

Event Budget Analysis

Uncle Waffles

Budget Summary

Artist Budget:	27.500 €	Event Date:	23.07.2025
Flights Cost:	2.500 €	Venue Capacity:	4.000 people
Hotels Cost:	1.000 €	Maximum Throughput:	6.000 people
Commission Rate:	10%		
Commission Amount:	2.750 €		

Total Artist Cost: 33.750 €

Recommended Ticket Prices

Standard Ticket
20 €

Backstage Ticket
80 €

40% Profit Target Analysis

This table shows ticket prices needed to achieve a 40% profit at different attendance levels

Attendance %	Attendance Expectation	Ticket Price	Revenue	Profit %
30%	1.200	40 €	48.000 €	42%
40%	1.600	30 €	48.000 €	42%
50%	2.000	24 €	48.000 €	42%
60%	2.400	20 €	48.000 €	42%
70%	2.800	17 €	47.600 €	41%
80%	3.200	15 €	48.000 €	42%
90%	3.600	14 €	50.400 €	49%
100%	4.000	12 €	48.000 €	42%