# Repeated measures and multivariate analysis of variance

#### **Session 9**

MATH 80667A: Experimental Design and Statistical Methods HEC Montréal

## Outline

## Repeated measures



# Repeated measures ANOVA

## Beyond between-designs

Each subject (experimental unit) assigned to a single condition.

• individuals (subjects) are **nested** within condition/treatment.

In many instances, it may be possible to randomly assign multiple conditions to each experimental unit.

## Benefits of within-designs

Assign (some or) all treatments to subjects and measure the response.

#### **Benefits:**

- Each subject (experimental unit) serves as its own control (greater comparability among treatment conditions).
- Filter out effect due to subject (like blocking):
  - increased precision
  - increased power (tests are based on within-subject variability)

Impact: need smaller sample sizes than between-subjects designs

## Drawbacks of within-designs

### Potential sources of bias include

- Period effect (e.g., practice or fatigue).
- Carryover effects.
- Permanent change in the subject condition after a treatment assignment.
- Loss of subjects over time (attrition).

# Minimizing sources of bias

- Randomize the order of treatment conditions among subjects
- or use a balanced crossover design and include the period and carryover effect in the statistical model (confounding or control variables to better isolate the treatment effect).
- Allow enough time between treatment conditions to reduce or eliminate period or carryover effects.

## One-way ANOVA with a random effect

As before, we have one experimental factor A with  $n_a$  levels, with

$$Y_{ij} = \mu + \alpha_j + S_i + \varepsilon_{ij}$$
response global mean mean difference random effect for subject error

where  $S_i \sim \mathsf{Normal}(0, \sigma_s^2)$  and  $\varepsilon_{ij} \sim \mathsf{Normal}(0, \sigma_e^2)$  are random variables.

The errors and random effects are independent from one another.

## Variance components

The model **parameters** includes two measures of variability  $\sigma_s^2$  and  $\sigma_e^2$ .

- The variance of the response  $Y_{ij}$  is  $\sigma_s^2 + \sigma_e^2$ .
- The intra-class correlation between observations in group i is  $ho = \sigma_s^2/(\sigma_s^2 + \sigma_e^2)$ .
  - observations from the same subject are correlated
  - observations from different subjects are independent

This dependence structure within group is termed compound symmetry.

## Example: happy fakes

An experiment conducted in a graduate course at HEC gathered electroencephalography (EEG) data.

The response variable is the amplitude of a brain signal measured at 170 ms after the participant has been exposed to different faces.

Repeated measures were collected on 12 participants, but we focus only on the average of the replications.

## Experimental conditions

The control (real) is a true image, whereas the other were generated using a generative adversarial network (GAN) so be slightly smiling (GAN1) or extremely smiling (GAN2, looks more fake).

Research question: do the GAN image trigger different reactions (pairwise difference with control)?





## Models for repeated measures

If we average, we have a balanced randomized blocked design with

- id (blocking factor)
- stimulus (experimental factor)

We use the afex package to model the within-subject structure.

## Load data Graph ANOVA

```
# Set sum-to-zero constraint for factors
options(contrasts = c("contr.sum", "contr.poly"))
data(AA21, package = "hecedsm")
# Compute mean
AA21_m <- AA21 |>
    dplyr::group_by(id, stimulus) |>
    dplyr::summarize(latency = mean(latency))
```

## Model assumptions

The validity of the F null distribution relies on the model having the correct structure.

- Same variance per observation
- equal correlation between measurements of the same subject (compound symmetry)
- normality of the random effect

# Sphericity

Since we care only about differences in treatment, can get away with a weaker assumption than compound symmetry.

**Sphericity**: variance of difference between treatment is constant.

Typically, Mauchly's test of sphericity is used to test this assumption

- if statistically significant, use a correction (later)
- if no evidence, proceed with F tests as usual with  $\mathsf{F}(\nu_1,\nu_2)$  benchmark distribution.

## Sphericity tests with afex

```
summary(model) #truncated output
```

```
Mauchly Tests for Sphericity

Test statistic p-value
stimulus

0.67814 0.14341
```

- ullet p-value for Mauchly's test is large, no evidence that sphericity is violated.
- ullet Report the p-value of the F-test: F(2,22)=0.6155.

## Corrections for sphericity

If we reject the hypothesis of sphericity (small p-value for Mauchly's test), we need to change our reference distribution.

Box suggested to multiply both degrees of freedom of F statistic by  $\epsilon<1$  and compare to  $\mathsf{F}(\epsilon \nu_1,\epsilon \nu_2)$  distribution instead

- Three common correction factors  $\epsilon$ :
  - Greenhouse–Geisser
  - Huynh–Feldt (more powerful)
  - $\circ$  take  $\epsilon=1/
    u_1$ , giving  $\mathsf{F}(1,
    u_2/
    u_1)$ .

Another option is to go fully multivariate (MANOVA tests).

# Corrections for sphericity tests with afex

The estimated corrections  $\hat{\epsilon}$  are reported by default with p-values. Use only if sphericity fails to hold, or to check robustness.

```
summary(model) # truncated output
Greenhouse-Geisser and Huynh-Feldt Corrections
 for Departure from Sphericity
         GG eps Pr(>F[GG])
stimulus 0.75651
                    0.5667
            HF eps Pr(>F[HF])
stimulus 0.8514944 0.5872648
```

## Contrasts

In within-subject designs, contrasts are obtained by computing the contrast for every subject. Make sure to check degrees of freedom!

```
# Set up contrast vector
cont_vec <- list("real vs GAN" = c(1, -0.5, -0.5))
model |> emmeans::emmeans(spec = "stimulus", contr = cont vec)
## $emmeans
   stimulus emmean SE df lower.CL upper.CL
  real -10.8 0.942 11 -12.8 -8.70
##
## GAN1 -10.8 0.651 11 -12.3 -9.40
## GAN2 -10.3 0.662 11 -11.8 -8.85
##
  Confidence level used: 0.95
##
## $contrasts
   contrast estimate SE df t.ratio p.value
  real vs GAN -0.202 0.552 11 -0.366 0.7213
```

# Multivariate analysis of variance

## Motivational example

From Anandarajan et al. (2002), Canadian Accounting Perspective

This study questions whether the current or proposed Canadian standard of disclosing a going-concern contingency is viewed as equivalent to the standard adopted in the United States by financial statement users. We examined loan officers' perceptions across three different formats

## Alternative going-concern reporting formats

Bank loan officers were selected as the appropriate financial statement users for this study.

Experiment was conducted on the user's interpretation of a going-concern contingency when it is provided in one of three disclosure formats:

- 1. Integrated note (Canadian standard)
- 2. Stand-alone note (Proposed standard)
- 3. Stand-alone note plus modified report with explanatory paragraph (standard adopted in US and other countries)

## Multivariate response

4. Please circle the pricing you would charge on borrowings under a line of credit as a spread over your bank's base lending rate ("Prime rate").

5. Please circle on the scale shown below your perception of the ability of the company to service debt.



6. Please circle on the scale shown below your perception of the *likelihood that the* company can improve its profitability.

VERY UNLIKELY	,	VERY LIKELY					
1	2	3	4	5			

## Why use MANOVA?

- 1. Control experimentwise error
  - $\circ$  do a single test instead of J univariate ANOVAs, thereby reducing the type I error
- 2. Detect differences in combination that would not be found with univariate tests
- 3. Increase power (context dependent)

## Multivariate model

Postulate the following model:

$$oldsymbol{Y}_{ij} \sim \mathsf{Normal}_p(oldsymbol{\mu}_j, oldsymbol{\Sigma}), \qquad j = 1, \dots J$$

Each response  $oldsymbol{Y}_{ij}$  is p-dimensional.

We assume multivariate measurements are independent of one another, with

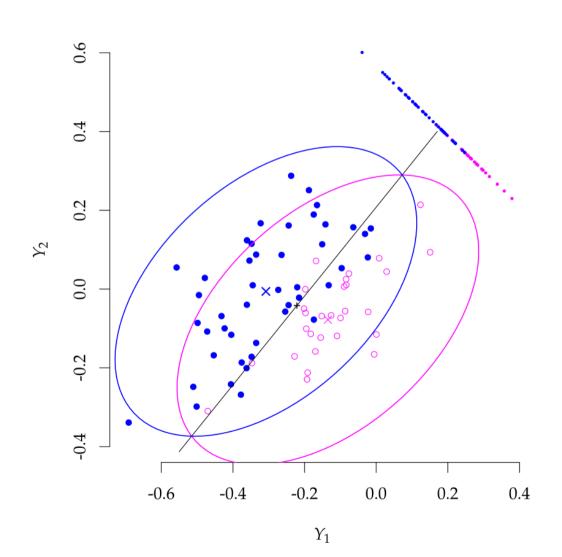
- the same multivariate normal distribution
- same covariance matrix  $\Sigma$  (each measurement can have different variance)
- ullet same mean vector  $oldsymbol{\mu}_{i}$  within each  $j=1,\ldots,J$  experimental groups.

The model is fitted using multivariate linear regression.

# In ${f R}$ , we fit a model binding the different vectors of response in a matrix with p columns

```
data(AVC02, package = "hecedsm")
# Fit the model binding variables with cbind
# on left of tilde (~) symbol
modMANOVA <- manova(
  cbind(prime, debt, profitability) ~ format,
  data = AVC02)</pre>
```

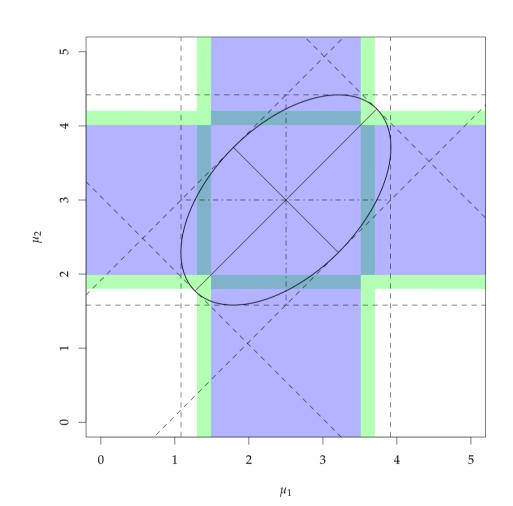
## **Bivariate MANOVA**



Confidence ellipses for bivariate MANOVA with discriminant analysis.

We use the correlation between the p measurements to find better discriminant (the diagonal line is the best separating plane between the two variables).

## Confidence intervals and confidence regions



Simultaneous confidence region (ellipse), marginal confidence intervals (blue) and Bonferroniadjusted intervals (green).

The dashed lines show the univariate projections of the confidence ellipse.

## Model assumptions

## The more complex the model, the more assumptions...

Same as ANOVA, with in addition

- The response follow a multivariate normal distribution
  - Shapiro-Wilk test, univariate Q-Q plots
- The covariance matrix is the same for all subjects
  - $\circ$  Box's M test is often used, but highly sensitive to departures from the null (other assumptions impact the test)

Normality matters more in small samples (but tests will often lead to rejection, notably because of rounded measurements or Likert scales)

## When to use MANOVA?

In addition, for this model to make sense, you need just enough correlation (Goldilock principle)

- if correlation is weak, use univariate analyses
  - (no gain from multivariate approach relative to one-way ANOVAs)
  - less power due to additional covariance parameter estimation
- if correlation is too strong, redundancy
  - don't use Likert scales that measure a similar dimension (rather, consider PLS or factor analysis)

Only combine elements that theoretically or conceptually make sense together.

## Testing equality of mean vectors

The null hypothesis is that the J groups have the same mean

- $\mathscr{H}_0: \mu_1 = \cdots = \mu_J$  against the alternative that at least one vector is different from the rest.
- ullet The null imposes (J-1) imes p restrictions on the parameters.

The test statistic is Hotelling's  $T^2$  (with associated null distribution), but we can compute using an F distribution.

## Choice of test statistic

In higher dimensions, with  $J \geq 3$ , there are many statistics that can be used to test equality of mean.

The statistics are constructed from within/between sum covariance matrices.

#### These are

- Roy's largest root (most powerful provided all assumptions hold)
- ullet Wilk's  $\Lambda$ : most powerful, most commonly used
- **Pillai's trace**: most robust choice for departures from normality or equality of covariance matrices

Most give similar conclusion, and they are all equivalent with J=2.

## Results for MANOVA

```
summary(modMANOVA) # Pilai is default
  Df Pillai approx F num Df den Df Pr(>F)
##
## format 2 0.02581 0.55782 6 256 0.7637
## Residuals 129
summary(modMANOVA, test = "Wilks")
     Df Wilks approx F num Df den Df Pr(>F)
##
## format 2 0.97424 0.5561 6 254 0.765
## Residuals 129
summary(modMANOVA, test = "Hotelling-Lawley")
##
           Df Hotelling-Lawley approx F num Df den Df Pr(>F)
                     0.026397 0.55434 6 252 0.7664
## format 2
## Residuals 129
```

## MANOVA for repeated measures

We can also use MANOVA for repeated measures to get above hypothesis of equal variance per group or equal correlation

```
##
## Type III Repeated Measures MANOVA Tests: Pillai test statistic
## Df test stat approx F num Df den Df Pr(>F)
## (Intercept) 1 0.95592 238.56 1 11 8.373e-09 ***
## stimulus 1 0.09419 0.52 2 10 0.6098
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
```

Less powerful than repeated measures ANOVA because we have to estimate

## Follow-up analyses

Researchers often conduct *post hoc* univariate tests using univariate ANOVA. In **R**, Holm-Bonferonni's method is applied for marginal tests (you need to correct for multiple testing!)

```
# Results for univariate analysis of variance (as follow-up)
summary.aov(modMANOVA)
# Note the "rep.meas" as default name
# to get means of each variable separately
emmeans::emmeans(modMANOVA, specs = c("format", "rep.meas"))
```

A better option is to proceed with descriptive discriminant analysis, a method that tries to find the linear combinations of the vector means to discriminate between groups. Beyond the scope of the course.

## Sample size for MANOVA

The number of observations must be sufficiently large.

You can use the software G\*Power for power calculations.

To achieve a power of 80%, need the following number of replicates **per group**.

	3 groups			4 groups			5 groups					
effect size \ p	2	4	6	8	2	4	6	8	2	4	6	8
very large	13	16	18	21	14	18	21	23	16	21	24	27
large	26	33	38	42	29	37	44	48	34	44	52	58
medium	44	56	66	72	50	64	74	84	60	76	90	100
small	98	125	145	160	115	145	165	185	135	170	200	230

Laüter, J. (1978), Sample size requirements for the  $T^2$  test of MANOVA (tables for one-way classification). Biometrical Journal, **20**, 389-406.