Creating an Enabling Environment for Agricultural Growth

The Enabling Agricultural Trade (EAT) program supports US Government (USG) agencies tackling the challenges of agricultural development and food security. Building on existing analytical methodologies including AgCLIR and MicroCLIR, the EAT program is designed to identify and alleviate legal, regulatory and institutional constraints to agricultural growth in countries and sub-regions where the USG operates. The EAT program allows missions to access services including technical analysis, program strategy and design, implementation assistance and capacity building support.

EAT can be used by USAID or other USG agencies to access the industry's top agriculture experts. EAT's pool of experts can be easily engaged for rapid assessments and analysis, and they can also be called on for a wide range of other services. EAT is a "one-stop-shop" for agribusiness enabling environment analysis, program development, strategy, and capacity building.

> The EAT program offers a flexible vehicle through which USAID (Missions and HQ), State Department, MCC, USDA, and other USG agencies can access a wide range of services, from tailored enabling environment analysis of a country's staple food sector or value-added exports, to providing embedded food security advisors for institutional surge capacity.

Agribusiness Enabling Environment & Food Security- AgCLIR

The EAT program's primary analytical methodology supporting food security is the tested and well-known USAID AgCLIR diagnostic. AgCLIR provides in-depth analysis of the agribusiness enabling environment by looking at the various constraints to profitably starting and running agribusinesses – farms, processors, exporters, and other agriculture-related businesses. AgCLIR focuses on the systemic limitations that inhibit productivity improvement and limit market access, such as export delays, input monopolies, overregulation, and inappropriate taxation. The purpose of this work is to identify constraints and recommend concrete, practical actions that can be implemented to improve agribusiness and its offshoots.

AgCLIR builds on the World Bank's Doing Business initiative, which takes common samples of regulatory practices from each country and identifies 10 key areas that can bolster or hamper a business environment. For AgCLIR, these categories are: starting a business, dealing with licenses, registering property, getting credit, trading across borders, enforcing contracts, protecting investors, employing workers, paying taxes, and competing fairly. AgCLIR provides a comprehensive method to diagnose the root causes and inefficiencies of an under-performing agriculture sector with an analysis of the pertinent legal framework, implementing institutions, supporting institutions and social and market dynamics. These assessments form the analytical base for a detailed report that reveals major cross-cutting themes, priorities, and opportunities for reform.

The one-stop-shop for enabling agricultural trade

The EAT program's experts in food security and business environment can quickly be engaged for rapid assessments and enabling environment analysis, program development, strategy and capacity building.

Technical Analysis

Central to the EAT program's mandate is rigorous technical analysis. EAT helps missions analyze obstacles to startup and growth of agribusinesses and provides recommendations to address priority policy reforms needed to support Feed the Future and other countries. The EAT program uses the following analytical tools to pinpoint regional problems facing agricultural value chains and other focus areas, including gender, climate change, and agricultural value chains.

- *AgCLIR* looks at the enabling environment as a dynamic system of laws, institutions, and social and market dynamics to determine the root causes of the most critical impediments to the startup and growth of local agribusinesses.

- *Doing Agribusiness*, a sector-specific version of the World Bank's influential Doing Business survey, focuses on the high-level, quantifiable indicators that can be compared across countries to frame reform efforts.

- *MicroCLIR* uses the AgCLIR methodology to delve deeply into one particular value chain, such as a particular commodity or agricultural input.

- *AgBEE Remote Survey* - Agriculture Business Enabling Environment remote surveys are a quick, low cost survey of the agribusiness enabling environment, with a focus on recurring themes from past AgCLIR and MicroCLIR assessments, such as trade delays, fertilizer distribution, seed certification and land registration.

Implementation Support

The EAT program can respond quickly to the full spectrum of mission needs, whether as a stand-alone request or to support the implementation of recommendations coming out of AgCLIR-type analyses. Through EAT, missions can access highly qualified experts able to support any number of mission needs, including:
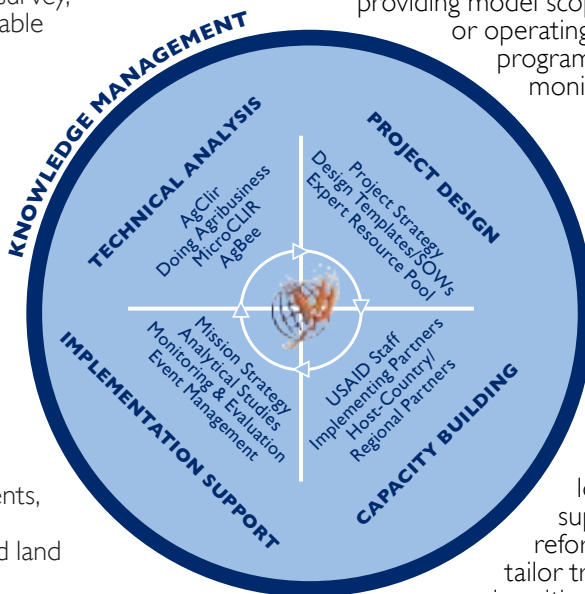
- Surge capacity staffing support within missions;

- Short- and long-term support for existing projects;

- Monitoring and evaluation, stakeholder mapping and engagement;

- Training logistics and event facilitation.

Strategy and Design

EAT can support the program development process, from redesigning existing agriculture sector projects and providing model scopes of work, to meeting new objectives or operating dynamics, to supporting mission and program strategy development, to designing monitoring and evaluation frameworks.

Capacity Building

Developing and delivering training modules is a core function of the EAT program's expert pool and the EAT team has ready-made training modules for local or international personnel, focused on the agribusiness enabling environment. The EAT team can also design specialized trainings for USAID missions, implementing partners and local institutions to more effectively support legal, regulatory and institutional reform. In addition, the EAT program can tailor training for local and regional think tanks, universities, government counterparts, private sector associations and NGOs that seek to identify and reduce constraints to agriculture-led growth and food security.

KNOWLEDGE MANAGEMENT

TECHNICAL ANALYSIS
AgClir
Doing Agribusiness
MicroCLIR
AgBee

PROJECT DESIGN
Project Strategy
Design Templates/SOWs
Expert Resource Pool

IMPLEMENTATION SUPPORT
Mission Strategy
Analytical Studies
Monitoring & Evaluation
Event Management

CAPACITY BUILDING
USAID Staff
Implementing Partners
Host-Country/
Regional Partners