

# Lisa Benmore

Los Angeles, CA 90025

M 661.619.8978

[admin@lisabenmore.com](mailto:admin@lisabenmore.com)

[www.lisabenmore.com](http://www.lisabenmore.com)

[dev.lisabenmore.com](http://dev.lisabenmore.com)

## Profile

I began pursuing web development as a career in 2009 by enrolling at The Art Institute of California - Los Angeles in their Web Design & Interactive Media program. I graduated with a Bachelor's of Science in 2014 and received the Outstanding Student Achievement award. From there, I received a position on the Xaxis AdLabs team and have been advancing my knowledge and understanding of web languages since. My strengths lie in front end functionality and styling through JavaScript or ES6 and CSS. I have also begun building a stronger foundation in PHP as well and in utilizing PHP to make MySQL queries to a database system I have helped to build and have extended and maintained.

## Experience

Lead Developer / Dev Tech Lead, Xaxis; Playa Vista, CA – 2014-Present

My role began as an Interactive Developer on the in-house creative team for the media buying company, Xaxis. I converted Flash-based ads into HTML5 as well as created new HTML5 experiences for ad spaces with a focus on dynamic ads. These dynamic ads utilize our partnering creative platform's data to inform the ad and personalize it in real time. All work relied on being able to translate mocks and storyboards into working units. Continuing on, I became Senior Developer and assisted in the development of a platform utilized by many of the employees of the company within the United States. I also began development of other platforms, utilities, and pages for my team as well as other teams within the company. This development was either done on my own, collaborating with other members of my team, or collaborating with members of other teams either within my company or within partnering companies. As Lead Developer, I've continued developing out our platforms and utilities, created code style guides for my team, created and documented conventions for our partnering creative platforms, been the liaison with our partnering creative platforms, and have assisted other developers on the team with both debugging their code and troubleshooting platform setup.

Web Development Intern, Wylie Wilson; Venice, CA – 2013

I helped maintain products and product structure in an e-commerce site driven by Magento. This involved product input and categorization. I also made small style and layout updates as well as assisted with photo touch-ups for the product shots.

## Education

The Art Institute of California; Los Angeles, CA – BS in Web Design & Interactive Media, 2014  
The courses included fundamental studies in graphic design, audio editing, video editing, and motion graphics as well as the core curriculum of introduction to computer science, UI/UX, JavaScript development, server-side language and rendering, and database hierarchy, configuration, maintenance, and querying.

## Skills

Front End Languages

HTML 5, CSS 3, JavaScript (ES5), ECMAScript 2015 (ES6)

Back End Languages

PHP, MySQL

Development Software

Atom, Sublime, MAMP, FileZilla, Git (via command line and GUI)

Design Software

Adobe Photoshop, Adobe Illustrator, Sketch

Operating Systems

Mac OSX Mojave, Linux Ubuntu 18.04, Windows 10