

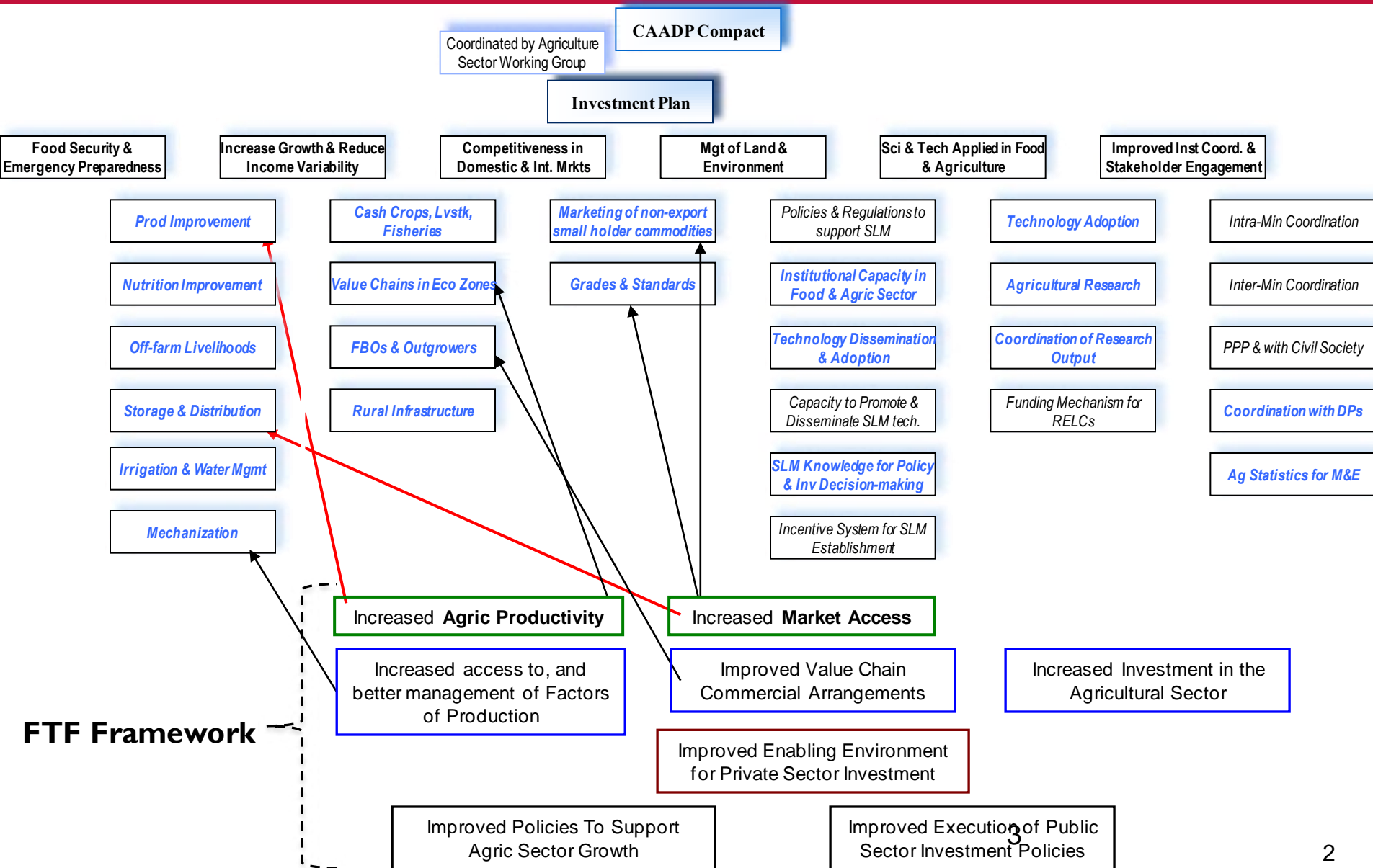


# Strategic Review

FEED THE FUTURE  
August 6, 2010

This presentation represents the strategic direction of a multi-year, whole-of-government, U.S. strategy to address food security in a Feed the Future country. It describes partner country progress and outlines how U.S. investments will align in support of partner country priorities. This document is not yet funded but will form the basis of a multi-year strategy in development.

- Feed the Future linkage with GoG Agriculture Investment Plan
- Strategic Vision
- Proposed Strategy for USG/Ghana
  - a) High Impact Approach to Staple Crop Value Chains & Fisheries
  - b) Integration of Nutrition in Value Chain Approach
  - c) Building GoG Capacity to Deliver their Agric. Investment Plan
  - d) Improve Environment for Private Sector Investment
  - e) Improve Resiliency of Targeted Vulnerable Households
  - f) Improve Nutritional Status of Women & Children
- Cross-Cutting Issues: gender, climate change
- USG Feed the Future Partnerships
- Results



## Building on Development Partners Agriculture Sector Support by Function

### Focus Area

<b>Innovation</b>	None
<b>System</b>	      
<b>Topical</b>	    
<b>Emergency</b>	 
<b>Gov't cap.</b>	  
<b>Policy</b>	   
<b>Grassroots</b>	    
<b>Capability</b>	     
<b>Total funding (projects)</b>	~\$800m in total from 2007-2010 (\$180m in 2010 alone)
<b>Budget Support</b>	    

## Ghana Aid Policy

- Aid modalities
- Technical cooperation and capacity development
- Aligning aid with development priorities
- Aid coordination
- Harmonization
- Financial oversight and accountability
- Mutual accountability
- Managing for development results

## USAID Forward

### Procurement Reform

- Strengthen and increase use of reliable partner country systems and institutions
- Strengthen local civil society and private sector capacity
- Use USG resources more efficiently and effectively
- Strengthen collaboration and harmonization with bilateral donors, multilateral and international organizations

### Innovation

- Game-changing technologies and breakthrough outcomes

### Science and Technology

- Pioneer scientific, technological, research-motivated and innovative approaches



## **USG Mission's Strategic Vision for Feed the Future in Ghana**

By 2015, the proposed program will see Ghana meet more internal demand for targeted staple crops, improved maternal and child nutrition, and Ghana poised to be a food provider to the West Africa Region.

- High-impact transformation of staple crop value chain systems
- Improved access and consumption of nutritious foods
- Improved government capacity and policies
- Significant increases in private sector investment in agriculture

## Strategic Vision Continued

### Geographic focus



Heavy focus on **rice**,  
**maize**, **soya**,  
**nutrition** and  
household  
livelihoods

**NATIONAL**  
behavior change re  
**nutritional practices**

Minor focus  
on **marine**  
**fisheries** and  
**nutrition**

## **USG's Proposed Strategy: High impact value chain investments, institution strengthening and community engagement (I of 4)**

### **Program actions**

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**High-  
impact  
transfor-  
mation of  
staple crop  
value chain  
systems**

#### **Adopt a focused and high-impact approach to staple value chains**

- Focus on 3-4 commodities – rice, maize, soya – and marine fisheries
- Fund large investments to drive a step-change in impact (e.g., warehouses, processors, infrastructure, credit)
- Train entrepreneurs to ensure they own and take over these investments
- Integrate gender and nutrition into the value chain approach
- Integrate food production and processing with behavior-change and health promotion approaches to maximize nutritional impact of increased income



## USG's Proposed Strategy: High impact value chain investments, institution strengthening and community engagement (2 of 4)

### Program actions

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**Support government capacity to improve policies and attract private investment**

#### **Provide capacity to GOG to help ensure efficient and sustainable delivery of METASIP**

- Provide short-term TA and embedded advisors on critical issues to finalize and deliver METASIP
- Provide fellowships for internships and scholarships to Ghanaians to improve longer-term capacity of MoFA

#### **Provide support to GOG to remove main policy and investment constraints to agriculture in Ghana**

- Provide assistance including financial and technical support to address policies around land tenure, marine fisheries governance, and institutional management
- Assist GOG with identifying best investments and actions to support private sector investment in agriculture

## **USG's Proposed Strategy: High impact value chain investments, institution strengthening and community engagement (3 of 4)**

### **Program actions**

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**Reduce  
malnutrition  
and improve  
resilience of  
vulnerable  
populations**

#### **Improving access to diverse quality food within vulnerable households**

- Increase small-scale household production of diverse nutritious plant and animal foods
- Improve storage and processing of diverse foods using cost-effective techniques to prolong safe, nutritious supplies of food

#### **Create community mechanisms and strengthen coordination of government and other actors around food security and nutrition**

- Assist communities with ability to identify specific actions relevant to their local context and to their particular challenges to improve food security
- Develop programs to strengthen cross-sectoral management of food security efforts at the regional and district level

## USG's Proposed Strategy: High impact value chain investments, institution strengthening and community engagement (4 of 4)

### Program actions

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**Improved  
nutritional  
status of  
pregnant  
women and  
children**

#### **Improving nutrition-related behaviors and services**

- Launch of a national Infant and Young Child Feeding (IYCF) campaign using mass media, a range of educational and community action materials, and community led efforts and interpersonal communication
- Build private sector capacity for local production of ready-to-use food for use in treating severely malnourished children.
- Support GOG operations research to include problem identification and the development and application of improved tools, technologies, and approaches for addressing child anemia

## Support to GOG to help remove major constraints to agriculture in Ghana

### Rationale

#### Land reform

Key to  
farming

**Without formal land tenure system, agriculture stays stuck**

- ✓ USG support: MCC Land Tenure Facilitation program; USAID GIS Mapping of small commercial farms; IFPRI research and analysis of traditional land tenure system

#### Marine fisheries governance

Key to  
diet  
diversity

**> 60% of Ghana's protein comes from fish, but there is no regulation, poor distribution and quality control**

- ✓ USG support: work with local communities to self-enforce fisheries access; improve marine fisheries value chain (cold storage, smoking; transport); collaborate with AFRICOM/ Ghana Navy on enforcement; WB program on harmonized WA fisheries policies

#### Institutional performance management

Key to  
agriculture  
delivery

**MoFA oriented more towards subsistence farming**

- ✓ USG support: Chair ASWG with MOFA; IFPRI policy research/analysis provision; build agric capacity in other ministries (MOFEP on public sector investment in sector; MOTI on trade of agricultural goods); embedded advisor program; USDA technical support

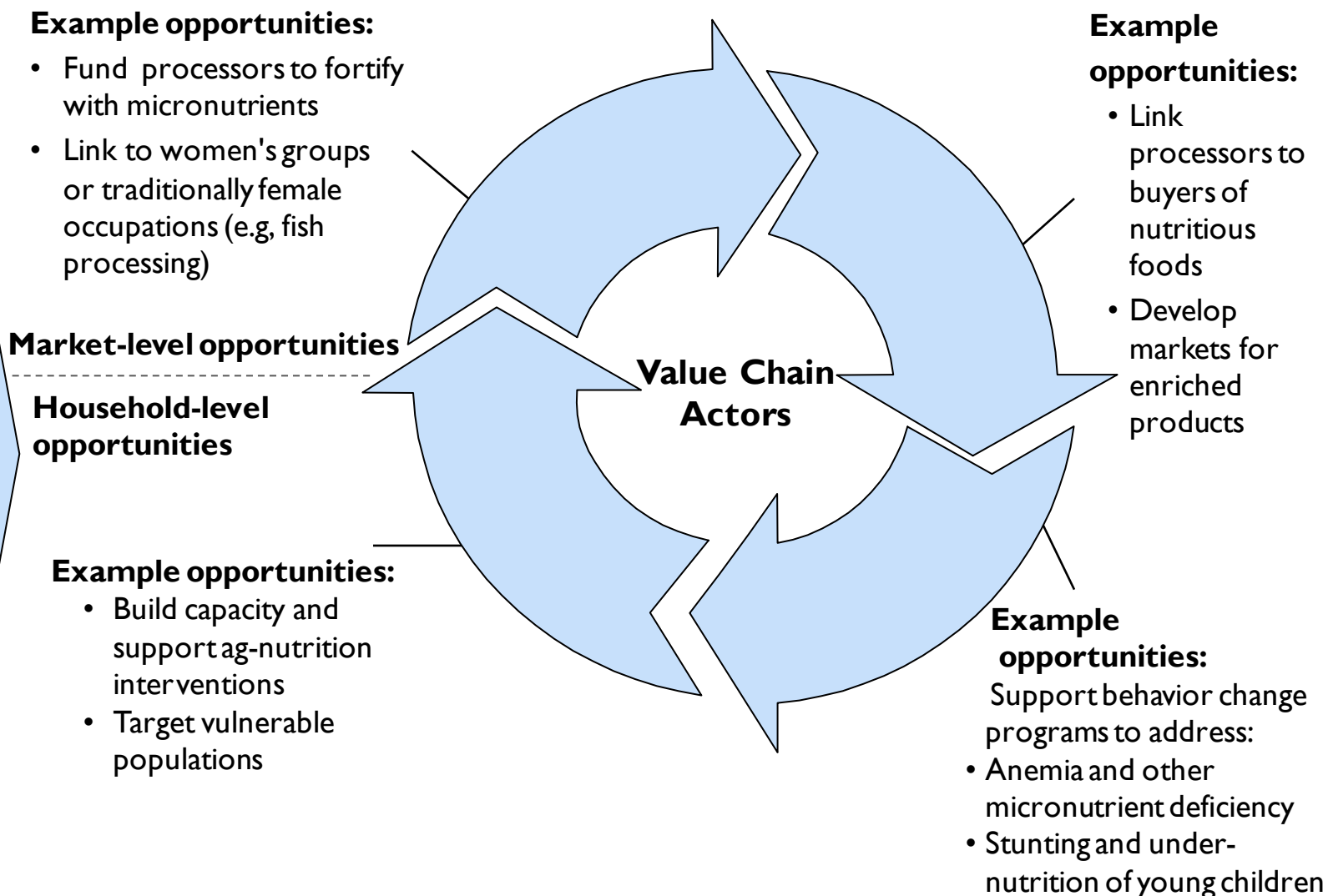
#### There are many other constraints:

- Seed law implementation
- Tariffs/trade rules
- Gov. involvement in production & marketing – e.g. fertilizer subsidy, buying company, & buffer stocks

*Much FtF work will be on these issues* 11

## Value Chains can address Nutrition, Gender Equality, and Poverty Alleviation Objectives

Rooted in analytical, evidence-based research, high-impact nutrition gender and poverty alleviation activities should be selected along the value chain





## Existing US Government partnerships to deliver Feed the Future in Ghana

### **USAID:**

- Agriculture Value Chain Development (ACDI/VOCA)
- Ghana Sector Support Program (IFPRI)
- Coastal/Fisheries Management (URI)
- Suite of projects in the health program that provide platforms for nutrition-related messages and approaches

### **MCC:** Compact in Agriculture, Transport, and Rural Development

- Strong synergies with FtF re: farm roads, irrigation, land tenure reform

### **Peace Corps:** Small Business, Health and Environmental Volunteers

### **USDA:** M & E and technical service provision and capacity building

### **State/ECON:** Diplomatic Strategy, Educational and Training exchanges

- Backed the development of METASIP with more than three years of USG assistance to the Ministry of Food and Agriculture in strategy development, economic modeling, and agricultural sector analysis.
- Worked with the Ministries of Finance, Agriculture and Trade to conduct analyses that will serve as a basis for sound, evidence-based public investment decisions, improving the climate for private investments, and improving institutional capacity to manage assistance.
- Established clear market linkages for all the product value chains which has led to increased incomes and efficiencies for farmers and other actors.
- Over 21,000 farmers from more than 16,000 rural households assisted in agricultural productivity, business development, access to inputs, finance and output markets, and meeting quality standards.
- A total of 347 producer, business, and community-based organizations (including 28 women's organizations) and 104 agriculture-related firms benefited from improved organizational/business development, management skills, and market opportunities.
- Twenty-two financial institutions were engaged to provide agriculture-related financial services to value chain actors.
- Expanded CMAM to reach 540,000 children with essential nutrition services and treating 1,864 children for severe acute malnutrition

## Expected Results

- Positive impact on food security of over **270,000 people** in the Northern Region
- Support of GOG Agriculture Investment Plan could lead to:
  - 37% of Ag GDP growth going to the North
  - Poverty rate among Northern rural Hhs may **fall more percentage points**, from 68% to 53% than elsewhere in the country
  - **850,000** could be raised out of poverty
- Investments will support **1,109 health facilities** to care for undernourished children
- Approximately **40,000 children under five** will receive treatment for severe acute under nutrition
- Result in a **15 percent decrease** in underweight children under five nationwide
- Social and behavior change communication will bring important **nutrition messages to over 17 million people in Ghana** through the use of mass media and interpersonal skill communications
- Investments to decrease anemia will benefit **363,000 pregnant women** and **1.63 million children** in the coastal region with counseling on maternal nutrition and dietary diversity.