

## **Introducing PHEMI Central**

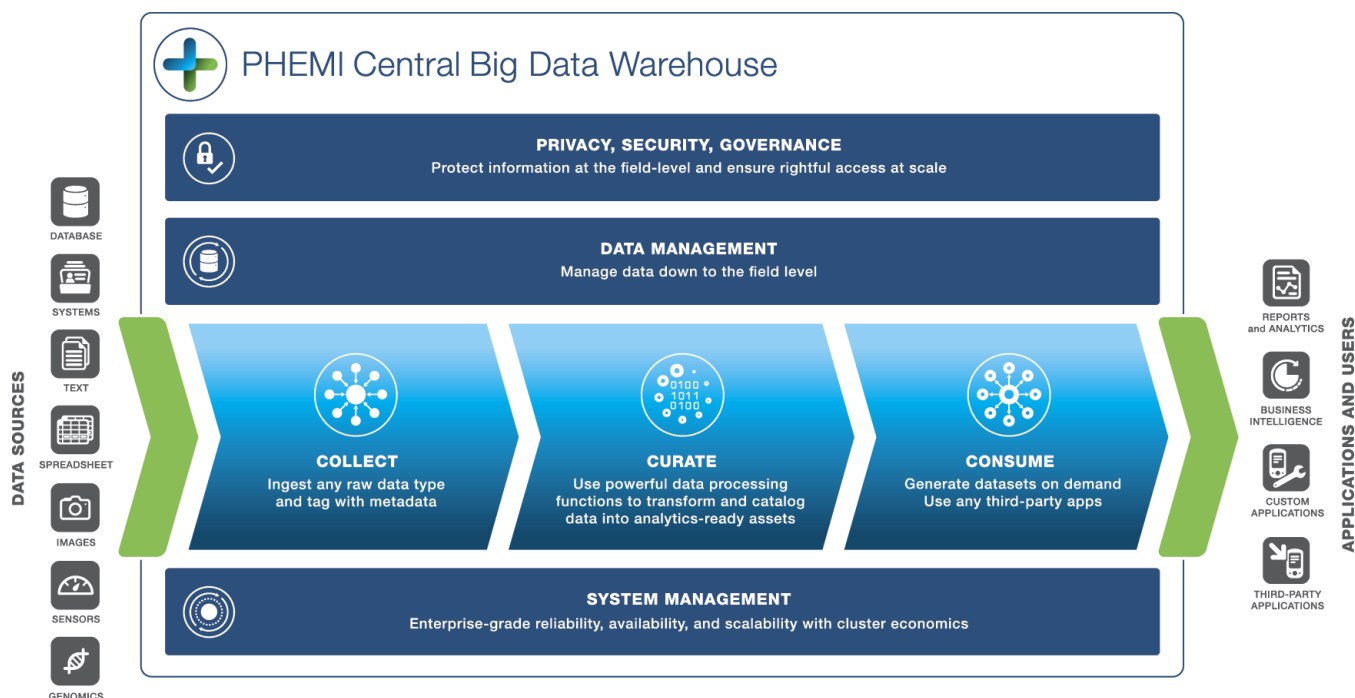
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# Introducing PHEMI Central

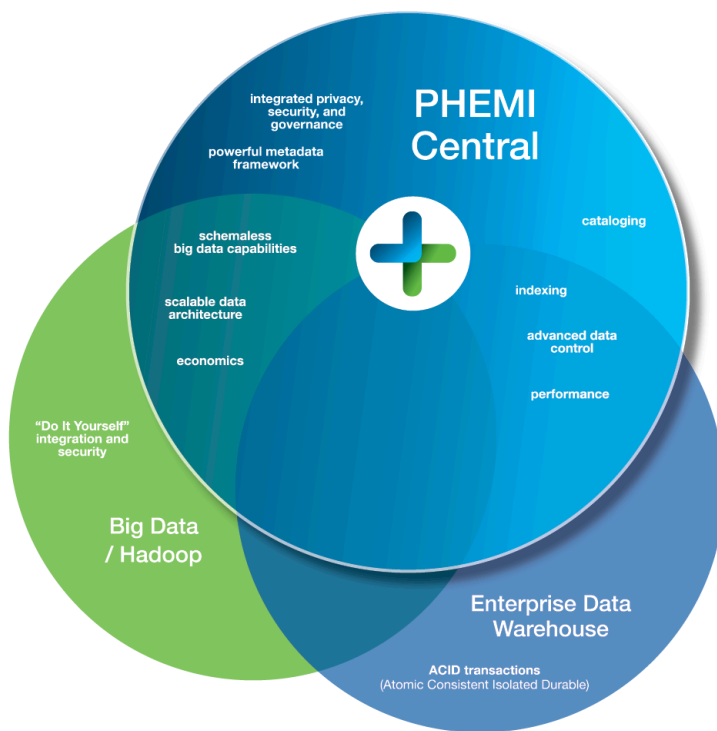
PHEMI Central is a big data warehouse that offers big data capability with fully integrated privacy, security, and governance and advanced data management functionality.

PHEMI Central allows organizations that need to protect and govern the use of their information to take advantage of big data technology to access, catalogue, and analyze their digital assets at speed and scale.



## PHEMI Central Overview

PHEMI Central draws on the Hadoop ecosystem for linear scale and reliable distributed data storage across large clusters of commodity servers. In contrast to conventional Hadoop-based systems, though, PHEMI Central is a fully integrated enterprise-grade data management system. At the same time, in contrast to traditional data warehouses, PHEMI Central can handle any volume, variety, and velocity of data.



## Data in PHEMI Central

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Data in PHEMI Central follows a lifecycle of collect, curate, and consume.

Throughout the data lifecycle, data is managed according to the organization's governance policies.

### Collection

PHEMI Central can collect, or "ingest," any type of data.

Data collections can include any data type from small kilobyte messages to large terabyte files.

- **Database records**—Data extracted from information systems, databases, and so on.
- **Structured non-relational data**—Spreadsheets, GIS datasets, genomics, machine data, XML, JSON, HL7, and so on.
- **Semi-structured files**—ECGs, tabular documents, and so on.
- **Unstructured files and datasets**—Images, consult letters, eports, e-mails, customer feedback, social media, and so on.

During ingest, PHEMI Central tags each raw data object with metadata that describes the data. Metadata governing digital rights management, retention rules, data sharing agreements, and privacy policies is applied and enforced. Describing information with metadata means that users and applications can query and analyze data based the data's properties, instead of having to navigate complex directories or schemas to find information. PHEMI Central then places the tagged digital asset into the data store for curation.

### Curation

PHEMI Central's Smart Data Store converts the raw data into analytics-ready digital assets.

## Schemaless Storage

PHEMI Central is a key-value store that's graph-based and schemaless.

In a traditional system, data is designed into a file system hierarchy or a database schema. So long as the schema or file system is deployed, data must comply with it. If the design does not scale or the requirements change, migration can be complex and costly.

Unlike schema-based data stores, data in PHEMI Central's store is distributed and based on key-value pairings. Data is stored in a binary format that is unaffected by any schema in source or destination systems. Schemaless storage can offer benefits in several situations:

- If the schema of the source or destination system changes
- If the characteristics of your data change
- If the requirements of a user or an application change
- If a new, disparate data collection needs to be brought online

## Indexing and Cataloging

PHEMI Central automatically indexes and catalogs all ingested data. The tagged, cataloged, and indexed raw data object is the simplest type of digital asset.

User-defined DPFs enable deeper and more sophisticated indexing and cataloging, while second-order indexes and graph relationships allow data analysts to quickly find and build datasets across digital assets. Linking datasets with common keys makes it possible to build meaningful datasets across disparate data collections, turning the data lake into findable, searchable, easy-to-query and analytics-ready digital assets.

## DPF Framework

A Data Processing Function (DPF) is an executable piece of code, written in any modern programming language, that transforms the original raw data into analytics-ready digital assets specifically targeted for your organization's needs.

The DPF supplies the instructions for parsing the raw data (for example, a log message or medical report), extracting key content (for example, a log message or medical report) and performing data cleansing and enhanced indexing and cataloging. The DPF also structures data according to the organization's needs. The result is data description at the element level embedding the rules and policies governing the data collection, as well as configured properties such as the data collection ownership, retention policy (time to live), and what visibility the element should have. For example, de-identification, encryption, and masking, along with other privacy restrictions.

Standard PHEMI DPFs libraries are included that index and describe structured data, such as spreadsheet files, database records, or XML/JSON documents. User-defined DPFs can also be developed for advanced needs, such as analysing semi-structured data or performing natural language processing on free text. Or, DPFs can catalog and standardize data into ontologies such as SNOMED or LOINC, making it easier for data analysts to find the right information in the right format.

DPFs can also analyze streams of machine data to find patterns and exceptions, calculating aggregates and converting streaming data for trending and predictive analysis. For parsing unstructured documents such as scans or X-rays, the DPF can include specialized parsing functions, like Optical Character Recognition (OCR) or image parsing. As the organization's needs evolve and as knowledge advances, DPFs can be updated or redeveloped and re-executed on existing or historical data to extract new or different information.

PHEMI Central's DPF framework manages DPF deployment and execution across the entire system. A DPF code library is associated with a data collection by uploading it into PHEMI Central. The code is executed by the PHEMI Central DPF Engine. PHEMI Central manages DPF execution across all datasets and all data elements within the system.

## Data Linking

The indexing, cataloging, and graph relationships PHEMI Central generates allow you to make connections, or links, among data items.

Data linking allows you to connect disparate data and data that might have been isolated in silos. For example, imagine you ingest a patient history from a family doctor, a scan of prescription information from a pharmacy,

Medical Resonance Images (MRIs) from a hospital, and X-ray images from a medical laboratory. If data elements are tagged with appropriate metadata, you can link all this disparate data for use in various ways.

Graph-based data linking means that you can query and analyze a more complete picture of your data so that you can see, at scale and efficiently, relationships between objects in the system.

### Data Dictionary

A data dictionary cleanses data by identifying and saving a common interpretation of these types or fields.

Disparate data collections may have fields that occur in common but are named differently or use different format conventions. For example, one data collection might have a field called "Sex" with values "M" and "F," while another might have a field called "Gender" with values "Male" and "Female." Similarly, different medical imaging can use different terminology and conventions for the same concepts and measurements.

You can develop a DPF for your data that acts as a data dictionary. Cleansing data with a data dictionary greatly simplifies query and analysis.

## Consumption

The data elements stored in PHEMI Central is accessed by querying the system. Queries can be made in a number of ways.

- You can locate and download the original data object using the PHEMI Central Management and Governance Console Object Browser.
- You can query a data collection or dataset using the PHEMI RESTful API.
- You can download data from a dataset into Excel, CSV, or TSV format.
- You can export a dataset to a portal, tool, or application, using the RESTful API or a JDBC/ODBC connector.
- You can export a dataset to SAP HANA using the SAP Smart Data Access connector.

In all cases, PHEMI Central's Policy Enforcement Engine strictly enforces your organization's privacy and security policies to enforce rightful access to data.

## Privacy, Security, and Governance

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The intention of privacy, security, and governance is to protect information and ensure rightful access.

PHEMI Central is designed from the ground up to be able to manage crucial aspects of privacy and security, and to be able to accurately reflect your organization's governance policies.

Privacy, security, and governance are not all the same thing.

- Privacy is restricting information access to those who have the right to access it.
- Security is the means by which you maintain privacy and protect information assets.
- Governance is the set of processes, roles, policies, controls, and metrics that an organization develops and implements around information to manage its security and privacy.

### Privacy

Privacy is restricting information access to those who have the right to access it.

PHEMI Central's innovative Privacy by Design framework was designed from the ground up to define, manage, and enforce data sharing agreements and privacy policies.

- **Attribute-based access control**—Users are tagged with attributes that describe their level of authorization. Data is tagged with attributes that describe its visibility. These two attributes can be used in access policies that are applied to data collections and datasets to enforce rightful access privileges. For example, a data analyst with

Level 1 clearance might be able to export fully identified data, an analyst with Level 2 clearance might only have access to de-identified data. Attribute based access control reduces complexity and reduces the risk of data breach. Also, an attributed-based approach to privacy is helpful when not all uses or access requirements for data are understood up-front, or when new types of data are frequently introduced into the system—both common scenarios in health care, for example.

- **Selective data tagging**—Configured attribute-based access can be enriched and extended with context-specific protections by using the Data Processing Function framework to extract and re-tag information. For example, a Social Security or Social Insurance Number extracted from a health scan generally marked confidential can be selectively retagged as personally identifiable.
- **Automatic anonymization and de-identification**—PHEMI Central can be set to automatically invoke a Data Processing Function that can de-identify, encrypt, redact, or mask any data element. A DPF can even include sophisticated data dependency algorithms to reduce the risk of re-identification. A PHEMI Administrator can also construct datasets that strip out identifying data elements. Centralizing anonymization and de-identification helps reduce data sprawl and reduces the risk of data consistency errors.
- **End to end access policy enforcement**—Every query for data to PHEMI Central is mediated by the PHEMI Policy Enforcement Engine, which compares the request against the privacy protections that have been placed on the data. At no time can users, applications, or external systems bypass the Policy Enforcement Engine to access data directly.

## Security

Security is the means by which you maintain privacy and protect information assets.

PHEMI Central includes a number of security mechanisms:

- **Role-Based Access Control**—User roles determine what operations a user can perform. For example, only users with a role of PHEMI Administrator can configure the system, while only users with a role of Data Analyst can query data and execute or export a dataset.
- **Configurable Password Policy**—PHEMI Central allows you to configure the password policy that defines how strong user passwords have to be.
- **Audit Log**—PHEMI Central maintains complete audit logs of system and user operations. They include all create, modify, and delete operations, and a record of all queries made to the system through the RESTful API. The audit log files are completely tamperproof for all users.
- **Encryption in motion**—PHEMI Central assumes your system is deployed on a trusted network. However, you can encrypt links from data sources and to consuming applications and analytics tools using either Secure Sockets Layer (SSL) or Transport Layer Security (TLS).

## Governance

Governance is the set of processes, roles, policies, controls, and metrics that an organization develops and implements around information to manage its security and privacy.

Information governance is about controlling and protecting an organization's data. The data may be sensitive, or perhaps it is important that the data be absolutely accurate, or perhaps the organization must achieve legislative and compliance targets. Data governance includes the process and policies around the protection, curation, and access to data and encompasses all of privacy protection, data security, lifecycle management, and data audit.

A governance policy is a coordinated approach to protecting data and assigning privileges to users. To control and protect your data, your organization should have a clearly defined policy governing data.

*[How do I define a governance policy?](#)*

## Data Management

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Proper management of data through its lifecycle is critical as volumes grow and variety increases.

PHEMI Central includes advanced data management features such as version control, rollback, and retention rules. A sophisticated metadata framework allows information to be managed at the field level throughout its lifecycle. This family of features brings the data management capabilities of enterprise-grade traditional data warehouses to big data.

## Metadata Framework

The power and sophistication of PHEMI Central's data management capability arises from its powerful metadata framework, which extends across the system.

Metadata is applied on ingestion and enriched by cataloging, indexing, and invoking Data Processing Functions. The result is data description at the element level that embeds the rules and policies governing the element, as well as configured properties such as the data collection ownership, retention time (time to live), and what visibility the element should have. This means that de-identification, encryption, and masking, and other privacy restrictions can be enforced per data item, at the cell level.

PHEMI Central's metadata framework, with its distributed key-value store means that system designers do not have to worry how to structure the system. PHEMI Central structures data automatically, on the fly. Data scales to large volumes while still providing fast access, and changes to requirements do not necessitate changes to design of the data store. Users and integrated applications benefit from the metadata because they can use simple queries based on the properties of the data, rather than having to navigate complex directories or schemas to find the data they seek.

## Lifecycle Management

PHEMI Central uses organization-specific retention rules to manage digital assets throughout their entire life cycle, from data creation through curation, usage, and end of life.

Retention rules are captured in the Management and Governance Console, and from that information together with the time of ingestion, the system calculates a time to live for every data element. Retention rules also prevent users from deleting data during the configured retention period and helps automatically de-identify, delete, or otherwise process information when the retention period does expire.

## Data Immutability

PHEMI Central stores all data in a write-only data system that is never modified.

Data is only deleted when its precalculated time to live expires, as derived from the organization's retention policy. This approach provides assurance of data integrity for audit and compliance requirements.

## Version Control

PHEMI Central has robust version control and rollback capabilities to ensure data is never lost, corrupted, or overwritten.

The system keeps a history of data revisions and allows administrators to trace changes over time, including the ability to audit who made changes and when, plus the ability to roll back changes if necessary. This design provides a complete history for audit and compliance requirements.