

LORI BAUMGARTNER

Engaging and curious professional who thrives on exceeding expectations

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Raleigh, NC



EXPERIENCE

Back End Engineering

The Iron Yard

Sep 2016 - Dec 2016 Durham, NC

- Learned Ruby on Rails and general programming fundamentals in twelve weeks through experiential learning.
- Worked collaboratively with students of different computer languages on multiple projects resulting in minimally viable products after just 3 days.

Back End Engineer • Final Project

NannyDash

Nov 2016 - Dec 2016 Durham, NC

- Worked as only back end engineer on team of four to collaboratively create an MVP dashboard web app in less than 3 weeks.
- Successfully utilized new tools and technologies to implement image uploads with AWS: S3, and text message notifications with Twilio API.
- Participated in twice-weekly check-ins and daily stand-ups.
- Actively managed Trello project board to keep team and tasks organized.

Marketing Associate

Museum of Life and Science

May 2013 - Sep 2016 Durham, NC

- Responsible for timeline creation, planning, execution and delivery of over 100 internal marketing initiatives.
- Doubled the amount of Facebook and Twitter interactions by researching and utilizing best practices.
- Initiated and led RFP processes for new website and ad agency including identifying candidates, writing the RFPs, managing all communications, contacting references, analyzing proposals, and interviewing and selecting winners.
- Responsible for management of organization website including page layout and design using HTML and CSS, regular optimization for end users, and main POC for all content creation and updates.

EDUCATION

BA Cultural Anthropology & Human Geography

University of North Carolina at Chapel Hill

Aug 2008 - May 2011

SUMMARY

Curiosity is my superpower. I ask questions, sometimes a lot of questions. This means I'm definitely the person you want on your team for a game of pub trivia. It also means that I'm always seeking better answers and clearer definitions to use down the road.

STRENGTHS



Driven

A motivator you can count on to start on new tasks and reach the finish line.



Innovative

A transformer of strong ideas into superb accomplishments.



Connected

A relationship-builder excelling in clear communication and consistent cooperation.

SKILLS

Ruby



HTML/CSS



Adobe Creative Suite



Rails/Sinatra Frameworks



Relational Databases

