Lori Bordzuk, Data Scientist

San Francisco, CA

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I am a data scientist with a unique blend of artistic talent and collaborative spirit. I have a background in marketing and working closely with operations and product teams to streamline workflows and expand capabilities. I transitioned to data science because of my passion for enabling teams to make better, more efficient decisions by communicating data insights.

SKILLS

Python, Pandas, SciPy, MatPlotLib, SQL, MapReduce, Spark (etc...tbd)

PROJECTS

Sample Project Title - <u>sample_githublink</u> - I don't have any data science projects yet, but will be building this section out during the course! Maybe something involving social justice analytics or colors?

EXPERIENCE

Galvanize Data Science Immersive Program / San Francisco, CA

Jan 2019 - April 2019

- 3-month, 700+ hour data science immersive training program covering core data science areas and skills including probability and statistics, databases, machine learning algorithms, and data visualization. Main technologies used: Python, SQL, Pandas, Scikit-Learn, MongoDB, Spark.
- Completed 4 case studies using real-world data and capstone project in collaboration with Lenda, a fintech startup (see projects). Work included pair programming, group projects, and a solo capstone.

Product Marketing Sr. Manager / San Francisco, CA RhvthmOne

Nov 2016 - Jan 2019

• Generated new products and new product packages, prioritizing and planning product launches by facilitating strategic alignment and clarifying action-items among cross-functional working groups.

Operations Project Manager / San Francisco, CA RhythmOne

Mar 2016 - Nov 2016

Optimization Analyst / San Francisco, CA RhythmOne

Jan 2015 - Mar 2016

 Built and introduced template that codified optimization best practices, automating optimization decisions and enabling analysts to more efficiently manage performance and margins of \$100M+ revenue.

Sales Marketing and Strategy Execution / San Francisco, CA ServiceSource

Sept 2013 - Oct 2014

Sei viceSource

Operations Manager, Marketing Analyst, Systems Design / San Francisco, CA Jan Coveroo

Jan 2009 - Sept 2013

I joined the 4-person founding team of Coveroo, and over 5 years in many different roles, helped it grow into a \$7M e-commerce start-up as part of the management team.

Education

Skidmore College / Saratoga Springs, NY BA, Mathematics, Studio Art Minor

Class of 2008