

# Statistical modelling

## 03. Linear models

Léo Belzile, HEC Montréal

2024

# What is in a model?

A stochastic model typically combines

- a distribution for the data
- a formula linking the parameters or the mean of a response variable  $Y$  conditional on explanatory variables  $X$

Models are “golems” for obtaining answers to our questions.

## Use of statistical models

1. Evaluate the effects of explanatory variables on the mean of a response variable.
2. Test for effects of experimental manipulations or other explanatory variables on a response.
3. Predict the response for new combinations of explanatories.

# Linear model

A linear model is a model for the mean of a continuous **response variable**  $Y_i$  of a random sample of size  $n$  as a **linear function** of observed **explanatories** (also called predictors, regressors or covariates)  $X_1, \dots, X_p$ ,

$$\underset{\text{conditional mean}}{\mathbf{E}(Y_i \mid \mathbf{X}_i = \mathbf{x}_i)} = \mu_i = \underset{\substack{\text{linear combination (weighted sum) \\ \text{of explanatory variables}}}{\beta_0 + \beta_1 x_{i1} + \dots + \beta_p x_{ip}} \equiv \mathbf{x}_i \boldsymbol{\beta}.$$

where

- $\mathbf{x}_i = (1, x_{i1}, \dots, x_{ip})$  is a  $(p + 1)$  row vector containing the explanatories of observation  $i$
- $\boldsymbol{\beta} = (\beta_0, \dots, \beta_p)^\top$  is a  $p + 1$  column vector of coefficients for the mean.

## Alternative formulation

For observation  $i$ , we can write

$$\underset{\text{observation}}{Y_i} = \underset{\text{mean } \mu_i}{\mathbf{x}_i \boldsymbol{\beta}} + \underset{\text{error term}}{\varepsilon_i},$$

where  $\varepsilon_i$  are independent additive error terms satisfying:

- $\mathbf{E}(\varepsilon_i \mid \mathbf{x}_i) = 0$ ; we fix the expectation of  $\varepsilon_i$  to zero to encode the fact we do not believe the model is systematically off.
- $\mathbf{Var}(\varepsilon_i \mid \mathbf{x}_i) = \sigma^2$ ; the variance term  $\sigma^2$  is included to take into account the fact that no exact linear relationship links  $\mathbf{x}_i$  and  $Y_i$ , or that measurements of  $Y_i$  are subject to error.

The normal linear model specifies that

$$Y_i \mid \mathbf{X}_i = \mathbf{x}_i \sim \text{normal}(\mathbf{x}_i \boldsymbol{\beta}, \sigma^2).$$

## Comments on formulation

- The model formulation is **conditional** on the values of the observed explanatories; this amounts to treating the  $p$  explanatory variables  $X_1, \dots, X_p$  as fixed quantities (non-random, or known in advance).
- The regression coefficients  $\beta$  is the same for all observations, but the vector of explanatories  $\mathbf{x}_i$  may change from one observation to the next.
- The model is **linear** in the coefficients  $\beta_0, \dots, \beta_p$ , not in the explanatories.

# Notation

To simplify the notation, we aggregate observations using vector-matrix notation as

$$\mathbf{Y} = \begin{pmatrix} Y_1 \\ Y_2 \\ \vdots \\ Y_n \end{pmatrix}, \quad \mathbf{X} = \begin{pmatrix} 1 & x_{11} & x_{12} & \cdots & x_{1p} \\ 1 & x_{21} & x_{22} & \cdots & x_{2p} \\ \vdots & \vdots & \ddots & \vdots & \\ 1 & x_{n1} & x_{n2} & \cdots & x_{np} \end{pmatrix}, \quad \boldsymbol{\beta} = \begin{pmatrix} \beta_0 \\ \beta_1 \\ \beta_2 \\ \vdots \\ \beta_p \end{pmatrix}$$

Notably, we use  $\mathbf{X}$  for the  $n \times (p + 1)$  **model matrix** (also sometimes design matrix) concatenating a column of ones and the  $p$  column vectors of explanatories.

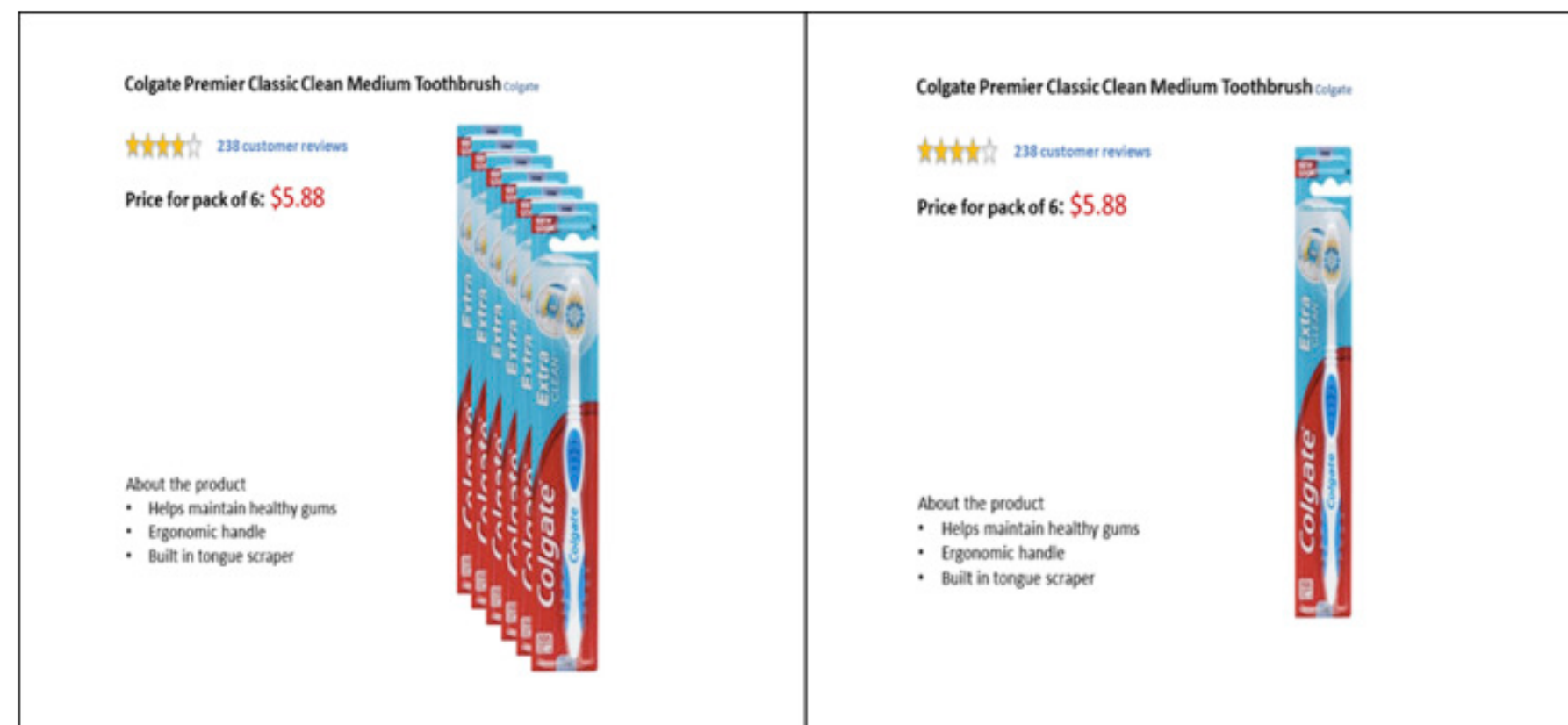
The  $i$ th row of  $\mathbf{X}$  is denoted  $\mathbf{x}_i$ .

# Motivating example 1 — Consistency of product description

Study 1 of Lee and Choi (2019) (dataset [LC19\\_S1](#), package [heceds\\_m](#)) considered descriptors and the impact on the perception of a product on the discrepancy between the text description and the image.

In their first experience, a set of six toothbrushes is sold, but the image shows either a pack of six, or a single one).

The authors also measured the prior familiarity with the brand of the item. Participants were recruited using an online panel.



Variables include

- [prodeval](#): average product evaluation score of three 9 point scales (higher values are better)
- [familiarity](#): Likert scale from 1 to 7 for brand familiarity
- [consistency](#): image-text groups, either [consistent](#) or [inconsistent](#)



## Motivating example 2 – Teaching to read

The [BSJ92](#) dataset in package [heceds](#) contains the results of an experimental study by Baumann, Seifert-Kessell, and Jones (1992) on the effectiveness of different reading strategies on understanding of children.

Sixty-six fourth-grade students were randomly assigned to one of three experimental groups: (a) a Think-Aloud (TA) group, in which students were taught various comprehension monitoring strategies for reading stories (e.g., self-questioning, prediction, retelling, rereading) through the medium of thinking aloud; (b) a Directed Reading-Thinking Activity (DRTA) group, in which students were taught a predict-verify strategy for reading and responding to stories; or (c) a Directed Reading Activity (DRA) group, an instructed control, in which students engaged in a noninteractive, guided reading of stories.

Variables include

- [group](#): factor for experimental group, one of directed reading-thinking activity (DRTA), think-aloud (TA) and directed reading group (DR)
- [pretest1](#) score (out of 16) on pretest for the error detection task
- [posttest1](#) score (out of 16) on an error detection task

## Motivating example 3 — College salary

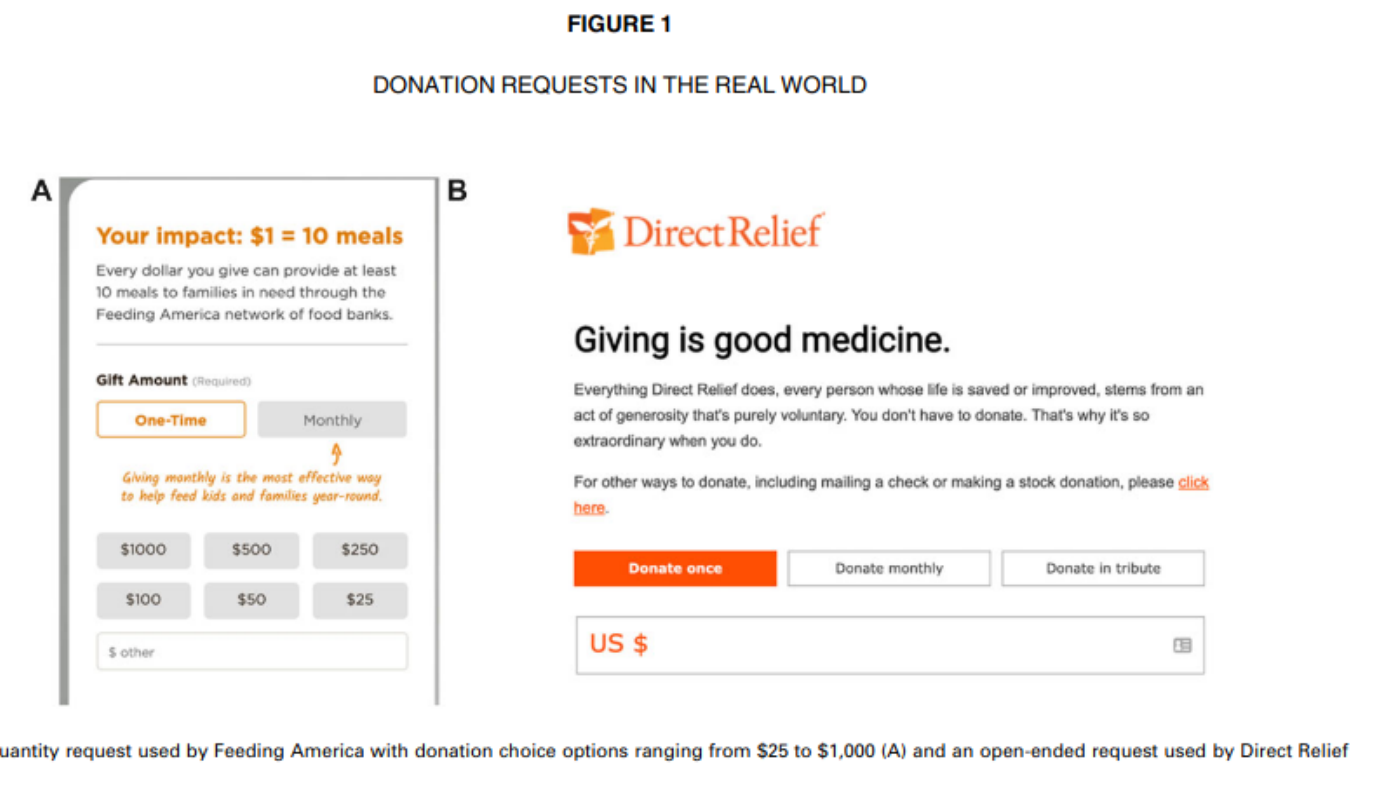
The `college` dataset from `hecstatmod` contains observational data collected in a college in the United States. The goal of the administration was to investigate potential gender inequality in the salary of faculty members.

The data contains the following variables:

- `salary`: nine-month salary of professors during the 2008–2009 academic year (in thousands USD).
- `rank`: academic rank of the professor (`assistant`, `associate` or `full`).
- `field`: categorical variable for the field of expertise of the professor, one of `applied` or `theoretical`.
- `sex`: binary indicator for sex, either `man` or `woman`.
- `service`: number of years of service in the college.
- `years`: number of years since PhD.

## 6. Motivating example 3 — Suggesting amounts for donations

Study 1 of Moon and VanEpps (2023) considers proportion of donators to a charity. Participants in the online panel were provided with an opportunity to win 25\$ and donate part of this amount to a charity of their choosing. The data provided include only people who did not exceed this amount and indicated donating a non-zero amount.



## Variables include

- **before**: did people donate before to this charity? 0 for no, 1 for yes.
- **condition**: factor for the experimental condition, either an **open-ended** amount or a suggested **quantity**
- **amount**: amount of proposed donation, **NA** if the person declined to donate

# Exploratory data analysis

Exploratory data analysis (EDA) is an iterative procedure by which we query the data, using auxiliary information, summary statistics and data visualizations, to better inform our modelling.

It is useful to get a better understanding of

- the features of the data (sampling frame, missing values, outliers)
- the nature of the observations, whether responses or explanatories
- the relationship between them

See [Chapter 11 of Alexander \(2023\)](#) for examples.

# Checklist for EDA

Check that

- categorical variables are properly code as factors.
- missing values are properly declared as such using `NA` (strings, `999`, etc.)
- there is no missingness patterns (`NA` for some logical values)
- there are enough modalities of each level of categorical variables
- there is no explanatory variable derived from the response variable.
- the subset of observations used for statistical analysis is adequate.
- there are no anomalies or outliers that would distort the results.

# Model matrix of Example 1

Consider a linear model for the average product evaluation score, `prodeval`, as a function of the familiarity of the brand and the experimental factor `consistency`.

```
1 data(LC19_S1, package = "hecedsm")
2 str(LC19_S1)
3 ## tibble [96 × 5] (S3: tbl_df/tbl/data.frame)
4 ## $ prodeval : num [1:96] 9 8.33 8.67 7.33 9 ...
5 ## $ familiarity: int [1:96] 7 7 7 7 6 5 7 7 4 7 ...
6 ## $ consistency: Factor w/ 2 levels "consistent","inconsistent": 1 1 1 1 1 1 1 1 1 1 ...
7 ## $ gender : Factor w/ 2 levels "male","female": 1 2 1 2 1 1 2 1 1 1 ...
8 ## $ age : int [1:96] 22 26 35 26 39 34 30 33 24 42 ...
9 length(unique(LC19_S1$prodeval))
10 ## [1] 19
```

The `prodeval` response is heavily discretized, with only 19 unique values ranging between 2.33 and 9.

# Model matrix for Example 1

Product **consistency** is coded **0** for consistent image/text descriptions and **1** if inconsistent.

```

1 modmat <- model.matrix(
2   ~ familiarity + consistency,
3   data = LC19_S1)
4 tail(modmat, n = 5L) # first five lines
5 ##      (Intercept) familiarity consistencyinconsistent
6 ## 92             1             6                  1
7 ## 93             1             4                  1
8 ## 94             1             7                  1
9 ## 95             1             7                  1
10 ## 96            1             7                  1
11 dim(modmat) # dimension of the model matrix
12 ## [1] 96  3

```



# EDA for the college data of Example 3

Salary increases with years of service, there is a more heterogeneity in the salary of higher ranked professors.

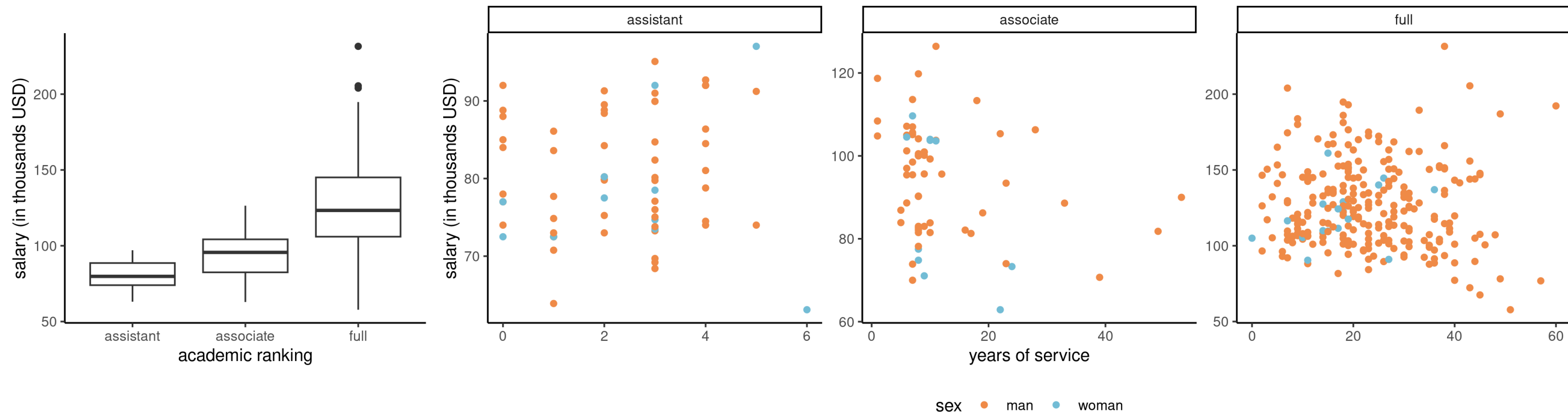


Figure 1: Salaries of professors as a function of the number of years of service and the academic ranking

Logically, assistant professors are either promoted or kicked out after at most 6 years according to the data. The limited number of years prevents large variability for their salaries.

Variables `years` and `service`, are strongly correlated with a correlation of 0.91.

## EDA for the college data of Example 3

Note the much smaller number of women in the sample: this will impact our power to detect differences between sex. A contingency table of sex and academic rank can be useful to see if the proportion of women is the same in each rank: women represent 16% of assistant professors and 16% of associate profs, but only 7% of full professors and these are better paid on average.

Contingency table of the number of  
prof in the college by sex and academic  
rank.

	assistant	associate	full
man	56	54	248
woman	11	10	18

# EDA for example 4

```

1 data(MV23_S1, package = "hecedsm")
2 str(MV23_S1)
3 ## tibble [869 × 4] (S3: tbl_df/tbl/data.frame)
4 ## $ before : int [1:869] 0 1 0 1 1 1 1 0 1 0 ...
5 ## $ donate : int [1:869] 0 0 0 1 1 0 1 0 0 1 ...
6 ## $ condition: Factor w/ 2 levels "open-ended", "quantity": 1 1 1 1 2 2 2 1 1 1 ...
7 ## $ amount : num [1:869] NA NA NA 10 5 NA 20 NA NA 25 ...
8 summary(MV23_S1)
9 ## before donate condition amount
10 ## Min. :0.000 Min. :0.00 open-ended:407 Min. : 0.2
11 ## 1st Qu.:0.000 1st Qu.:0.00 quantity :462 1st Qu.: 5.0
12 ## Median :1.000 Median :1.00 Median :10.0
13 ## Mean :0.596 Mean :0.73 Mean :10.7
14 ## 3rd Qu.:1.000 3rd Qu.:1.00 3rd Qu.:15.0
15 ## Max. :1.000 Max. :1.00 Max. :25.0
16 ## NA's :1 NA's :235

```

If we include `amount` as response variable, the 235 missing observations will be removed.

- This is okay if we want to compare the average amount of people who donated
- We need to transform `NA`s to zeros otherwise.

The binary variables `donate` and `before` are both factors encoded as 0/1.

## What explanatories?

In **experimental designs**, only the variables experimentally manipulated (random assignment to groups) are needed.

- additional concomitant covariates added if they are correlated with the response to increase power (e.g., pre-test for Baumann, Seifert-Kessell, and Jones ([1992](#)), which gives a measure of the individual student ability).

In observational settings, we need a model to account for potential confounders.

## What explanatories

Continuous variables typically included as linear terms (first-order approximation if the response  $Y$  is of the form  $\mathbf{E}(Y \mid \mathbf{X}) = f(\mathbf{X})$  for  $f$  sufficiently smooth.

- More complex functions can be included! But beware of the interpretation.

Categorical variables (as `factor`) with  $K$  levels are cast into a series of  $K - 1$  **dummy** variables.

## Parameter interpretation

In linear regression, the parameter  $\beta_j$  measures the effect of the variable  $X_j$  on the mean response variable  $\mathbf{E}(Y \mid \mathbf{X})$  while controlling for all other variables in the model.

- For every one unit increase in  $X_j$ ,  $Y$  increases on average by  $\beta_j$  when all other variables are held constant.

$$\begin{aligned}\beta_1 &= \mathbf{E}(Y \mid X_1 = x_1 + 1, X_2 = x_2, \dots, X_p = x_p) \\ &\quad - \mathbf{E}(Y \mid X_1 = x_1, X_2 = x_2, \dots, X_p = x_p) \\ &= \{\beta_1(x_1 + 1) + \beta_2x_2 + \dots + \beta_px_p\} \\ &\quad - \{\beta_1x_1 + \beta_2x_2 + \dots + \beta_px_p\}\end{aligned}$$

The coefficient  $\beta_j$  is the **marginal** effect of  $X_j$  after all the other variables have been included in the model,

$$\beta_j = \partial \mathbf{E}(Y \mid \mathbf{X}) / \partial X_j.$$



## Interpretation of the intercept

The mean model specification is

$$\mathbf{E}(Y_i \mid \mathbf{X}_i = \mathbf{x}_i) = \beta_0 + \beta_1 x_{i1} + \dots + \beta_p x_{ip}.$$

The **intercept**  $\beta_0$  represents the mean value of  $Y$  when **all** of the explanatory variables values are set to zero,  $\mathbf{x}_i = \mathbf{0}_p$ .

$$\begin{aligned}\beta_0 &= \mathbf{E}(Y \mid X_1 = 0, X_2 = 0, \dots, X_p = 0) \\ &= \beta_0 + \beta_1 \times 0 + \beta_2 \times 0 + \dots + \beta_p \times 0\end{aligned}$$

Of course, it is possible that this interpretation does not make sense in the context of the study. Centering continuous covariates (so that their sample mean is zero) makes the intercept more interpretable.



## Linear models with a single binary variable

Consider for example a linear model for the data from Moon and VanEpps (2023) that includes the `amount` (in dollars, from 0 for people who did not donate, up to 25 dollars).

The equation of the simple linear model that includes the binary variable `condition` is

$$\begin{aligned} E(\text{amount} \mid \text{condition}) &= \beta_0 + \beta_1 \mathbf{1}_{\text{condition}=\text{quantity}}. \\ &= \begin{cases} \beta_0, & \text{condition} = 0, \\ \beta_0 + \beta_1 & \text{condition} = 1. \end{cases} \end{aligned}$$

- The intercept  $\beta_0$  is the average of the control group
- The average of the treatment group is  $\beta_0 + \beta_1 = \mu_1$  and
- $\beta_1 = \mu_1 - \mu_0$  represents the difference between the average donation amount of people given `open-ended` amounts and those who are offered suggested amounts (`quantity`)

# Simple linear regression with a binary explanatory

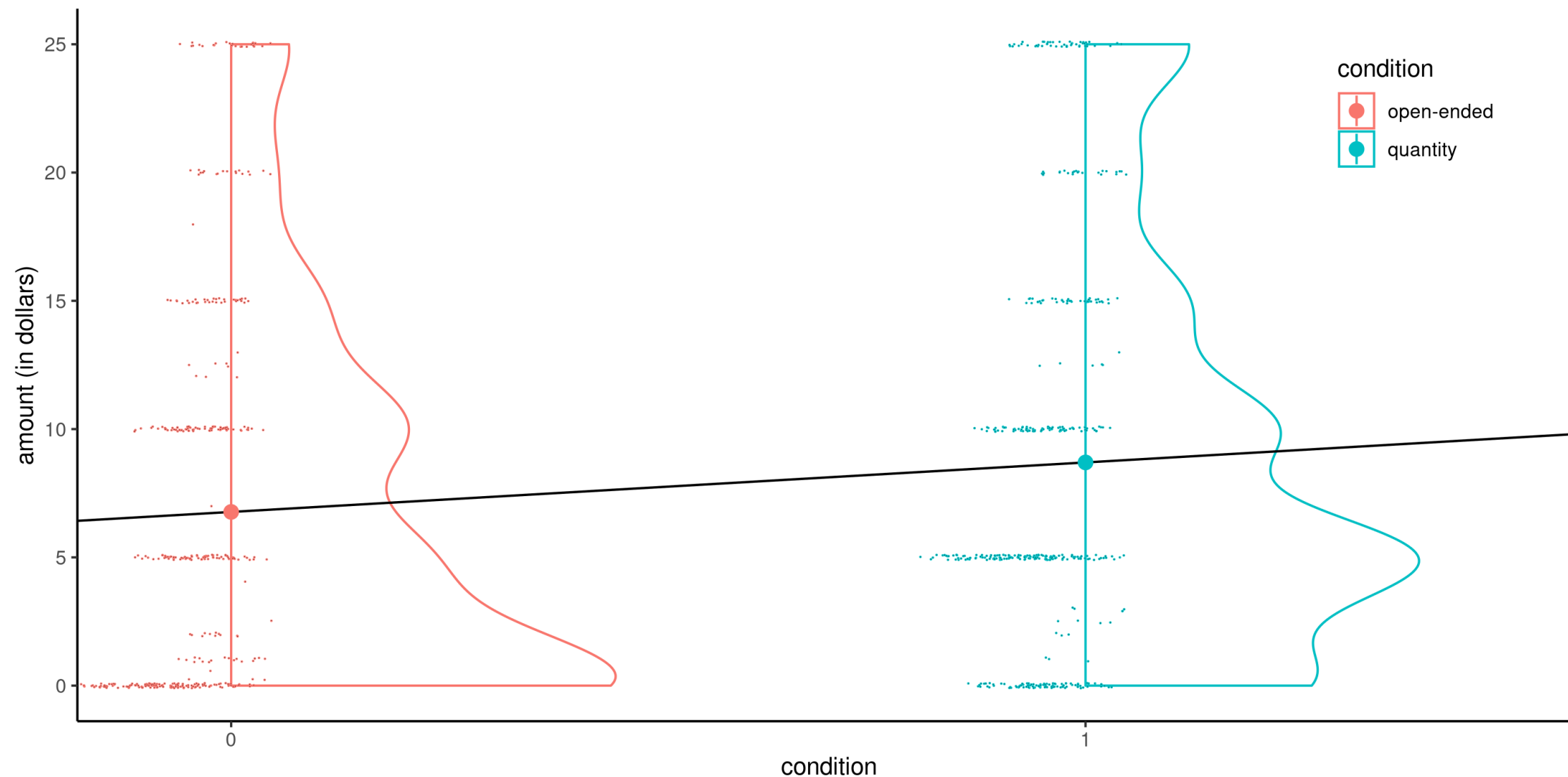


Figure 2: Simple linear model for the [MV23\\_S1](#) data using the binary variable [condition](#) as explanatory with half-violin and jittered scatterplots. Circles indicate the sample means. are realistic.

Even if the linear model defines a line, the latter is only meaningful when evaluated at 0 or 1

Data are heavily discretized, with lots of ties and zeros, but the sample size ( $n = 869$ ) is large.

## Quadratic curve for the automobile data

We consider a linear regression model for the fuel autonomy of cars as a function of the power of their motor (measured in horsepower) from the `auto` dataset. The postulated model,

$$\text{mpg}_i = \beta_0 + \beta_1 \text{horsepower}_i + \beta_2 \text{horsepower}_i^2 + \varepsilon_i,$$

includes a quadratic term.

The marginal effect of an increase of one unit in `horsepower` is  $\beta_1 + 2\beta_2 \text{horsepower}$ , which depends on the value of the explanatory.

# Linear model with quadratic curve

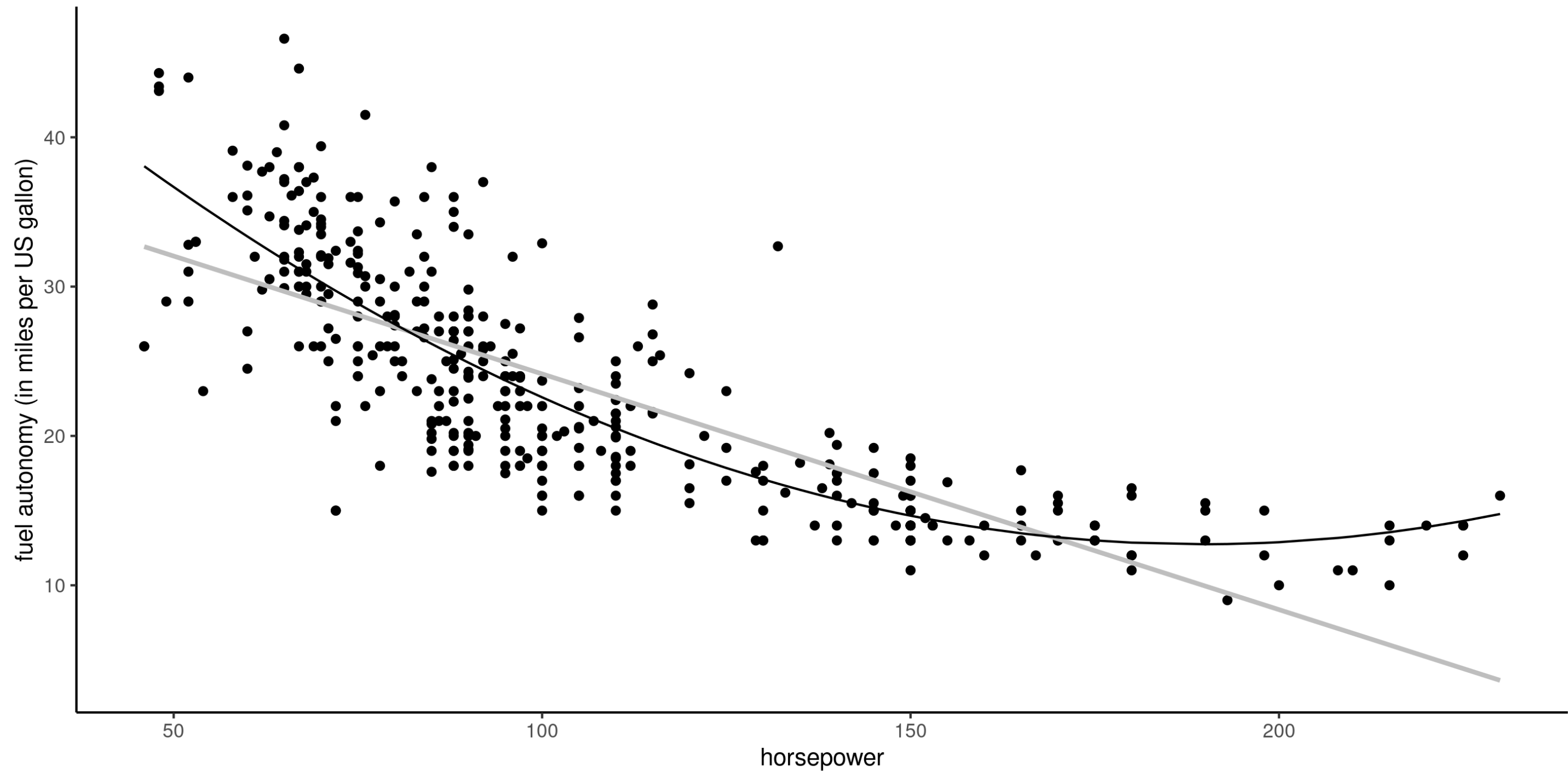


Figure 3: Linear regression models for the fuel autonomy of cars as a function of motor power.

# Discretization of continuous covariates

We can always transform a continuous variable into a categorical one.

- it allows one to fit more flexible functional relations between  $X$  and  $Y$
- at the cost of additional coefficients.

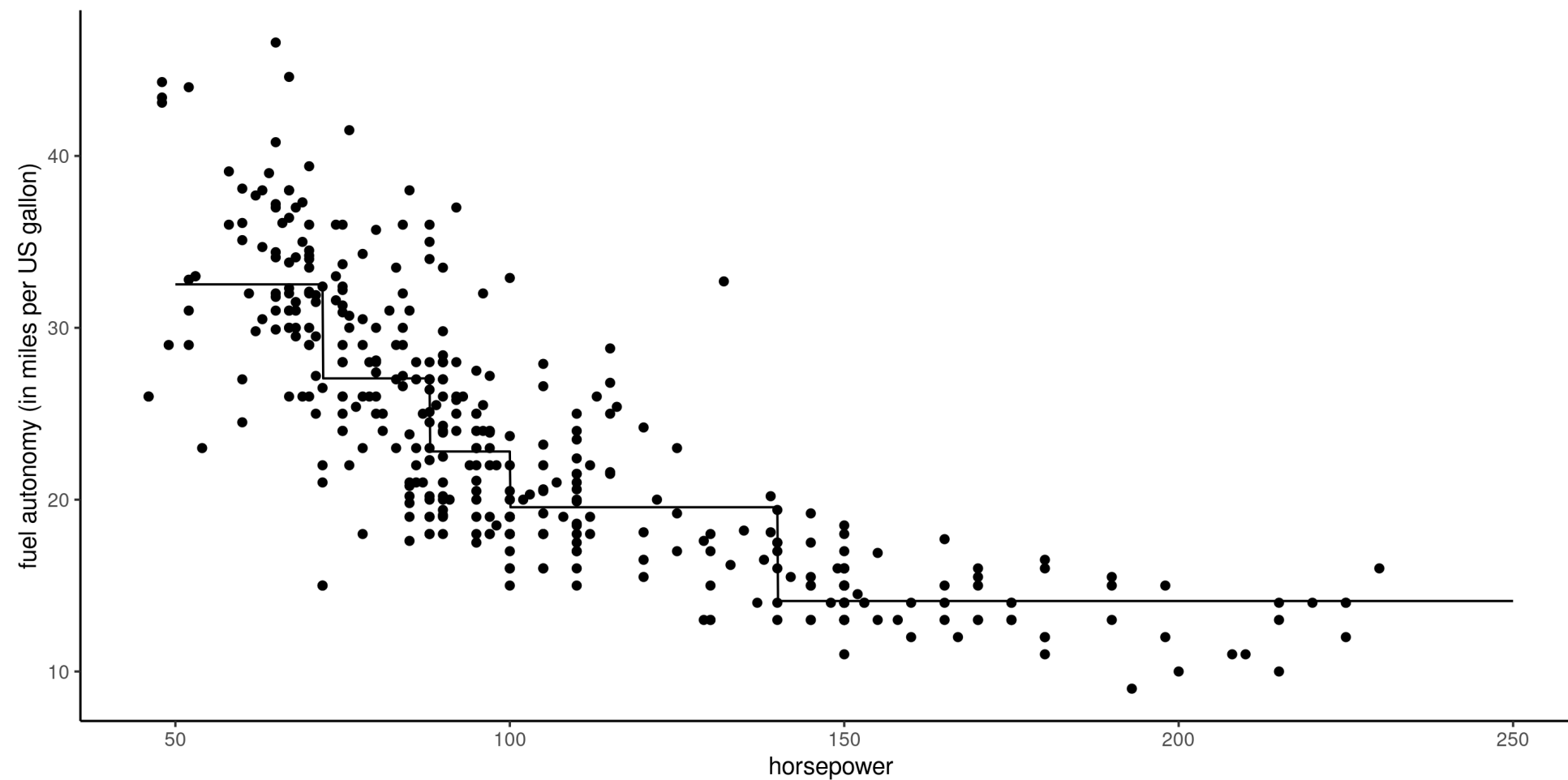


Figure 4: Piecewise-linear model for the fuel autonomy of cars as a function of motor power.

# Dummy coding for categorical variables

Consider the Baumann, Seifert-Kessell, and Jones (1992) study and the sole inclusion of the `group` variable. The data are ordered by group: the first 22 observations are for group `DR`, the 22 next ones for group `DRTA` and the last 22 for `TA`. If we fit a model with `group` as categorical variables

```
1 data(BSJ92, package = "hacedsm")
2 class(BSJ92$group) # Check that group is a factor
3 ## [1] "factor"
4 levels(BSJ92$group) # First level shown is reference
5 ## [1] "DR" "DRTA" "TA"
6 # Print part of the model matrix
7 # (three individuals from different groups)
8 model.matrix(~ group, data = BSJ92)[c(1,23,47),]
9 ##      (Intercept) groupDRTA groupTA
10 ## 1              1          0       0
11 ## 23             1          1       0
12 ## 47             1          0       1
13 # Compare with levels of factors recorded
14 BSJ92$group[c(1,23,47)]
15 ## [1] DR   DRTA TA
16 ## Levels: DR DRTA TA
```

# ANOVA

The mean model specification is

$$E(Y \mid \text{group}) = \beta_0 + \beta_1 \mathbf{1}_{\text{group}=\text{DRTA}} + \beta_2 \mathbf{1}_{\text{group}=\text{TA}}.$$

Since the variable `group` is categorical with  $K = 3$  levels, we need  $K - 1 = 2$  dummies.

With the default **treatment** parametrization, we obtain

- $\mathbf{1}_{\text{group}=\text{DRTA}} = 1$  if `group=DRTA` and zero otherwise.
- $\mathbf{1}_{\text{group}=\text{TA}} = 1$  if `group=TA` and zero otherwise.

Because the model includes an intercept and the model ultimately describes three group averages, we only need two additional variables.

## Categorical variables

With the treatment parametrization, the group mean of the reference group equals the intercept coefficient,  $\mu_{DR} = \beta_0$ ,

Table 1: Parametrization of dummies for a categorical variable with the default treatment contrasts.

	(Intercept)	groupDRTA	groupTA
DR	1	0	0
DRTA	1	1	0
TA	1	0	1



## Parameter interpretation

When  $\text{group}=\text{DR}$  (baseline), both indicator variables  $\text{groupDRTA}$  and  $\text{groupTA}$  are zero. The average in each group is

- $\mu_{\text{DR}} = \beta_0,$
- $\mu_{\text{DRTA}} = \beta_0 + \beta_1$  and
- $\mu_{\text{TA}} = \beta_0 + \beta_2.$

We thus find that  $\beta_1$  is the difference in mean between group  $\text{DRTA}$  and group  $\text{DR}$ , and similarly  $\beta_2 = \mu_{\text{TA}} - \mu_{\text{DR}}.$

# Parameter interpretation

```

1 # Fit a linear regression
2 linmod <- lm(
3   posttest1 ~ pretest1 + group,
4   data = BSJ92 |>
5     dplyr::mutate( # mean-center pretest result
6       pretest1 = pretest1 - mean(pretest1)))
7 coef(linmod) # Mean model coefficients
8 ## (Intercept)    pretest1    groupDRTA    groupTA
9 ##          6.188         0.693         3.627         2.036

```

- For each point score on the pre-test, the post-test score increases by 6.188 marks regardless of the group.
- The **DRTA** group has an average which is 3.627 higher than that of people with the same pre-test score from the baseline **DR** group.
- The **TA** groups, *ceteris paribus* score 2.036 points higher on average than those of the **DR** group.
- Because we centered the continuous covariate **pretest1**, the intercept  $\beta_0$  is the average post-test score of a person from the **DR** group who scored the overall average of all 66 students in the pre-test.

## Parameter estimation

Consider a model matrix  $\mathbf{X}$  and a linear model formulation  $\mathbf{E}(Y_i) = \mathbf{x}_i\boldsymbol{\beta}$ .

The linear model includes

- $p + 1$  mean parameters  $\boldsymbol{\beta}$  and
- a standard deviation  $\sigma$ .

## Ordinary least squares problem

We can try to find the parameter vector  $\boldsymbol{\beta} \in \mathbb{R}^{p+1}$  that minimizes the mean squared error, i.e., the average squared vertical distance between the fitted values  $\hat{y}_i = \mathbf{x}_i \hat{\boldsymbol{\beta}}$  and the observations  $y_i$ .

The optimization problem is

$$\begin{aligned}\hat{\boldsymbol{\beta}} &= \operatorname{argmin}_{\boldsymbol{\beta} \in \mathbb{R}^{p+1}} \sum_{i=1}^n (y_i - \mathbf{x}_i \boldsymbol{\beta})^2 \\ &= (\mathbf{y} - \mathbf{X}\boldsymbol{\beta})^\top (\mathbf{y} - \mathbf{X}\boldsymbol{\beta}).\end{aligned}$$

## Ordinary least squares estimator

If the  $n \times p$  matrix  $\mathbf{X}$  is full-rank, meaning that its columns are not linear combinations of one another, the quadratic form  $\mathbf{X}^\top \mathbf{X}$  is invertible and we obtain the solution to the least square problems,

$$\hat{\beta} = (\mathbf{X}^\top \mathbf{X})^{-1} \mathbf{X}^\top \mathbf{y}. \quad (1)$$

This is the **ordinary least squares estimator** (OLS). The explicit solution means that no numerical optimization is needed for linear models.

# Orthogonal decomposition

- The vector of fitted values  $\hat{\mathbf{y}} = \mathbf{X}\hat{\boldsymbol{\beta}} = \mathbf{H}_{\mathbf{X}}\mathbf{y}$  is the projection of the response vector  $\mathbf{y}$  on the linear span generated by the columns of  $\mathbf{X}$ .
- The ordinary residuals  $\mathbf{e} = \mathbf{y} - \hat{\mathbf{y}}$  contains the difference
- Simple algebraic manipulations show that the inner product between ordinary residuals and fitted values is zero,

$$\hat{\mathbf{y}}^{\top} \mathbf{e} = \sum_{i=1}^n \hat{y}_i e_i = 0,$$

so they are uncorrelated and  $\widehat{\text{cor}}(\hat{\mathbf{y}}, \mathbf{e}) = 0$

- Similarly,  $\mathbf{X}^{\top} \mathbf{e} = \mathbf{0}_{p+1}$ .
- The mean of  $\mathbf{e}$  must be zero provided that  $\mathbf{1}_n$  is in the linear span of  $\mathbf{X}$ .

# Residuals

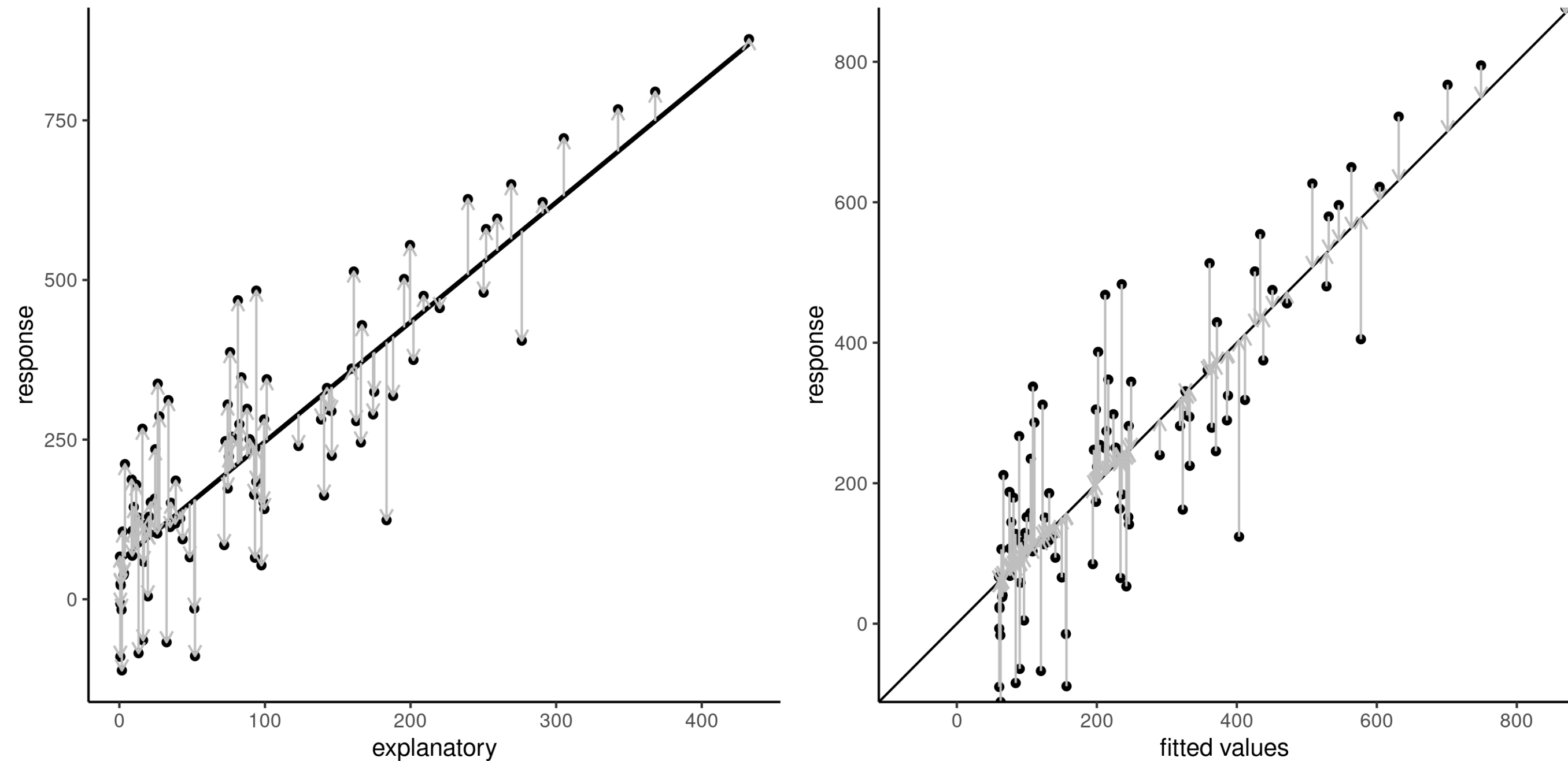


Figure 5: Ordinary residuals  $e_i$  (vertical vectors) added to the regression line in the scatter  $(x, y)$  (left) and the fit of response  $y_i$  against fitted values  $\hat{y}_i$ . The ordinary least squares line minimizes the average squared length of the ordinary residuals.

## Maximum likelihood estimation of the normal linear model

Assuming  $Y_i \sim \text{normal}(\mathbf{x}_i\boldsymbol{\beta}, \sigma^2)$  are independent, the log likelihood of the normal linear model is

$$\ell(\boldsymbol{\beta}, \sigma) \propto -\frac{n}{2}\ln(\sigma^2) - \frac{1}{2\sigma^2} \{(\mathbf{y} - \mathbf{X}\boldsymbol{\beta})^\top (\mathbf{y} - \mathbf{X}\boldsymbol{\beta})\}^2.$$

Maximizing the log likelihood with respect to  $\boldsymbol{\beta}$  is equivalent to minimizing the sum of squared errors  $\sum_{i=1}^n (y_i - \mathbf{x}_i\boldsymbol{\beta})^2$ , regardless of the value of  $\sigma$ , and we recover the OLS estimator  $\hat{\boldsymbol{\beta}}$ .



## Maximum likelihood estimator of the variance

The MLE for  $\sigma^2$  is obtained from the profile log likelihood for  $\sigma^2$ , excluding constant terms that don't depend on  $\sigma^2$ , is

$$\ell_p(\sigma^2) \propto -\frac{1}{2} \left\{ n \ln \sigma^2 + \frac{1}{\sigma^2} (\mathbf{y} - \mathbf{X}\hat{\boldsymbol{\beta}})^\top (\mathbf{y} - \mathbf{X}\hat{\boldsymbol{\beta}}) \right\}.$$

## MLE for the variance

Differentiating each term with respect to  $\sigma^2$  and setting the gradient equal to zero yields the maximum likelihood estimator

$$\begin{aligned}\hat{\sigma}^2 &= \frac{1}{n} (\mathbf{Y} - \mathbf{X}\hat{\boldsymbol{\beta}})^\top (\mathbf{Y} - \mathbf{X}\hat{\boldsymbol{\beta}}) \\ &= \frac{1}{n} \sum_{i=1}^n (y_i - \mathbf{x}_i \hat{\boldsymbol{\beta}})^2 \\ &= \frac{SS_e}{n};\end{aligned}$$

where  $SS_e$  is the sum of squared residuals. The usual unbiased estimator of  $\sigma^2$  calculated by software is  $S^2 = SS_e / (n - p - 1)$ , where the denominator is the sample size  $n$  minus the number of mean parameters  $\boldsymbol{\beta}$ ,  $p + 1$ .

## Observed information for normal linear regression

The entries of the observed information matrix of the normal linear model are

$$\begin{aligned}
 -\frac{\partial^2 \ell(\boldsymbol{\beta}, \sigma^2)}{\partial \boldsymbol{\beta} \partial \boldsymbol{\beta}^\top} &= \frac{1}{\sigma^2} \frac{\partial \mathbf{X}^\top (\mathbf{y} - \mathbf{X}\boldsymbol{\beta})}{\partial \boldsymbol{\beta}^\top} = \frac{\mathbf{X}^\top \mathbf{X}}{\sigma^2} \\
 -\frac{\partial^2 \ell(\boldsymbol{\beta}, \sigma^2)}{\partial \boldsymbol{\beta} \partial \sigma^2} &= -\frac{\mathbf{X}^\top (\mathbf{y} - \mathbf{X}\boldsymbol{\beta})}{\sigma^4} \\
 -\frac{\partial^2 \ell(\boldsymbol{\beta}, \sigma^2)}{\partial (\sigma^2)^2} &= -\frac{n}{2\sigma^4} + \frac{(\mathbf{y} - \mathbf{X}\boldsymbol{\beta})^\top (\mathbf{y} - \mathbf{X}\boldsymbol{\beta})}{\sigma^6}.
 \end{aligned}$$

# Information matrices for the normal linear regression

If we evaluate the observed information at the MLE, we get

$$j(\hat{\boldsymbol{\beta}}, \hat{\sigma}^2) = \begin{pmatrix} \frac{\mathbf{X}^\top \mathbf{X}}{\hat{\sigma}^2} & \mathbf{0}_{p+1} \\ \mathbf{0}_{p+1}^\top & \frac{n}{2\hat{\sigma}^4} \end{pmatrix}$$

since  $\hat{\sigma}^2 = \text{SS}_e/n$  and the residuals are orthogonal to the model matrix.

Since  $\mathbf{E}(Y \mid \mathbf{X}) = \mathbf{X}\boldsymbol{\beta}$ , the Fisher information is

$$i(\boldsymbol{\beta}, \sigma^2) = \begin{pmatrix} \frac{\mathbf{X}^\top \mathbf{X}}{\sigma^2} & \mathbf{0}_{p+1} \\ \mathbf{0}_{p+1}^\top & \frac{n}{2\sigma^4} \end{pmatrix}$$



## Remarks

Since zero off-correlations in normal models amount to independence, the MLE for  $\sigma^2$  and  $\beta$  are independent.

Provided the  $(p + 1)$  square matrix  $\mathbf{X}^\top \mathbf{X}$  is invertible, the large-sample variance

- of the ordinary least squares estimator is  $\text{Var}(\hat{\beta}) = \sigma^2 (\mathbf{X}^\top \mathbf{X})^{-1}$  and
- that of the MLE of the variance is  $2\sigma^4/n$ .

# References

- Baumann, James F., Nancy Seifert-Kessell, and Leah A. Jones. 1992. "Effect of Think-Aloud Instruction on Elementary Students' Comprehension Monitoring Abilities." *Journal of Reading Behavior* 24 (2): 143–72. <https://doi.org/10.1080/10862969209547770>.
- Lee, Kiljae, and Jungsil Choi. 2019. "Image-Text Inconsistency Effect on Product Evaluation in Online Retailing." *Journal of Retailing and Consumer Services* 49: 279–88. <https://doi.org/10.1016/j.jretconser.2019.03.015>.
- Moon, Alice, and Eric M VanEpps. 2023. "Giving Suggestions: Using Quantity Requests to Increase Donations." *Journal of Consumer Research* 50 (1): 190–210. <https://doi.org/10.1093/jcr/ucac047>.