



https://docs.google.com/document/d/17s14L8-xqb-c0_aT6ZG9HOdXbZOM7Kmz-qbaWPJc4rs/edit?usp=sharing



PROBLEM

Brands and SMEs don't have the knowledge or resources to build an NFT and launch it to their customers.





SOLUTION

An all in one marketplace, specified for already existing brands to create an NFT with our tools to provide discounts and promotions to their customers.



WHAT DO THEY DO NOW?



Coupons

Groupon, rakuten, ibotta, swagbucks, etc.



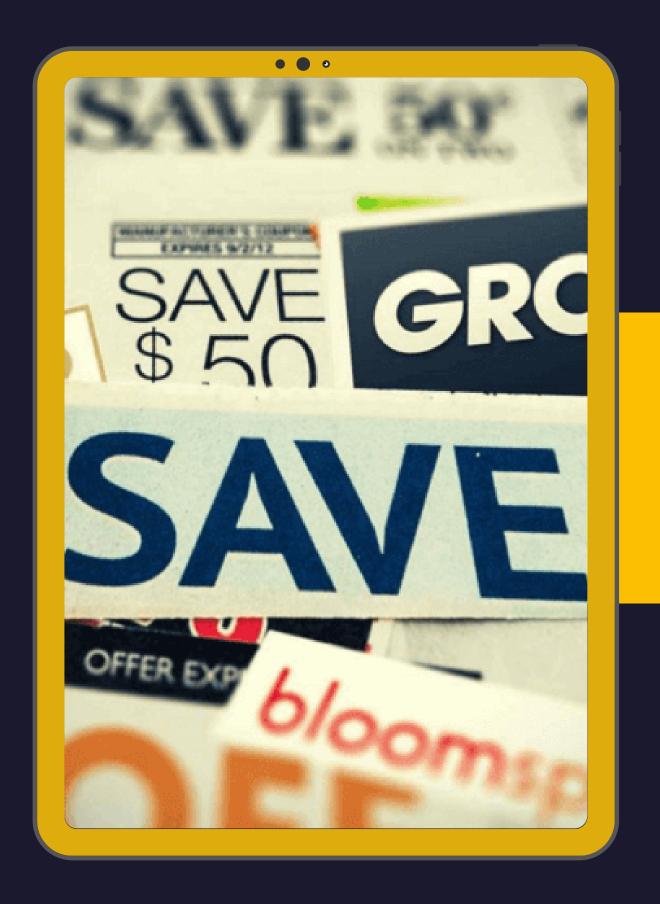
Discounts

Seasonal sales, promotions.



Points systems

Loyalty programs through points



FEATURES

Utility

Brands to offer discounts and promotions to their NFT holders. Implement our API onto their sites or manually use our dashboard to identify the holders.

NFT Marketplace

Businesses will generate revenue by minting their NFT (and secondary sales) while giving back to loyal customers.

Custom tools

Use our easy to use custom tools to build an NFT access card on our site and launch it on our marketplace.

Why are we different?

- Specifically targeting brands and businesses that are not familiar or don't have resources to build an NFT
- Providing tools to simply create an NFT
- Providing technology to identify NFT holders for utility access
- We will help marketing efforts for our customers





BUSINESS MODEL

- Small one time launch fee
- 2% of mint revenue
- 1.2% of secondary sales

Growth Strategy

Work close with one company

Identify a medium size business who is interested in testing out our technology.

Market the first company

When our first customer is ready to launch, we will market towards their current and non customers.

03 Look at data

After we have our fist customer and launch, we will look at the data to see what worked and didn't work. We will then fix the issues and come up with new strategies.

Mass marketing

Begin reaching out to more brands and customers to grow the marketplace value. Launch our NFT to fund the company growth.

THANKS FORWATCHING