

Smith Alice

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EDUCATION

OHIO UNIVERSITY

M.S. GRAPHIC DESIGN

Aug 2012 - May 2014 | GPA: 4.0
Dean's List (All Semesters)

B.S. GRAPHIC DESIGN

Aug 2008 - May 2012 | GPA: 3.5
Conc. in Software Engineering
College of Engineering
Dean's List (All Semesters)

LINKS

Github:// github
LinkedIn:// LinkedIn
YouTube:// YouTube
Twitter:// Twitter
Instagram:// Instagram
Portfolio:// Portfolio

SKILLS

Tools

Adobe XD • Sketch • Blender • Figma •
InVision

Design Skills

Visual Design • Interaction Design •
Wireframing and Prototyping

Technical Skills

Front-End Development (HTML/CSS) •
Responsive Design • User Testing and
Usability Testing

Soft Skills

Communication • Problem-Solving

COURSEWORK

Advanced UI/UX Design
Wireframing and Prototyping
Usability Testing
Web and Mobile Design
Accessibility and Inclusive Design
Human-Computer Interaction

AWARDS

2018 Google Code Jam Finalist
2018 Microsoft Coding Finalist

EXPERIENCE

META | SENIOR UI/UX DESIGNER

June 2019 – Present | Mountain View, CA

- Spearheaded the design of user-friendly interfaces for mobile and web applications, focusing on optimizing user engagement and satisfaction
- Directed comprehensive user research and synthesized findings into actionable design strategies.
- Conducted user research, developed wireframes and prototypes, and collaborated with development teams to implement design solutions
- Mentored junior designers, facilitated design workshops, and collaborated closely with cross-functional teams to create cohesive and innovative user experiences.
- Led usability testing and user testing to identify and resolve design issues, resulting in a 20% increase in user satisfaction
- Designed and implemented a responsive design system that improved user experience across all platforms
- Collaborated with product managers and engineers to deliver high-quality design solutions

GOOGLE | UI/UX DESIGNER

Jan 2016 – June 2019 | Mountain View, CA

- Worked on the YouTube Captions team in primarily vanilla Javascript and Python to plan, design and develop the full stack implementation of a new framework to add and edit Automatic Speech Recognition captions.
- Bridged the gap between design and development by implementing user interfaces for web applications.
- Used HTML, CSS, and JavaScript to turn UX/UI designs into functional user interfaces.
- Ensured cross-browser compatibility and responsiveness while maintaining high-quality code standards.
- Collaborated with product managers and engineers to deliver high-quality design solutions.

TWITTER | JUNIOR UI/UX DESIGNER

Jan 2012 – Jan 2016 | Mountain View, CA

- Supported the design team in creating user-friendly interfaces for web and mobile applications.
- Assisted in conducting user research, developing wireframes, and creating prototypes with supervision.
- Utilized design tools like Adobe XD and Sketch to contribute to visual elements and gather feedback during usability testing sessions.
- Collaborated with development teams to implement design solutions and ensure a seamless user experience.

CERTIFICATIONS

Adobe Certified Expert (ACE)
Certified Usability Analyst (CUA)
User Experience Certification (NN/g)
Interaction Design Foundation (IDF)
Certified User Experience Designer (CXD)
Google UX Design Professional