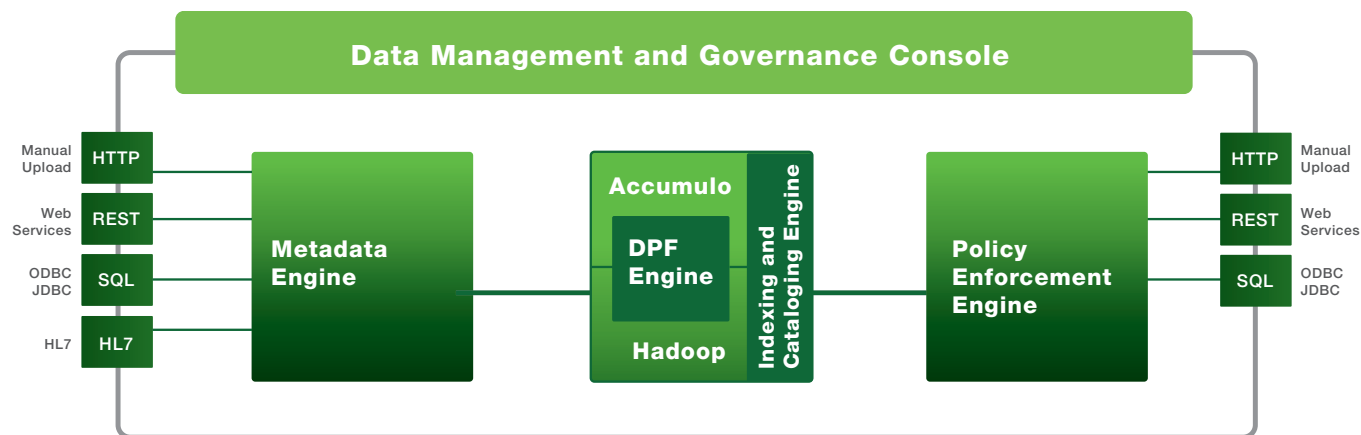


# Privacy, Security, and Governance

## Protect Sensitive Information at Scale

Information governance is about controlling an organization's data. The data may be sensitive; or perhaps it is important that the data be absolutely accurate; or perhaps the organization must achieve legislative and compliance targets. Data governance includes the process and policies around the protection, curation, and access to data. Data governance encompasses all of privacy protection, data security, and data audit. PHEMI Central helps organizations achieve compliance objectives by providing an industry-pioneering set of capabilities to manage the privacy, security, and governance of data. These capabilities are fully configurable and are automatically enforced throughout the data lifecycle.



## Privacy is Built Right Into PHEMI Central Design

Privacy by Design Principles	PHEMI Central Features	Impact: PHEMI Design Innovation
Proactive, not reactive	Metadata enables policies to define data access	Data firewalls protect data internally, not just externally
Privacy as default setting	Assets are immutable. Policies required to access data	
Privacy embedded in design	Metadata and computational access are the core of the system	
Full functionality — positive sum, not zero sum	Data governance policies enable data use/analysis and do not create restrictions	Rely on automated operational policies, instead of manual processes
End-to-end security — full lifecycle protection	Digital assets self-specify how they are managed and handled	Proper management and control enables positive use of private data
Visibility and transparency — keep it open	Metadata and auditing provide accountability	
Metadata and auditing provide accountability		

### Privacy by Design

PHEMI Central was built from the ground up on an innovative **Privacy by Design framework** to define, manage, and enforce data sharing agreements and privacy policies. Because PHEMI Central's privacy, security, and governance features are one coordinated design across the system, you don't have to rely on a cobbled-together mish-mash of security mechanisms to protect your organization's sensitive data.

# Access Policy Builder

Choose Policy to Edit

New Policy

Name Access Policy Name

## Rule 1

### Subject

CARDIOLOGIST, RESEARCHER

### Action

CAN Read, Export

### Object

DE\_IDENTIFIED

☐ CONFIDENTIAL

☒ DE\_IDENTIFIED

☐ PHI

☐ IDENTIFIED

Add Rule

Save Access Policy

### Name

### Description

CONFIDENTIAL

Modify

DE\_IDENTIFIED

Identified data that has undergone masking or quasi de-identification procedures

Modify

IDENTIFIED

Data containing identifiable information, such as PHI or PII

Modify

NON\_IDENTIFIED

Modify

PHI

Modify

### Name

### Description

BUSINESS\_ANALYST

Business Intelligence role

Modify

CARDIOLOGIST

Professional care worker in Cardiology

Modify

PUBLIC

Public Level Authorization

Modify

RESEARCHER

A new authorization being created for identifying users that are Researchers.

Modify

Create Authorization

Create Attribute