

Lauren Peña

FRONTEND SOFTWARE DEVELOPER

Details

Bend, Oregon
United States
[9256998513](tel:9256998513)
lauren.e.bullen@gmail.com

Links

github.com/lbullen21
linkedin.com/in/lauren-bullen
laurenpena.com

Skills

Frontend Development: React, Next.js, TypeScript, JavaScript (ES6+), HTML5, CSS3, Tailwind

Backend & CMS: Experience with Storyblok, WordPress, PHP, Laravel, Node.js, MongoDB for CMS integration and backend development

Tools & Technologies: Proficient using Git, Figma, AI-assisted development tools such as Cursor and Windsurf for debugging, prototyping, and documentation

Specialties: Expertise in Accessibility (WCAG standards), SEO Optimization, Responsive Design, A/B Testing, and CMS Integration

Profile

Front-end Software Engineer with 4+ years of experience building scalable, user-focused web applications. Skilled in React, Next.js, TypeScript, and headless CMS platforms, passionate about AI-driven development and workflow automation.

Employment History

Software Engineer, Bankrate (Red Ventures)

NOV 2021 – OCT 2025

- Built testable components in React, Next.js, and TypeScript for A/B testing and experimentation with internal

tools. Boosted user click through rate with winning experiences.

- Integrated headless CMS solutions (Storyblok, WordPress), streamlining content workflows and reducing devel-

oper intervention by enabling real-time content updates from editorial teams.

- Improved Core Web Vitals and accessibility; implemented a spinner loader after CTA clicks, reducing INP by 10×

and enhancing user experience on mobile.

- Leveraged AI tools (Cursor, Windsurf) for debugging, prototyping, and documentation.
- Translated high-fidelity Figma mockups into responsive, accessible interfaces across devices; held weekly syncs

with design teams and used Figma MCP server to ensure alignment and pixel-perfect implementation.

Editor, Healthline, San Francisco

JUN 2016 – NOV 2021

- Worked closely with engineers and UX designers to align editorial and technical goals.
- Created content workflows that enhanced publishing efficiency.
- Implemented SEO best practices within Healthline content, pushing many articles to be ranked 1 in Google.

Senior Publications Assistant, PLOS, San Francisco

AUG 2013 – MAY 2016

- Managed communications between editorial teams and reviewers.
- Contributed to digital publishing process improvements and workflow optimization.

Education

BSc in Molecular, Cell & Developmental Biology, University of California, Santa Cruz

Full-Stack Coding Bootcamp, UC Berkeley Extension