

LAUREN BULLEN

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PROFESSIONAL SUMMARY

Front-end software engineer with 3+ years of experience building performant, user-centric web applications. Skilled in React, Next.js, TypeScript, and modern CMS tools. Adept at collaborating with cross-functional teams, translating design into accessible interfaces using tools like Figma, and improving SEO and scalability. Proficient in leveraging AI tools, like Windsurf and Cursor, to accelerate development, automate workflows, and optimize user experience.

SKILLS

Professional: Frontend Architecture · CMS Integration · SEO Optimization · Accessibility (WCAG) · Responsive Design · AI-driven Workflow Automation

Technical: JavaScript (ES6+), TypeScript, React, Next.js, PHP, Laravel, HTML5, CSS3 · Storyblok · WordPress · Node.js · Git · Figma · AI assisted Development Tools

EXPERIENCE

Bankrate — Software Engineer

Remote · Nov 2021 – Present

- Developed scalable, high-performance features using React, Next.js, and TypeScript.
- Built featured and test components for the Banking section of Bankrate.com, integrating with internal tools to support A/B testing and experimentation.
- Integrated headless CMS platforms like Storyblok and WordPress to enable content scalability.
- Migrated legacy PHP/Laravel components into reusable React modules.
- Improved mobile responsiveness and Core Web Vitals across major product lines.
- Used AI tools (Cursor, Windsurf) for rapid prototyping, debugging, and documentation.
- Partnered closely with designers to implement accessible and responsive UI from Figma.

Healthline — Editor

San Francisco · Jun 2016 – Nov 2021

- Collaborated with engineers & designers to align editorial & UX goals.
- Created workflows that increased content production efficiency.
- Applied user-centered thinking to front-end development tasks.

PLOS — Senior Publications Assistant

San Francisco · Aug 2013 – May 2016

- Coordinated communications between editors and reviewers.
- Gained early experience with digital publishing workflows.

EDUCATION

- UC Berkeley Extension — Full-Stack Coding Bootcamp, 2019
- UC Santa Cruz — B.S., Molecular, Cell & Developmental Biology, 2011