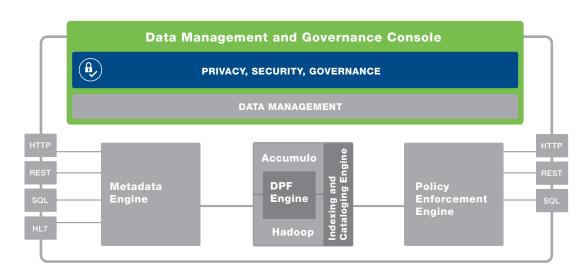


Privacy, Security, and Governance

Protect Sensitive Information at Scale

Information governance is about controlling an organization's data. The data may be sensitive; or perhaps it is important that the data be absolutely accurate; or perhaps the organization must achieve legislative and compliance targets. Data governance includes the process and policies around the protection, curation, and access to data. Data governance encompasses all of privacy protection, data security, and data audit. PHEMI Central helps organizations achieve compliance objectives by providing an industry-pioneering set of capabilities to manage the privacy, security, and governance of data. These capabilities are fully configurable and are automatically enforced throughout the data lifecycle.



Privacy is Built Right Into PHEMI Central Design

Privacy by Design Principles >	PHEMI Central Implementation >	PHEMI Design Innovation
Proactive, not reactive	Metadata enables policies to define data access	Data firewalls protect data internally, not just externally
Privacy as default setting	Assets are immutable. Policies required to access data	Rely on automated operational policies, instead of manual processes
Privacy embedded in design	Metadata and computational access are the core of the system	Proper management and control enables positive use of private data
Full functionality — positive sum, not zero sum	Data governance policies enable data use/analysis and do not create restrictions	
End-to-end security — full lifecycle protection	Digital assets self-specify how they are managed and handled	
Visibility and transparency — keep it open	Metadata and auditing provide accountability	
Respect for user privacy — keep it user-centric	Data steward defines and sets policies on use	

Privacy by Design

PHEMI Central was built from the ground up on an innovative Privacy by Design framework to define, manage, and enforce data sharing agreements and privacy policies. Because PHEMI Central's privacy, security, and governance features are one coordinated design across the system, you don't have to rely on a cobbled-together mish-mash of security mechanisms to protect your organization's sensitive data.

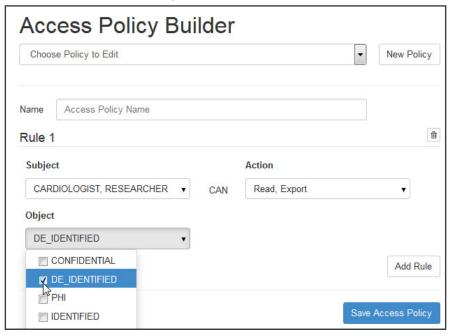


Privacy, Security, and Governance continued

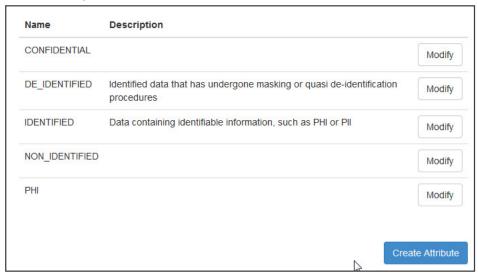
Build Your Access Policy Quickly and Easily

PHEMI Central tags sensitive data to identify its visibility, captures user authorizations, and combines them in simple, powerful access rules for attribute-based access control.

PHEMI Central Access Policy Builder



Access Policy Attribute Table



Access Policy Authorization Table

