

LORI BAUMGARTNER

Engaging and curious professional who thrives on exceeding expectations

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EXPERIENCE

Marketing Associate

Museum of Life and Science

May 2013 - Sep 2016 Durham, NC

Interactive science park and two-story science center

- Responsible for timeline creation, planning, execution and delivery of over 100 internal marketing initiatives.
- Doubled the amount of Facebook and Twitter interactions by researching and utilizing best practices.
- Initiated and led RFP processes for new website and ad agency including identifying candidates, writing the RFPs, managing all communications, contacting references, analyzing proposals, and interviewing and selecting winners.
- Developed tracking system for all internal and external marketing deliverables.

Program Facilitator, Museum Educator, Camp Programs

Marbles Kids Museum

Jan 2011 - May 2013 Raleigh, NC

Marbles sparks imagination, discovery and learning through play.

- Created and implemented system for streamlining “room changeovers” between camp activities for eight camp sessions utilizing four classrooms.
- Led training of new staff and volunteers.

EDUCATION

Ruby on Rails

The Iron Yard

Sep 2016 - ongoing

- Worked collaboratively with front-end students and fellow Ruby on Rails classmates to develop MVP web apps in just a weekend

BA Cultural Anthropology & Human Geography

University of North Carolina at Chapel Hill

Aug 2008 - May 2011

SUMMARY

Curiosity is my superpower. I ask questions, sometimes a lot of questions. This means I'm definitely the person you want on your team for a game of pub trivia. It also means that I'm always seeking better answers and clearer definitions to use down the road.

STRENGTHS

★ Driven

A motivator you can count on to start on new tasks and challenges.

★ Innovative

A transformer of strong ideas into superb accomplishments.

★ Connected

A relationship-builder excelling in clear communication and consistent cooperation.

SKILLS

Ruby Advanced

HTML/CSS Proficient

Photoshop, InDesign, Illustrator Native

Rails/Sinatra Frameworks Intermediate