

Info Nukkad Fifty Years of Capgemini

September 20, 2017



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People matter, results count.

Glorious Fifty Years of Capgemini

On October 1st, Capgemini will celebrate its 50th anniversary! This is the occasion to tell our story. The story of men and women driven by a passion for technology and for clients. The story of a Group that has constantly strived to innovate, transform new challenges into opportunities, and always look very firmly towards the future.

Founder of a Group that became a world leader in its field, Serge Kampf was not only a daring and visionary entrepreneur. "I started my own business to be free and to be my own boss," he often used to say. This is what pushed him to create Sogeti, an IT services company, on October 1, 1967.

Serge Kampf fully dedicated himself to the company he created up until 2012, the year in which he announced his departure from Capgemini's presidency. He recommended to the Board of Directors that Paul Hermelin, who joined the Group in 1993 and had served as its CEO since 2002, should succeed him as Chairman and CEO. Serge Kampf remained deeply involved in the Group's life and strategic direction as Vice-President of the Board of Directors until his death at age 81 in Grenoble—the place where it had all begun 49 years ago. He passed away on March 15, 2016. He was an exceptional entrepreneur whose vision and boldness, ethics and values shaped his journey, as well as that of Capgemini.

The seven values or the spirit of Capgemini

Serge Kampf imparted his sense of ethics, which were defined in the Group's seven key values:

- **Honesty** *Integrity and complete refusal of any unfair practices*
- **Boldness** *The desire to take risks with caution and clear-sightedness*
- **Trust** *The willingness to empower employees*
- **Freedom** *Independence of spirit and respect for others*
- **Team Spirit** *Teamwork, friendship and loyalty*
- **Modesty** *Simplicity, discretion, common sense*
- **Fun** *Working together to see a project through to the end*

MoveFifty

Time to post up your selfie, or simply your message, using **#Capgemini50!** Every post counts to help meet our MOVEFIFTY global challenge and donate €100,000 to 3 three inspiring projects that will help bring education to children in France, Guatemala and India. Because the more posts we publish, and the more kilometers we cover, the higher the donation from the Capgemini Group - with a target of **€100,000!**

1. "Building a better future for children", Guatemala

Bosques del Quetzal is a small town in Guatemala with one of the poorest adult literacy rates and lowest education investment among the Latin American countries. The 2014 floods in the neighborhood of Ciudad Quetzal completely destroyed a local school impacting the lives of 250 children under the age of 12. Around 480 volunteers from Capgemini Guatemala pledged to contribute their time and a percentage of their monthly salary (which was matched by Capgemini Guatemala) to rebuild the school from scratch.

2. "Enlight", India

Enlight is an award-winning project by Capgemini India to bring education to girls from disadvantaged families, including girls with disabilities, or from poor and homeless families. It is currently supported by 150 employees who have collectively put in over 25,000 hours. By 2020, Enlight targets 10,400 girl children with support from 10,400 Capgemini employee "mentors", and reaching out to more than 150 schools, over 200 teachers, from 10 different social categories, and in 10 different locations.

3. "Cap sur le code", France

'Cap sur le code' is a program co-designed by Capgemini France that encourages children, especially girls, between the ages of 8 and 14 to learn coding games while having fun. This free-of-cost program sparks innovation and inspires children to pursue computer science as a vocation.



1967 : LITTLE SOGETI HAS A BIG FUTURE

In Grenoble, Serge Kampf founds IT services company Sogeti with only six employees.

1968 : FIRST ENCOUNTERS

The first Sogeti “Rencontres” take place in Grenoble, France, gathering 27 participants.

1969 : HERE IN PARIS

Sogeti's first Paris agency opens its doors at 7, rue Royale in the 8th arrondissement.

1970 : “TORTURE SOGETI”

Sogeti runs its first advertising campaign in French daily newspaper Le Monde with the following message: “Stop torturing yourself, torture Sogeti.”

1971 : THE EUROPEAN IT COMPANY

Eurinfo (EUropéenne d'INFORmatique) is born, uniting the IT departments of several French companies. It is the first-ever IT company in Europe, founded thanks to the drive and direction of Serge Kampf.

1972 : THE ‘CAP’ OF GOOD HOPE

An announcement by Serge Kampf during the release of Sogeti's annual accounts is proof. “Sogeti has surpassed the ‘CAP’ of Good Hope,” he wrote in reference to Sogeti's main competitor, CAP.

1973 : FIRST PARTICIPATION IN CAP

A two-part acquisition of 49% of CAP's capital, first by Serge Kampf personally and then by Sogeti.

1974 : THE CAP MERGER

Sogeti, a company of 250 employees, officially takes over CAP, an IT services company established in France and Europe with 780 employees.

1975 : SOGETI + CAP + GEMINI

With the acquisition of two major competitors, CAP and Gemini, Sogeti officially becomes Cap Gemini Sogeti, the number one European IT services company, with 2,000 employees. The Cap Gemini Sogeti group is officially born.

1976: INTERNET BEFORE IT'S TIME!

SESA, the French IT services company specializing in systems integration, develops TRANSPAC, the first public data transmission network in Europe.

1977 : A BANKING REVOLUTION

Cap Gemini Sogeti designs the IT architecture for the first banking terminals.

1978 : SURFIN' USA

Cap Gemini Inc. is created in Washington, D.C., marking the Group's first venture into the United States.

1980 : THE WORLD'S FIRST ELECTRONIC PHONE BOOK

In France, Cap Gemini Sogeti is tasked with creating the world's first electronic phone book.

1981: ANOTHER BIG STEP INTO THE US

The Group takes over IT services company DASD in Milwaukee, Wisconsin. With its 500 employees, \$22 million revenue, and network of 19 agencies and offices spread throughout a large part of the United States, DASD is a big deal for the Group.

1982: ONE BILLION!

The Group reaches its first billion-franc annual revenue (half of which comes from outside France)

1983: FROM 63% TO 8%

Machinery services, which once accounted for 63% of the Sogeti Group's revenue in 1973, now represents only 8% ten years on.



1984 : YES, SIR !

During the “Rencontres” held in Germany, Serge Kampf declares English to be the Group’s new official language.

1985: A HAPPY IPO

On June 12, Cap Gemini Sogeti debuts on the Paris Stock Exchange. The share price skyrockets more than 25% in five days.

1986 : BIRTH

With the Group’s acquisition of the consulting division of US company CGA Computer, Cap Gemini America is born.

1987 : ACQUISITION OF SESA

With the takeover of SESA, the French IT services company specializing in systems integration, the Group becomes one of the European leaders in systems integration.

1988 : CAP GEMINI JOINS THE CAC 40

Shares of Cap Gemini Sogeti become listed on the CAC 40 stock market index, which comprises the 40 largest French companies by market capitalization.

1989 : BIRTH OF CAP SESA

With the joining of Sesa and Cap Sogeti France, Cap Sesa is born.

1990 : 17th “RENCONTRES” IN MARRAKECH

Gathered in Marrakech, more than 500 managers of Cap Gemini Sogeti adopt an aggressive leadership strategy, including a new Group shareholder.

1991: CREATION OF GEMINI CONSULTING

Following the acquisition of Mac Group and United Research in the United States and Gamme in France, the Group’s management consultancy division is created under the name Gemini Consulting.

1992 : GENESIS: TRANSFORMING THE GROUP

As the Group prepares to announce its first-ever losses, managers meeting in Prague for the Group’s 18th “Rencontres” adopt an impressive transformation program codenamed “Genesis.”

1993 : PAUL HERMELIN ARRIVES ON BOARD

Paul Hermelin joins the Group and takes control of Cap Gemini’s core functions.

1994 : FIRST INTERNATIONAL AD CAMPAIGN

The Group launches its first international advertising campaign with the slogan, “Total Respect”.

1995 : THE CONVERGENCE OF CONSULTANCY AND IT

The “Convergence” program is launched, aiming to merge consultancy and IT services to better meet clients’ needs.

1996 : NEW NAME FOR A NEW LIFE

In September, the Group adopts a new logo and name, Cap Gemini, letting go of the original company name, Sogeti.

1997 : DAIMLER-BENZ WITHDRAWS

Six years after investing in Cap Gemini, Daimler-Benz announces it is selling its stake in the Group. A taste of independence!

1998 : 42 COUNTRIES AT THE STARTING BLOCKS

Big projects don’t intimidate the Group. The company signs a multinational contract with General Motors for the development of new client/server systems in 42 countries.

1999 : EXTRAORDINARY PARTNERSHIPS

Several partnership agreements are signed with Microsoft, Oracle, Publicis, Mannesmann, and Sun Microsystems.

2000 : A GOOD START TO THE MILLENNIUM



The 21st century kicks off with the mega-acquisition of the consulting division of American giant Ernst & Young. The merger proves more complex than anticipated. The Group employs more than 50,000 people.

2001 : “TALENT” GOES LIVE

The Group’s intranet website, “Talent”, is launched becoming the main internal communications channel.

2002 : CONFIDENT ABOUT THE FUTURE

Paul Hermelin, who has worked alongside Serge Kampf since 1993, becomes CEO of the Group.

2002 : REVIVAL OF SOGETI

The name Sogeti is reborn through the creation of a subsidiary specialized in local IT services.

2003 : FIRST STEPS IN INDIA

The Group opens its first two delivery centers in Mumbai, India (formerly Bombay).

2004 : CREATION OF CAPGEMINI CONSULTING

Uniting all the Group’s consulting activities, with 4,000 consultants in more than 30 countries, Capgemini Consulting is the 10th largest player in the consulting market.

2005 : LONDON CALLING

The Group signs an important contract with the London Metropolitan Police.

2006 : THREE-HEADED CUBE

A major transformation plan for the Group called i3 (also known as i-cubed for industrialization, innovation, and intimacy) is launched during the 21st “Rencontres” in Montreal.

2007 : 12,000 EMPLOYEES IN INDIA

Capgemini finalizes another watershed acquisition with Kanbay International. This American IT services company specializes in financial services and boasts a strong presence in India.

2008 : “TOGETHER, FREE YOUR ENERGIES”

Capgemini continues its global communications campaign launched in 2007 with the new slogan, “Together, free your energies”.

2010 : PRESENT ON EVERY CONTINENT

Already present in 30 countries, the Group now employs more than 100,000 people worldwide.

2011 : ACQUISITION OF PROSODIE

The Group acquires Prosodie, a multichannel transactional flows operator.

2012 : HANDOVER

45 years after founding the Group, Serge Kampf steps down as Chairman of Capgemini. He passes the torch to Paul Hermelin, who becomes CEO and Chairman of the Group.

2013 : AN ADMIRABLE CODE OF ETHICS

Since 2013, the Group has ranked among the world’s most exemplary companies in terms of ethics.

2014 : HEAD IN THE CLOUD

The Dutch Postal Service selects Capgemini to lead its 100% Cloud-based strategy.

2015 : NORTH AMERICA, THE GROUP’S LARGEST MARKET

Capgemini acquires American company IGATE, further developing its presence in the United States and India.

2016 : PASSING OF THE FOUNDER

Serge Kampf passes away at age 81 in Grenoble, the city where he founded Capgemini 49 years earlier.

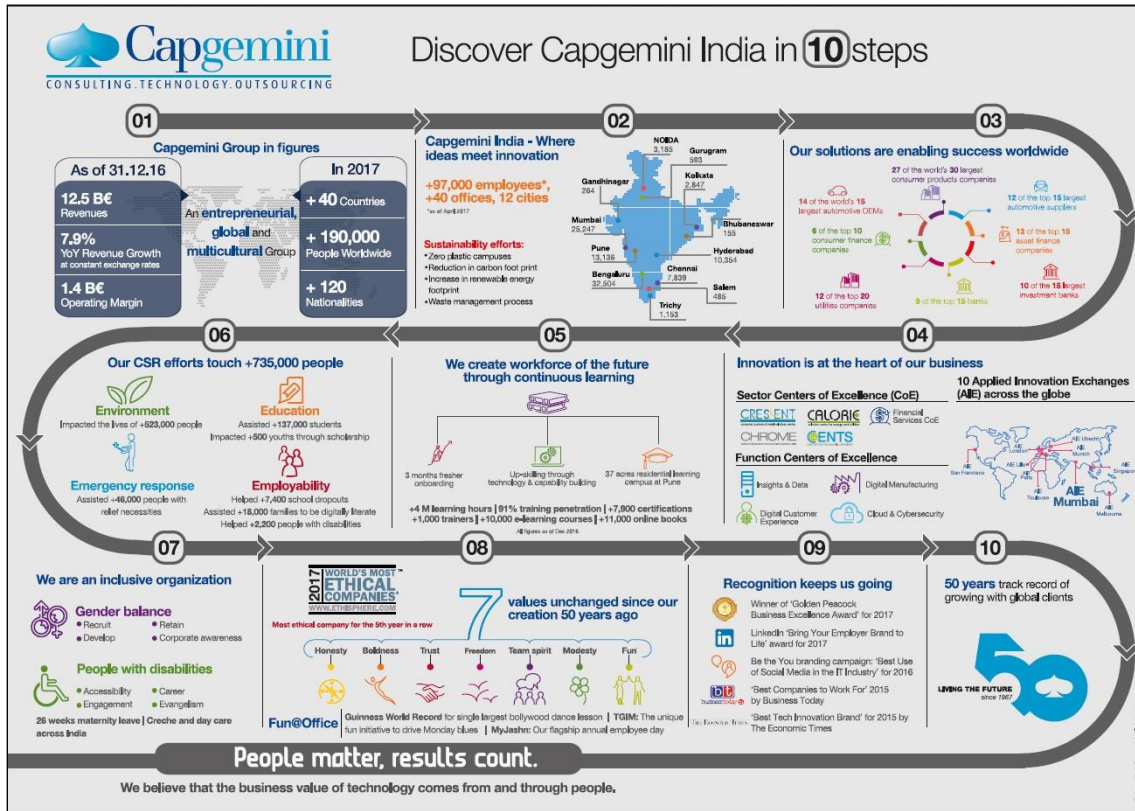
2017 : HAPPY BIRTHDAY!

200,000 employees celebrate Capgemini’s 50 years all over the world, relishing in their shared vision for the future.



Discover Capgemini in 10 Steps

http://talent.capgemini.com/media_library/Medias/Documents/Indian_Documents/Discover_Capgemini_India_in_10_Steps.pdf



For more details

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About Capgemini

With more than 190,000 people, Capgemini is present over 40 countries and celebrates its 50th Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion.

Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.



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