

About the **Brand**



» Hand-crafted for you



» House-made pastries



» Friendly staff

Craving a ***pick-me-up***? Check out our socials!

Instagram, Twitter & Facebook:

@browncoffeeco



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It starts with the *bean*



The business that I will be working with this quarter is the San Francisco coffee shop and bakery, Brown Coffee Co. Located in the beautiful Marina District, Brown Coffee Co. is a trendy coffee shop that focuses on good quality coffee grounds, and welcoming vibes. Currently, Brown Coffee Co. only has one brick and mortar restaurant, however, they are hoping to expand their business. Brown and Co. is looking to overhaul their current logo design, and move towards a more minimalistic look. Brown Coffee Co. produces barista-crafted drinks, such as lattes and cappuccinos, but are also known for their signature drinks, which they create from their house-made syrups and milks.

Brown Coffee Co. faces many competitors in San Francisco. From large chains to similar small cafe-style stores, there is plenty of fierce competition. In the Marina District, larger chains such as Peet's Coffee and Starbucks are located on many street corners.

Our Menu

Drinks

Espresso	\$1.50
Americano	\$3.50
Machiato	\$3.75
Cappuccino	\$3.75
Latte	\$4.00
Cold Brew	\$4.50

Additions

House-Made Syrups	+\$0.75
Milk Substitutions	+\$0.50

Pastries

Croissant	\$3.00
Madeleine	\$1.50
Pain Baguette	\$5.00
Macaron	\$1.00