EDUCATION

PhD. Information School, University of Michigan Sep 2016 - May 2021 B.S. Computer Science, University of Washington Sep 2009 - Dec 2012

PUBLICATIONS

Lia Bozarth & Ceren Budak, "Is Slacktivism Underrated? Measuring the Value of Slacktivists for Online Social Movements", in proceedings, ICWSM (2017).

RESEARCH UTILITIES

- Programming Languages: Python, R, Java, Javascript, PHP, and MySQL.
- Theories: network diffusion, social capital, tie strength, collective action, social media activism.
- Methods(techniques): network analysis, natural language processing, data mining, database management, data visualization, machine learning, web services, and Mechanical Turk.

RESEARCH HISTORY

Research Assistant University of Michigan, Ann Arbor Sep 2016 - Current

- Built a MySQL pipeline to store and access over 45 million tweets. The pipeline significantly optimized subsequent data analysis processes.
- Utilized multiple Twitter APIs to gather additional data.
- Conducted topic modeling, sentiment analysis, tweet classification, propensity score matching, network analysis, and visualization on dataset to assess slacktivist contribution to online activism with respect to a wide scope of dimensions.
- Captured novel results within the field of social media activism and drafted a full paper within the first four months as a research assistant while taking the required coursework. The paper was accepted for publication as a short paper in ICWSM 2017.

Visiting Researcher

University of Washington, Seattle

Aug 2015 - Jan 2016

- Developed code to crawl top United States and Chinese websites in diverse categories, assessed and recorded each webpage's complexity score using method from existing literature.
- Designed draft experiments analyzing the effect of the webpage complexity on work efficiency of native Chinese speakers and of native English speakers.
- Presented and defended proposals in meetings, finalized research methods, implemented experiments to the production code repository.

WORK HISTORY

Software Engineer Google Inc., Social Infrastructure

Jun 2014 - Feb 2016

- Developed and integrated the Revert API in the new social graph backend service.
- Re-architectured existing extended-circle Access Control List (ACL) code path.
- Implemented a new MapReduce to backfill missing SocialEntities in SuperGlue using FlumeJava.

Software Engineer

Amazon Inc., External Payments

Feb 2013 – Jun 2014

- Developed Instant Payment Notification (IPN) Integration Tool in SellerCentral.
- Coordinated the development of Amazon Advanced Payment Main Integration Tool.
- One of the key engineers in developing the External Payments Batch Processing Service.

Software Engineer Intern

Expedia Inc., Orders

Jun 2012 – Sep 2012

• Remodeled Order Management Service's (OMS) data search platform.