# Laying the Groundwork for Agriculture-Led Economic Growth

Feed the Future's value chain approach (depicted below) provides ample opportunity for synergies between public & private sector investments. Where do you see your business fitting in? Working together, we can transform agricultural economies into healthy ones that benefit us all.



# **Investing in People & Productivity**

The two greatest potential resources in most poor, food insecure countries are people & productivity, including land & water Science & Technology transferred, such as better seeds & feedbar & inconsiste technologies, can improve agricultural general setting. Once mail able, farmers meed access to Capacity Building Investments, such as higher elsection & transaction & transaction in contrastion in the second sec

Research & Extension Farmer landed when they learn from each other about what terretiques & tools work best from terretiques as tools work best from terretiques as tools are technical authories, provide them with adaptable knowledge.

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internal resources.



# Overcoming the Productivity Gap

The African Coccia Initiative is a public private partnership between the U.S. Agency for International Development (USAID), the World Coccia Foundation (WCF) & the Dutch Sustainable Trade Initiative.

The partnership aims to overcome the productivity gup between the world's cocoa demand's supply by fostering investment across sectors in people and productivity. Funding comes from WCF member companies.

Specifically, the partnership:

- Improves the genetic quality of cacoa varieties
- Trains & educates 100,00 cocoa farmers
- · Improves their input supply chair

With the same access to productive resources like seeds & fertilizers as men, women could increase their yields by 20-30% (FAO).



Irrigation increases yields of most crops by 100-400%. More than 40% of the increase in food production over the past 50 years came from irrigated areas (FAC).



# Transforming Development by Incentivizing Investment

Farmers often lack access to messey for impreving productivity, in Sub-Saharan Africa, commercial bank lending to agriculture is loss than 10 percent (FAO). Farmers also face risk.

By sharing risk USADA Development

\$2.3 billion in private investment.

small businesses, USAID spends \$1 (DSAID).

ity has unlocked more than

# Financial Services

Investments in financing, such as broader access to credit, provide farmers with capital to opposite their agressiture activities, like purchasing or feeding opplyment.

### Risk Mitigation

Famors road insulation to midgate aproclassers altered this, such as one variability and directs sharper. Smallholder famors, particularly women, as often the most vulniquitie.

# Policy Reform

According to the World Bank, growth in agriculture can be up to

3.2 times more effective at

reducing poverty than growth in other sectors (FACI).

Finish conditionables to toward to opticulture investments in policy reforms such as Letter amount and control of land, help amount one or other land, help amount on the optical resource or optical resource.



Counties that performed best in terms of reducing poverty is hunger are also those that achieved higher net investment rates.





Improve their productiv such investments.

# \*\*\*\*\*



Improvements in governance

ere positively associated with higher execut

ment & growth rates, including increased economic performance (FAC)



# Improving Market Function

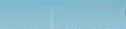
Farmers can produce mere food, but if it doesn't meet market demand or if it spells in transit to the market, they rick losing money & predit.

# Pre-Harvest Market Efficiency

Insumments, such as poold seeds everlable. For said & information on what stankers, earth, high facilitate farmer access to local, regional & international markets, Smallfeelder factors benefit when companies choose to buy & naute from them.

# Post-Harvest Market Efficiency

Investments present farmers with better storage aptions to prevent apologic, modern food processing to ensure quality, 8 better 8 against across to authorizes, improved disruge & transportation can help being more substitutional bands to includ papadations.



25-40% of agricultural production is lest post-harvest in developing countries. Infrastructure must be improved for agriculture to thrive (7AO).

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Roads & transportation ink

farmers to local & international markets and reduce transactions costs, helping farmers sam more and consumers pay less (FAO).



According to the FAD, improvements to basic rural infrastructure, pertrularly reads, electrification & storage are a prerequisite for agricultural sectors to thrive."



# PARTNEHEHIP SNAPSHOT



## Promoting Food Safety & Nutrition

The Soutcorp for African Food Streep reserving a Global Development Allianus fratzonin USAIC & Partners in Food Solutions (General Mills, Cargill & CSM).

This public genote partnership offers technical support & training to African food processing companies to help them improve their business practions & meet food safety & quality stordorts.

The partnership helps

- Increase everlativity of high quality nutritious & safe foods for local populations through targeted loods.
   like made to use therapeotic food
- Expand market access for fermers, trackers & other agricus receives through engagement with local froot processors.

# Increasing Access to Nutritious Foods



# **Nutrition Services**

Better storage & food processing, like biofotification, help improve the nutritional value of food. People also need nutritional foods to be affordable & available on the local market. Micronutrient supplements help provide nutrients when nutritious food is unavailable or reaccessible.



# **Nutrition Education**

Numbers reducation helps families make smart choices about what foods they buy & how to safety prepare, preserve & consume them.



Happy, healthy farmers & families with more money, more food, more education & more opportunities.