

Feature-Based Airbnb Price Prediction

GeekHub

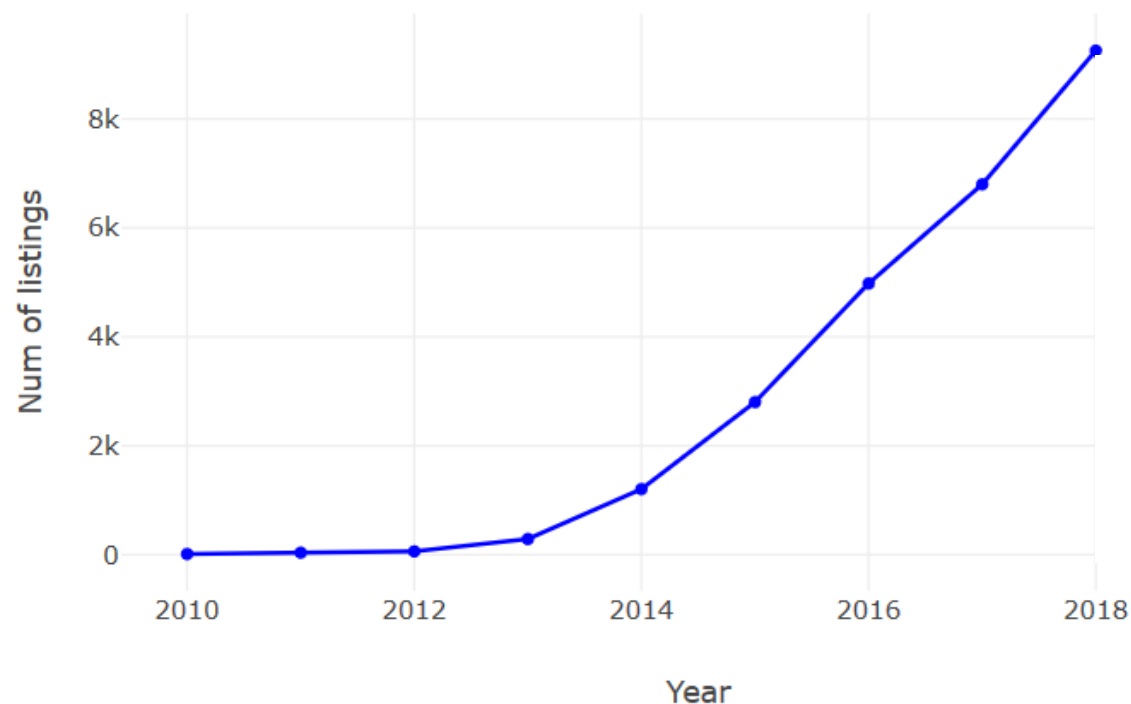
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Inspiration

Since ... Short-time leasing becomes a trendy lifestyle for nowadays' generation.

As a result ... Airbnb has a booming market in Beijing with increasing joiners.

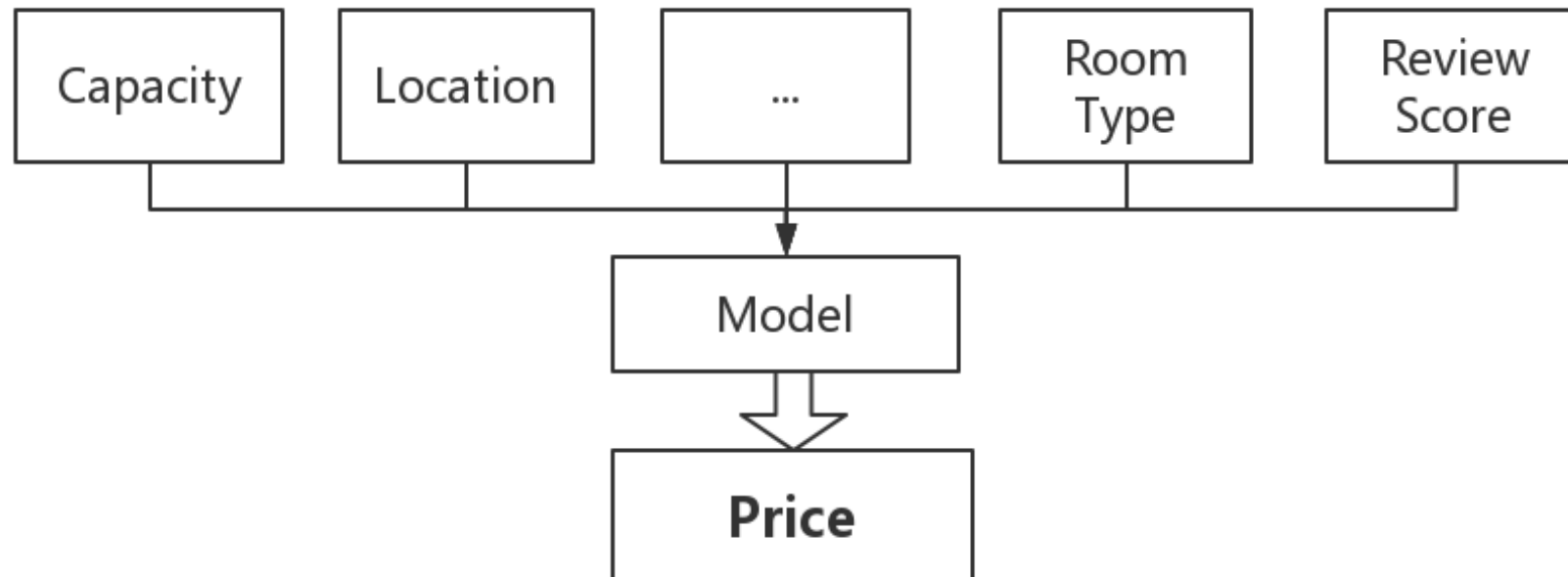
But ... New hosts often have a hard time on properly pricing their property



Problem Statement

Given a series of data describes the property's **features**

Output the reasonable/best **price** point for the host.



Data Pre-Processing

- Drop Properties with **no reviews** (i.e. No people rent it/pay the price yet)
- Drop Properties that **lacks to many features** (less than 100 rows of them)
- Drop outliers handpicked via **inspection** (i.e. Check the Actual id on www.airbnb.com)
- Drop Properties with **unreasonable prices** (i.e. the host didn't actually want to Airbnb it)

~~[price < (50 * accomondates) OR (50 * beds)]~~

~~[Price > 20,000 OR price = 9999]~~

~~[beds=50 OR bathrooms=101 OR min_nights > 3]~~

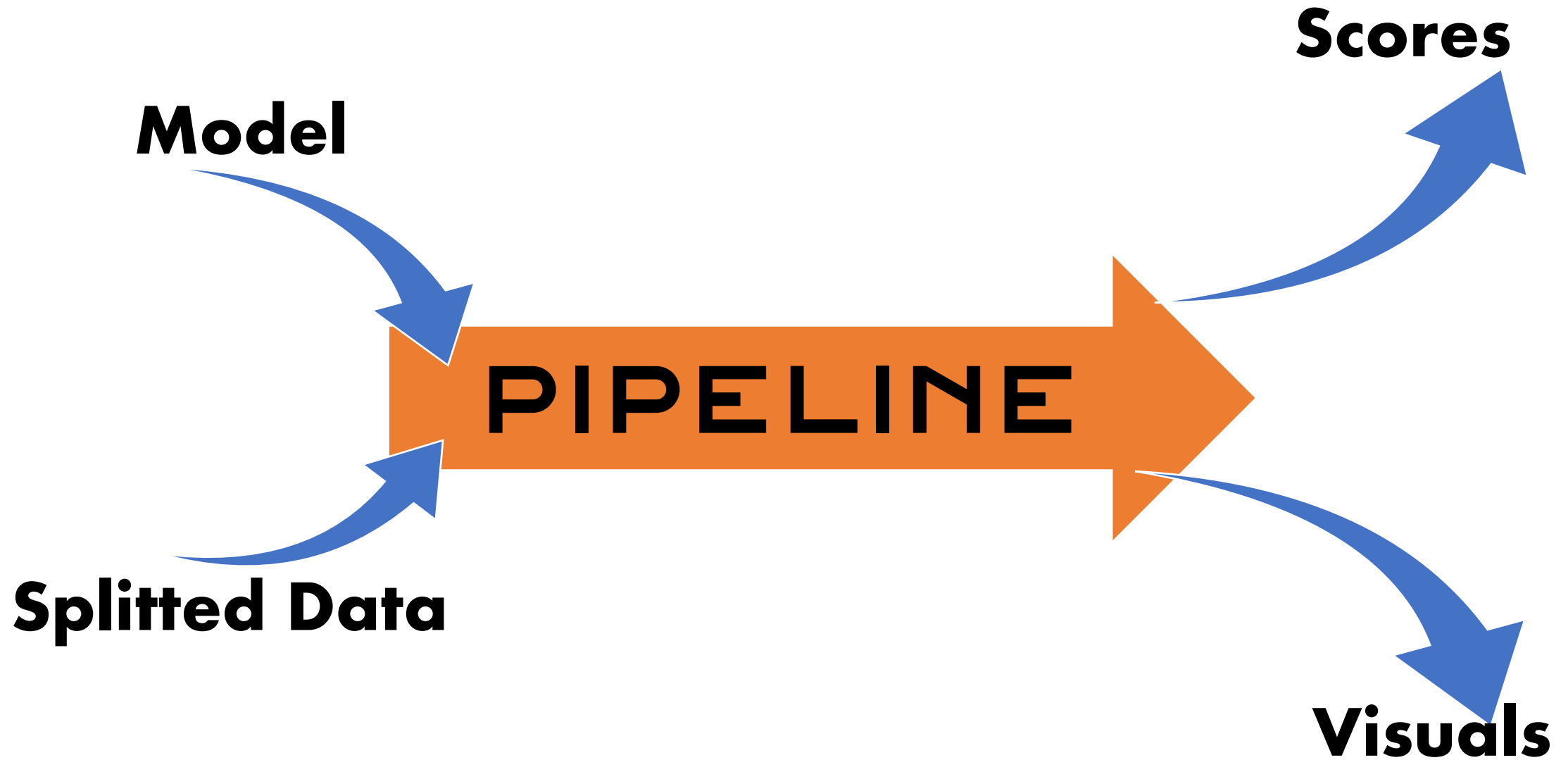
- Fill up a few fixable nulls.

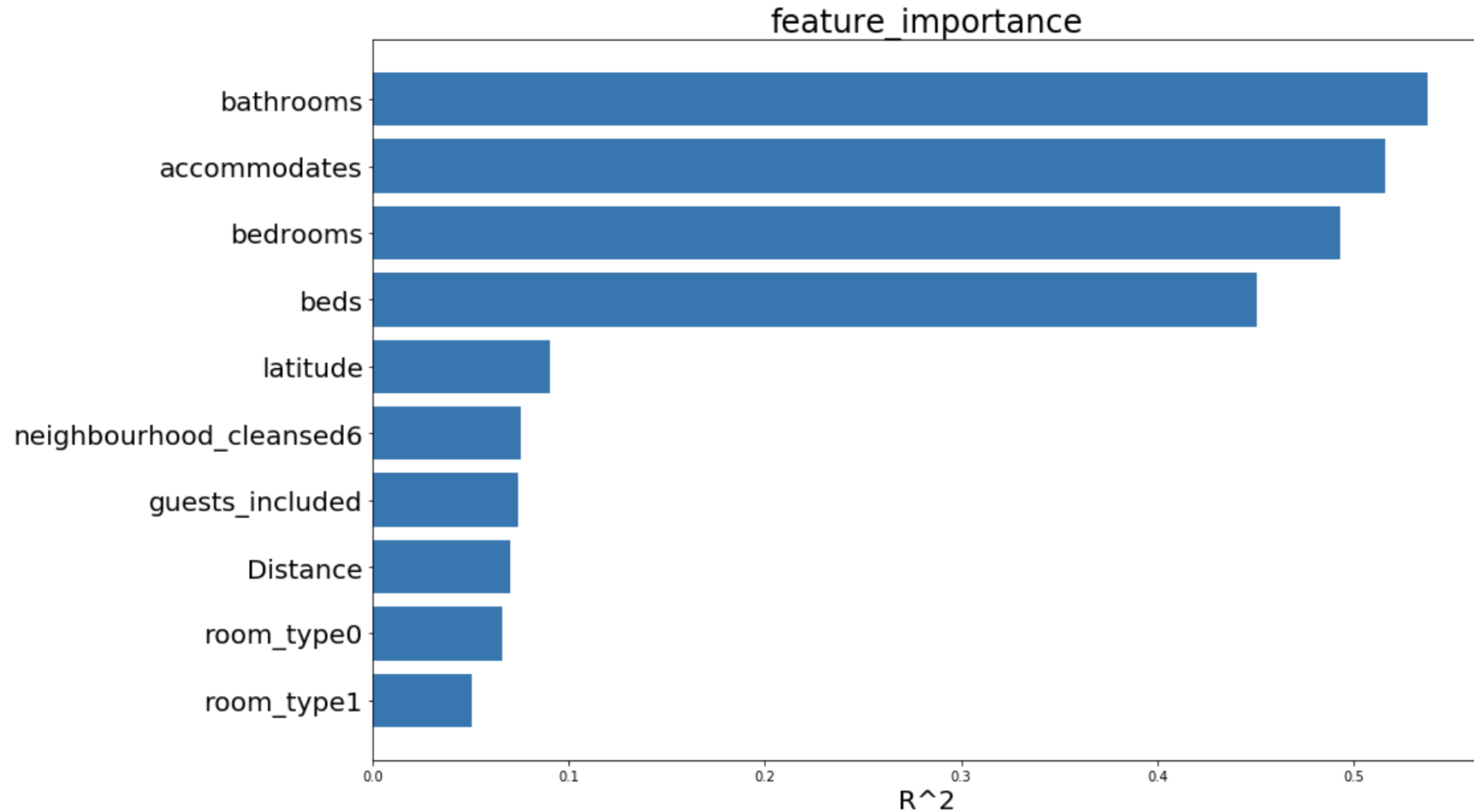
Feature Engineering

- **Feature Selection** - Drop features we're incapable to deal with or irrelevant

All words	Irrelevants	Missing values
Summary Abstract	The landlord ID Host since	Weekly price Square feet
e.g. The neighborhood has a ...	e.g. 192875 e.g. 527062	All none

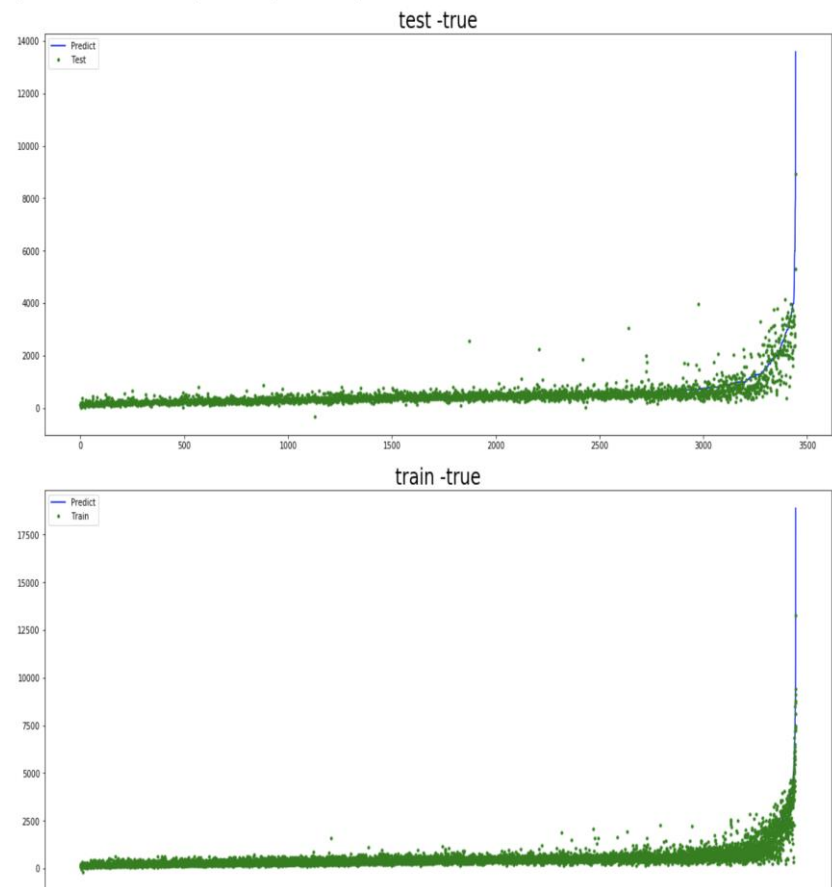
- **One-hot Encoding** - Transform categorical features into numericals
- **Feature Generating** - Adding new features (Transform coordinates to distances)



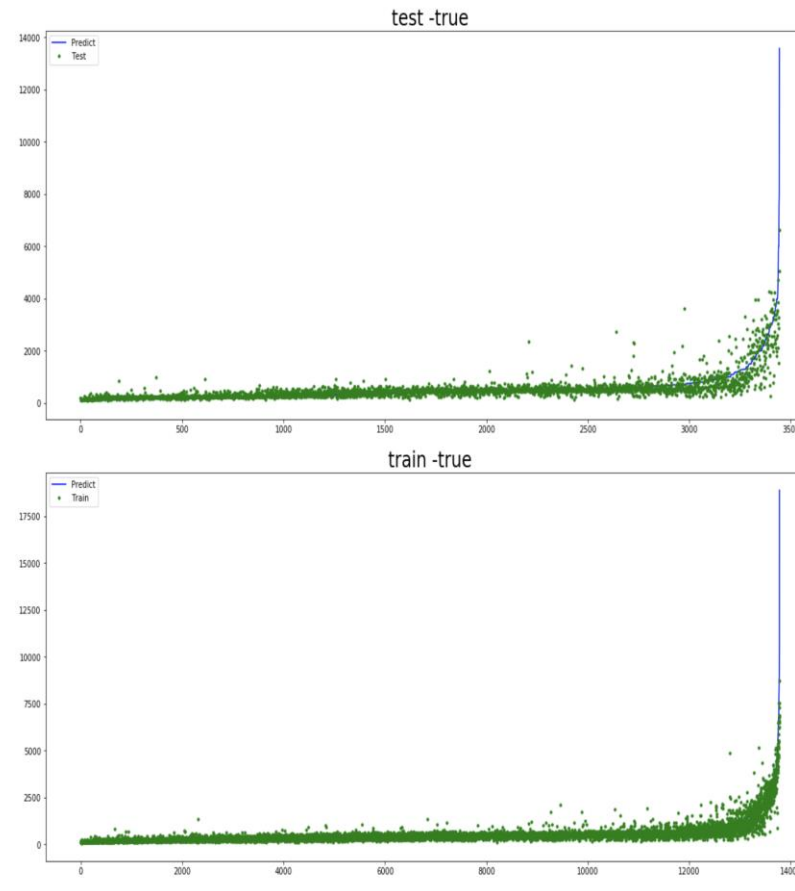


Model Name	R ² Score	MSE
GradientBoostingRegressor	0.7309	93735.296
RandomForestRegressor	0.7005	104310.6571
BaggingRegressor (base on decision tree)	0.6625	117552.8415
NerualNetwork	0.6220	127463.1387

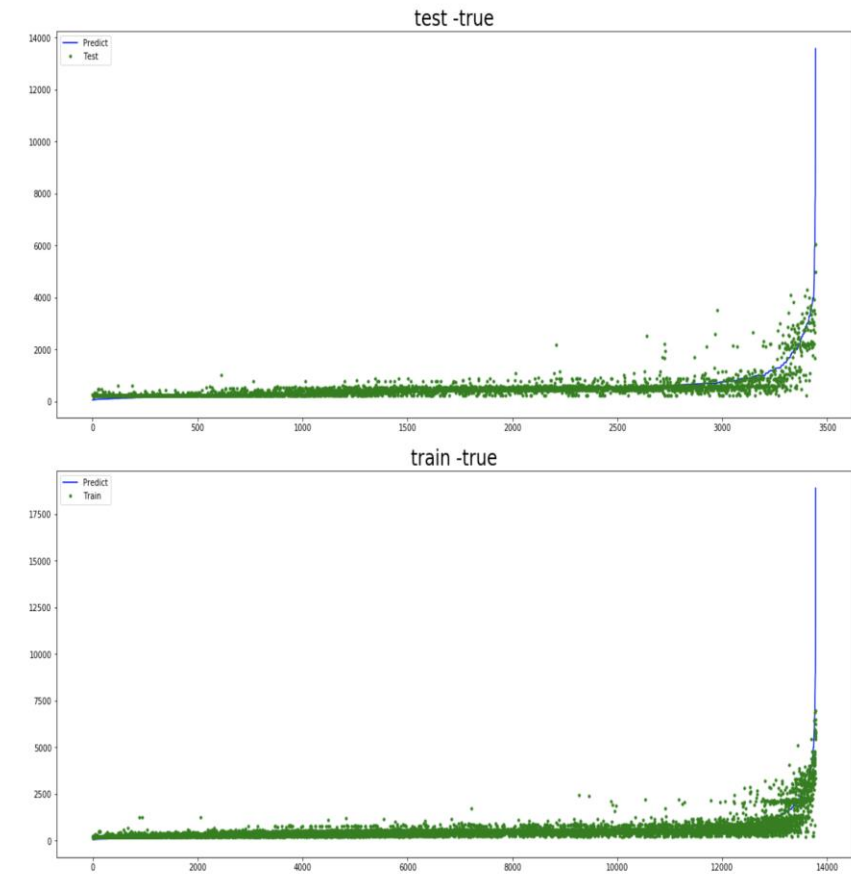
GradientBoostingRegressor



RandomForestRegressor



BaggingRegressor (base on decision tree)



Thank you!