

LORI BAUMGARTNER

Engaging and curious professional who thrives on exceeding expectations

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Raleigh, NC



EXPERIENCE

Back End Engineering

The Iron Yard

Sep 2016 - ongoing Durham, NC

- Learned Ruby on Rails and general programming fundamentals in 12 weeks through experiential learning.
- Worked collaboratively with students of different computer languages on multiple projects resulting in minimally viable products after just 3 days.

Marketing Associate

Museum of Life and Science

May 2013 - Sep 2016 Durham, NC

- Responsible for timeline creation, planning, execution and delivery of over 100 internal marketing initiatives.
- Doubled the amount of Facebook and Twitter interactions by researching and utilizing best practices.
- Initiated and led RFP processes for new website and ad agency including identifying candidates, writing the RFPs, managing all communications, contacting references, analyzing proposals, and interviewing and selecting winners.
- Responsible for management of organization website including page layout and design using HTML and CSS, regular optimization for end users, and main POC for all content creation and updates.

Program Facilitator, Camp Programs

Marbles Kids Museum

Jan 2011 - May 2013 Raleigh, NC

- Created and implemented system for streamlining “room changeovers” between camp activities for eight camp sessions utilizing four classrooms.
- Led training of new staff and volunteers.

EDUCATION

BA Cultural Anthropology & Human Geography

University of North Carolina at Chapel Hill

Aug 2008 - May 2011

SUMMARY

Curiosity is my superpower. I ask questions, sometimes a lot of questions. This means I'm definitely the person you want on your team for a game of pub trivia. It also means that I'm always seeking better answers and clearer definitions to use down the road.

STRENGTHS

★ Driven

A motivator you can count on to start on new tasks and reach the finish line.

★ Innovative

A transformer of strong ideas into superb accomplishments.

★ Connected

A relationship-builder excelling in clear communication and consistent cooperation.

SKILLS

Ruby Advanced

HTML/CSS Proficient

Photoshop, InDesign, Illustrator Native

Rails/Sinatra Frameworks Intermediate