Lia Chen Bozarth
lbozarth@umich.edu
www.lbozarth.com

EDUCATION

PhD.	Information School, University of Michigan	Sep 2016- Current
B.S.	Computer Science, University of Washington	Sep 2009- Dec 2012

PUBLICATIONS

- Lia Bozarth, Ceren Budak, "Market Forces: Quantifying the Role of Top Credible Ad Servers in the Fake News Ecosystem", forthcoming, ICWSM (2021)
- Lia Bozarth, Ceren Budak, "Beyond the Eye-Catchers: a Large-Scale Study of Social Movement Organizations' Involvement in Online Protests". New Media & Society (2020)
- Lia Bozarth, Anmol Panda, Joyojeet Pal, "From Greetings to Corruption: Politicians, Political Parties, and Tweeting in India", ICTD (2020).
- Lia Bozarth, Aparajita Saraf, and Ceren Budak, "Higher Ground? How Groundtruth Labeling Impacts Our Understanding of the Spread of Fake News During the 2016 Election", ICWSM(2020).
- Lia Bozarth and Ceren Budak "Toward a Systematic Evaluation Framework of Fake News Classifiers", ICWSM(2020).
- Lia Bozarth & Joyojeet Pal, "*Twitter Discourse as a Lens into Politicians' Interest in Technology and Development*", in proceedings, ICTDX (2018).
- Lia Bozarth & Ceren Budak, "*Is Slacktivism Underrated? Measuring the Value of Slacktivists for Online Social Movements*", in proceedings, ICWSM (2017).

AWARDS, ARTICLES & IN THE PRESS:

- Robert Bond, Lia Bozarth, Ceren Budak, Kelly Garrett, Jason Jones, Drew Margolin, "The Case for Studying Obscure Falsehoods." forthcoming, Harvard Kennedy School Misinformation Review (2021)
- Lia Bozarth, Ceren Budak, "Profit for You and Me: Exploring Ad Servers on Fake News Sites", Best poster for the category "Most Likely to Make a Societal Impact", MIDAS Symposium (2019)
- Joyojeet Pal & Lia Bozarth, "*How Modi lost his mojo and Rahul roared to life on Twitter*", Quartz (2018).
- Joyojeet Pal & Lia Bozarth, "*Is Tweeting in Indian Languages Helping Politicians Widen Their Reach?*", Economic and Political Weekly (2018).

ACADEMIC SERVICE:

- Graduate Student Instructor (GSI) at the University of Michigan
- Coordinator for Computational Social Science Methods (CSSM) Reading Group
- Student Representative at Rackham Graduate Student Government

RESEARCH UTILITIES

- Programming Languages: Python, R, Java, and Javascript
- Methods: network analysis, natural language processing, machine learning, data mining (data scraping) and storage, data visualization, web services, statistics, and Mechanical Turk crowdsourcing.

RESEARCH & WORK HISTORY

- Research Intern   Microsoft Research, India   May - Aug 2018
- Visiting Researcher   University of Washington, Seattle   Aug 2015 - Jan 2016
- Software Engineer   Google Inc., Social Infrastructure   Jun 2014 - Feb 2016
- Software Engineer   Amazon Inc., External Payments   Feb 2013 – Jun 2014
- SDE Intern   Expedia Inc., Orders   Jun 2012 – Sep 2012