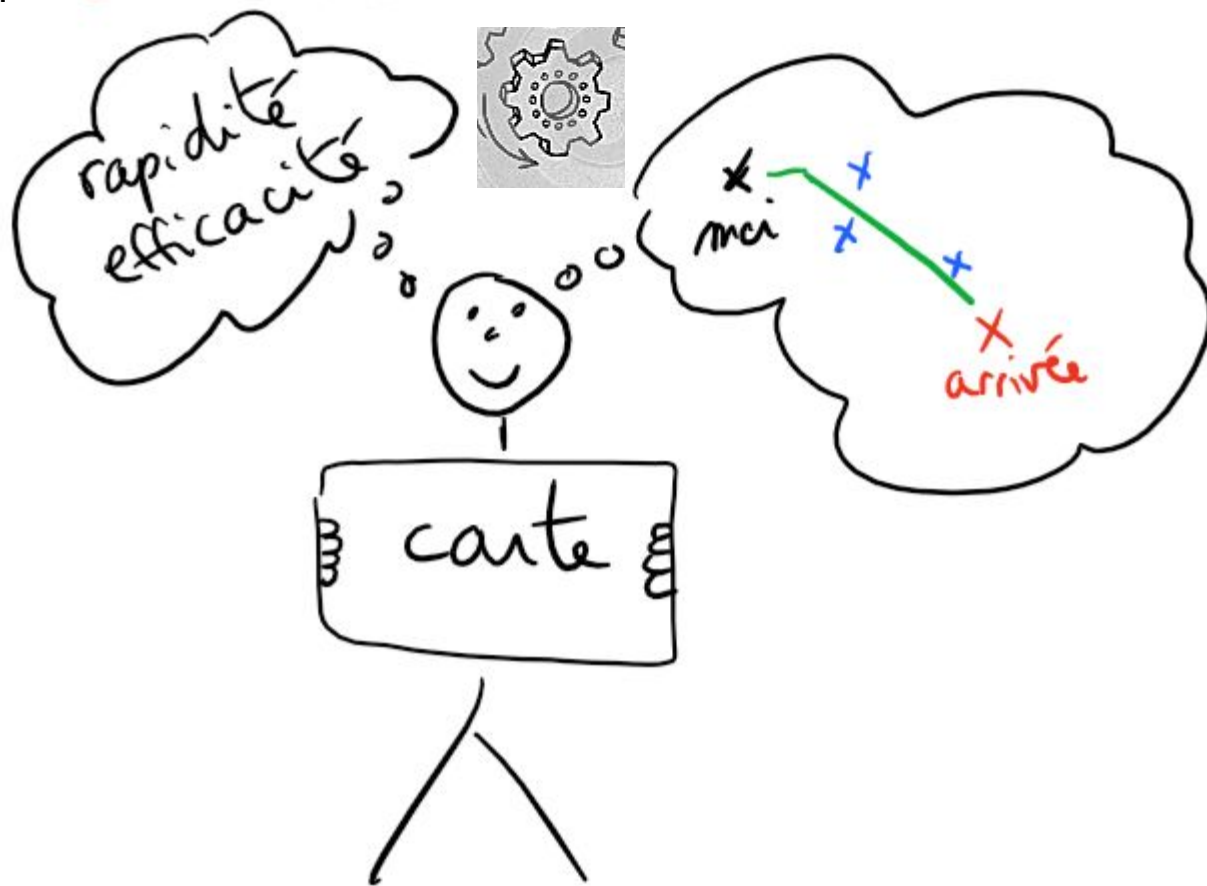
GPS ⇐

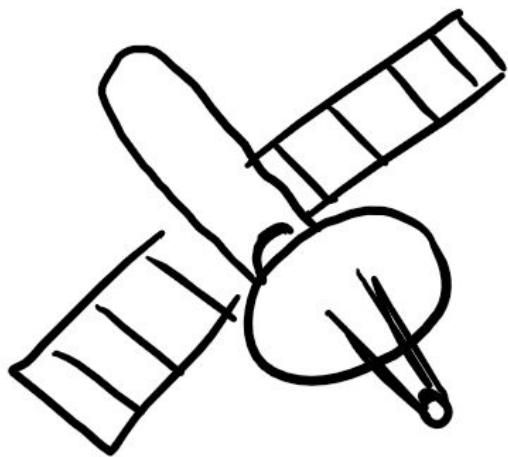


© Can Stock Photo

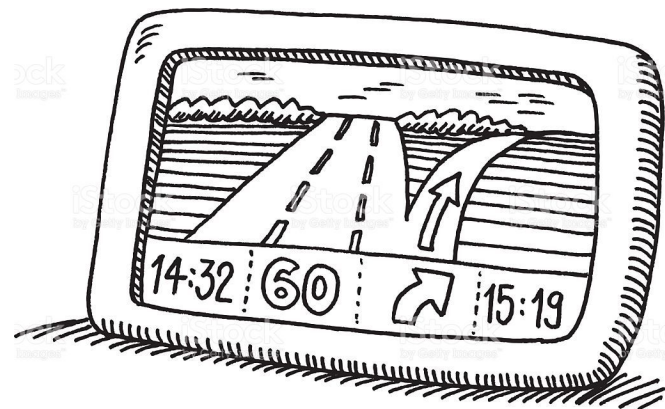
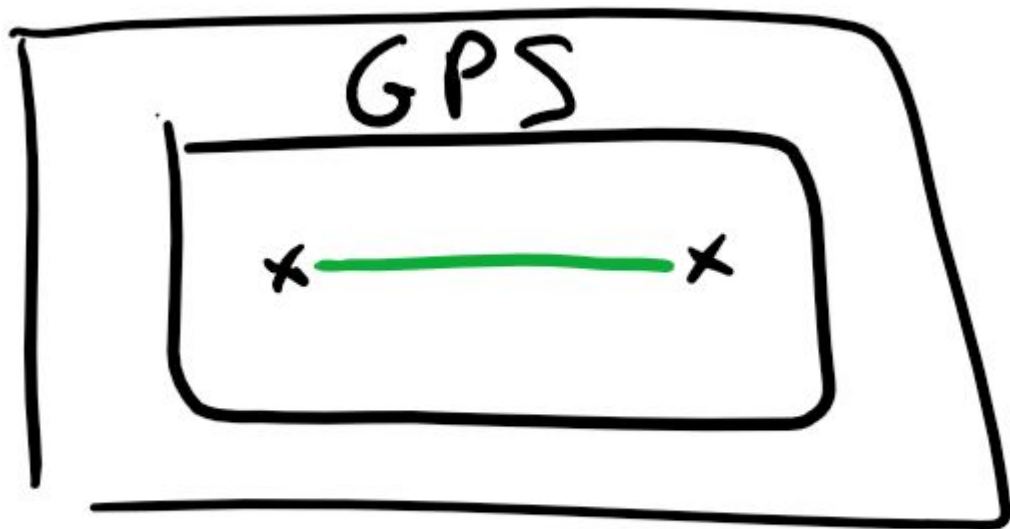
## Fonctions cognitives :

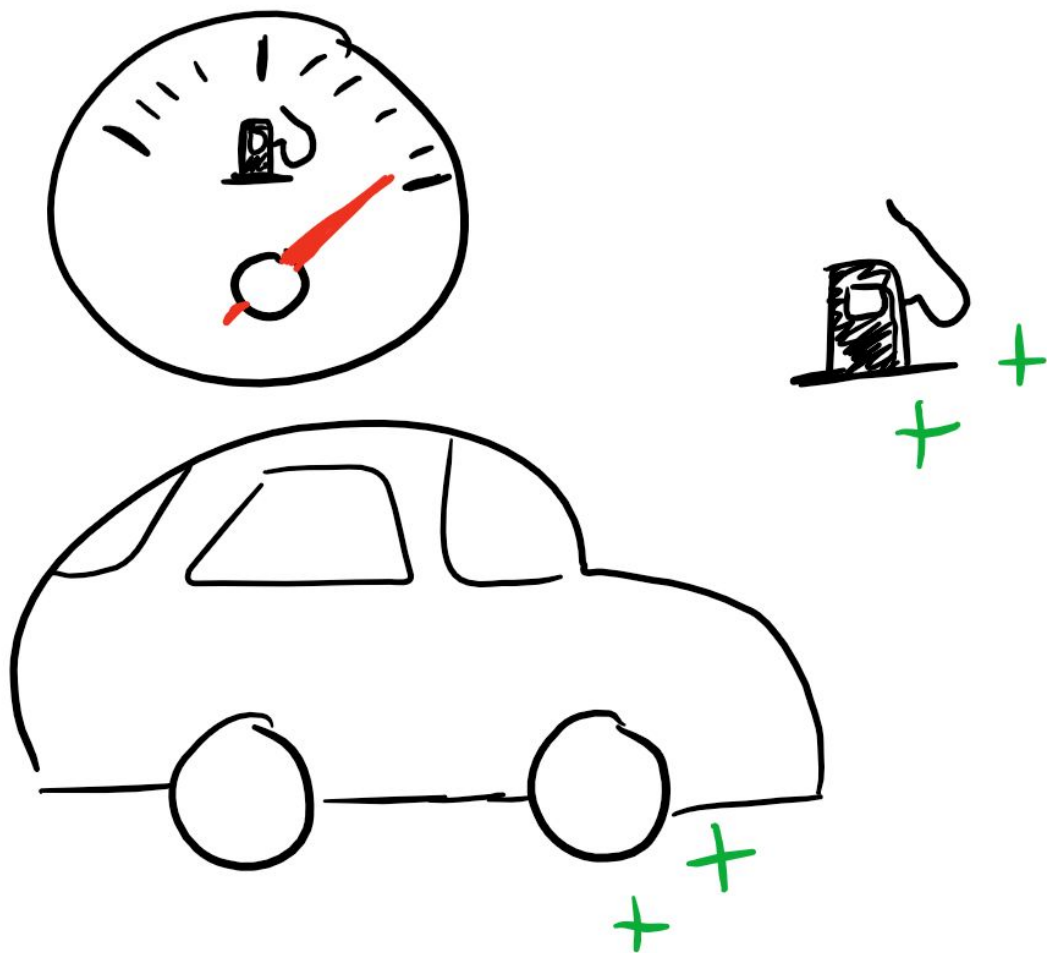
- repère
- carte cognitive
- représentation spatiale

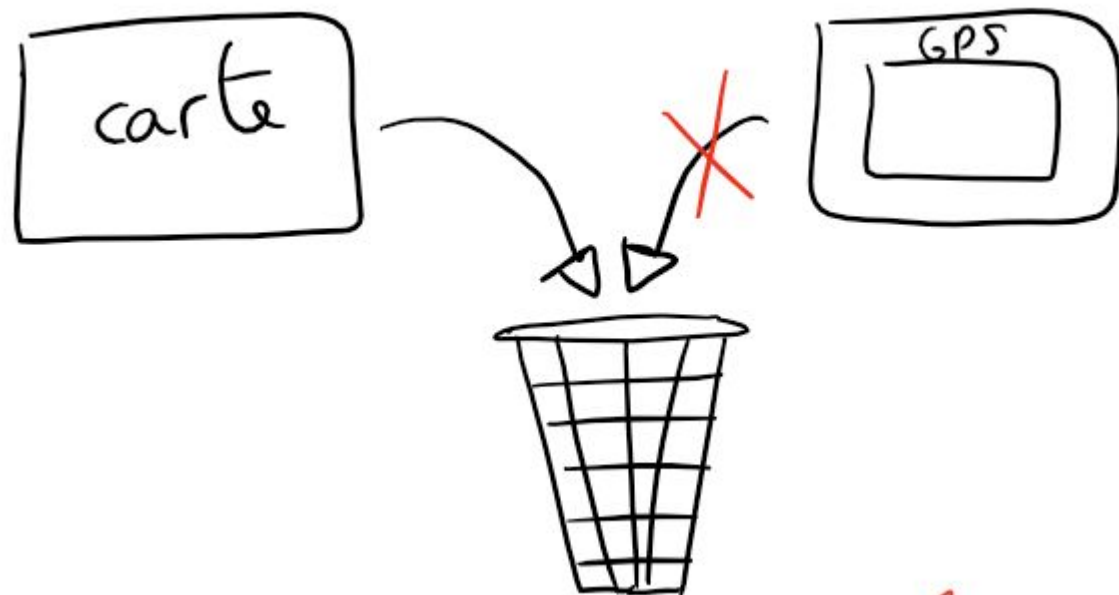








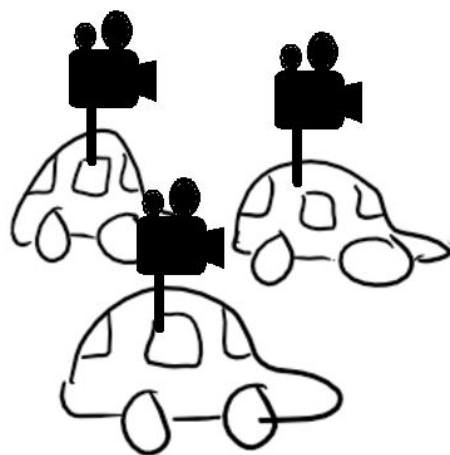
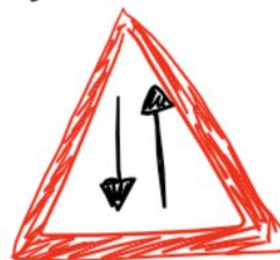




# Mobile Mapping



changement



400  
3,5 M Km

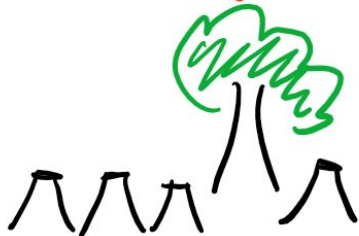
conception

Carre

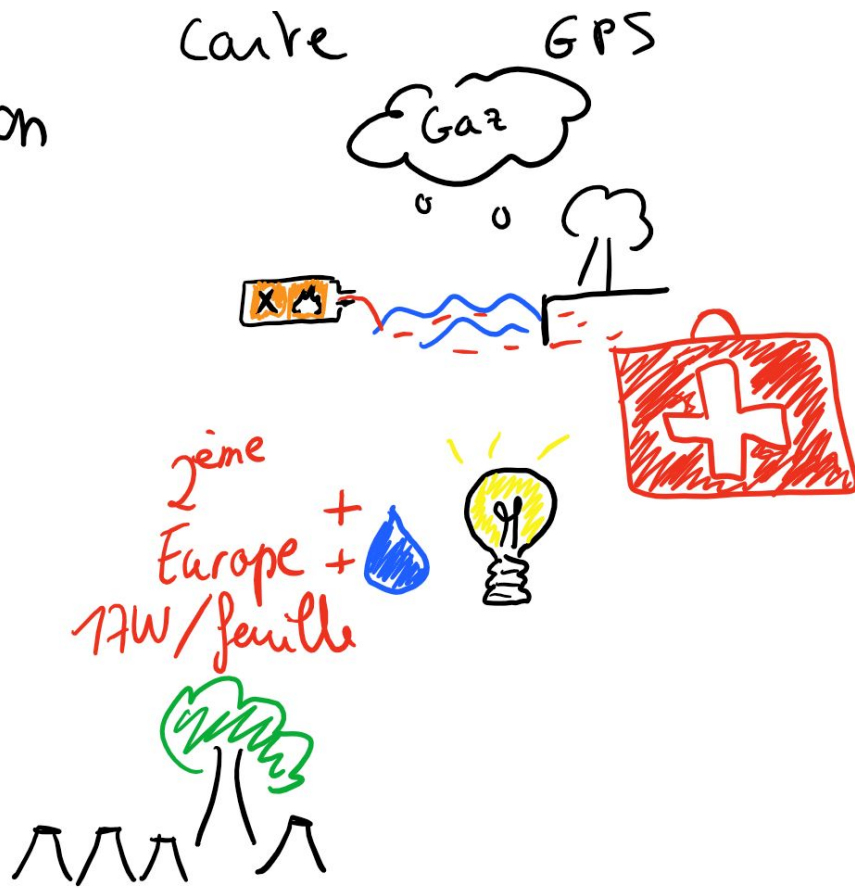
GPS



2ème  
Europe +  
17W / feuille

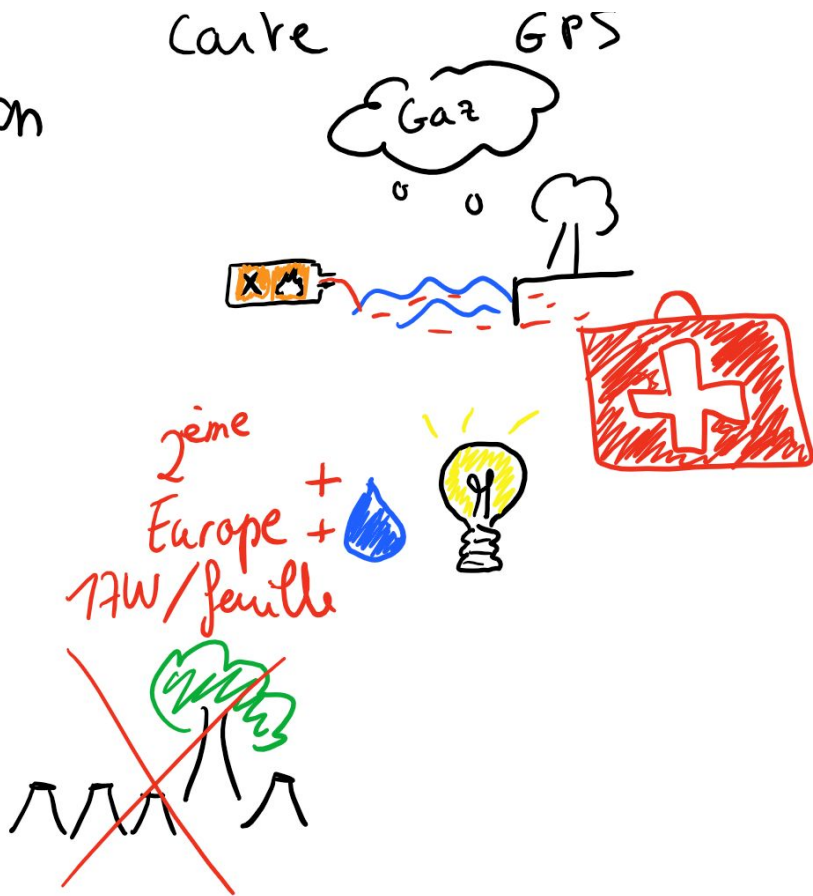


conception



1 à 3 tonnes  
⇒ 1 tonne  
42%

conception



28%

↳ [icon] [icon] [Carre]...

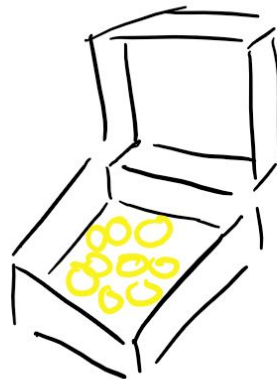
conception

Carre

GPS



2ème  
Europe +  
17W / feuille



rare  
non renouvelable



Mise à jour

Carte



GPS



+ 20 %

Carre

Utilisation

GPS



-24%



-12%



1,19 M

-2500 km/an

