

# The Dynamic Efficiency of Policy Uncertainty: Evidence from the Wind Industry

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## Abstract

This paper examines the dynamic efficiency of policy uncertainty in the US wind energy industry. Policy expiration induced uncertainty for wind farm investors and expedited investment. I document timing misalignment among wind farm investment, turbine technology advancement, and the evolving demand for wind energy. I then develop a dynamic entry model under policy uncertainty that incorporates long-term contract negotiation and buyer matching. Model estimates reveal that a policy lapse reduced the perceived likelihood of renewal to 30%. Eliminating policy uncertainty increases the social surplus by 5.9 billion dollars and could reduce fiscal expenditure without compromising social welfare.

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# 1 Introduction

Industrial policies have been widely adopted to boost infant industries. However, given limited government resources, political cycles, or uncertainty, many industrial policies start off by committing to a short period with expiration dates and might get renewed later. This common implementation pattern of “enactment – expiration – renewal” segments the policy into short time windows, induces policy uncertainty at the expiration time, and steers investors to near-term incentives who should otherwise plan for longer.

This paper explores the dynamic efficiency of policy uncertainty, using the US wind energy industry as an empirical setting. Wind energy grew from a marginal share of total electricity generation in 2000 to the largest renewable energy source in 2019. This industry is characterized by significant irreversible investment costs and has been heavily supported by federal tax incentives, known as the Production Tax Credit (PTC), which provides inflation-adjusted tax credits for each unit of output over a ten-year period. Although the PTC has been in place since 1992, it has been implemented in a series of shorter policy windows with set expiration dates.<sup>1</sup> A lack of government commitment, coupled with occasional lapses between expiration and renewal, caused policy uncertainty among wind farm investors about future extension.<sup>2</sup> Since the qualification for the PTC hinges on wind farms starting production before policy expiration, investors expedited their investment under policy uncertainty and bunched investment timing near the expiration time. Consequently, it leads to two opposing forces shaping social welfare. On the one hand, the expedited investment delivers environmental benefits earlier. On the other hand, the bunching of the investment timing creates a misalignment with the improving upstream turbine technology and the evolving demand for wind energy. The overall welfare effect is ambiguous *ex ante*.

I start the empirical analysis by providing data evidence for this welfare trade-off. I compile a comprehensive data set of the investment, production, and long-term contracts on the US wind energy market and document three key stylized facts. First, I find significant bunching of the investment timing for wind farms at the expiration dates of the short policy windows, especially in 2012, mainly due to a lapse between expiration and renewal. Second, while the investment bunched at expiration dates in earlier years, the upstream wind turbine technology is quickly improving and becoming cheaper. This creates a large misalignment between the timings of investment and technological advancement. Third, utilities, an important group of buyers of wind capacity, have a shrinking unfulfilled demand as they procure more wind energy over time and meet state-level regulations. Consequently, the expedited entry of wind farms that are equipped with old technology

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<sup>1</sup>As noted in [Bistline et al. \(2023\)](#), the continual expiration and extension of the PTC in the wind industry created an ‘on-again/off-again’ status of the policy and resulted in a boom-bust cycle of wind development. The industry calls for “strong long-term policy support” according to the Union of Concerned Scientists (<https://www.ucsusa.org/resources/production-tax-credit-renewable-energy>).

<sup>2</sup>“Wind farm” and “wind project” are used interchangeably.

preempts utilities of a larger unfulfilled demand, while more recent entrants with better technology sell wind capacity to utilities of a smaller unfulfilled demand, suggesting a matching efficiency loss between utilities and wind farms due to policy uncertainty.

Building on the stylized facts and institutional details, I develop a dynamic model of wind farms' entry problem. The set of potential entrants in each market-year consists of developers who have obtained interconnection agreements and have not yet entered. Each developer needs to decide whether to enter or wait. The incentive to enter lies in securing the Production Tax Credit for the next ten years and matching with a buyer of a larger unfilled demand. Conversely, the incentive to wait lies in the prospect of accessing future turbines with higher productivity and lower prices. This trade-off depends crucially on the developer's belief about the likelihood of the PTC renewal. If probability of renewal is low, the expected payoff from entering is likely to exceed the continuation value of waiting and, as a result, developers will rush into the market.

Specifically, potential entrants make entry decisions comparing the option value of waiting and the expected profit from the investment net of the entry cost. I incorporate the time-varying perceived likelihood of policy renewal as parameters subsumed in the option value of waiting, which introduces the non-stationarity to the dynamic problem. As the belief structure will be of infinite dimension without any restrictions, I impose two assumptions to make the estimation feasible. First, I assume that if the policy is paused, wind farm investors will hold the belief that the policy will be terminated forever. Second, the perceived likelihood of a one-year policy extension will carry over for future years in expectation for each cohort. Under these two assumptions, the non-stationary dynamic entry problem is transformed into a sequence of cohort-specific stationary problems.

Conditional on entry, the wind farm developer chooses whom to supply, with two primary channels to sell wind capacity. The first channel is to sell capacity to utilities over a long-term Power Purchase Agreement, while the second channel involves selling the capacity to other non-utility buyers such as corporations, or through merchant hedge contracts. Which channel to sell depends on the realization of an exogenous Bernoulli random variable. For those wind farms that sell capacity to non-utility buyers, I model the demand using a linear demand curve, combining information for both the corporate buyers and merchant hedge contracts.

Alternatively, if wind farms decide to sell to utilities, they choose which utility to match with, weighing the profit from a potential negotiation against the pairwise matching cost that depends on the locations of the two parties. The wind farm and the matched utility engage in Nash bargaining to determine the terms of the long-term contract. The wind farm's capacity and the choice of subsidy types are set to maximize total surplus, and the procurement price divides that surplus according to the bargaining weight.<sup>3</sup> For the bilateral bargaining, I model the detailed profit functions for

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<sup>3</sup>The Section 1603 Grant provided an upfront investment subsidy equal to 30 percent of the investment costs. Between 2009-2012, investors could opt in for either the PTC or the Section 1603 Grant. I explain details of this alternative subsidy option in later sections and in Appendix Section C.4.

both utilities and wind farms. On the demand hand, utilities obtain profits with procured wind energy from both selling electricity and obtaining renewable credits, net of the costs they pay to wind farms as negotiated in the Power Purchase Agreement. Their willingness to pay depends on the retail price of electricity, the price of renewable credits, and the gap between the state-level Renewable Portfolio Standard and their current renewable output shares. On the supply hand, wind farms obtain profits from the Power Purchase Agreement and total government subsidies, net of the total turbine expenditures.

The estimation of the structural model involves four steps. First, I estimate the bilateral bargaining model, combining the optimality conditions for the power purchase prices, total capacity, and subsidy type choice. I recover parameters governing utility willingness to pay and wind farm turbine costs, conditional on a rich set of controls of unobserved demand shocks. I estimate a bargaining weight parameter, which is identified by the pass-through of utilities' willingness to pay as well as wind farms' turbine cost to the negotiated price. Overall, I find that utilities value wind energy more, especially if they are further away from the state-level Renewable Portfolio Standard, and they have two-thirds of the bargaining weight. Using the parameter estimates, I find that around 22.4% of wind farms will earn a zero or negative profit without the PTC. Even conditional on positive profits, the average profit without the PTC is 47.0% smaller than the average profit with the PTC. This result highlights the potential cost of missing deadlines and losing the qualification of the PTC and explains the rushed entry when there is a lower belief for the PTC renewal.

Second, I estimate a linear demand curve for non-utility buyers and I instrument the wind energy price with supply-side shifters as well as state policies to identify the price coefficient. The estimated average elasticity is around -1.59. Third, I estimate the buyer type choice and the utility matching model. I find that the mean likelihood of selling capacity to a non-utility buyer is around 24.2%. The matching cost between a wind farm and a utility is much larger if they are located in different states, and increases with their geographical distances.

Last, I estimate the parameters in the dynamic entry problem. There is a key identification challenge on how to disentangle the policy belief parameters from the entry cost distribution parameters. My identification argument hinges on the temporal structure of the policy. I leverage the fact that the government announced to cover the subsidy from the end of 2015 to 2019. The government also allowed wind farms to start production within two years after the policy expiration date (known as the “safe harbor” window) in 2013 and extended that to four years in 2016, which effectively softened the requirements from subsidy expiration dates and reduced the incentives for wind farms to rush into the market. I rely on this more recent policy window to identify parameters of entry cost distribution, assuming the perceived likelihood of policy renewal to be one for the next year. Any deviation in previous deadline years from the “smooth” trend of wind investment predicted by the model would be attributed to the belief parameters. The key identification assumption for the policy belief parameters is that conditional on observables, the residual variation in the

entry cost moves smoothly across policy windows.

Following the identification strategy, I focus on the more recent policy window, solve the stationary dynamic model using functional approximation, and estimate the entry cost parameters by matching model-predicted entry rates with data. Next, I use the estimated cost parameters to solve the dynamic model in earlier years with policy uncertainty. I solve the perceived likelihood of policy extension year by year while allowing the belief of endogenous state variables to be determined in the equilibrium. I estimate the mean realized entry cost to be 17.94-19.19 million dollars, and I find the mean entry cost increases with the land price. More importantly, there was enormous uncertainty with respect to the policy renewal especially for the 2011 cohort. The average perceived probability of policy renewal is around 0.3 due to the pessimism about the policy renewal as well as the delayed extension action, which largely explains the investment spike in that year.

With estimated model primitives, I implement three counterfactual analyses. In the first counterfactual exercise, I simulate the investment decision when the perceived likelihood of policy renewal is one such that there is no policy renewal uncertainty. This counterfactual is motivated by the fact that the PTC was consistently renewed ex post, and aligns with the long subsidy window committed under the Inflation Reduction Act of 2022. Removing policy renewal uncertainty reduces the number of new wind projects in 2011 by 52.7% and increases the number of new wind projects in 2012-2018 by 24.1% on average annually. Those delayed wind farms would postpone their entry by 3.56 years.

Overall, the numbers of total wind projects are roughly the same, suggesting that removing policy uncertainty mainly shifts the entry timing without changing the total number of entrants over an 11-year period. However, the total wind capacity increases by 6.3% once policy uncertainty is removed and the total output increases by 8.7%, as more wind farms enter when turbine technology is more advanced. I calculate the total social surplus of wind energy from the twenty-year operations of those wind farms. Wind energy substitutes the production of coal- or gas-fueled power plants and brings three social benefits: 1) it reduces carbon emissions; 2) it saves fossil fuel costs; and 3) it brings capacity values as it lowers the amount of new investment required to keep the electricity grid reliable and safe. I follow [Callaway et al. \(2018\)](#) and estimate the average marginal operating emissions rate (MOER) of coal- or gas-fueled power plants in each state and year, which measures the saved carbon emissions due to more renewable energy. The social surplus from wind energy is calculated as total benefits minus turbine costs and entry costs borne by wind farm investors, as well as the total subsidy. I find that the social surplus increases by 5.9 billion dollars and 28.9% after eliminating policy uncertainty. This result demonstrates that although the delayed entry of wind farms reduces the total benefits of wind energy, this negative effect can be completely offset by a better timing alignment among investment, technology, and wind demand.

In the second counterfactual exercise, I investigate how the welfare effects of policy uncertainty change under different subsidy levels. I find that if policy uncertainty is fully removed, the sub-

sidy level could be reduced by \$2/MWh (around 9%) without compromising social welfare, which demonstrates the fiscal burden brought by policy uncertainty. In the third counterfactual exercise, I assess the welfare effects of resolving policy uncertainty early while keeping the mean likelihood of policy extension unchanged. With early resolution, wind farm investors know the future policy status before making entry decisions. I find that early resolution reduces rushed entries and mitigates the negative effects of policy uncertainty. It captures 14.0% of the welfare gain achieved by fully eliminating policy uncertainty. Therefore, keeping the expected value of subsidy the same but reducing the variance of realized policy status can recover 14.0% of welfare loss, while the rest 86.0% of welfare loss is due to a lower expected value of subsidy from *ex-ante* uncertainty. Although the subsidy is in place on the market at all times, *ex-ante* policy uncertainty alters the expectations of investors and undermines the benefits of the subsidy.

This paper contributes to the following four strands of literature. First, this paper adds to the literature on the measurement and evaluation of policy uncertainty. Policy uncertainty is pervasive and broadly studied in both macroeconomics and microeconomics. Examples include uncertainty in economic policy (Baker et al., 2016), fiscal policy (Fernández-Villaverde et al., 2015), trade policy (Handley and Limão, 2017), and environmental policy (Gowrisankaran et al., 2023; Dorsey, 2019). Compared to the existing literature, this paper focuses on the US wind industry as an empirical setting and studies the consequences of policy uncertainty with micro evidence. Policy uncertainty in the Production Tax Credit in the US wind industry has also been recognized by earlier work such as Barradale (2010) and Johnston and Yang (2019). My paper quantifies the extent of policy uncertainty and evaluates the dynamic inefficiency through the lens of a structural model.

Gowrisankaran et al. (2023) is most closely related to my paper and studies the welfare consequences of policy uncertainty in the Air Toxics Standards on the coal power industry. Compared to Gowrisankaran et al. (2023), my paper focuses on the uncertainty in the subsidy renewal and exploits the temporal variation in the policy design to identify belief parameters. Moreover, my paper highlights two new channels through which policy uncertainty shapes social welfare: the misalignment between the timings of investment and technology, as well as the matching efficiency between buyers and sellers.

Second, this paper relates to the literature on the renewable energy market. Recent work has covered a wide range of topics, including intermittency (Gowrisankaran et al., 2016; Petersen et al., 2022), spatial misallocation (Callaway et al., 2018; Sexton et al., 2021), values of wind energy (Cullen, 2013; Novan, 2015), upstream innovation (Covert and Sweeney, 2022; Gerarden, 2023), storage technology (Butters et al., 2021), transmission congestion (Fell et al., 2021), carbon taxes (Elliott, 2022), contract risks (Ryan, 2021), interconnections (Gonzales et al., 2023; Johnston et al., 2023), Renewable Portfolio Standards (Hollingsworth and Rudik, 2019; Abito et al., 2022), and renewable subsidies (De Groote and Verboven, 2019; Kay and Ricks, 2023; Bistline et al., 2023; Banares-Sanchez et al., 2023). My paper develops a new empirical structural model for the wind

energy market in the US, which features the bilateral bargaining of Power Purchase Agreements, the matching between utilities and wind farms, as well as dynamic entry of wind farms under policy uncertainty, incorporating rich heterogeneity motivated by policies and a set of endogenous choices of wind farms.

Third, this paper directly speaks to the empirical literature about industrial policy implementation. Specific to the power and clean energy sector, there are recent papers about the timing of subsidies ([Langer and Lemoine, 2018](#); [Armitage, 2021](#)), subsidy design ([Barwick et al., 2023](#)), and subsidy types ([Johnston, 2019](#); [Aldy et al., 2023](#)). Different from the previous papers, my paper focuses on policy continuity and demonstrate the potential welfare loss from the “on-again/off-again” renewal pattern of subsidies, especially when the market environment is dynamic.

Last, this paper also contributes to the literature on the dynamic model and firm beliefs ([Dorraszelski et al., 2018](#); [Jeon, 2022](#); [Gowrisankaran et al., 2023](#)). I develop a tractable industrial dynamic model with evolving policy beliefs under policy uncertainty and I empirically estimate investors’ belief parameters utilizing the temporal structure in the policy design.

The rest of this paper is organized as follows. Section 2 provides background information on wind industry and government policies in the US. Section 3 summarizes the data as well as the key stylized facts. Section 4 presents the empirical model, and Section 5 discusses the identification assumptions and the estimation procedures. Section 6 provides model estimates and Section 7 presents counterfactual results. Section 8 concludes.

## 2 Wind Industry and Government Policies in the US

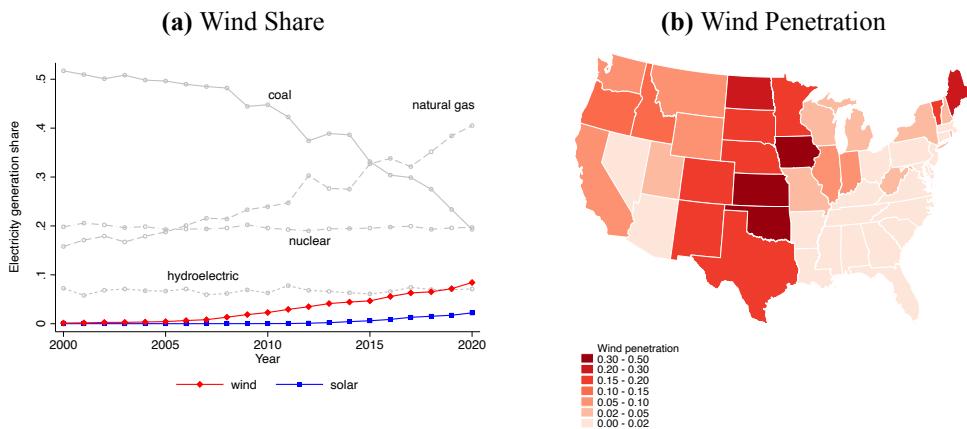
### 2.1 Wind Industry in the US

Wind energy has become America’s largest renewable energy source. It provided 8.3% of the total electricity generation and 42% of new power plant installation in 2020 ([Wiser and Bolinger, 2021](#)). As shown in Figure 1, wind energy grew from a very marginal share of total electricity generation in 2000 to the fourth most important energy source in the US in 2020. The renewable energy boom, together with the fast-growing gas-fired power, gradually takes up the market share of coal-fired power plants. Geographically, wind energy is concentrated in Texas, the Midwest, and the Plains. Texas enjoyed the largest wind generation, taking up around 28% of the total wind power generation of the entire nation in 2019. Meanwhile, Iowa and Kansas have the highest wind energy penetration rates of more than 40% in their state-level total electricity generation.

A wind farm requires enormous upfront investment. For example, investors had to spend more than 100 million dollars to construct an average-sized wind farm in 2019 just for the turbine procurement, leaving alone the transportation cost of wind turbines, the construction cost of the wind

farm, the land lease cost, and the expenditures to obtain permits and access to the power grid.<sup>4</sup> It also takes a long time to plan and construct a wind farm as summarized in Appendix Figure A.1. First, investors need to sign up for a land lease, acquire government permits, and apply for the interconnection agreement after lengthy waiting in the interconnection queue. Next, investors negotiate with the upstream wind turbine manufacturers for equipment procurement, negotiate with utilities or corporations to sell outputs, and seek financing for the projects. Finally, with contracts secured, investors can start the construction process. The typical wind development process takes a total of 3-4 years, and the construction process alone takes around 6-9 months. Once the wind farm starts operation, it will typically be in service for around 30 years. Large sunk costs, together with a long time to build, indicate the importance of dynamic incentives in wind investment.

**Figure 1:** Share and Penetration Rate of Wind Energy



*Notes:* This figure shows the electricity generation share and penetration rate of wind energy. Panel (a) presents the share of electricity generation in 2000-2020 by different energy sources based on data from EIA-906, EIA-920, and EIA-923. The red line denotes the time trend of the share of electricity generation from wind farms, while the blue line denotes the time trend of the share of electricity generation using solar thermal and photovoltaics. Panel (b) presents the wind penetration rate in 2019 for each contiguous state. Wind penetration rate is defined as the fraction of electricity produced by wind compared to the total generation.

There are two types of investors on the market, independent power producers and utilities, and they together own over 99% of wind energy. On the one hand, the wind farms owned by independent power producers take up around 80% of the total capacity. They typically sign a long-term wind procurement contract with utilities or non-utility buyers (for example, corporations). These contracts are known as the Power Purchase Agreements (PPA). Negotiating and signing a PPA is critical for project financing as it secures a long-term revenue stream. A typical PPA includes the price term, the procured capacity, and the time length of the agreement, among other details. Moreover, wind energy owned by independent power producers could also sign merchant hedge

<sup>4</sup>In 2019, an average wind farm had 65 turbines with an average turbine nameplate capacity of 2,550 kW. The market price of wind turbines is \$700/kW, and thus the turbine cost alone would be \$116 million.

contracts.<sup>5</sup> As shown in Appendix Figure A.2, utility PPAs are the most common channel to sell wind power, while more non-utility PPAs emerged in the market after 2015.

On the other hand, wind capacity directly owned by utilities is around 20% of the total capacity, and they will supply electricity to the wholesale market (in restructured states) or the consumers (in regulated states). This paper focuses mainly on wind farms invested by independent power producers due to their dominant shares of the market. As utilities can either own wind farms or procure wind energy from independent power producers, endogenizing wind capacity under direct utility ownership requires a model of make-or-buy choices of utilities, which is beyond the scope of this paper.

## 2.2 Government Policies

The wind power industry in the US crucially relies on the tax credit from the federal government, as well as numerous state-level policies. The most influential and long-standing tax credit is the Production Tax Credit (PTC), which was initially established in 1992. It provided qualified wind farms with a 10-year inflation-adjusted tax credit for wind power generation and stood at \$24/MWh in 2018. Although the PTC has been in effect for most of the time since 1992, the incentives provided by the PTC were segmented into smaller policy windows with set explicit expiration dates. The crucial condition to qualify for the PTC is tied to these expiration dates: before 2012, a wind farm was required to start operation before policy expiration, while after 2013, a wind farm is required to demonstrate that five percent or more of the total cost of the project has been incurred before policy expiration with a two-year (four-year after 2016) safe harbor to start operation.<sup>6</sup> As shown in Figure 2, the PTC is enforced by different acts across sample periods. For example, from February 2009 to December 2012, the PTC was enacted in the American Recovery and Reinvestment Act. Subsequently, the PTC was enacted in the American Taxpayer Relief Act (2013), the Tax Increase Prevention Act (2014), and the Consolidated Appropriations Act (after 2015).

Since 2005, there have been seven different acts enacting the PTC sequentially, which segments the policy into windows of 1-5 years. Before 2009, the renewal of the PTC in the next act was announced several months before its expiration. However, at the end of 2012, 2013, and 2014, the renewal of the PTC was announced after the deadline had passed. Although the lapse between policy expiration and renewal could be as short as two days at the beginning of 2013, it still disturbed the market incentives and created policy discontinuities. With a lack of government commitment, wind investors were faced with policy uncertainty before policy expiration about whether the PTC

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<sup>5</sup>One of the most common forms of merchant hedge contracts in ERCOT is a physical fixed-volume hedge. Under this contract, the wind project owner sells its actual energy generated at the floating price at the node, and the hedging counter-party pays the wind project owner for the fixed signed energy amount at the price difference between the pre-negotiated fixed price and the floating price at the node (Bartlett, 2019).

<sup>6</sup>More recent change in the safe harbor can be found [here](#).

would be extended or not. The delay in policy action from Congress as well as political debates about renewable subsidies exacerbated the uncertainty in the market.<sup>7</sup> <sup>8</sup>

The 2011 Wind Technologies Market Report ([Wiser and Bolinger, 2012](#)), published by the Department of Energy in August 2012, suggested that investors were uncertain about the renewal of the PTC, and tended to rush into the market in order to qualify for the tax credit. According to the report, “...the wind energy sector is currently experiencing serious federal policy uncertainty, and therefore rushing to complete projects by the end of the year. Moreover, 2011 saw another year pass without any concrete Congressional action on what are seemingly the wind power industry’s two highest priorities – a longer-term extension of federal tax (or cash) incentives and passage of a federal renewable or clean energy portfolio standard...”

The concerns about the expired PTC were ultimately proven to be unnecessary, as it was extended again only 2 days after the expiration through the American Taxpayer Relief Act with the subsidy applied retroactively. Similar events occurred again in 2014 and 2015. Although the lapses were much longer, wind farms that started construction during those lapses were always granted the PTC as long as they made enough progress before deadlines thanks to the safe harbor period. Starting in 2015, the incentives provided by the PTC were stabilized, despite the decreasing magnitude of the tax credit.

Along with the PTC, there was also the Section 1603 Grant, which provided an upfront investment subsidy covering 30 percent of investment costs. Between 2009 and 2012, investors could choose either the PTC or the Section 1603 Grant. Unlike the PTC, however, the Section 1603 Grant was announced to expire for sure after 2012.<sup>9</sup> Since there were many wind farms under either subsidy, I assume that these two policies provided similar incentives to new wind farms on average and study the uncertainty and discontinuity of this federal policy bundle.

Apart from federal policies, there are also various state-level policies. One important state-level policy is the Renewable Portfolio Standards (RPS). RPS stipulates the minimum share of electricity generation using qualified renewable energy for utilities. If utilities fail to satisfy the requirement, they have to buy renewable credit from the credit market. Otherwise, they can also sell credits for profits. RPS provides important incentives to utilities to procure wind energy.<sup>10</sup> States could also have corporate/sales tax incentives, property tax incentives, feed-in tariffs, bond/loan programs, and other industry recruitment policies for wind farms. As shown in Appendix Figure A.3, states

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<sup>7</sup>For example, Republican US presidential candidate Mitt Romney declared that he would let wind power tax credits expire (see [The Guardian](#)).

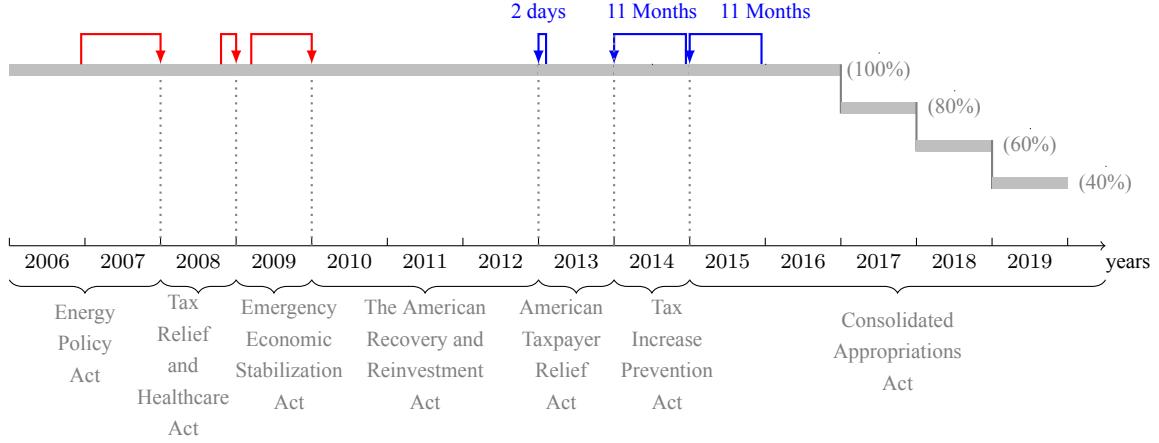
<sup>8</sup>American Taxpayer Relief Act of 2012 was introduced in the House on July 24, 2012, as a partial resolution to the US fiscal cliff. The passing of the bill involved days of negotiations between Senate leaders and the Obama administration (see [Star Tribune](#)).

<sup>9</sup>[Johnston \(2019\)](#) and [Aldy et al. \(2023\)](#) study the selection and efficiency consequences of having both production tax credits and investment subsidies on the market.

<sup>10</sup>[Abito et al. \(2022\)](#) studies the consequences of cross-state trading restrictions and state-specific interim annual targets under RPS.

with RPS are also more likely to have other different kinds of state-level incentives for wind energy.

**Figure 2:** Timeline of the Production Tax Credit



*Notes:* This figure shows the timing of the production tax credit. The starting points of blue/red arrows indicate the announcement time of the renewal for the next act, while the endpoints are the start time of the new act. There were 2-day, 11-month, and 11-month lapses between the expiration of the previous act and the announcement of the next act at the end of 2012, 2013, and 2014, respectively, though the policy was retroactive.

### 3 Data and Stylized Facts

#### 3.1 Data

I compile several data sets in the US wind industry. The first two data sets come from the United States Wind Turbine Database (USWTDB) maintained by USGS and the EIA-860 maintained by the Department of Energy's Energy Information Administration, respectively. These two data sets provide universal information on the investment and the characteristics of utility-scale wind farms that were online between 2003 and 2019. USWTDB has more comprehensive coverage and detailed wind turbine characteristics, while EIA-860 also includes information about the owners and interconnections for wind farms as well as rich information for other energy sources. Moreover, I supplement these two data sets with EIA-923, which covers the monthly electricity generation and enables me to measure the production efficiency of wind projects.

One key piece of information missing from USWTDB and EIA-860 is the time of investment for wind farms. Both USWTDB and EIA-860 record the month when a wind farm starts to supply electricity, however, as illustrated in Appendix Figure A.1, there is a lag between finalizing the investment decision and starting operation, including a construction period of 6-9 months. I follow [Johnston and Yang \(2019\)](#) to use the information from the Federal Aviation Administration (FAA) Obstruction Evaluation/Airport Airspace Analysis (OE/AAA) database. The FAA data reports the

scheduled dates of starting construction. I match the FAA data with EIA-860 and measure the time of investment as the time when a wind farm starts construction.<sup>11</sup>

The second data set is the detailed Power Purchase Agreement (PPA) data from the American Clean Power Association (formerly American Wind Energy Association). The PPA data includes long-term contract information such as the amount of capacity, negotiated price, term length, and buyer and seller information. The data is at the contract level and covers the universe of wind capacity as compared with EIA-860 data. The modal contract length of Power Purchase Agreements is 20 years. For more detailed data processing, please refer to Appendix Section B.

In addition to these main data sets, I collect the interconnection queue data from the ISOs/RTOs websites and obtain the renewable credit price data from a financial service platform Marex. I also use retail electricity price data from EIA-861, agricultural land price data from the USDA National Agricultural Statistics Service, and the annual turbine procurement price from Lawrence Berkeley National Laboratory. The state-level policies including Renewable Portfolio Standards were hand-collected from [DSIRE](#).

## 3.2 Stylized Facts

### 3.2.1 The Timing of Investment

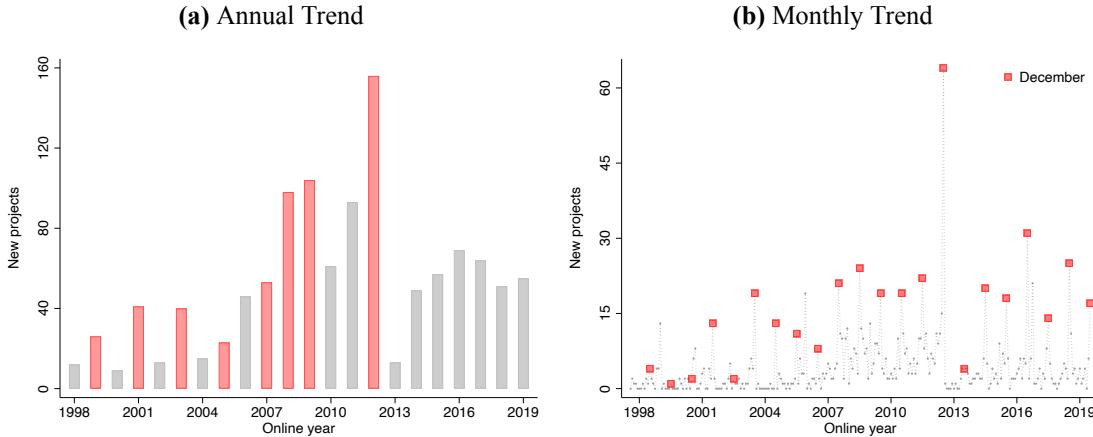
I first investigate the time trend of wind farm investment. Figure 3 presents the annual and monthly numbers of wind farms that are newly online. There was significant bunching in wind farm investment whenever the policy was scheduled to expire. A mass of wind farms started operation between 2008 and 2012, especially in 2012. There were 174 new wind projects in 2012 with a total capacity of around 13,400 MW, which exceeds the sum of investment in 2001-2006. Following the large investment spike in 2012, new investment dropped significantly in 2013. It was only after 2015 that the annual level of investment recovered, and the time trend stayed stable afterward.

This time pattern aligns well with the timing of policy implementation as well as the time to build required in the wind industry. As shown in Figure 2, the Emergency Economic Stabilization Act and the American Recovery and Reinvestment Act were enacted in October 2008 and February 2009 respectively. During the years between 2009 and 2012, in addition to the Production Tax Credit, there was also the Section 1603 Grant, which provided extra funding flexibility to investors and partly explained the surge of wind projects during this period. By the end of 2012, it was clear that the Section 1603 Grant would be discontinued, but there was significant uncertainty about the extension of the Production Tax Credit due to the time lapse in renewal. Consequently, there was a rushed inflow of new wind projects before the policy expiration, as developers aimed to secure

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<sup>11</sup> FAA data started from 2008 and many projects didn't report the scheduled time to begin construction. Overall, for wind farms online between 2003 and 2018 from EIA-860, around 42% can be matched with the FAA data. For the rest of the sample, I calculate the average length of the construction period by the online year and impute the scheduled time to begin construction by subtracting the construction period from its online time.

**Figure 3:** Time Trend for Wind Projects Newly Online



*Notes:* This figure shows the annual and monthly time trends of the number of wind projects that are newly online. We construct the annual and monthly time trends based on the data from EIA-860. The red bars in Panel (a) represent the deadlines of policy windows, while the red square in Panel (b) represents the new projects that are online in December.

subsidies for the next 10 years of operation. This influx is evident in the bunching of projects newly online in 2012. The impacts of the subsidy expiration is more pronounced when examining the monthly trend of new wind projects. As shown in Panel (b) of Figure 3, the bunching in 2012 was mainly driven by a massive entry in December of 2012, which was ten times as large as the average monthly investment from January 2001 to November 2012.<sup>12</sup>

Although the Production Tax Credit was renewed shortly after its expiration in 2013, the investment flow didn't recover immediately. The main reason is that it takes a relatively long time to build new wind farms. After 2015, the PTC was planned for relatively longer terms, and the incentives provided by the PTC were also stabilized. Therefore, there has been a steady time trend of new wind projects since 2015. I plot the time trend of new wind capacity in Appendix Figure A.4, and find the bunching pattern robust for the aggregate capacity as well. The average capacity per wind farm was stable in 2012 and displays an increasing trend over time.

There could be alternative explanations for the bunching in the online timing. First, wind farms might shorten the construction process to meet the expiration dates of the PTC. However, as shown in Panel (a) of Appendix Figure A.5, the average construction time remains stable at around 9 months across different online years. Panel (b) further plots the average construction time across years when wind farms start construction. There was suggestive evidence that wind projects starting construction in 2012 were more likely to have a shorter construction period to meet the end-of-year expiration date. However, this difference is relatively small in magnitude, and thus the rushed construction is unlikely to be the main driver of the bunching.

<sup>12</sup>I exclude the month without any wind farm investment in this calculation.

Alternatively, the massive entry in 2012 might reflect the expedited waiting process in the interconnection queue. However, as shown in Panel (a) of Appendix Figure A.6, the total years spent between entering into the interconnection queue and starting construction are also stable across years when wind farms start construction. Moreover, Panel (b) shows that many projects that started construction in 2011 entered the interconnection queue as early as before 2006. Therefore, the bunching in the online years is achieved mainly through the expedited investment decision, instead of merely reflecting the shortened construction time or the interconnection approval time.

### 3.2.2 Timing Mismatch

In contrast to the bunched timing of investment, the technology of wind turbines is continuously improving over time. There are three key components of a typical horizontal-axis wind turbine, a tower, a nacelle, and three rotor blades. The potential of wind power generation crucially depends on the height of the tower and the length of the rotor blades. Taller towers enable the turbine to access better wind resources up in the air, while longer rotor blades lead to larger swept areas and capture more wind energy inputs (Covert and Sweeney, 2022). I present the time trend of average tower heights and rotor diameters of new wind farms in Figure 4. As is evident from Panels (a) and (b), the hub heights and rotor diameters are getting larger, and almost follow linear trends after 2009. The average hub height for newly invested wind farms in 2008-2013 was 80.1 meters, while the average hub height for newly invested wind farms in 2014-2019 increased by 6.5% to 85.3 meters. Similarly, the average rotor diameter for newly invested wind farms in 2008-2013 was 88.0 meters, while the average rotor diameter for newly invested wind farms in 2014-2019 increased by 24.6% to 109.7 meters.

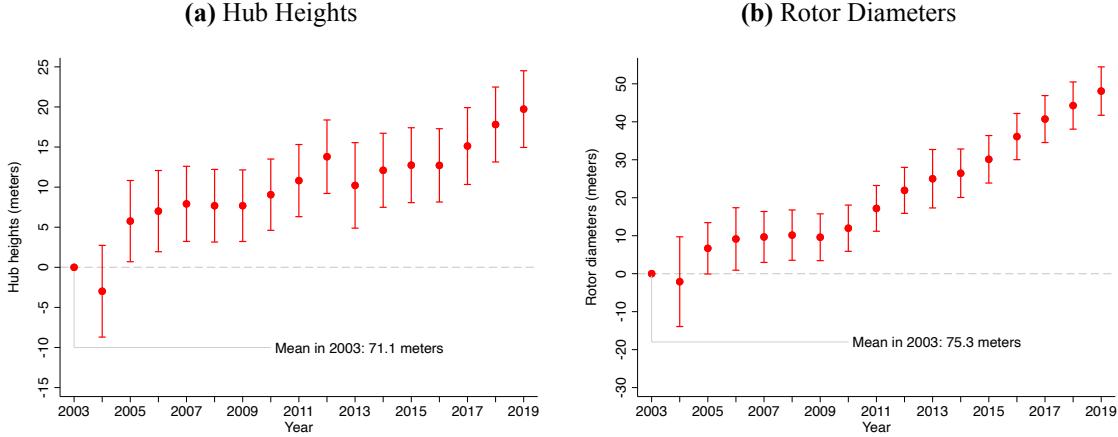
Bunched investment timing and improving turbine technology lead to a misalignment between the timings of investment and technological advancement. Panel (a) of Figure 5 presents the contrast of these time trends. I plot the number of new wind farms according to their construction start years as well as the technological efficiency of each cohort. I measure the technological efficiency with the capacity factor (the ratio of average power output and maximum power production) at the age of one.<sup>13</sup> Newly invested wind farms in 2008-2013 had an average capacity factor of 0.32, while that number in 2014-2018 rose to 0.41, increasing by 27.2%. While the investment bunched in earlier years, the upstream turbine technology is continuously and quickly improving, thus there were many wind farms equipped with less productive turbines as a result of policy uncertainty.<sup>14</sup>

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<sup>13</sup> According to EIA, capacity factor is defined as “the ratio of the electrical energy produced by a generating unit for the period of time considered to the electrical energy that could have been produced at continuous full-power operation during the same period.”

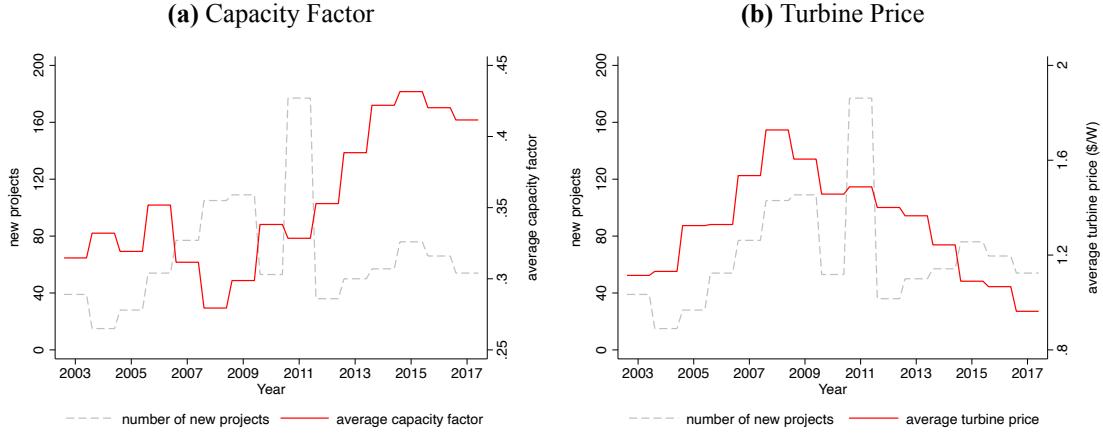
<sup>14</sup> One concern is that the average productivity of a wind farm is also affected by the wind resources of its location, and later entrants might be faced with locations with worse wind resources. However, as shown in Appendix Figure A.7, the average wind speed for each cohort is generally stable over time. The wind resources are more stable for later entrants, as the standard deviation of the daily average wind speed is lower.

**Figure 4:** Time Trend of Wind Turbine Technology



*Notes:* This figure shows the annual time trends of turbine technologies for new wind projects. We construct the annual time trends of hub heights and rotor diameters from The U.S. Wind Turbine Database (USWTDB) published by USGS.

**Figure 5:** Mismatch between Investment and Turbine Technology



*Notes:* This figure shows the time trend of turbine technology for newly installed wind projects. Panel (a) shows the time trend of the capacity factor, measured as the ratio of total output to the nameplate capacity scaled by  $24 \times 365$ , based on the data from EIA Form 923. I plot the investment time trend as the gray dashed line for comparison. Panel (b) shows the time trend of the turbine price, based on the data from Lawrence Berkeley National Laboratory.

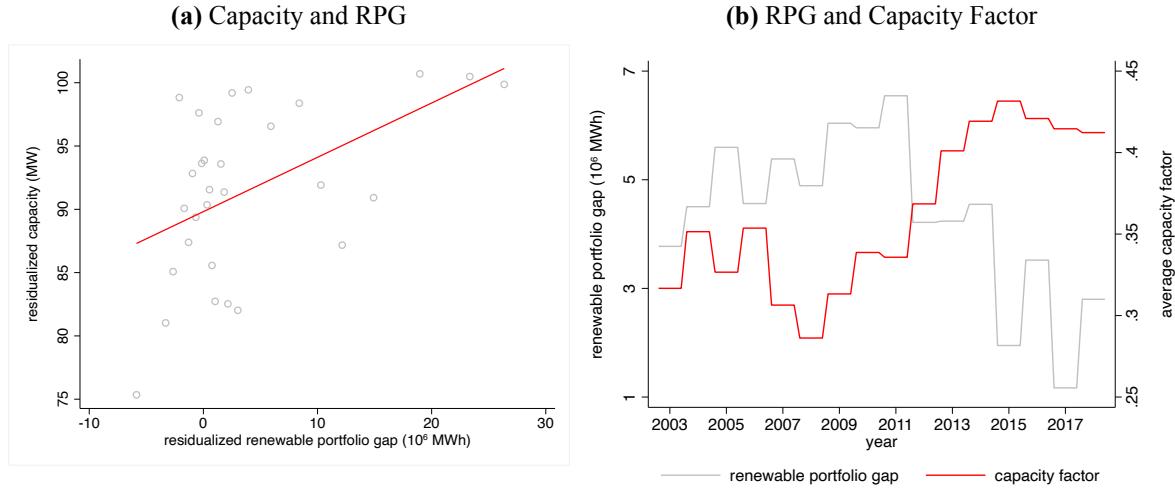
Moreover, the average turbine prices are also decreasing over time. As shown in Panel (b), since peaking at around 1,700 dollars per kilowatt in 2008-2009, the average turbine price has been declining. On average, the turbine price fell below 1,000 dollars per kilowatt after 2015. Therefore, early investment in 2008-2011 largely foregoes later cheaper technology. Decreasing turbine procurement prices and increasing turbine production efficiency together indicate a substantial option

value of delaying entering the market for better and cheaper technology. However, policy uncertainty expedited wind farm entry, foregoing the benefits of technological improvement and could potentially inducing inefficient investment timing.

### 3.2.3 Matching Efficiency between Wind Farms and Utilities

Utilities are important buyers of wind power, as they procure wind capacity through long-term contracts from wind farms. One crucial incentive for them to procure wind capacity is to meet the state-level Renewable Portfolio Standards, which require utilities to have a certain share of total electricity generation from renewable energy. I construct a variable, renewable portfolio gap (RPG), which is defined as the difference between renewable energy generation and the amount stipulated by the Renewable Portfolio Standards. It measures the unfulfilled demand of each utility for renewable energy in order to meet the Renewable Portfolio Standards. The details of how this variable is constructed and estimated can be found in Section 4 and Appendix Section C.3.

**Figure 6:** Matching Efficiency between Utilities and Wind Farms



*Notes:* This figure provides descriptive evidence about the matching efficiency between utilities and wind farms. Panel (a) shows the binned scatter plot of wind capacity to the Renewable Portfolio Gaps (RPG) of utilities. Renewable Portfolio Gap measures the unfulfilled demand of each utility for renewable energy in order to meet the Renewable Portfolio Standards. I control electricity prices, turbine productivity, and time trends. Panel (b) shows the time trend of the average RPG of utilities that procured wind capacity each year, as well as the mean turbine capacity factor for each new cohort of wind farms.

I find that utilities with a larger renewable portfolio gap, and thus more unfulfilled demand, are more likely to procure a larger amount of wind capacity through long-term contracts as shown in Panel (a) of Figure 6. This relationship is robust conditioning on a set of controls including electricity prices, turbine productivity, and time trends. I further plot the time trend for average

renewable portfolio gaps of utilities in Panel (b). The average renewable portfolio gaps of utilities increased before 2011 as more states implemented Renewable Portfolio Standards. However, with the addition of more wind capacity, the average unfulfilled demand for utilities has decreased sharply since 2011, in contrast to the ongoing increase in turbine productivity over time. Consequently, a mass of wind farms rushed into the market due to policy uncertainty in the early years of the industry, equipped with turbines of lower productivity but matched with utilities of larger unfulfilled demand. For more recently entered wind farms, although the turbine technology has improved significantly, they could only sell capacity to utilities with smaller unfulfilled demand. This mismatch leads to an overall loss in matching efficiency between the utilities and wind farms.

Motivated by industry background and descriptive data patterns, I build an empirical model of the wind farm dynamic entry decision under evolving technology and demand, as well as policy uncertainty in the next section. Through the lens of the model, I explore the key determinants of profitability of wind farms, and how policy beliefs held by investors evolve over time.

## 4 Model

I develop a dynamic model of wind farms' entry problem. Wind farm investors form beliefs about the probability of federal subsidy renewals and decide whether to enter or wait. Under the policy uncertainty, wind farm investors secure a flow of future federal subsidies if they enter before the subsidy expires, but they forego better and cheaper technology in the future. Upon entry, there are two different channels for wind farms to sell their capacity. The first channel is to negotiate a long-term power purchase agreement with a utility, in which they jointly decide the power purchase price, the procured capacity, and which type of subsidies to select. The second channel is to sell capacity to buyers other than utilities such as corporations, or sign financial agreements such as merchant hedge contracts. Which channel to sell depends on the realization of an exogenous Bernoulli random variable.

I assume time  $t$  is discrete at the yearly level, and denote a wind farm as  $i$  and a utility as  $j$ . For the illustration of the model, its identification and estimation, and the results, I divide the model into three modules: bilateral bargaining with utilities, demand from non-utility buyers and buyer choice, and dynamic entry under policy uncertainty. I present each component in parallel.

### 4.1 Bilateral Bargaining with Utilities

**Profit function for utilities** Utility  $j$  generates electricity using different fuel sources, including fossil fuels ( $f$ ), procured wind ( $w$ ), other renewable sources ( $or$ ), or other sources ( $o$ ). I denote generation capacity as  $k_{jt}^a$  for utility  $j$ , year  $t$ , and type  $a$ , and the corresponding electricity generation

as  $Q_{jt}^a$ .<sup>15</sup> The total electricity generation  $Q_{jt}$  can be expressed as  $Q_{jt} = Q_{jt}^w + Q_{jt}^f + Q_{jt}^{or} + Q_{jt}^o$ .

By procuring wind capacity, utility  $j$  earn revenues from electricity generation and obtain renewable energy certificates (credits), and it pays the procurement cost at the price in the power purchase agreement to wind farms. I define the state as the geographical market  $m$  and assume both the electricity market and the renewable credit market to be competitive. Therefore, utility  $j$  is faced with the retail electricity price  $r_{mt}$ , the renewable credit price  $\lambda_{mt}$ , and the Renewable Portfolio Standards requirement  $z_{mt}$ . If the share of electricity generation using renewable energy  $\frac{Q_{jt}^w + Q_{jt}^{or}}{Q_{jt}}$  falls short of  $z_{mt}$ , utilities need to buy renewable credits to fulfill the requirement; otherwise, they could sell renewable credits to earn revenues. I suppress the subscript  $m$  for the remainder of the section.

Suppose utility  $j$  begins a power purchase agreement with wind farm  $i$  in year  $t$  for a length of  $T$  years.<sup>16</sup> The profit function for utility  $j$  from this contract is

$$\pi_t^U(p_{ij}, k_{ij}^w) = \sum_{s=t+1}^{t+T} E_t \beta^{s-t} \left\{ \underbrace{r_s Q_{js} - p_{ij} \alpha_{is} k_{ij}^w - c_{js}}_{\text{profit from electricity generation}} + \underbrace{\lambda_s (\alpha_{is} k_{ij}^w + Q_{js}^{or} - z_s Q_{js}) - h_{js}}_{\text{profit from renewable credits}} \right\}. \quad (1)$$

$$h_{jt} = \delta \times (Q_{jt}^{gap} - \alpha_{it} k_{ij}^w) \times Q_{jt}^{gap}, \quad Q_{jt}^{gap} = z_s (Q_{jt}^f + Q_{jt}^{or} + Q_{jt}^o) - Q_{jt}^{or}.$$

Profit flow starts from year  $t + 1$  as it takes one year on average between the finalization of the investment decision and the beginning of production for wind farms. I assume the production function for wind farm  $i$  as  $Q_{ijt}^w = \alpha_{it} k_{ij}^w$ , where  $\alpha_{it}$  is the annualized capacity factor. The linear functional form fits the data well as shown in Appendix Figure A.8. I define  $c_{js}$  as the annual cost function for using energy sources other than wind.

$h_{jt}$  represents the hassle cost which captures the frictions on the renewable credit market as well as the dynamic credit banking incentives that I abstract from. This hassle cost is a quadratic function of  $Q_{jt}^{gap}$ , which measures the demand for the extra renewable credits and is calculated as the gap between the renewable energy generation required by the state and the existing renewable energy generation. The quadratic functional form fits the data pattern that utilities further away from the state-level goal tend to procure more wind capacity. Moreover, the hassle cost is attenuated by procuring wind capacity  $k_{ij}^w$ , and the marginal cost saving is larger if the utility is further away from the state-level requirement.

**Profit function for wind farms** The profit that the wind farm  $i$  receives equals the sum of the total revenues from the power purchase agreements and the total subsidies from the government,

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<sup>15</sup>I endogenize the procured wind capacity  $k_{jt}^w$  in the model but leave the capacity of the other three types of fuel sources exogenous, since the output share of wind energy is less than 9% at the end of the sample window.

<sup>16</sup> $t$  denotes the year when the negotiation happens, which I assume to be determined in the dynamic entry decision. Consequently, for each pair of bargaining,  $t$  is predetermined.

minus the turbine costs. The total subsidies depend on the chosen subsidy types. If the PTC is chosen, the wind farm receives the tax credit for the first 10 years of its production. If the Section 1603 Grant is selected, which was available in 2009-2012, 30% of the total upfront investment cost would be subsidized in the form of cash grants.

Wind farms might value both tax credits and grants less than their face values as discussed by (Johnston, 2019). On the one hand, wind farms usually partner with large investors who finance part of the investment cost of the wind farm in exchange for tax credits. This partnership process involves the transaction cost, the asymmetric information problem, and the market power issues, which discount the values of tax credits. On the other hand, wind farms also discount the values of the grant because it directly subsidizes on the investment and reduces the tax deduction for investment-related expenses that wind farms could have earned. Following Johnston (2019), the overall schedule of the total subsidy  $TS_{ijt}$  can be defined as follows.

$$TS_{ijt}(k_{ij}^w, D_{ij}) = S_{it}(D_{ij}) \times k_{ij}^w.$$

$$S_{it}(D_{ij}) = D_{ij} \times \tau \times d_t \times \left( \sum_{s=t+1}^{t+10} E_t \beta^{s-t} \alpha_{is} \right) + (1 - D_{ij}) \times (30\% - \tau C_1) \times \eta.$$

$D_{ij}$  denotes the subsidy type choice, which equals 1 for the PTC and 0 for the Section 1603 Grant, and  $S_{it}(D_{ij})$  represents the subsidy per unit of capacity. Under the PTC, the amount of tax credit per unit of wind energy generation is denoted by  $d_t$ , but the value of one tax credit is discount at  $\tau < 1$ . Under the Section 1603 Grant, I assume that the investment subsidy is a linear function of total capacity and  $\eta$  denotes the unit investment cost.  $C_1$  is the tax deduction loss calculated using the marginal tax rates, the discount factor, as well as the depreciation deduction rule.

The profit of the wind farm  $i$ , given the power purchase agreement price  $p_{ij}$ , the total subsidy schedule  $TS_{ijt}$ , and the turbine cost per capacity  $c_{it}$ , can be expressed as the follows.

$$\pi_t^W(p_{ij}, k_{ij}^w, D_{ij}) = \sum_{s=t+1}^{t+T} E_t \beta^{s-t} p_{ij} \alpha_{is} k_{ij}^w + TS_{ijt}(k_{ij}^w, D_{ij}) - c_{it} k_{ij}^w + \sigma \epsilon_{it}^D. \quad (2)$$

$$c_{it} = \gamma_1 \mathbf{X}_{it} + \frac{k_{ij}^w}{2\gamma_2} + \xi_{it}.$$

I allow for the turbine cost per unit of capacity  $c_{it}$  to depend on a set of turbine cost shifters  $\mathbf{X}_{it}$  including the average annual turbine price and turbine brands, and  $\xi_{it}$  denotes the unobserved cost shocks.  $\epsilon_{it}^D$  follows the extreme value type-I distribution and  $\sigma_1$  is the standard deviation of the random shock.  $\epsilon_{it}^D$  captures the random shock specific to the subsidy type, such as the tax liability and the credit constraints of investors. Moreover, I allow flexible convexity  $\gamma_2$  of the total turbine cost with respect to the capacity.

**Bilateral bargaining** Wind farm  $i$  and utility  $j$  participate in the bilateral bargaining process to negotiate over the procured capacity  $k_{ij}^w$ , the contracted price  $p_{ij}$ , as well as which subsidy type to take  $D_{ij}$  simultaneously. The optimization problem can be formulated as follows.

$$\max_{k_{ij}^w, p_{ij}, D_{ij}} [\pi_t^U(p_{ij}, k_{ij}^w) - \pi_t^U(p_{ij} = \infty)]^\rho \times [\pi_t^W(p_{ij}, k_{ij}^w, D_{ij}) - \pi_t^W(p_{ij} = \infty)]^{1-\rho}.$$

$\rho$  denotes the bargaining weight of utilities.  $\pi_t^U(p_{ij} = \infty)$  represents the profits that utilities would obtain with their current energy portfolios if the negotiation fails, and  $\pi_t^W(p_{ij} = \infty)$  represents the payoffs that wind farms would earn from waiting for another year to enter. Under the assumption of Nash bargaining, the optimal capacity  $k_{ij}^w$  and the policy choice  $D_{ij}$  maximize the joint surplus, and the optimal price  $p_{ij}$  divides the joint surplus between two parties (Chipty and Snyder, 1999).

The optimal capacity follows the condition in Equation (3). I use  $\Theta_{jt}$  to represent the discounted sum of the effective market price, combining the retail electricity price and renewable credit price. Moreover, I denote the utility's total renewable portfolio gap as  $\Phi_{jt}$ . If wind energy is more valuable due to either higher electricity prices or higher renewable credit prices, or if the utilities have relatively lower shares of renewable capacity compared with the state-level Renewable Portfolio Standards requirement, utilities are willing to pay more for additional wind capacity.

$$\underbrace{(\Theta_{jt} + \delta\Phi_{jt})}_{\text{willingness to pay}} \alpha_i = \underbrace{\gamma_1 \mathbf{X}_{it} + \frac{k_{ij}^{w*}}{\gamma_2}}_{\text{turbine cost}} - \underbrace{S_{it}(D_{ij})}_{\text{subsidy}} + \tilde{\xi}_{ijt}. \quad (3)$$

$$\Theta_{jt} = \sum_{s=t+1}^{t+T} E_t \beta^{s-t} [r_s + \lambda_s(1 - z_s)]. \quad \Phi_{jt} = \sum_{s=t+1}^{t+T} E_t \beta^{s-t} Q_{js}^{gap}. \quad (4)$$

The optimal wind capacity equalizes the marginal benefit from the willingness to pay for utilities and the marginal cost of wind capacity net of the subsidy.  $\tilde{\xi}_{ijt}$  is a random shock that subsumes the measurement errors in  $\Theta_{jt}$  and  $\Phi_{jt}$ , as well as the unobserved turbine cost shifters  $\xi_{it}$ .

Moreover, the optimal price follows the condition in Equation (5).

$$\underbrace{\frac{\beta(1 - \beta^T)}{1 - \beta} p_{ij}^*}_{\text{willingness to pay}} = (1 - \rho)(\Theta_{jt} + \delta\Phi_{jt}) + \rho \left[ \underbrace{\frac{c_{it}}{\alpha_i}}_{\text{turbine cost}} - \underbrace{\frac{S_{it}(D_{ij})}{\alpha_i}}_{\text{subsidy}} + \underbrace{\frac{\pi_t^W(p_{ij} = \infty)}{\alpha_i k_{ij}^{w*}}}_{\text{bargaining leverage}} \right]. \quad (5)$$

If the utility has a larger bargaining power  $\rho$ , the negotiated price will be low enough to only cover the turbine cost net government subsidies. If the wind farm has a bigger bargaining power, the negotiated price will be closer to the willingness to pay for utilities. Higher outside option  $\pi_t^W(p_{ij} = \infty)$  gives wind farms better bargaining positions and increases the negotiated price.

Finally, we could derive the optimal choice probability of the subsidy type  $P_{ij}^{\text{subsidy}}(D_{ij}^* = 1)$  as follows. I abbreviate the profit function of the utility as  $\pi_{ij}^U(D_{ij})$  and the profit function of the wind farm as  $\pi_{ij}^W(D_{ij})$ .

$$P_{ij}^{\text{subsidy}}(D_{ij}^* = 1) = \frac{\exp[\frac{\pi_{ij}^U(1) + \pi_{ij}^W(1)}{\sigma_1}]}{\sum_{D_{ij}=\{0,1\}} \exp[\frac{\pi_{ij}^U(D_{ij}) + \pi_{ij}^W(D_{ij})}{\sigma_1}]} \quad (6)$$

## 4.2 Demand of Non-Utility Buyers and Buyer Choice

**Demand of non-utility buyers** An alternative channel for selling wind capacity is to sell to non-utility buyers such as corporations or to sign merchant hedge contracts. Due to a lack of data on the characteristics of both corporate buyers and these financial contracts, I model this second channel using a linear demand curve. I assume non-utility buyers demand capacity  $k_i^{nu}$  at the wind energy price of  $p_i^{nu}$  from the wind farm  $i$ . The demand function is

$$k_i^{nu} = -\zeta_1 p_i^{nu} + \zeta_2 \alpha_i + \zeta_3 \mathbf{X}_i + \zeta_4 \mathbf{Z}_i^{nu} + v_i. \quad (7)$$

Similar to Equation (3),  $\mathbf{X}_i$  includes average turbine prices as well as dummies for turbine brands.  $\mathbf{Z}_i^{nu}$  denotes a set of demand shifters including dummies for balancing authorities and different types of contracts (long-term contracts with corporate buyers, hedge contracts, or merchant contracts).  $v_i$  represents unobserved demand shifters. I define the profit of wind farms that sell capacity to non-utility buyers as  $\pi_t^{nu}(k_i^{nu}, p_i^{nu})$ .

**Buyer type choice and utility matching** Wind farms choose which channel to sell wind capacity, and if they decide to sell capacity via utility power purchase agreements, which utility to be matched with. I model the choice of whether to sell capacity to non-utility buyers as a random variable following a binary distribution with mean  $\mu_m$  that varies across markets. If the realized value of this random variable equals zero, which indicates that wind farm  $i$  chooses a utility power purchase agreement to sell its capacity, it will choose which utility to be matched with. I define the potential buyers  $\mathcal{J}_{it}$  as those utilities that had signed agreements before 2019 and are within 400 miles from the focal wind farm  $i$ . They differ in the renewable portfolio gaps and the distances from the wind farm, and some of them might even be located in a different state from the focal wind farm. The choice of the matched utility is formulated as follows.

$$\max_{j \in \mathcal{J}_{it}} \pi_t^W(p_{ij}^*, k_{ij}^{w*}, D_{ij}^*) - \underbrace{(\gamma_3 \mathbb{1}\{m_i \neq m_j\} + \gamma_4 \text{Dist}_{ij})}_{\text{matching cost}} + \sigma_2 \epsilon_{ij} \quad (8)$$

I use  $\pi_t^W(p_{ij}^*, k_{ij}^{w*}, D_{ij}^*)$  to denote the profit for wind farm  $i$  with each potential buyer  $j$  via

bilateral bargaining. Moreover, I use  $m_i$  and  $m_j$  to represent the state of wind farm  $i$  and utility  $j$  respectively, and  $Dist_{ij}$  the distance between them. I assume the matching cost depends on whether wind farm  $i$  and utility  $j$  are in the same state and how far away they are geographically.  $\epsilon_{ij}$  denotes the i.i.d. random shock following the extreme value type I distribution. The standard deviation of the error term is  $\sigma_2$ . Consequently, the optimal probability of choosing  $j^*$  can be defined as follows.

$$P_{it}^{\text{buyer}}(j = j^*) = (1 - \mu_m) \times \frac{\exp\left[\frac{\pi_t^W(p_{ij}^*, k_{ij}^{w*}, D_{ij}^*) - \gamma_3 \mathbb{1}\{m_i \neq m_{j^*}\} - \gamma_4 Dist_{ij}^*}{\sigma_2}\right]}{\sum_{j \in \mathcal{J}_{it}} \exp\left[\frac{\pi_t^W(p_{ij}^*, k_{ij}^{w*}, D_{ij}^*) - \gamma_3 \mathbb{1}\{m_i \neq m_j\} - \gamma_4 Dist_{ij}}{\sigma_2}\right]}. \quad (9)$$

The *ex-ante* profit function  $\pi_{it}$  of wind farm  $i$ , if it enters the market in year  $t$ , would be defined as follows, where  $\varkappa$  represents Euler's constant.

$$\begin{aligned} \pi_{it} = & \mu_m \times \pi_t^{nu}(k_i^{nu}, p_i^{nu}) + (1 - \mu_m) \times \sigma_2 \times \\ & \{\log\left[\sum_{j \in \mathcal{J}_{it}} \exp\left(\frac{\pi_t^W(p_{ij}^*, k_{ij}^{w*}, D_{ij}^*) - \gamma_3 \mathbb{1}\{m_i \neq m_j\} - \gamma_4 Dist_{ij}}{\sigma_2}\right)\right] + \varkappa\}. \end{aligned} \quad (10)$$

### 4.3 Dynamic Entry under Policy Uncertainty

**Dynamic decision of potential entrants** Potential entrant  $i$  decides whether to enter in year  $t$  or wait until later. If it decides to enter, the expected total profit will be the gross profit  $\pi_{it}$  in the Equation (10) from the static model, net the entry cost  $\psi_{it}$ . I assume that

$$\psi_{it} = \kappa W_{it} + \nu_{it}, \quad \nu_{it} \sim F(\nu) = 1 - e^{-\frac{\nu_{it}}{\phi}},$$

where  $W_{jt}$  denotes the observed entry cost shifter.  $\nu_{it}$  is the i.i.d. entry cost shock, which follows an exponential distribution with a mean parameter  $\phi$ .

Potential entrant  $i$  condition on the state variables  $s_{it}$  for the dynamic decision, including the shifters for buyers' willingness to pay, turbine technology, turbine cost, subsidy level, and entry cost shifter  $W_{jt}$ . Another important state variable besides  $s_{it}$  is the status of the policy  $\omega_t$  which is a dummy variable representing the policy status in year  $t$ .  $\omega_t = 1$  indicates that the federal subsidy is present in year  $t$ , while  $\omega_t = 0$  indicates that the federal subsidy is absent in year  $t$ .  $\omega_t$  is always 1 *ex-post* as the PTC was always extended. The presence of the subsidy shifts all the contract terms as well as the profit of wind farms  $\pi_{it}$ . We define the net profit for wind farm  $i$  if it decides to enter in year  $t$  as  $\Pi(s_{it}, \omega_t) = \pi_{it} - \kappa W_{it}$ .

The dynamic optimization problem is as follows.

$$V_t(s_{it}, \omega_t, \nu_{it}) = \max\{\Pi(s_{it}, \omega_t) - \nu_{it}, \beta E_t[V_{t+1}(s_{it+1}, \omega_{t+1}, \nu_{it+1}) | s_{it}, \omega_t]\}. \quad (11)$$

$V_t(\mathbf{s}_{it}, \omega_t, \nu_{it})$  is the value function of wind farm  $i$  in year  $t$  conditional on state variables  $\mathbf{s}_{it}$ , policy status  $\omega_t$ , as well as the i.i.d. entry cost shock  $\nu_{it}$ .  $E_t[V_{t+1}(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1})|\mathbf{s}_{it}, \omega_t]$  is the option value of waiting in year  $t$ . If the net profit of entry in year  $t$ ,  $\Pi(\mathbf{s}_{it}, \omega_t) - \nu_{it}$ , exceeds the discounted option value of waiting  $\beta E_t[V_{t+1}(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1})|\mathbf{s}_{it}, \omega_t]$ , the potential entrant  $i$  will choose to enter the market in year  $t$ . Otherwise, potential entrant  $i$  will wait for one more year and face the same decision again next year.

The option value of waiting  $E_t[V_{t+1}(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1})|\mathbf{s}_{it}, \omega_t]$  depends on the distribution of unobserved entry cost shock  $F(\nu_{it})$  and the transition dynamics of state variables  $G(\mathbf{s}_{it+1}|\mathbf{s}_{it})$ . Moreover, it depends crucially on an *ex-ante* belief for the policy evolution due to the policy uncertainty, denoted by  $b_t(\omega_{t+1}|\omega_t)$ . I allow  $b_t(\omega_{t+1}|\omega_t)$  to vary by time to capture the fact that wind farm investors form different policy beliefs depending on the actions taken by the government as well as other political and economic shocks.  $b_t(\omega_{t+1}|\omega_t)$  is the source of the non-stationarity of this dynamic problem. Therefore, the option value of waiting can be expressed as follows.

$$E_t[V_{t+1}(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1})|\mathbf{s}_{it}, \omega_t] = \oint_{\mathbf{s}_{it+1}, \nu_{it+1}} E_t[V_{t+1}(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1})|\omega_t] dG(\mathbf{s}_{it+1}|\mathbf{s}_{it}) dF(\nu_{it+1}).$$

$$\begin{aligned} E_t[V_{t+1}(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1})|\omega_t] &= V_{t+1}(\mathbf{s}_{it+1}, \omega_{t+1} = 1, \nu_{it+1}) \times b_t(\omega_{t+1} = 1|\omega_t) \\ &\quad + V_{t+1}(\mathbf{s}_{it+1}, \omega_{t+1} = 0, \nu_{it+1}) \times b_t(\omega_{t+1} = 0|\omega_t). \end{aligned}$$

$b_t(\omega_{t+1}|\omega_t)$  allows flexible beliefs about the future policy evolution, but solving the infinite-horizon dynamic problem requires regularities on  $\{b_t(\omega_{t+s}|\omega_t)\}_{s>1}^\infty$ . Otherwise, if arbitrary policy belief is permitted, including examples such that the perceived future subsidies switch between on and off, infinite streams of policy beliefs could rationalize one single investment decision. Therefore, I impose the following two assumptions to discipline policy belief  $b_t(\omega_{t+1}|\omega_t)$  and make the problem feasible for estimation.

**Assumption 1 (absorbing state)**  $b(\omega_{t+1} = 0|\omega_t = 0) = 1$ .

Assumption 1 indicates that the policy is perceived as terminated once paused. If the policy is absent in year  $t$ , wind farm investors will hold the belief that the policy is terminated forever. This assumption is consistent with the reality that Section 1603 Grant was discontinued after 2012 and hasn't been rebooted ever since. Consequently, the continuation values when  $\omega_t = 0$  can be simplified as  $E_t[V_{t+1}(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1})|\omega_t = 0] = V_{t+1}(\mathbf{s}_{it+1}, \omega_{t+1} = 0, \nu_{it+1})$ .

As  $\omega_t = 0$  is the absorbing state, the continuation value doesn't depend on time-varying policy beliefs and can be simplified as a stationary function  $V^0(\mathbf{s}_{it}, \nu_{it})$ . I further denote  $\Pi(\mathbf{s}_{it}, \omega_t = 0)$  as  $\Pi^0(\mathbf{s}_{it})$ , which leads to the following equation.

$$V_t(\mathbf{s}_{it}, \omega_t = 0, \nu_{it}) = V^0(\mathbf{s}_{it}, \nu_{it}) = \max\{\Pi^0(\mathbf{s}_{it}) - \nu_{it}, \beta E[V^0(\mathbf{s}_{it+1}, \nu_{it+1})|\mathbf{s}_{it}]\}. \quad (12)$$

**Assumption 2 (simple forecast)**  $b_t(\omega_{t+s+1} = 1 | \omega_{t+s} = 1) = b_t(\omega_{t+1} = 1 | \omega_t = 1) = b_t, s \geq 0$ .

Assumption 2 indicates that the perceived likelihood of a one-year policy extension will be perceived to apply to future years. As I only allow the policy to be extended year by year, this assumption precludes the cases that wind investors have more information about future policy extensions beyond the next year. However, I allow the expectation to change across the years and I allow the investors to revise their beliefs according to new information. Consequently,  $b_t(\omega_{t+s+1} = 1 | \omega_{t+s} = 1)$  and  $b_{t+s}(\omega_{t+s+1} = 1 | \omega_{t+s} = 1)$  could be different to reflect unanticipated shock realized in year  $t + s$ .  $b_t(\omega_{t+1} | \omega_t)$  is henceforth an index that summarizes the policy uncertainty faced by wind farm investors in year  $t$ .<sup>17</sup> Instead of imposing Assumption 2, the belief evolution could be parameterized as a first-order Markov process, but a relatively short time series prohibits such endeavor. An alternative model with the policy belief will be to use a mixture distribution as described in the Appendix Section E.1. However, without underlying time-varying beliefs, this model cannot rationalize the bunches in the investment time trend; with underlying time-varying beliefs, this alternative model is essentially isomorphic to the baseline model.

I denote  $\Pi(\mathbf{s}_{it}, \omega_t = 1)$  as  $\Pi^1(\mathbf{s}_{it})$  and  $V_t(\mathbf{s}_{it}, \omega_t = 1, \nu_{it})$  as  $V^1(\mathbf{s}_{it}, \nu_{it}; b_t)$ . Under Assumption 2,  $V^1(\mathbf{s}_{it}, \nu_{it}; b_t)$  solves the following equation.

$$V^1(\mathbf{s}_{it}, \nu_{it}; b_t) = \max\{\Pi^1(\mathbf{s}_{it}) - \nu_{it}, \beta\{E_t[V^1(\mathbf{s}_{it+1}, \nu_{it+1}; b_t) | \mathbf{s}_{it}] \times b_t + E[V^0(\mathbf{s}_{it+1}, \nu_{it+1}) | \mathbf{s}_{it}] \times (1 - b_t)\}\}. \quad (13)$$

Therefore, the dynamic model could be expressed as follows where I rewrite  $V_t(\mathbf{s}_{it}, \omega_t, \nu_{it})$  as  $V(\mathbf{s}_{it}, \omega_t, \nu_{it}; b_t)$  to emphasize the source of non-stationarity.

$$V(\mathbf{s}_{it}, \omega_t, \nu_{it}; b_t) = \max\{\Pi(\mathbf{s}_{it}, \omega_t) - \nu_{it}, \oint_{\mathbf{s}_{it+1}, \nu_{it+1}} \beta E_t[V^1(\mathbf{s}_{it+1}, \nu_{it+1}; b_t) \times b_t + V^0(\mathbf{s}_{it+1}, \nu_{it+1}) \times (1 - b_t)] dG(\mathbf{s}_{it+1} | \mathbf{s}_{it}) dF(\nu_{it+1})\}. \quad (14)$$

I denote the entry decision as a dummy variable  $E_{it}$  and the entry probability function is denoted by  $P_t^E(\mathbf{s}_{it}, \omega_t)$ .

$$P_t^E(\mathbf{s}_{it}, \omega_t) = Pr(E_{it} = 1) = 1 - exp(-\frac{\Pi(\mathbf{s}_{it}, \omega_t) - \beta E_t[V_{t+1}(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1}) | \mathbf{s}_{it}, \omega_t]}{\phi}).$$

As the PTC shifts up firm value such that  $V^1(\mathbf{s}_{it}, \nu_{it}; b_t) > V^0(\mathbf{s}_{it}, \nu_{it})$ , if potential entrants believe there is a low possibility of policy renewal, the option value of waiting would be small and

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<sup>17</sup>An intuitive alternative of Assumption 2 is that  $b_t(\omega_{t+s+1} = 1 | \omega_{t+s} = 1) = b_t(\omega_{t+1} = 1 | \omega_t = 1) \times q^s, \forall s \geq 0$ . Therefore, the perceived likelihood of a one-year policy extension will be exponentially discounted with the decay parameter  $q$ . However, this assumption will yield a dynamic problem isomorphic to the baseline model with a new discount factor  $\beta q$ .

potential entrants are more likely to enter in the current period. The entry cost distribution parameters  $\kappa$  and  $\phi$ , as well as policy belief parameters  $b_t$ , summarizes key primitives in the dynamic model.

## 4.4 Model Discussion

There are caveats to the model. First, I only endogenize the capacity of procured wind energy but abstract away the responses of other fuel sources. The wind penetration rate was low during my sample period in most states. Since the main purpose of the static model is to construct a measure of profit if wind farms enter the market and capture the interactions among technological improvement, government subsidies, and buyer characteristics, I assume the responses of other fuel sources as exogenous to keep the model tractable.

Second, I model the matching between wind farms and utilities as a discrete choice of buyers for wind farms, but abstract utilities' dynamic decisions away. I assume utilities are myopic and their choices of when to procure wind capacity are exogenous. Moreover, since wind turbine productivity and unfulfilled demand of utilities are complements in generating total profit, a one-sided discrete choice based on profits from each potential pair of matching is sufficient to capture these complementarities.

Third, I assume that turbine technology is exogenous to investment in the U.S. wind industry. The cumulative wind power capacity in the U.S. represents 16% of the global wind power fleet, and there is no observed trend break in turbine technological advancements following the surge of U.S. investments. I conduct a robustness check in Section 7.1 to quantify potential bias from ignoring the learning-by-doing effects, following [Covert and Sweeney \(2022\)](#).

## 5 Identification and Estimation

I discuss how data variations identify the model and the estimation procedures to recover model parameters in this section. I start with the key primitives including the turbine cost function, utilities' bargaining power parameter, the demand function for non-utility buyers, as well as the matching cost in utility choices. I then discuss how to identify and estimate model primitives in the dynamic part, including parameters governing the entry cost distribution and the policy beliefs.

### 5.1 Bilateral Bargaining with Utilities

There are three key equations from the bilateral bargaining problem: the optimal capacity function (3), the optimal pricing function (5), and the optimal subsidy type choice (6). In the optimal capacity function,  $\tilde{\xi}_{ijt}$  mainly captures the measurement errors in the willingness to pay, as well as

the unobserved turbine cost shifters, both of which are assumed exogenous to the observables. I rewrite Equation (3) as follows for estimation.

$$k_{ij}^{w*} = \beta_1(\Theta_{jt} + \delta\Phi_{jt}) + \beta_2(\Theta_{jt} + \delta\Phi_{jt}) \times \alpha_i + \gamma_2 S_{it} + (\beta_3 + \beta_{31}\text{GE}_i + \beta_{32}\text{Siemens}_i + \beta_{33}\text{Others}_i) \times \text{TP}_t^{\text{Vestas}} + \beta_4 Z_{jt}^U + \xi_{1,ijt} \quad (15)$$

Compared to Equation (3), I include both utilities' willingness to pay ( $\Theta_{jt} + \delta\Phi_{jt}$ ) and its interaction with turbine capacity factor in the estimation equation to deal with the colinearity issue, as the government subsidy per unit of capacity  $S_{it}$  is also a function of turbine capacity factor  $\alpha_i$ . The cost convexity  $\gamma_2$  is identified by the effect of the unit subsidy on the negotiated capacity. If the total turbine cost is steeper in capacity, utilities and wind farms will negotiate a smaller wind farm size in response to a subsidy increase. Moreover, the hassle cost coefficient  $\delta$  is identified from the relative importance of the renewable portfolio gap  $\Phi_{jt}$  to the effective market price  $\Theta_{jt}$ . I include the average turbine price of Vestas,  $\text{TP}_t^{\text{Vestas}}$ , as the main shifter of the turbine cost, and I allow the effect to vary across different turbine brands, including GE, Vestas, Siemens Gamesa, and others. I further control a set of demand shifters  $Z_{jt}^U$  to identify the cost parameters, including the fixed effects of the states of the utility, the utility types, as well as term length intervals.<sup>18</sup>

In the optimal pricing function, I assume  $\pi_t^W(p_{ij} = \infty)$  as the payoff that wind farms would have earned from waiting for another year to enter and selling capacity to a utility from the rest of the potential buyer pool. I find that conditional on all other observables in Equation (5), the residual variation in negotiated prices is positively correlated with the average effective market prices of the potential buyer pool  $\bar{\Theta}_{it}$ , and their average renewable energy gap  $\bar{\Phi}_{it}$ , since a higher average willingness to pay from nearby alternative utilities gives a better bargaining position for the wind farm (Panels (a) and (b) of Appendix Figure A.9). Moreover, the average  $p_{ij}^*$  displays a large variation across time (Panels (c)). Motivated by these data facts, I rewrite Equation (5) and express  $\pi_t^W(p_{ij} = \infty)$  as a flexible control function  $f(\cdot)$  with quadratic bases and year fixed effects.

$$\frac{\beta(1 - \beta^T)}{1 - \beta} p_{ij}^* = (1 - \rho)(\Theta_{jt} + \delta\Phi_{jt}) + \rho \left\{ \frac{\hat{c}_{it}}{\alpha_i} - \frac{S_{it}}{\alpha_i} + \frac{f[\bar{\Phi}_{it}, \bar{\Theta}_{it}, \alpha_i, \text{TP}_t^{\text{Vestas}}, \mathbb{1}(t)]}{\alpha_i k_{ij}^{w*}} \right\} + \xi_{2,ijt}.$$

The key parameter in the optimal pricing function (5) is the bargaining parameter  $\rho$ . The identification of  $\rho$  comes from the relative pass-through ratios of utility willingness to pay ( $\Theta_{jt} + \delta\Phi_{jt}$ ) and net turbine cost per unit ( $\frac{\hat{c}_{it} - S_{it}}{\alpha_i}$ ) on the negotiated price. If the utility has a larger bargaining power  $\rho$ , the negotiated price tends to be low and co-moves closer to the net turbine cost after flexibly controlling for the bargaining leverage.

The subsidy choice function (6) also incorporates the optimal capacity function (3), which in

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<sup>18</sup>The utility types include cooperative, investor-owned, or others. The term length intervals include three groups: less than 15 years, 15-20 years, or more than 20 years.

turn depends on the subsidy choice through  $S_{it}$ . However, as discussed in detail in Appendix Section C.4, a back-of-envelope calculation suggests that Section 1603 Awardees on average were better off by selecting the grant, while many wind farms that opted into Production Tax Credit could have earned more if they had adopted the grant. This data pattern suggests a challenge in explaining the policy choice only through the subsidy payoffs. The fact that wind farms selected the Production Tax Credit despite the availability of a more profitable alternative might be due to unobserved benefits to tax equity providers or behavioral inertia to stick to the default option. Therefore, I assume there is a probability  $\varsigma$  that the wind farm investors would take the default option regardless of the payoffs, while with a probability of  $1 - \varsigma$  the wind farm investors would make a discrete choice of the subsidy according to the total surplus and the i.i.d. preference shock.

As I assume the choice-specific random shock to follow the extreme value type-I distribution, the log-likelihood function can be expressed as follows.

$$llf_{1,ij} = \sum_{D_{ij}=\{0,1\}} D_{ij} \log\{\varsigma \times D_{ij} + (1 - \varsigma) \times \frac{\exp[\frac{\pi_{ij}^U(D_{ij}) + \pi_{ij}^W(D_{ij})}{\sigma_1}]}{\sum_{D_{ij}=\{0,1\}} \exp[\frac{\pi_{ij}^U(D_{ij}) + \pi_{ij}^W(D_{ij})}{\sigma_1}]}\}.$$

I use the sample in 2008-2012 to form the likelihood function.<sup>19</sup> The key parameter  $\sigma_1$  is identified as the magnitude of the residual variation in the subsidy choice that cannot be explained by the total surplus gap between choosing Section 1603 Grant and the PTC, while  $\varsigma$  is identified by the share of wind projects that opted into Production Tax Credit when the grant was more profitable.<sup>20</sup>

I jointly estimate the optimal capacity function (3), the optimal subsidy type choice (6), and the optimal pricing function (5) by optimizing the problem:  $\min E(\xi_{1,ijt}^2) + E(\xi_{2,ijt}^2) - E(llf_{1,ij})$ .

## 5.2 Demand of Non-Utility Buyers and Buyer Choice

**Demand for non-utility buyers** I estimate the linear demand function for non-utility buyers (7) with instruments. As  $v_i$  captures unobserved demand shifters, it's correlated with the price  $p_i^{nu}$ , which introduces bias to the price coefficient  $\zeta_1$ .

I use three sets of instruments to tackle the identification challenge. The first instrument is the renewable credit price in each state. As renewable credit is a product of the Renewable Portfolio Standards which targets utilities, its price is less likely to be correlated with demand shifters for non-utility buyers who constitute a smaller segment of the total demand. The second instrument is the average land price. As the locations of wind farms are exogenously given in the model,

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<sup>19</sup>Some wind projects that selected the Section 1603 Grant started construction in 2008.

<sup>20</sup>When  $\sigma_1$  is large, the choice predicted by the logit model is close to a random choice guided by a coin flip, and  $\varsigma$  is identified by how much the choice probability of the PTC is above 50%. When  $\sigma_1$  is small, the choice predicted by the logit model is close to the choice by simply picking a more profitable option, and  $\varsigma$  is identified by how much the choice probability is above the share predicted by the profit difference alone.

land prices are orthogonal to the demand shifters for non-utility buyers, but might be incorporated into the wind energy price for wind farm investors to break even. The third set of instruments are dummy variables indicating whether a state implemented wind power recruitment policies, property tax incentives, or sales tax incentives in the wind industry. These policies are implemented by the state government to boost renewable energy. As wind energy is only part of the renewable energy mix, and non-utility buyers demand no more than 30% of the total wind capacity, these supply-side policies are unlikely to be correlated with the unobserved demand shifters of non-utility buyers.

**Buyer type choice and utility matching** I back out matching cost coefficients  $\gamma_3$  and  $\gamma_4$ , the scale parameter  $\sigma_2$ , and the mean parameters of the buyer type choice  $\mu_m$  from the buyer choice problem (9). I allow  $\mu_m$  to vary across Texas, Illinois, New York, and the rest of the states, as the former three states are major markets where non-utility contracts prevail. I construct the profit from matching with each potential buyer from the buyer pool  $\mathcal{J}_{it}$  using estimates from the bilateral bargaining model. I formulate the log-likelihood function as follows, where I denote the choice  $\mathbb{1}(j^* = 0)$  as selling capacity to non-utility buyers.

$$\begin{aligned} llf_2 = \sum_{it} \{ & \sum_{l \in \mathcal{J}_{it}} \mathbb{1}(j^* = l) \log\{(1 - \mu_m) \times \\ & \frac{\exp\{[\pi^W(p_{il}^*, k_{il}^{w*}, \mathcal{D}_{il}^*) - \gamma_3 \mathbb{1}\{m_i \neq m_l\} - \gamma_4 Dist_{il}]/\sigma_2\}}{\sum_{j \in \mathcal{J}_{it}} \exp\{[\pi^W(p_{ij}^*, k_{ij}^{w*}, \mathcal{D}_{ij}^*) - \gamma_3 \mathbb{1}\{m_i \neq m_j\} - \gamma_4 Dist_{ij}]/\sigma_2\}}\} + \mathbb{1}(j^* = 0) \log(\mu_m)\}. \end{aligned} \quad (16)$$

The standard deviation of the error term  $\sigma_2$  is identified as the magnitude of the residual variation in the utility choice that cannot be explained by the profit gap between choosing the matched utility  $j^*$  and an alternative utility. The matching cost coefficients  $\gamma_3$  and  $\gamma_4$  are identified by the gradients of matching likelihood with respect to the shifters. The mean parameters of the buyer type choice  $\mu_m$  are pinned down by the frequency of non-utility contracts observed across markets.

### 5.3 Dynamic Entry under Policy Uncertainty

The primary identification challenge in the dynamic component of the model is to separate the parameters of the entry cost distribution ( $\kappa$  and  $\phi$ ) from the policy belief parameter  $b_t$ . The main identification strategy is to exploit the temporal structure of the policy. I leverage the fact that the Consolidated Appropriations Act was announced at the end of 2015 to cover through at least 2019. Moreover, the government also included a two-year “safe harbor” window in 2013 and extended that to four years in 2016, which effectively softened the requirements from subsidy expiration dates and reduced the incentives for wind farms to rush into the market. The stable investment trend between 2013 and 2018 as shown in Figure 3, contrasts the jumping trend in earlier years,

providing further support that the policy environment was largely stationary in this period. Therefore, I assume that there is no policy uncertainty in the later period of the sample, and the entry rates pin down the parameters of entry cost distribution  $\kappa$  and  $\phi$  given  $b_t = 1$ . Additionally, any deviation in those deadline years from the “smooth” trend of wind investment predicted by the model would be attributed to  $b_t$ . A key assumption is that conditional on observables, the entry cost distribution moves smoothly in the deadline years of the policy windows.

Following the identification strategy, I take two steps to estimate the dynamic model. First, I focus on policy windows when there is no policy uncertainty, and estimate entry cost parameters by matching model-predicted entry rates with the data. Second, I use the estimated entry cost parameters to solve the dynamic programming problem and focus on policy windows with expiration to estimate the policy belief parameters. Since policy uncertainty introduced non-stationarity to the dynamic problem, I solve the dynamic model year by year.

**Definition of potential entrants** The identities of potential entrants are observed as wind farm investors need to enter the interconnection queue, get approved by several studies, and sign the interconnection agreements before they are eligible to enter the market.<sup>21</sup> Therefore, I define projects that have been in the interconnection queue for two or more years as the set of potential entrants and model their optimal investment decisions.<sup>22</sup> For more details about the interconnection queue data and how I construct the measure of potential entrants, please refer to Appendix Section B.3.

**Equilibrium, state space, and transition dynamics** I adopt an equilibrium concept similar to the moment-based Markov Equilibrium (Ifrach and Weintraub, 2017) and assume that each wind farm keeps track of its own states and some moments of the industry states. This equilibrium concept is widely used in recent empirical papers such as Barwick et al. (2021), Jeon (2022), and Vreugdenhil (2023). Note that the equilibrium concept I adopt is different from the Approximate Belief Oligopoly Equilibrium (ABOE) introduced in Gowrisankaran et al. (2023), as I assume that each wind farm is atomic and the impact of its action on the aggregate state variable is negligible. I define a set of state variables, including the annual average productivity of wind turbines  $\bar{\alpha}_t$ , the

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<sup>21</sup> As pointed out by Fan and Xiao (2015), it’s crucial to model potential entrants as long-run players and incorporate the identities of potential entrants to recover the distribution of the entry cost in the optimal stopping problem.

<sup>22</sup> For example, PJM has one of the most congested interconnection queues, and the minimum and maximum time between entering the queue and obtaining an interconnection agreement are 2.25 and 2.54 years respectively in 2010, according to the PJM website (<https://learn.pjm.com/three-priorities/planning-for-the-future/connecting-grid/how-long-does-the-interconnection-process-take>). Anecdotes suggest that a typical project completed in 2008 spent fewer than two years in the queue for interconnection approval compared to three years in 2015, according to the news from Utility Dive (<https://www.utilitydive.com/news/grid-interconnection-queue-berkeley-lab-lbnl-watt-coalition-wind-solar-renewables/647287/>). As I explained in detail in Appendix Section B.3, although the backlog and congestion issues are salient in recent years, two-year waiting time might be a reasonable assumption because it is roughly a median in my sample period (2003-2018). Assuming increasing waiting time across years is challenging as it introduces large jumps in the number of potential entrants year by year. Johnston et al. (2023) provide a thorough overview of the interconnection queue and the congestion issues in PJM.

average turbine prices  $\text{TP}_t^{\text{Vestas}}$ , the effective market price  $\Theta_{it}$ , and the subsidy levels  $d_t$ .<sup>23</sup> I use the annual average productivity of wind turbines  $\bar{\alpha}_t$  instead of the realized productivity for each individual wind farm to ease the concern of the selection issue. The transition processes of these four time-varying state variables are exogenous in the model, and I recover  $G(\mathbf{s}_{it+1}|\mathbf{s}_{it})$  from the data with AR(1) models following Barwick et al. (2021). I further construct a linear combination  $\beta_4 Z_{jt}^U$  as in Equation (15) to control for time-invariant variations in the utility demand. I project  $p_i^{nu}$  on  $Z_i^{nu}$  as in Equation (7) to construct another time-invariant state variable for the demand of non-utility buyers.

Moreover, I construct a proxy to measure the changing renewable portfolio gap of the utilities in the buyer pool. Each wind farm has on average 18 buyers in its choice set, and keeping track of the renewable portfolio gap for each individual utility is computationally challenging. Motivated by Gowrisankaran and Rysman (2012) and Hendel and Nevo (2013), I use the inclusive value for wind farms that can be attributed to the changing renewable portfolio gaps for buyers. I construct the inclusive values according to Equation (10) with the realized renewable portfolio gap for each utility, simulate the inclusive values again but set all renewable portfolio gaps to be zeros, and then take the difference between these two. The inclusive value that can be attributed to the changing buyer characteristics is defined as follows.

$$\text{IV}_{it}(\Phi_{it}) = \pi_{it}(\Phi_{it}) - \pi_{it}(\Phi_{it} = \mathbf{0}), \Phi_{it} = \{\Phi_{jt}\}_{j \in \mathcal{J}_{it}}.$$

The transition of  $\text{IV}_{it}(\Phi_{it})$  is endogenous in the model because the renewable portfolio gaps of utilities shrink after they procure additional new wind capacity. Therefore, more entries of wind farms today will reduce the future value of  $\text{IV}_{it}(\Phi_{it})$ . I approximate the transition process of  $\text{IV}_{it}(\Phi_{it})$  as an AR(1) model with the amount of new wind capacity online  $\text{NewCap}_{mt-1}$  in the state  $m$  and year  $t-1$  as an endogenous shifter. I further allow the constant term in the AR(1) model to vary across wind farms.

$$\text{IV}_{it}(\Phi_{it}) = \rho_1^\Phi \text{IV}_{it-1}(\Phi_{it-1}) + \rho_2^\Phi \text{NewCap}_{mt-1} + \xi_i^\Phi + \epsilon_{it}^\Phi \quad (17)$$

The amount of new wind capacity online  $\text{NewCap}_{mt}$  in the state  $m$  and year  $t$  is thus another endogenous state variable in the dynamic problem. It captures a preemptive incentive of wind farms such that they would like to enter early to access buyers with a higher willingness to pay, counteracting incentives to delay their entry for better and cheaper technology. I assume  $\text{NewCap}_{mt}$

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<sup>23</sup>I use the effective market price for the state where the wind farm  $i$  is located. Given that most of the utilities are in the same state as the focal wind farm,  $\Theta_{it}$  is a close approximation for the average effective market price of the buyer pool.

to follow another AR(1) process as follows.

$$\text{NewCap}_{mt} = \rho_1^{nc} \text{NewCap}_{mt-1} + \rho_0^{nc} + \epsilon_{mt}^{nc} \quad (18)$$

**Estimation step 1: entry cost parameters** I focus on the policy windows in which there was no policy uncertainty such that  $b_t = 1$ . The stationary dynamic problem can be formulated as follows.

$$V(\mathbf{s}_{it}, \nu_{it}) = \max \{ \Pi(\mathbf{s}_{it}) - \nu_{it}, \oint_{\mathbf{s}_{it+1}, \nu_{it+1}} \beta V(\mathbf{s}_{it+1}, \nu_{it+1}) dG(\mathbf{s}_{it+1} | \mathbf{s}_{it}) dF(\nu_{it+1}) \}.$$

I use the policy window between 2014 and 2018 to estimate the stationary dynamic problem and use the policy window between 2013 and 2018 as a robustness check. Since the dynamic problem is assumed to be stationary during this period, I estimate Equations (17) and (18) directly from the data. I approximate the profit surface as a function of the quadratic basis of the state space  $u_l(\mathbf{s}_{it})$  following [Gowrisankaran et al. \(2023\)](#). I solve the dynamic programming problem via value function approximation  $E[V(\mathbf{s}_{it}, \nu_{it})] = \sum_{l=1}^L \gamma_l^v u_l(\mathbf{s}_{it})$ , similar to [Sweeting \(2013\)](#) and [Barwick and Pathak \(2015\)](#). Moreover, I include the annual state-level land price as the entry cost shifter  $W_{it}$  to capture the time trend in the entry cost. Since I assume the random entry cost shock follows an exponential distribution, solving the dynamic programming problem is equivalent to estimating the coefficients  $\{\gamma_l^v\}_{l=1}^L$  as follows.

$$\{\gamma_l^v\}_{l=1}^L = \operatorname{argmin}_{it} \sum_{l=1}^L \left\{ \hat{\Pi}(\mathbf{s}_{it}) - \kappa W_{it} - \phi \times \hat{P}_t^E(\mathbf{s}_{it}) \right\}^2$$

$$\text{where } \hat{P}_t^E(\mathbf{s}_{it}) = 1 - \exp \left\{ - \frac{\hat{\Pi}(\mathbf{s}_{it}) - \kappa W_{it} - \beta \sum_{l=1}^L \gamma_l^v E[u_l(\mathbf{s}_{it+1}) | \mathbf{s}_{it}]}{\phi} \right\}$$

I solve entry cost parameters  $\kappa$  and  $\phi$  by matching the model-predicted state-level entry rate with the data where  $N_{mt}$  is the observed number of entrants in state  $m$  and year  $t$  from the data.

$$\{\kappa, \phi\} = \operatorname{argmin}_{mt} \sum_{mt} (\hat{P}_{mt}^E - P_{mt}^E)^2, \quad \hat{P}_{mt}^E = \frac{\sum_{i=1}^{N_{mt}} \hat{P}_t^E(\mathbf{s}_{it}, \kappa, \phi)}{N_{mt}}.$$

**Estimation step 2: policy belief parameters** I use the estimated cost parameters to solve the upper bound and lower bound of the continuation value. The value function when the PTC is *certain* to be terminated is the lower bound of the continuation value, which can be approximated

as  $V^0(\mathbf{s}_{it}) = \sum_{l=1}^L \gamma_l^{v_0} u_l(\mathbf{s}_{it})$  and solved from Equation (12). For the upper bound of the continuation value, I approximate it as  $V^1(\mathbf{s}_{it}, b_t) = \sum_{l=1}^L \gamma_l^{v_1}(b_t) u_l(\mathbf{s}_{it})$ . For each given guess of policy belief parameter  $b_t$ , I solve  $\{\gamma_l^{v_1}\}_{l=1}^L$  from Equation (13).

I allow the belief of the transition dynamics for  $\text{NewCap}_{mt}$  to endogenously adjust according to the perceived likelihood of policy extension  $b_t$ . A lower  $b_t$  induces a substantial amount of new wind capacity online, thereby reducing utilities' future renewable portfolio gaps more sharply. Therefore, solving the value function  $V^0(\mathbf{s}_{it})$  and  $V^1(\mathbf{s}_{it}, b_t)$  involves finding the correct belief of  $\rho_0^{nc}$  and  $\rho_1^{nc}$  in the equilibrium. I solve for  $b_t$  year by year to match the model-predicted state-level entry rate with the data. The model-predicted entry rate is as follows.<sup>24</sup>

$$\hat{P}_t^E(\mathbf{s}_{it}) = 1 - \exp\left\{-\frac{\hat{\Pi}(\mathbf{s}_{it}) - \hat{\kappa}W_{it} - \beta[\hat{V}^1(\mathbf{s}_{it}, b_t) \times b_t + \hat{V}^0(\mathbf{s}_{it}, b_t) \times (1 - b_t)]}{\hat{\phi}}\right\}$$

The policy belief  $b_t$  is the solution to the following optimization problem.

$$b_t = \operatorname{argmin}_m \sum_m (\hat{P}_{mt}^E - P_{mt}^E)^2, \quad \hat{P}_{mt}^E = \frac{\sum_{i=1}^{N_{mt}} \hat{P}_t^E(\mathbf{s}_{it}, b_t)}{N_{mt}}.$$

For more details of the dynamic estimation, please refer to the Appendix Section E.

## 6 Results

### 6.1 Bilateral Bargaining with Utilities

I recover turbine productivity  $\alpha_i$ , utilities' effective market price  $\Theta_{jt}$ , and total renewable portfolio gap  $\Phi_{jt}$  from the data. As capacity factors evolve systematically with the cohort but display limited variation with respect to the age of wind farms, I calculate  $\alpha_i$  as the annualized capacity factor at the age of one for each wind farm for the best data coverage. I take the inflation-adjusted Production Tax Credit as \$22/MWh for its 2011 value and assume the discount factor to be 0.95. Moreover, for utilities' effective market price  $\Theta_{jt}$  and total renewable portfolio gap  $\Phi_{jt}$ , I assume utilities to have perfect foresight of the state-level Renewable Portfolio Standards, and they hold rational expectations with respect to the transition dynamics of electricity price, renewable credit price, and their energy source composition. I defer a detailed discussion of the estimation of  $\alpha_i$ ,  $\Theta_{jt}$ , and  $\Phi_{jt}$  to Appendix Section C.

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<sup>24</sup>For a given guess of  $b_t$ , the lower bound  $\hat{V}^0(\mathbf{s}_{it}, b_t)$  will also depend on  $b_t$  through  $\rho_0^{nc}$  and  $\rho_1^{nc}$  solved in the equilibrium.

Table 1 presents the estimation results of the bilateral bargaining model. Columns (1)-(3) assume away the choice-specific random shock in the subsidy type decision and the bargaining pair pick the subsidy type that gives a higher total surplus if the wind farm investor is the non-default type. I calibrate the value discount on tax credit  $\tau$  as 0.85 according to [Johnston \(2019\)](#). The estimated coefficient  $\beta_1$  of utilities' willingness to pay is positive, as utilities with a higher willingness to pay for wind energy will demand a larger capacity. The estimated hassle cost parameter  $\delta$  is also positive, which captures the incurred frictions for utilities to participate in the renewable credit market, as well as the dynamic incentives of credit banking that I don't explicitly model. Columns (2) and (3) include the interactions between utilities' willingness to pay ( $\Theta_{jt} + \delta\Phi_{jt}$ ) and the annualized capacity factor ( $\alpha_i$ ) in the capacity function. I find that utilities with a higher willingness to pay tend to procure a smaller wind farm if the wind farm is very productive, as a more productive wind farm will be more effective in filling their renewable portfolio gaps.

For cost parameters, the total capacity cost is convex in the total amount of procured capacity as  $\gamma_2$  is estimated to be positive. Therefore, it would be disproportionately more costly to construct a larger wind farm, since the challenges to transport, install, operate, and maintain wind turbines escalate with taller towers and longer blades. Moreover, I find higher turbine prices significantly reduce the optimal negotiated capacity. Although GE and Siemens-Gemasa seem to share similar turbine prices with Vestas, the unit capacity cost is significantly higher for other smaller brands, conditional on the turbine efficiency.

I estimate the bargaining weight of utilities  $\rho$  to be around 0.67. Therefore, utilities have two-thirds of the bargaining power compared with wind farms.  $\rho$  is also significantly different from 1, and thus the change in the PTC will not be perfectly passed through on the negotiated price. Moreover, assuming a take-it-or-leave-it model and imposing full rent extraction by utilities will underestimate the importance of the PTC to the industry. Column (3) leaves out the controls for  $\pi^W(p_{ij} = \infty)$ , which essentially assumes that the threat point is zero for all wind farms. The bargaining weight parameter estimate decreases by around 10%, but the estimation results are stable, which illustrates the robustness of the estimation results with respect to the assumptions about the threat points.

I allow for the choice-specific random shock in the policy-type decision in columns (4)-(5) as in Equation (6). The standard deviation of the random shock is estimated to be large, which is roughly the same magnitude as the average subsidy received by the wind farm. This is consistent with the fact that many wind farms that chose the PTC could have obtained a larger amount of federal subsidy if they had opted into the Section 1603 Grant as discussed in Appendix Section C.4. I further estimate the discount on tax credit  $\tau$  in column (5) instead of calibrating the value, and find that wind farms perceive one dollar of the tax credit as 83.9 cents of cash transfer, which is close to the estimate by [Johnston \(2019\)](#). As a consequence of the large standard deviation of the random shock in the subsidy choice problem, I use parameter estimates in column (2) as the

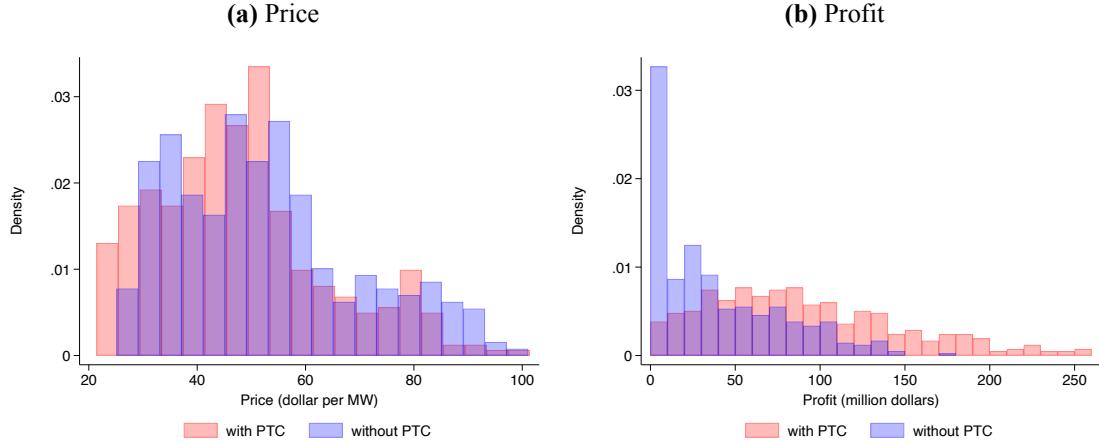
**Table 1:** Parameter Estimates for Bilateral Bargaining

	(1)	(2)	(3)	(4)	(5)
<i>Panel A: Utility Willingness to Pay</i>					
Hassle Cost, $\delta$	6.288 (2.581)	5.510 (2.550)	4.789 (2.605)	6.198 (2.519)	6.459 (2.545)
Willingness to Pay, $\beta_1$	0.094 (0.004)	0.109 (0.007)	0.103 (0.007)	0.109 (0.007)	0.106 (0.007)
Interaction: WTP and Capacity Factor, $\beta_2$	-0.004 (0.002)	-0.004 (0.002)	-0.004 (0.002)	-0.004 (0.002)	-0.003 (0.002)
<i>Panel B: Wind Farm Cost</i>					
Unit Capacity Cost Convexity, $\gamma_2$	0.109 (0.012)	0.115 (0.012)	0.127 (0.014)	0.114 (0.011)	0.114 (0.012)
Turbine Price, $\beta_3$	-0.064 (0.008)	-0.072 (0.008)	-0.069 (0.008)	-0.072 (0.008)	-0.069 (0.008)
GE, $\beta_{31}$	0.000 (0.006)	0.002 (0.006)	0.002 (0.006)	0.001 (0.006)	0.001 (0.006)
Siemens, $\beta_{32}$	-0.009 (0.007)	-0.008 (0.007)	-0.008 (0.007)	-0.008 (0.007)	-0.008 (0.007)
Others, $\beta_{33}$	-0.018 (0.006)	-0.018 (0.006)	-0.018 (0.006)	-0.019 (0.006)	-0.020 (0.006)
<i>Panel C: Bargaining and Policy Choice</i>					
Bargaining Weight, $\rho_1$	0.673 (0.023)	0.672 (0.023)	0.617 (0.025)	0.678 (0.023)	0.675 (0.024)
Default Probability, $\varsigma$	0.385 (0.058)	0.385 (0.058)	0.385 (0.058)	0.113 (0.054)	0.136 (0.108)
Policy Choice, $\sigma_1$				0.057 (0.016)	0.054 (0.021)
Credit Valuation, $\tau$					0.839 (0.047)
Observations	416	416	416	416	416
Calibrated $\tau$	0.850	0.850	0.850	0.850	-
Control for $\pi^W(p_{ij} = \infty)$	✓	✓		✓	✓
Utility-State, Term-Length, Utility-Type FE	✓	✓	✓	✓	✓

*Notes:* This table shows the estimation results of the bilateral bargaining model (Equations (3), (5), and (6)). Columns (1)-(3) estimate Equations (3) and (5) jointly under the calibrated  $\tau$  and then estimate Equation (6), while columns (4)-(5) estimate Equations (3), (5), and (6) jointly. As discussed in Section 5.1, I include a saturated quadratic function of the average effective market prices of nearby alternative utilities  $\bar{\Theta}_{-jt}$  and their average renewable portfolio gaps  $\bar{\Phi}_{-jt}$  as well as year fixed effects in Equation (5) as controls for  $\pi_t^W(p_{ij} = \infty)$ . Standard errors are in parentheses.

baseline for the subsequent model simulation.

**Figure 7:** Estimated Profit and Price w/o PTC



*Notes:* This figure shows the distributions of profits and negotiated prices when the PTC is present or absent.

I calculate the discounted sum of profit  $\pi_{ij}^W$  for each wind farm and construct the counterfactual negotiated price  $p_{ij}^*(d_t = 0)$  and the discounted sum of profit  $\pi_{ij}^W(d_t = 0)$  in the absence of the PTC. The distributions are shown in Figure 7. The discounted sum of profit  $\pi_{ij}^W$  is 89.6 million dollars on average, 124.5 million dollars at the 75<sup>th</sup> percentile, and 172.1 million dollars at the 90<sup>th</sup> percentile. Only 1.9% of wind farms earn a negative profit. When the PTC is removed, bilateral bargaining yields a lower negotiated capacity, but a higher negotiated price. The negotiated price without the PTC  $p_{ij}^*(d_t = 0)$  is 9.0% higher compared with  $p_{ij}^*$ . I assume that a negative negotiated capacity will lead to the failure of the project. Around 22.4% of wind farms will fail or earn a negative profit (I normalize as zero profit) without the PTC, underscoring the critical role of this federal incentive in supporting the industry. Even for wind farms earning positive profits,  $\pi_{ij}^W(d_t = 0)$  on average is 47.0% smaller than  $\pi_{ij}^W$ . This result highlights the significant cost of missing deadlines and losing PTC eligibility, explaining the rushed entry when the perceived likelihood for the PTC extension is low.

I also explore the time trends of the average profits under both the PTC and the Section 1603 Grant, under only the PTC, and without either subsidy, as shown in Appendix Figure A.10. For a given wind farm, the profit variation under either subsidy type is an order of magnitude smaller than the variation across different wind farms. As the PTC phased out after 2016, the gap between profits with or without subsidies gradually decreased. During 2008-2012, the availability of both subsidies increased the profit by around 8.8%.

## 6.2 Demand of Non-Utility Buyers and Buyer Choice

The estimation results of the demand function for non-utility buyers are shown in Table 2. Column (1) presents the OLS estimates and the price coefficient  $\zeta_1$  is around -0.769. Conditional on wind energy prices, the average turbine price is negatively correlated to the procured wind capacity. I use three sets of instruments to deal with the endogeneity issues associated with the wind price: the renewable credit price in each state, the annual agricultural land price at the state level, dummy variables indicating the presence of state tax incentives. I present the IV estimate using only the renewable credit price for utility as the baseline and discuss the results using different combinations of instruments in Appendix Section D.1. The IV estimate of the price coefficient is larger in magnitude than the OLS result by around 20%. I further regress log capacity on log price, and the estimated average elasticity is around -1.59. There is a sparse reference for the demand elasticity in the wind capacity, but the magnitude roughly aligns with the previous estimates in the liquefied natural gas industry ([Zahur, 2022](#)) and solar panel industry ([Gerarden, 2023](#)).

**Table 2:** Demand Function for Non-Utility Buyers

	Capacity		log(Capacity)	
	OLS (1)	IV (2)	OLS (3)	IV (4)
Price	-0.769 (0.108)	-0.922 (0.239)		
log(Price)			-1.181 (0.132)	-1.590 (0.266)
Productivity ( $\alpha_i$ )	-12.124 (10.316)	-13.513 (10.246)	0.003 (0.170)	-0.052 (0.180)
GE	11.738 (13.765)	12.673 (13.394)	-0.097 (0.220)	-0.102 (0.222)
Siemens	-6.636 (13.786)	-6.465 (13.721)	-0.016 (0.219)	-0.053 (0.230)
Other Brands	-40.355 (14.947)	-38.247 (15.347)	-1.002 (0.273)	-0.942 (0.282)
Turbine Price	-4.789 (1.999)	-4.831 (2.019)	0.011 (0.034)	0.023 (0.035)
Observations	309	309	309	309
$R^2$	0.387	0.151	0.585	0.336
F Stat. for Exc. IV		60.340		87.427
Balance-Authority Dummies	✓	✓	✓	✓
Contract-Type Dummies	✓	✓	✓	✓

*Notes:* This table shows the estimation results of the linear demand curve for non-utility buyers (Equation (7)). Column (1) shows the OLS estimates, while column (2) shows the IV estimates. I use the renewable credit price for utilities as the instrument for the wind price faced by non-utility buyers. Robust standard errors are in parentheses.

I further estimate the utility matching model and the buyer type choice model as shown in Table 3. The matching cost between a wind farm and a utility is much larger if they are located

in different states. The matching cost also increases with their geographical distance. Being in different states is equivalent to increasing distance by 470 miles on average in raising the matching cost. The estimated scale of choice-specific random shock is 0.049, which is equivalent to 54.7% of the average profit from bilateral bargaining. The mean likelihood of selling capacity to a non-utility buyer is around 24.2%. However, this probability is much larger in Texas, Illinois, and New York, as these markets are where the hedge and merchant contracts concentrated geographically.

**Table 3:** Parameter Estimates for Utility Matching and Buyer Type Choice

Coefficients	Parameters	Estimates
Matching Cost, Different States	$\mu_1$	0.101 (0.013)
Matching Cost, Distance	$\mu_2$	0.215 (0.039)
Scale of $\epsilon_{ijt}$	$\sigma_2$	0.049 (0.006)
Non-utility Probability	$\zeta_3$	0.242 (0.019)
Non-utility Probability, Texas	$\zeta_{3,TX}$	0.795 (0.033)
Non-utility Probability, Illinois	$\zeta_{3,IL}$	0.541 (0.082)
Non-utility Probability, New York	$\zeta_{3,NY}$	0.950 (0.049)

*Notes:* This table shows the estimation results of the utility matching and buyer type choice (Equation (9)). Standard errors are in parentheses.

### 6.3 Dynamic Entry under Policy Uncertainty

I present the estimation results for dynamic parameters in Table 4. Column (1) uses the policy window between 2013 and 2018 to estimate entry cost parameters, and column (2) use the policy window between 2014 and 2018, which I use as the baseline result. The mean parameter  $\phi$  of the entry cost distribution is estimated to be around 290.87, and thus the mean entry cost conditional on entry is simulated to be 17.94-19.19 million dollars. Moreover, I include the average demeaned state-level annual agricultural land price as  $W_{it}$ . The coefficient  $\mu$  is estimated to be positive, which indicates that higher land price exacerbates the entry cost for new wind farms. The mean land cost accounts for 53.2%-70% of the total entry cost.

Next, I use the estimated cost parameters to solve the dynamic programming problem during the policy windows when there is policy uncertainty and estimate the policy belief parameters. The results are presented in Panel (b). The average perceived probability of policy renewal is around 0.3 for the 2011 cohort due to the pessimism about the policy extension as well as the delayed

renewal action. The low estimate is also consistent with the investment spike observed in the raw data. The average perceived probability of policy renewal for the 2012 cohort recovers to around 0.843 as policy uncertainty still hovered. The belief parameters in other years are estimated to be close to 1, with the exception of 2006-2007, which might be due to a larger extrapolation error when estimating belief parameters in this early stage using entry cost parameters estimated from a much later sample period.

**Table 4:** Parameter Estimates for Dynamic Model

	(1)	(2)
<i>Panel A: Entry Cost Parameters</i>		
Mean Entry Cost, $\phi$	324.201 (99.301)	290.865 (105.841)
Land Price, $\kappa$	57.119 (30.245)	67.424 (34.713)
<i>Panel B: Belief Parameters</i>		
Policy Belief 2006, $b_{2006}$	0.540 (0.193)	0.583 (0.147)
Policy Belief 2007, $b_{2007}$	0.731 (0.302)	0.758 (0.220)
Policy Belief 2008, $b_{2008}$	0.995 (0.111)	0.999 (0.013)
Policy Belief 2009, $b_{2009}$	0.852 (0.273)	0.930 (0.306)
Policy Belief 2010, $b_{2010}$	0.920 (0.158)	0.925 (0.150)
Policy Belief 2011, $b_{2011}$	0.230 (0.092)	0.322 (0.230)
Policy Belief 2012, $b_{2012}$	0.768 (0.470)	0.843 (0.363)
Years without Uncertainty	2013-2018	2014-2018

*Notes:* This table shows the estimation results of the dynamic model. Column (1) estimates entry cost parameters using the sample window between 2013 and 2018, while column (2) estimates entry cost parameters using the sample window between 2014 and 2018. Standard errors for entry cost parameters are block-bootstrapped 500 times, while standard errors for belief parameters are block-bootstrapped 20 times.

I test the model fit by drawing the entry cost shocks randomly 500 times and simulating the entry decision of wind farms. The results are shown in Appendix Figure A.11. The model fits the overall investment time trend and captures the investment spikes and dips well, although I overpredicted entry in the early years. This is likely due to the lumpy nature of the wind farm entry in specific markets while I impose a relatively restrictive entry cost structure in the model.

## 7 Counterfactual Analysis

I present results for three sets of counterfactual exercises. The first exercise addresses the main research question of how policy uncertainty affects dynamic market efficiency and social welfare. Given that the PTC was consistently renewed *ex post*, I simulate the investment decisions under a scenario of certain policy renewal. I then compare the welfare changes between the baseline scenario and the scenario without renewal uncertainty, decompose the welfare consequences of policy uncertainty into various channels, and analyze effect heterogeneity across states. The second counterfactual exercise involves further adjusting the generosity of the PTC. As the PTC remained fixed in value (adjusted for inflation) until 2016, I investigate how the welfare effects of policy uncertainty change under different subsidy levels and examine the interactions between subsidy generosity and policy uncertainty. The third counterfactual exercise explores the welfare effects of early resolution of policy uncertainty. I simulate the investment decision when policy uncertainty is resolved before and after wind farm investors make entry decisions, comparing the welfare effects between these two scenarios while keeping the expected subsidy constant.

### 7.1 Effects of Policy Uncertainty on Investment and Welfare

I simulate the baseline scenario with the policy uncertainty, using the estimated belief parameters from Table 4, and a counterfactual scenario when there is no renewal uncertainty, setting  $b_t = 1$ . This counterfactual is policy-relevant, as maintaining a long-term policy is the new direction in subsidy design. For example, the Inflation Reduction Act of 2022 extended the Production Tax Credit until 2025 and committed to replace it with the Clean Electricity Production Tax Credit after 2025. More importantly, the Clean Electricity Production Tax Credit will remain in place until at least 2032, or until U.S. greenhouse gas emissions from electricity fall to 25% of the 2022 levels.<sup>25</sup> Even under rolling policy windows, announcing the policy renewal in advance of expiration can largely mitigate the policy uncertainty, as the estimation results reveal limited policy uncertainty in deadline years when there were no policy lapses.

I simulate the model between 2006 and 2018 and wind farm investors endogenously adjust their expectations of the state variables. At the beginning of each year, a wind farm draws a random entry cost from the estimated common distribution and decides whether to enter in the current year. If a wind farm decides to wait, it returns to the pool of potential entrants and faces the same dynamic problem next year. The details of counterfactual simulations can be found in Appendix Section E.

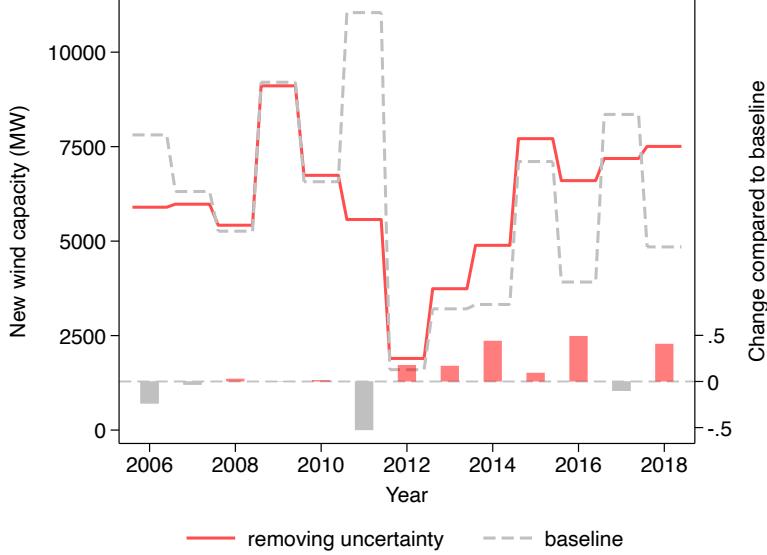
**Investment Trajectory** The baseline and counterfactual investment trajectories are shown in Figure 8. Eliminating policy renewal uncertainty significantly delays the entry of wind farms. The

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<sup>25</sup>For the Inflation Reduction Act of 2022, please see a summary from [the White House](#) and from [the EPA](#).

number of new wind projects in 2011 is reduced by 52.7% and the total new capacity decreases by 5500 MW. Wind projects shift their entry to later years and the number of new wind projects in 2012-2018 increases by 24.1% on average annually. Those delayed wind farms postpone their entry by 3.56 years and the average entry year of all new projects between 2011 and 2018 is delayed by 0.72 years.

**Figure 8:** Investment Trajectory with and without Policy Uncertainty



*Notes:* This figure shows the investment trajectory with and without policy uncertainty. The gray dashed line denotes the model-predicted new capacity under baseline policy uncertainty, while the red solid line denotes the new capacity without policy uncertainty. The bottom panel shows the percentage change in the number of new projects when policy uncertainty is removed compared to the baseline scenario.

**Social Welfare** I calculate the welfare impacts of policy uncertainty between 2008 and 2018. Policy uncertainty prompts earlier entry of wind farms and expedites the environmental benefits of reducing carbon emissions. However, policy uncertainty induces misalignment among investment timing, technological advancement, as well as demand evolution, which leads to efficiency loss. As shown in Panel A of Table 5, the numbers of total wind projects are approximately the same, suggesting that removing policy uncertainty mainly shifts the entry timing without changing the total number of entrants over an 11-year period. However, the total capacity increases by 6.3% when policy uncertainty is removed and the total output increases by 8.7%. As more investment occurs during the period with higher turbine productivity and lower turbine price, investment timing aligns better with technological advancement. Moreover, utilities with unfulfilled demand are able to procure more wind capacity under better technology. Consequently, the total capacity and output both increase despite similar numbers of wind projects, as illustrated in Appendix Figure A.12.

I calculate the profit of wind farms on the market in Panel B of Table 5. Although there is more wind capacity, the total turbine cost increases only slightly by 1.5% because the new entry timing takes better advantage of the decreasing turbine price. The entry cost is also lower mainly due to a shift of the entry timing away from the peak of average land price in 2011. Total profit, calculated as the difference between the static profit  $\Pi_{it}$  and the entry cost, increases by 7.1%.

I evaluate the benefits of wind energy following Callaway et al. (2018). I assume wind farms operate for 20 years and calculate the sum of discounted benefits from their twenty-year operations. Wind energy substitutes fossil fuels in generating electricity and thus there are three sources of benefits from more wind energy on the grid: reducing carbon emissions, avoiding fossil input costs, and adding capacity values to the system. I estimate the average marginal operating emissions rate (MOER) of coal- or gas-fueled power plants in each state and year, which is defined as the marginal response in the system-wide emissions with respect to the total production change from generators due to more renewable energy.<sup>26</sup> I assume the social cost of carbon to be \$80 per ton.<sup>27</sup> The statistics of the avoided operating costs and capacity values are taken directly from Callaway et al. (2018).

The cost and benefit analysis of policy uncertainty is presented in Panel (c) of Table 5. Total benefits increase by 5.8 billion dollars in total, a 5.2% increase compared to the baseline. Although the benefit could only be harvested later due to the delayed entry, a rise in total output dominates the waiting cost. Among 5.8 billion dollars in total benefit gain, 60% are from the reduced carbon emission. If I take a more conservative estimate of the social cost of carbon such as \$50 per ton, the total benefits increase by 4.6 billion dollars compared to the baseline.

The total subsidy increases by 5.2% as the PTC is based on total output.<sup>28</sup> The total profit on the market cannot fully justify subsidies as the net profit is negative, but removing policy uncertainty reduces this deficit by 0.2 billion dollars. Moreover, the social surplus from wind energy—calculated as total benefits minus turbine costs and entry costs borne by wind farm investors, as well as the total subsidy—increases by 6.8 billion dollars and 18.4% from the baseline.

A potential concern regarding the welfare effect is the assumption that turbine technology is exogenous as discussed in Section 4.4. However, removing policy renewal uncertainty delays the average entry year of new projects from 2011 to 2018 by only 0.72 years. Combined with the fact that the turbine market is global and the U.S. held a 16% share of cumulative capacity in 2019, the impact of the learning-by-doing channel is likely secondary in the welfare calculation. A back-

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<sup>26</sup>Callaway et al. (2018) find that regional average MOERs offer a useful means of “calibrating regional policy incentives to compensate for external emissions benefits.”

<sup>27</sup>According to Brookings, the Obama administration estimated the social cost of carbon at \$43 per ton globally, while the Trump administration only considered the effects of carbon emissions within the United States, estimating the number to be between \$3 and \$5 per ton. The Biden administration estimated the social cost of carbon to be \$51 per ton, but the EPA proposed a nearly fourfold increase to \$190 in November 2022. Borenstein et al. (2021) use both \$50 per ton and \$100 per ton.

<sup>28</sup>Note that the total subsidy increase is smaller in percentage than the output. This is because all the dollar values are discounted to 2008, while the total quantity is a simple sum.

**Table 5:** Outputs, Benefits and Costs with and without Policy Uncertainty

	Baseline	No Uncertainty	Difference	Percentage
<i>Panel A: Output</i>				
Number of Projects	464.1	468.8	4.7	1.0%
Total Capacity (MW)	40191.3	42718.7	2527.5	6.3%
Total Output ( $10^6$ MWh)	1598.5	1738.3	139.8	8.7%
<i>Panel B: Profit (Billion USD)</i>				
Turbine Cost	TC	43.4	44.1	0.6
Entry Cost	EC	32.6	31.0	-1.6
Total Profit	TP	14.8	15.9	1.0
<i>Panel C: Benefit and Cost (Billion USD)</i>				
Total Benefit	TB	113.1	119.0	5.8
Environmental Benefit		68.4	71.9	3.5
Others		44.7	47.1	2.4
Subsidy	S	16.5	17.3	0.9
Net Profit	TP-S	-1.6	-1.5	0.2
Social Surplus	TB-TC-EC-S	20.6	26.5	5.9
				28.9%

*Notes:* This table shows the outputs, benefits, and costs in the wind industry in 2008-2018 comparing the scenario when the policy uncertainty is removed and the baseline scenario. All the dollar values are discounted to 2008 with a discount factor of 0.95.

of-the-envelope calculation using the *upper-bound* estimate of the learning parameter from [Covert and Sweeney \(2022\)](#) indicates that, even accounting for slower technology improvement, the social surplus effect would decrease by less than 10%, leaving the qualitative results unchanged.

**Effect Decomposition** The total benefit from removing policy uncertainty increases by 5.8 billion dollars as well as 5.2% compared to the baseline. There are three channels shaping this outcome: the delayed environmental benefits reduces the total benefit, which is counteracted by the improvement of timing alignment between investment and technology, as well as the matching efficiency gain between utilities and wind farms. I use  $N_{mt}$  to denote the number of new wind farms in state  $m$  and year  $t$ , and the average capacity as  $k_{mt}$ , which is a function of average unfulfilled demand for buyers  $\Phi_{mt}$ . I also use  $b_m$  to represent the benefit of 1 MWh wind energy generation for state  $m$ , for which I take a sample mean at the state level.  $\alpha_t$  is the average annualized capacity factor of wind turbines. TB represents the total benefit, assuming that each wind farm operates for twenty years.

$$TB = \sum_{mt} \frac{1 - \beta^{20}}{1 - \beta} \alpha_t k_{mt}(\Phi_{mt}) b_m N_{mt} \beta^t.$$

I use  $\tilde{X}$  to represent the value in the counterfactual scenario for every variable  $X$  under baseline.

$\bar{\alpha}$  is the average turbine capacity factor in the sample. Consequently, the change in the total benefits of wind energy can be decomposed into the following three channels.

$$\tilde{TB} - TB = \frac{1 - \beta^{20}}{1 - \beta} \sum_{mt} \beta^t b_m \underbrace{[\bar{\alpha} k_{mt}(\Phi_{mt})(\tilde{N}_{mt} - N_{mt})\beta^t]}_{\text{delayed environmental benefits}} + \underbrace{(\alpha_t - \bar{\alpha})k_{mt}(\Phi_{mt})(\tilde{N}_{mt} - N_{mt})}_{\text{timing alignment}} + \underbrace{\alpha_t(\tilde{k}_{mt}(\tilde{\Phi}_{mt}) - k_{mt}(\Phi_{mt}))\tilde{N}_{mt}}_{\text{matching efficiency gain}} \quad (19)$$

The decomposition results are shown in Appendix Figure A.13. Removing policy uncertainty delays the entry of wind farms as well as the total benefits of wind energy. However, the negative effect can be completely offset by a better timing alignment between investment and technology. Moreover, the matching efficiency gain between utilities and wind farms contributes roughly 30% compared to the welfare effect from timing alignment.

**Effect Heterogeneity** I explore the heterogeneity in the welfare consequences across states and find some suggestive evidence that the social surplus increases more in states with larger wind demand or more generous state-level supports. As shown in Appendix Figure A.14, the improvement in social surplus from removing policy uncertainty is more pronounced in states with greater unfulfilled demand for utilities ( $\Phi_{jt}$ ) or demand shifters ( $\beta_4 Z_{jt}^U$ ). Moreover, the change in the social surplus from removing policy uncertainty is also larger in states with stricter Renewable Portfolio Standards or more generous state-level subsidies. One interpretation is that state subsidies are complements to federal tax incentives. Wind energy will benefit more from stable federal subsidies in those states that also provide state subsidies, as state policies make it easier for wind farms to expedite entry, and thus they are more responsive to federal policy uncertainty.

## 7.2 Effects of Policy Uncertainty under Various Subsidy Levels

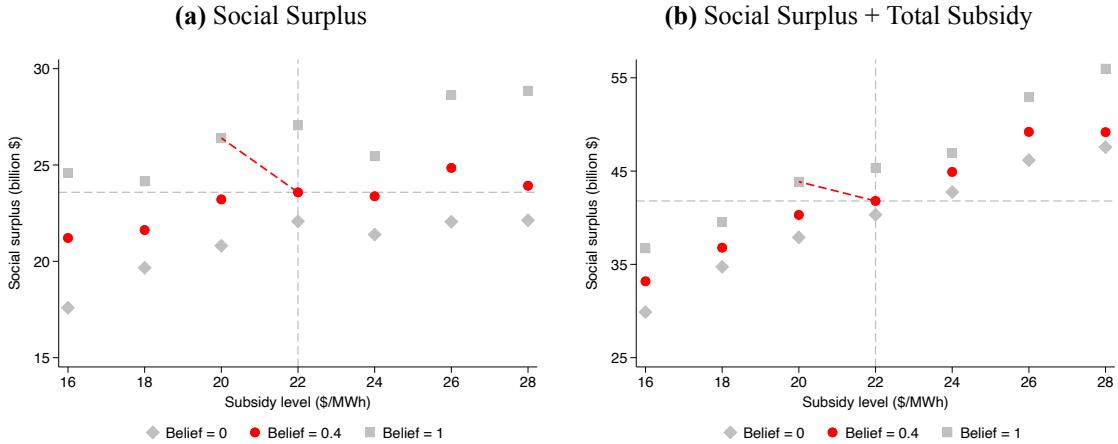
I investigate how the welfare effects of policy uncertainty vary under different subsidy levels. The Production Tax Credit remained fixed in value, adjusted for inflation, until 2016. Therefore, up to 2016, the government set policy windows and decided when to renew the subsidy, but held the generosity of subsidies constant. However, alternative subsidy levels might yield better social surplus under policy uncertainty. Keeping the belief parameters as they are for other years, I simulate market outcomes by setting the belief parameter in 2011 to 0 (most uncertain about renewal), 0.4 (baseline), and 1 (most certain about renewal) while varying the subsidy levels from \$16/MWh to \$28/MWh. I calculate the social surplus of wind energy for each scenario, and the results are summarized in Figure 9.

Overall, the social surplus of wind energy increases with the level of subsidy but decreases with the extent of policy uncertainty in 2011. In the baseline scenario, with a subsidy level of \$22/MWh and a 2011 policy belief parameter of 0.4, the social surplus is lower than what could be achieved with a subsidy level of \$18/MWh under full policy certainty in 2011. Without accounting for the

subsidy itself, the social surplus in the baseline scenario would still be lower than what could be achieved with a subsidy level of \$20/MWh under full policy certainty in 2011. Therefore, we could reduce the level of subsidy by at least 9% without compromising social welfare if policy uncertainty were minimized.

A similar exercise compares social welfare under the baseline level of policy uncertainty to a scenario with maximized policy renewal uncertainty. As shown in Figure 9, if the policy uncertainty is further exacerbated such that the policy renewal completely surprises investors (policy belief parameter = 0 in 2011), the social surplus of wind energy with a subsidy level of \$22/MWh is lower than that the social surplus achieved with \$20/MWh under the current level of policy uncertainty. This exercise illustrates the fiscal cost of policy uncertainty: removing policy uncertainty could save fiscal expenditure for the government without compromising social welfare.

**Figure 9:** Welfare Effects of Policy Uncertainty under Various Subsidy Levels



*Notes:* This figure shows the welfare effects of policy uncertainty under various subsidy levels. I keep the belief parameter as it is for other years, and simulate the market outcomes by setting the belief parameter in 2011 to 0 (most uncertain), 0.4 (baseline), and 1 (most certain) when the subsidy levels vary from \$16/MWh to \$28/MWh.

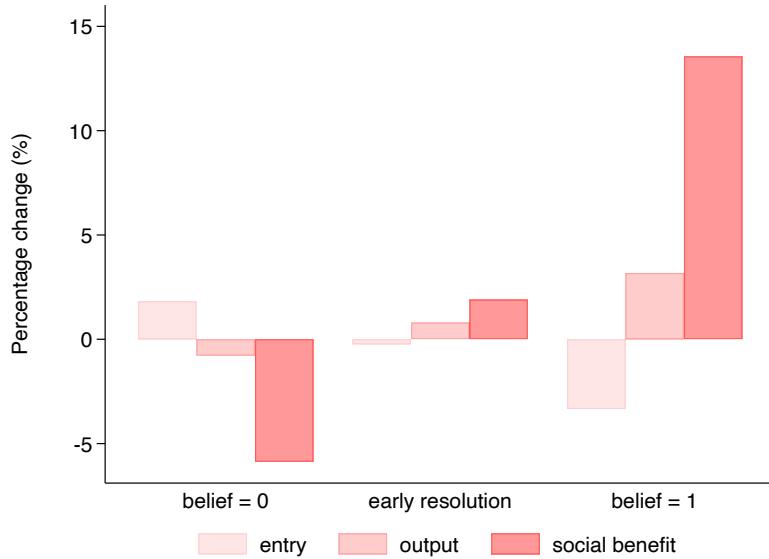
### 7.3 Effects of Early Resolution of Policy Uncertainty

The third counterfactual exercise is to quantify the welfare effects when policy uncertainty is resolved early. I focus on the policy uncertainty in 2011 and simulate the investment decision under two scenarios. In the first scenario, policy uncertainty was resolved at the beginning of the year 2011 with the government drawing a random outcome from a binary distribution (mean of 0.4) and announcing the policy extension status to the wind industry. This is the early resolution of policy uncertainty and wind farm investors would know the future policy status promised by the government before they make the entry decision. In the second scenario, policy uncertainty was resolved after the wind farm investors made the investment decision and the mean probability is

0.4, mirroring the baseline scenario. Both two scenarios have the same mean likelihood of policy extension, and the only difference is the timing of policy uncertainty resolution. This exercise is in the same spirit as in [Gowrisankaran et al. \(2023\)](#) and also similar to the mean-risk decomposition exercise in the trade policy uncertainty literature [Handley and Limão \(2017\)](#).

The results are shown in Figure 10. I plot the percentage change in the number of new projects, total outputs, and social surplus compared to the baseline scenario. I find that when the policy uncertainty is resolved early, the number of new wind projects will be smaller. This is consistent with the intuition that early resolution of the policy uncertainty will reduce the rushed entry of wind farms and alleviate the negative impact of policy uncertainty.<sup>29</sup> Overall, the welfare effect of policy uncertainty under early resolution is positive compared with the baseline scenario, and the social surplus of wind energy increase by 1.9%.

**Figure 10:** Welfare Effects of Early Resolution of Policy Uncertainty



*Notes:* This figure shows the welfare effects of policy uncertainty under early policy uncertainty. I keep the belief parameter as it is for other years, and simulate the market outcomes with the belief parameter in 2011 as 0.4. I simulate the model when the policy uncertainty is resolved before wind farm investors make the entry decision (early resolution) and after (baseline). I calculate the change in the number of new projects, total outputs, and social surplus when policy belief is 0, when policy belief is 1, and when policy uncertainty is resolved early compared to the baseline scenario.

Early resolution of policy uncertainty captures 14.0% of the welfare gain under full elimination of policy uncertainty. Despite that the Production Tax Credit is always renewed ex post, the *ex-ante* uncertainty faced by wind farm investors results in both a lower expected value of subsidy

<sup>29</sup>Mathematically, the key is that entry probability is a concave function of the difference between profits if entry in the current period and the option values from waiting.

and a larger variance of realized policy status. Keeping the expected value of subsidy the same but reducing the variance of realized policy status can recover 14% of welfare loss, while the rest 86% of welfare loss is due to a lower expected value of subsidy from *ex-ante* uncertainty. Although the subsidy is in effect on the market at all times, *ex-ante* policy uncertainty undermines the role of the subsidy by shifting the expectations of investors and leads to welfare loss.

## 8 Conclusion

I evaluate the dynamic consequences of policy uncertainty in the US wind industry. Policy uncertainty in the Production Tax Credit, induced by continual expiration and extension, expedited wind farm investment and created a bunching of the investment timing at those policy expiration dates. However, it also caused a large mismatch among wind farm investment timing, continuously improving upstream turbine technology and the evolving demand for wind energy.

To evaluate whether expedited environmental benefits from wind energy outweigh the efficiency loss from distorted investment timing, I develop an empirical model featuring the bilateral bargaining of long-term contracts, endogenous buyer matching, and dynamic wind farm investment under policy uncertainty. I find that a lapse in policy extension reduced the perceived likelihood of policy renewal to 30%. I implement counterfactual simulations and find that removing policy uncertainty postpones the entry of 53% of the 2011 wind farm cohort by 3.5 years. The social surplus increase by 5.9 billion dollars and 28.9% after removing policy uncertainty. Moreover, policy uncertainty also imposes fiscal burdens on the government, as the total subsidies can be partially saved without sacrificing social welfare if the government can manage to contain policy uncertainty. I also find that early resolution of the policy uncertainty could capture more than 10% of the welfare gain under full removal of policy uncertainty.

Overall, this paper highlights the importance of containing policy uncertainty under a dynamic market environment, which is often the case for these nascent industries. After decades of ‘on-again/off-again’ policy status, the Inflation Reduction Act of 2022 extended the Production Tax Credit until 2025 and announced that the Clean Electricity Production Tax Credit will replace the traditional Production Tax Credit after 2025 which will not be phased out until 2032 or when U.S. greenhouse gas emissions from electricity are 25% of 2022 emissions or lower. Strong long-term industrial support eliminates interim policy uncertainty and will further boost the development of wind energy and improve allocative efficiency.

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# Online Appendix (Not for Publication)

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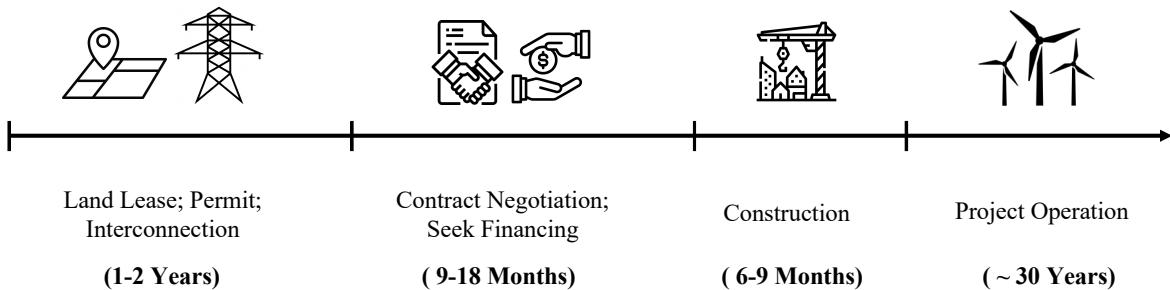
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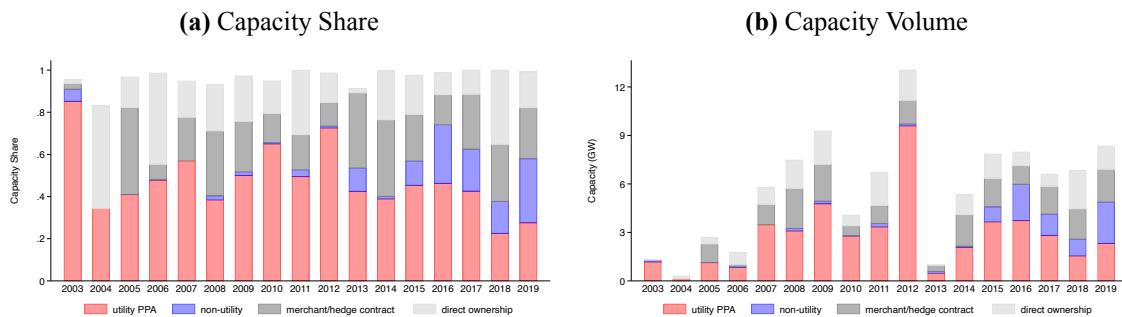
## A Additional Figures

**Figure A.1:** Timeline of Building a Wind Farm



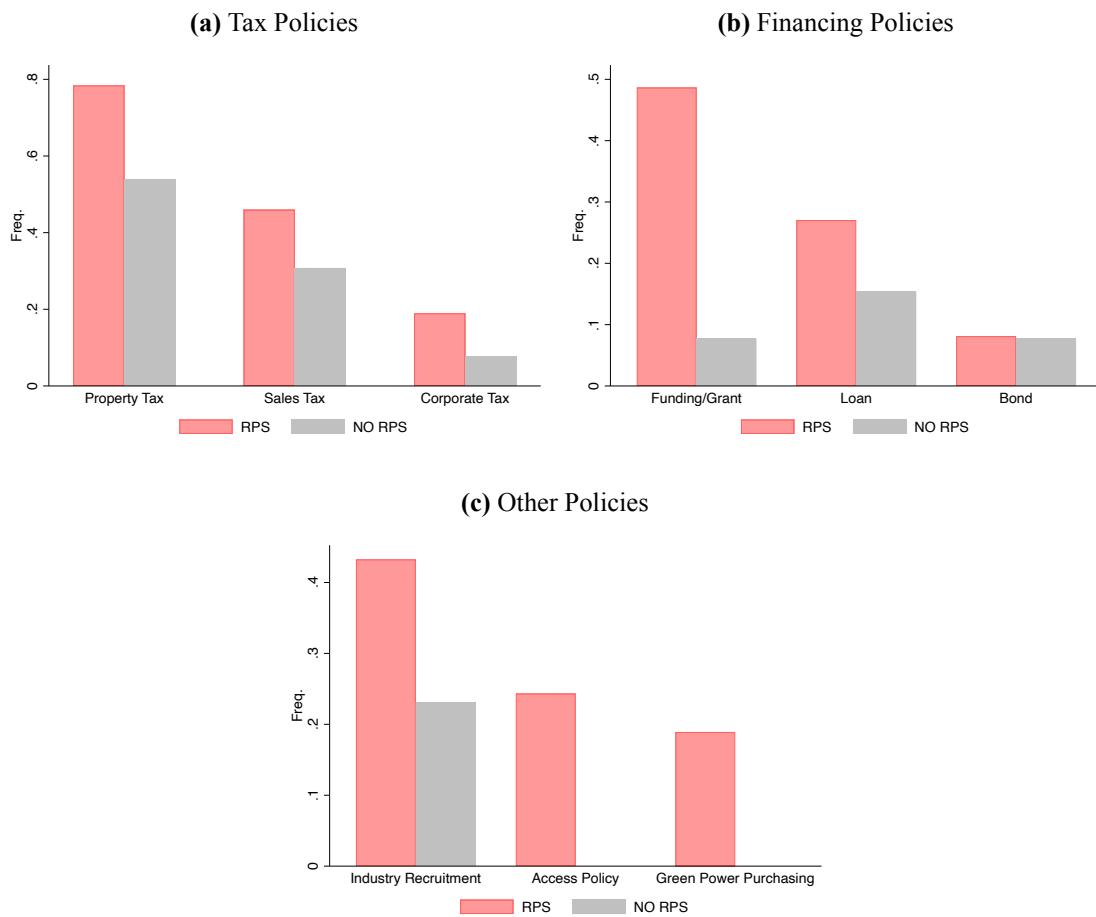
*Notes:* The main source of the time statistics is the Wind Powers America Annual Report 2019 by AWEA.

**Figure A.2:** Capacity by Offtake Types



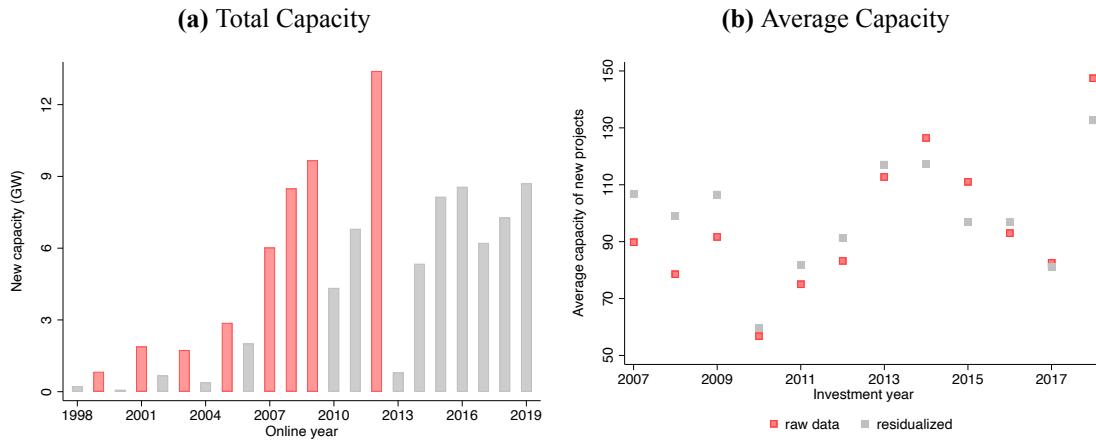
*Notes:* This figure shows the capacity distribution by offtake types across years. There are four offtake types: utility PPA, non-utility offtaker, merchant hedge contracts, and direct ownership. Panel (a) describes the share of capacity, while Panel (b) shows the volumes.

**Figure A.3:** State-level Policies



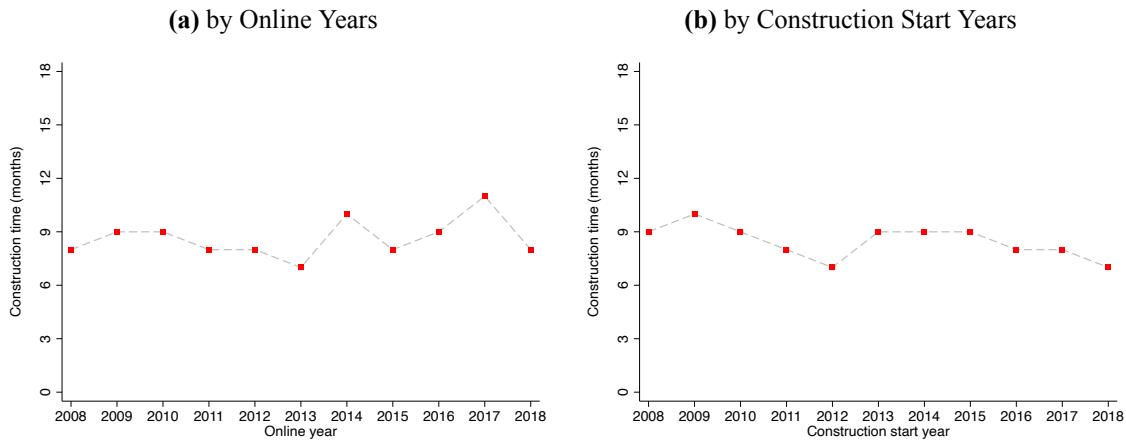
*Notes:* This figure shows the frequencies of different types of state policies for states with or without RPS. State policies, including RPS, are hand collected by the author from DSIRE (<https://www.dsireusa.org/>).

**Figure A.4: Time Trend for Investment: Capacity**



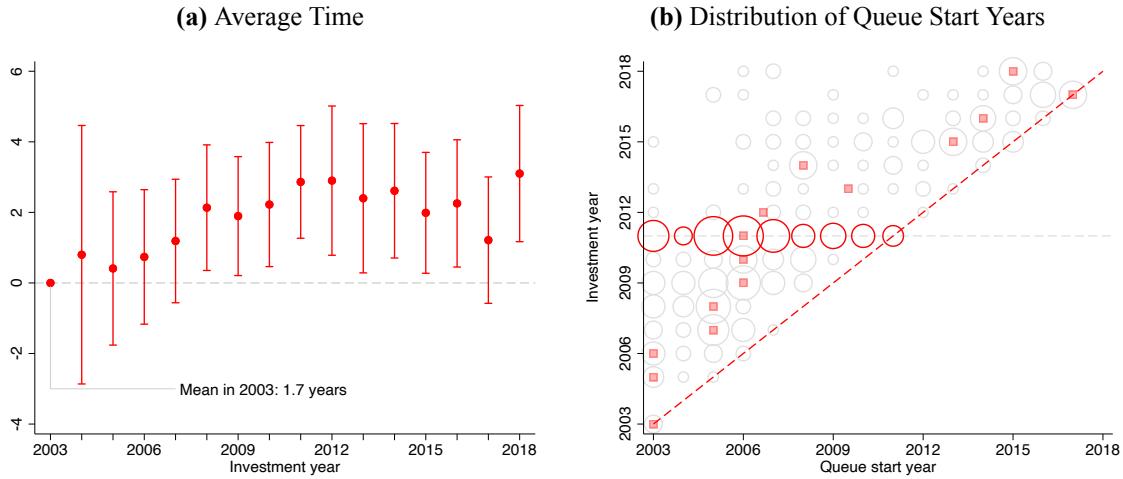
*Notes:* This figure shows the annual trends of the total capacity and average capacity of new wind projects. We construct the time series based on the data from EIA-860. The red bars in Panel (a) represent the years with policy deadlines.

**Figure A.5: Construction Time**



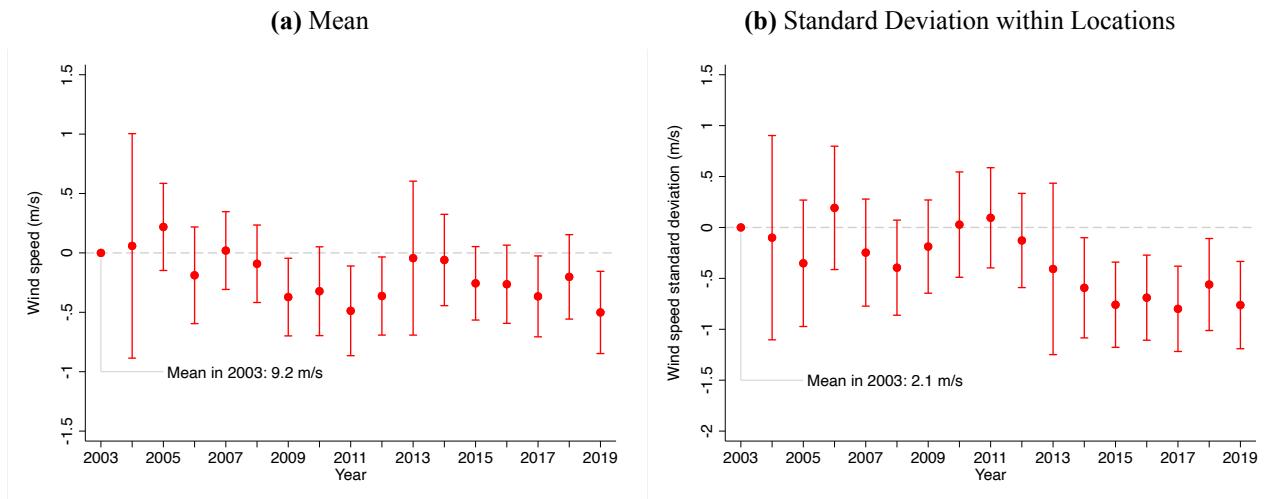
*Notes:* This figure shows the time trends of the construction time for new wind projects by their online years (Panel (a)) and construction start years (Panel (b)). We construct the annual time trends of the average construction time from FAA data and EIA-860.

**Figure A.6:** Interconnection Queues



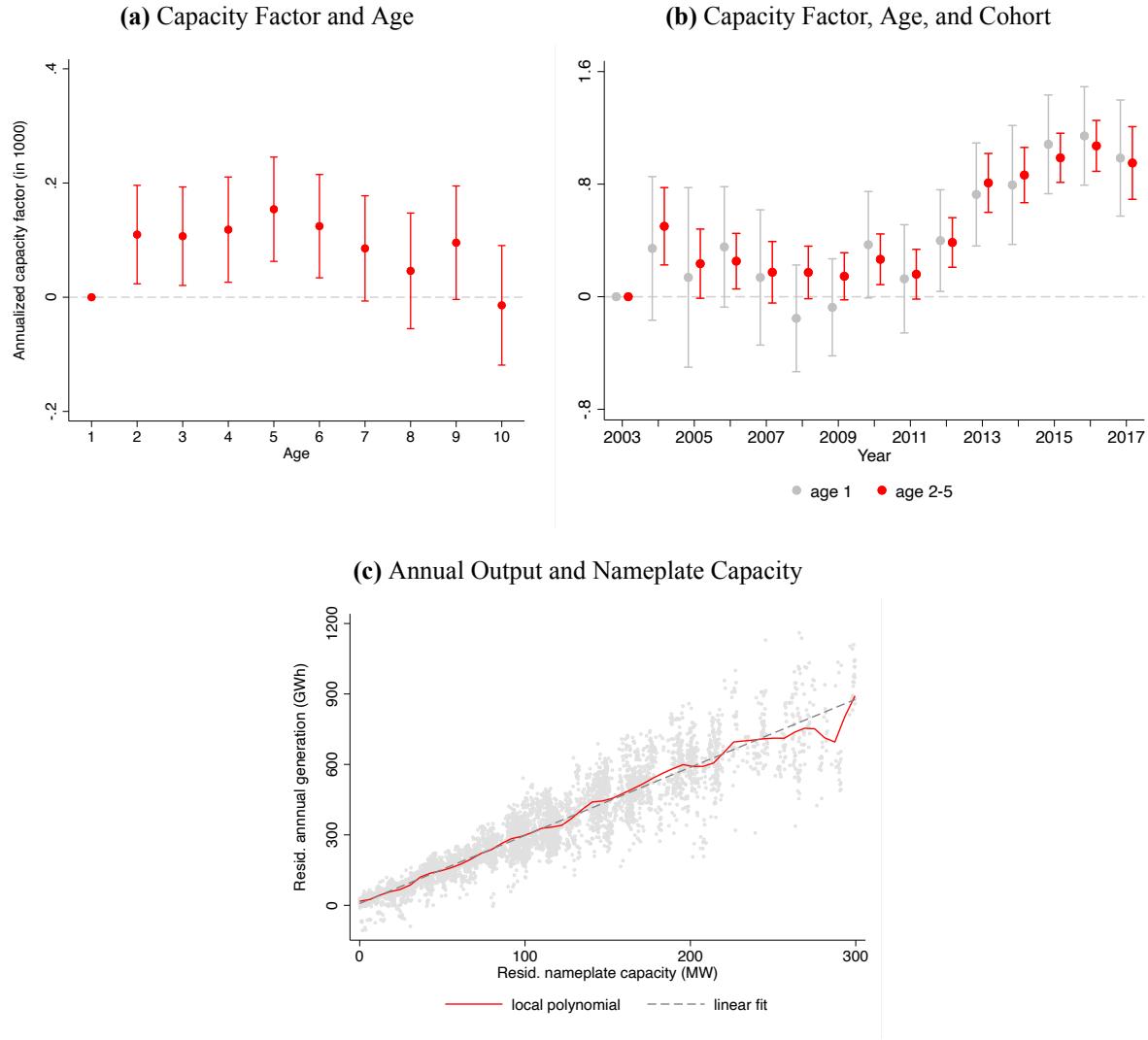
*Notes:* This figure shows the descriptive evidence for the interconnection queues. Panel (a) plots the average time spent between entering into the interconnection queues and starting construction. Panel (b) plots the distribution of years to start construction and start the queues, where the size of the circles represents the number of wind projects. The interconnection queue data is from ISOs/RTOs including MISO, SPP, PJM, ISONE, NYISO, and CAISO.

**Figure A.7: Time Trend of Wind Speeds**



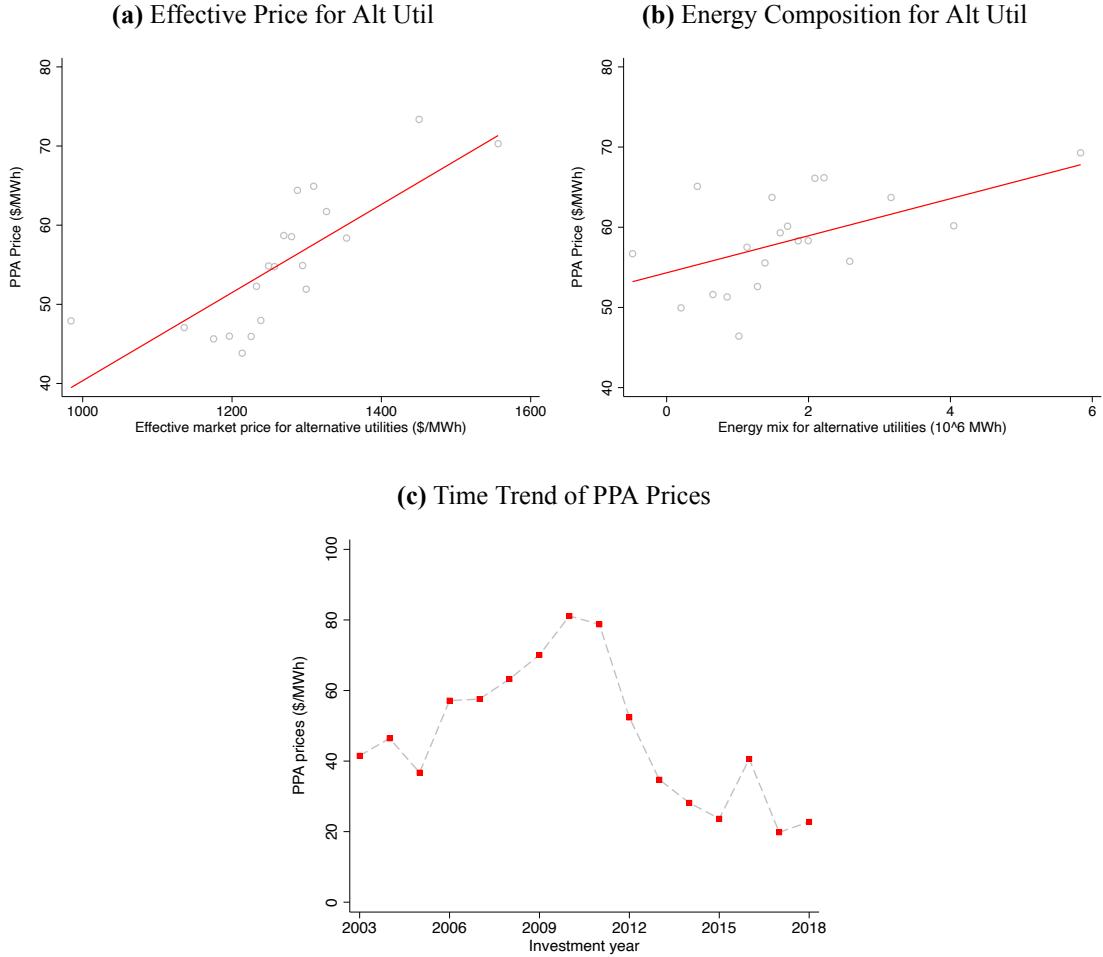
*Notes:* This figure shows the annual time trends of wind speed at locations of new wind projects. The wind speed is measured at 80 meters at sites nearest to the wind project location based on the Wind Toolkit Data from National Renewable Energy Laboratory (NREL). The mean and standard deviation for each wind project is measured using hourly wind speed in 2007-2013.

**Figure A.8:** Description of Annualized Capacity Factor



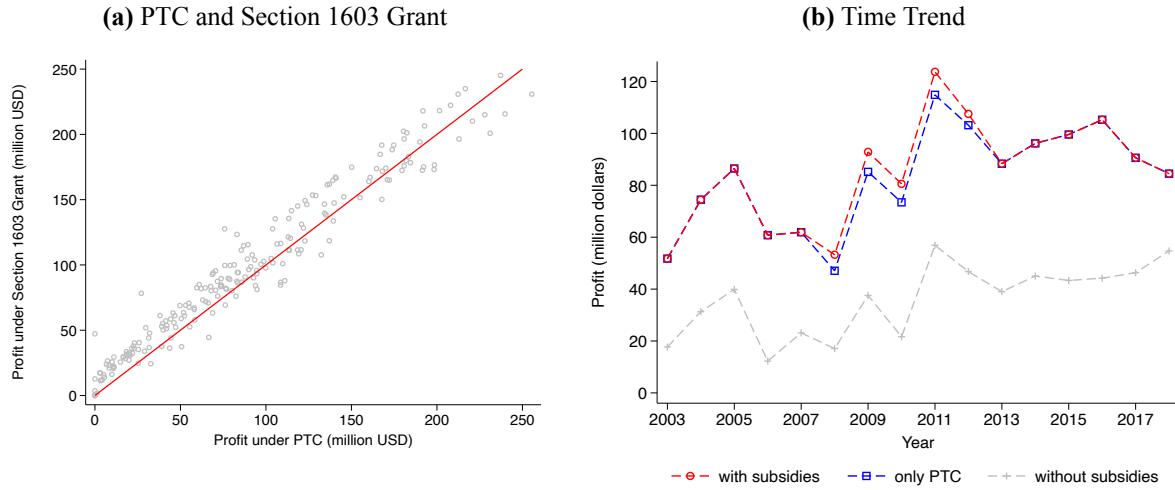
*Notes:* This figure presents the descriptive data patterns of the annualized capacity factor of wind farms. Panels (a) and (b) explore the relationship among the capacity factors, ages, and cohorts of wind farms. I rescale the annualized capacity factor and divide it by 1000. The average annualized capacity factor is  $2.82 \times 10^3$  at the wind farm and year level. Panel (a) plots the coefficient estimates of  $\beta_a$  in Equation (21), controlling for the entry cohort dummies. Panel (b) plots the coefficient estimates of  $\beta_c$  in Equation (21), for the groups of wind farms of age 1 and age 2-5 separately. For both Panels (a) and (b), the 95% confidence intervals are constructed from the robust standard errors. Panel (c) shows the relationship between the annual output and the nameplate capacity of wind farms. I residualize both the annual output and the nameplate capacity on entry cohort dummies and age dummies. The scatter plot is at the wind farm and year level. The red dashed line is the local polynomial approximation, while the blue solid line is the linear fit between these two variables.

**Figure A.9:** PPA Price and WTP of Alternative Utilities



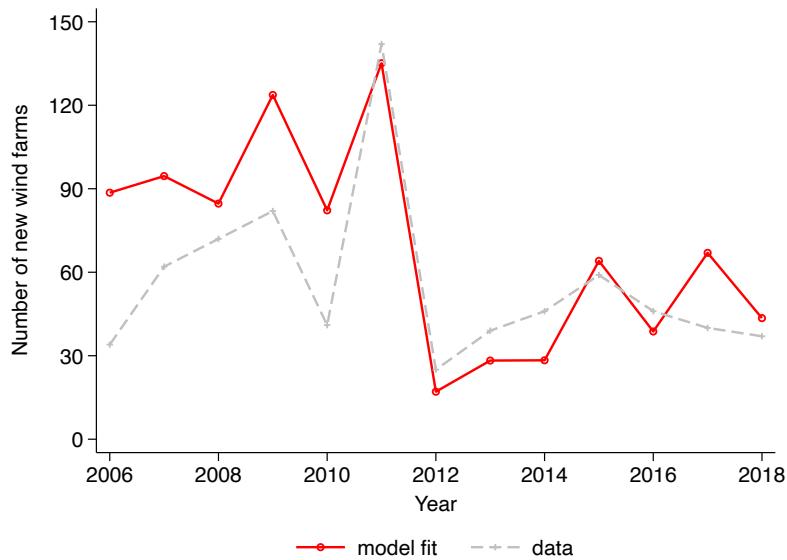
*Notes:* This figure describes the basic pattern of the Power Purchase Agreement (PPA) prices. Panels (a) and (b) show the conditional relationship between PPA prices and two willingness to pay shifters for the alternative utilities within 400 miles. Panel (a) shows the relationship between PPA prices and the average effective prices for alternative utilities, while Panel (b) shows the relationship between PPA prices and the average renewable portfolio gaps for alternative utilities. Both Panels (a) and (b) control for the utility energy mix, effective market price, estimated unit capacity price, turbine cost, as well as the total capacity for the wind farm and the utility participating in the bilateral negotiation. Panel (c) plots the average time trend of the PPA prices.

**Figure A.10:** Summary of Simulated Static Profits



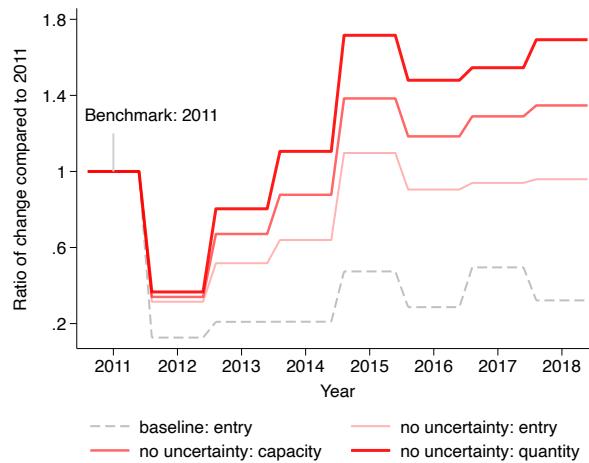
*Notes:* This figure summarizes the basic patterns of the simulated profit from bilateral bargaining. Panel (a) presents simulated profits under either the PTC or the Section 1603 Grant. Each circle represents one wind farm, and the red solid line is the 45-degree line. Panel (b) plots the average profits with both subsidies, with only the PTC, and without subsidies over time.

**Figure A.11:** Dynamic Model Fit



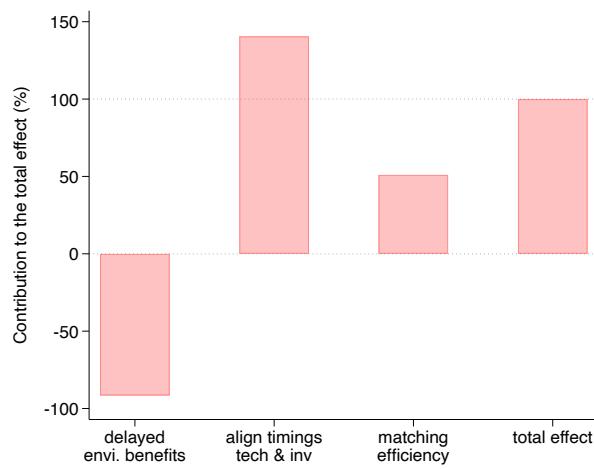
*Notes:* This figure shows the dynamic model fit. The red line denotes the model-predicted number of wind projects, while the gray dashed line denotes the number of wind projects in the raw data.

**Figure A.12:** New Projects, Capacity, and Output with and without Policy Uncertainty



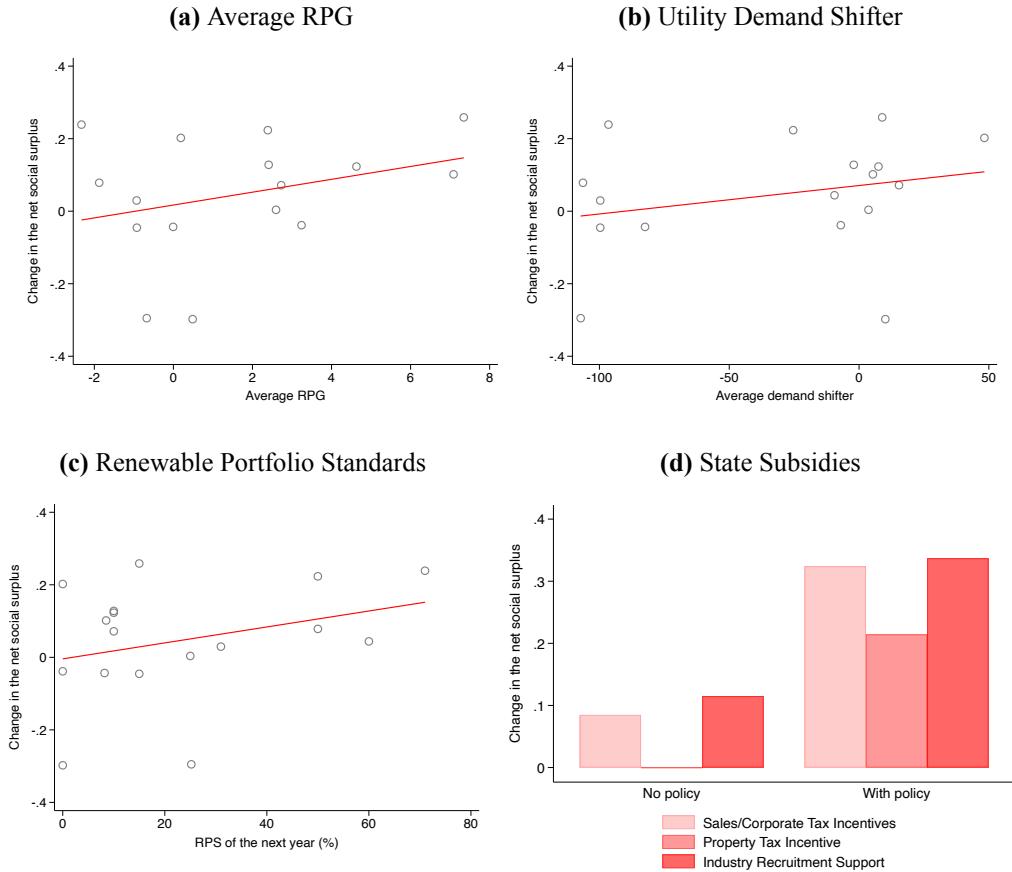
*Notes:* This figure shows the number of new projects, the amount of new capacity, and the total outputs generated by the new cohort under the baseline scenario and when the policy uncertainty is removed. I set the level in 2011 as the benchmark and calculate the percentage change in later years.

**Figure A.13:** Welfare Decomposition



*Notes:* This figure shows the welfare decomposition according to Equation (19). The change in the total benefits from wind energy can be decomposed into three channels: the delayed environmental benefits, the improvement of timing alignment between investment and technology, as well as the matching efficiency gain between utilities and wind farms.

**Figure A.14:** Welfare Heterogeneity from Removing Policy Uncertainty



*Notes:* This figure shows the welfare effects when policy uncertainty is removed across states with different characteristics and state-level policies. Panel (a) plots the net social benefit change against the average renewable portfolio gap. Panel (b) plots the net social benefit change against the average utility demand shifters. Panel (c) plots the net social benefit change against the renewable portfolio standards in each state in 2012. Panel (d) plots the mean net social benefit change among states with or without certain state-level subsidies, including sales tax incentives, property tax incentives, and industry recruitment supports.

## B Data Cleaning

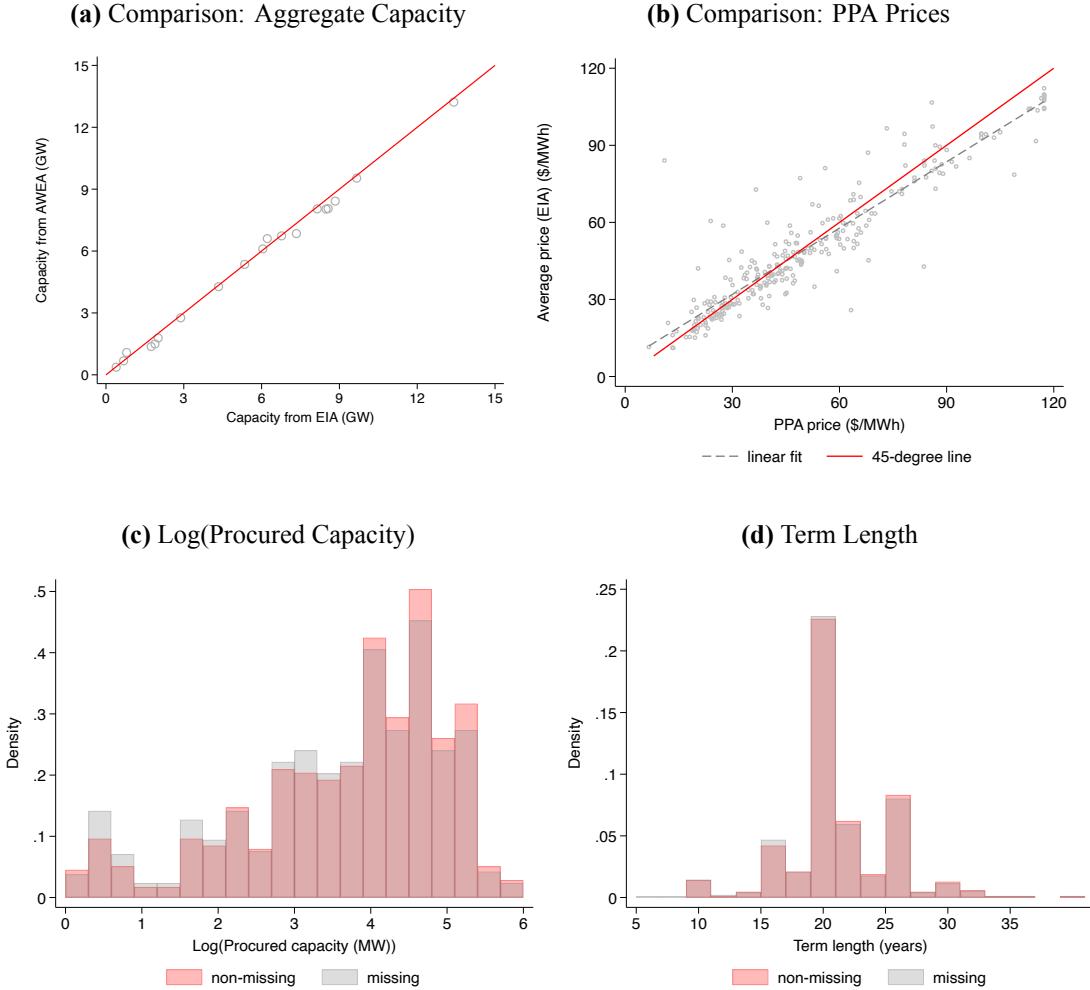
### B.1 PPA Data

The main data set I use for the static model is from the AWEA (American Wind Energy Association, now American Clean Power Association), which includes the Power Purchase Agreement (PPA) data in the US wind industry. The wind capacity coverage is complete in the AWEA data, as the aggregate capacity aligns well with that from the EIA data across years (Panel (a) of Appendix Figure B.1).

I keep the PPA data with utilities as the power purchasers from 2001 to 2019. The data is at the contract and purchaser level, and there are in total of 721 observations. However, 13.4% of the observations don't have valid utility names and 4.7% of the observations miss valid wind farm IDs to be matched with the EIA data. Among observations without valid utility names, 20.6% only label the power purchasers as "City," and 12.3% are flagged as "Undisclosed." Among 34 wind farms without valid wind farm IDs, 64.7% has a total capacity of less than 5 MW. Otherwise, the missing pattern appears to be idiosyncratic. Comparing the total capacity and contract lengths between sub-samples with and without missing IDs as shown in Panels (c) and (d) of Appendix Figure B.1, the overall distributions resemble each other, although the contracts with missing IDs seem to have slightly smaller procured capacity.

There are 36.3% contracts missing price information among all the contracts with valid utility names and wind farm IDs. I follow [Aldy et al. \(2023\)](#) and impute the missing PPA prices from the resale revenues and quantities reported in the EIA Form 923 from 2011 to 2019. By comparing the prices of wind farms whose price information is available both from EIA and AWEA as shown in Panel (b) of Appendix Figure B.1, I find they align well with each other.

**Figure B.1:** Data Description of the PPA Sample



*Notes:* This figure presents the results of the data description for the PPA sample. Panels (a) and (b) show the results of the data quality cross-check between AWEA and EIA. Panel (a) plots the annual aggregate new capacity from EIA and AWEA. The red solid line denotes the 45-degree line. Panel (b) plots the PPA prices from EIA and AWEA for each wind farm. The red solid line denotes the linear fit, while the gray dashed line denotes the 45-degree line. I calculate the average price from the EIA 923 using the resale price in 2011-2019 for each wind farm following Aldy et al. (2023). Panels (c) and (d) show the distributions of the log procured wind capacity and the contract term length for two sub-samples respectively. The “non-missing” group denotes the AWEA sub-sample that matches both utility IDs and wind farm IDs with the EIA, and the “missing” group denotes the AWEA sub-sample with either unmatched utility IDs or unmatched wind farm IDs.

## B.2 REC Price Data

I obtain the Renewable Energy Credit (REC) price data in 2006-2019 from a financial service platform Marex. I calculate the REC price estimates in a given state and year by taking the average between bids and asks from all active REC markets following [Aldy et al. \(2023\)](#). However, only 15 states have available information from Marex and the time coverage also varies across states. I take two steps to impute REC prices for active REC state with missing data. First, for the 15 states covered by Marex, I run the following regression to predict their REC prices in years with missing values.

$$y_{mt} = \beta_m \times t + \xi_m + \epsilon_{mt}.$$

$y_{mt}$  denotes the REC prices in state  $m$  and year  $t$ .  $\xi_m$  is the state fixed effects. I extrapolate the REC prices for those years with missing values from the estimated state-specific time trends  $\beta_m$ .

Second, I extrapolate the REC prices in other active REC states. State-level Renewable Portfolio Standards typically stipulate a minimum share of renewable-sourced electricity out of the total generation for each utility, and utilities need to purchase additional RECs if they fall short of the standards. The demand for the RECs is shifted by the stringency of the Renewable Portfolio Standards as well as the volume of electricity generated by non-renewable sources, while the supply of the RECs comes from new wind capacity addition and the entry of other renewable sources. Appendix Figure B.2 demonstrates that the REC prices are positively correlated with the stipulated ratios in the Renewable Portfolio Standards, as well as the share of electricity generated from fossil fuels and nuclear energy, and they are negatively correlated with the amount of the existing wind capacity.

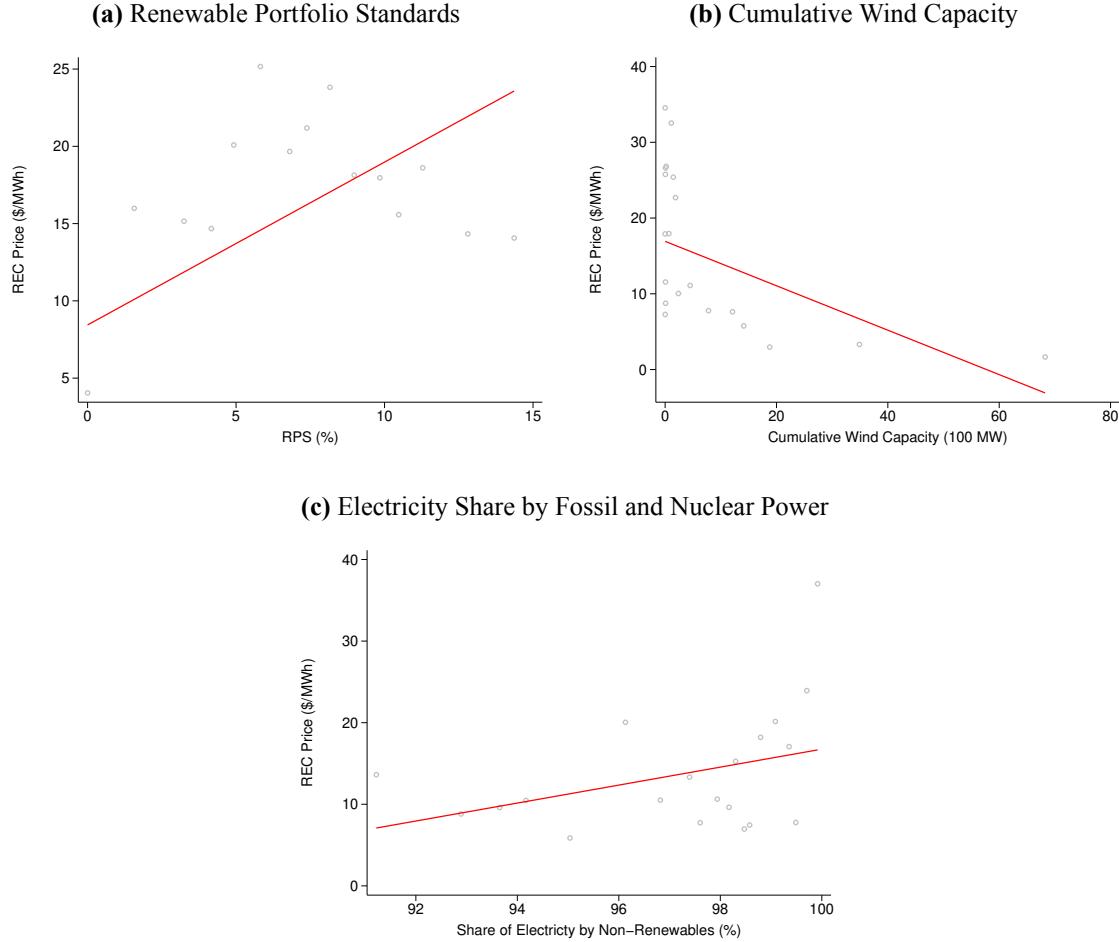
Moreover, the trading of the RECs is fragmented into different markets such that the credits are registered to be traded only in the corresponding tracking systems, as shown in Appendix Table B.1 based on Table 1 in [Abito et al. \(2022\)](#). The tracking system fixed effects could explain around 60% of the REC price variations. Therefore, I estimate the following regression and predict the REC prices for the rest of the active REC states.

$$y_{mt} = \beta \mathbf{X}_{mt} + \gamma_{kt} + \epsilon_{mt} \quad (20)$$

$y_{mt}$  denotes the REC prices in state  $m$  and year  $t$ .  $\mathbf{X}_{mt}$  includes the RPS in year  $t$ , the cumulative wind capacity in state  $m$  and year  $t$ , as well as the share of electricity generated out of non-renewable sources. The corresponding tracking system of state  $m$  is denoted by  $k$ , and  $\gamma_{kt}$  is the City-tracking-system-by-year fixed effects. Therefore, I extrapolate the REC prices based on both observables and the time trend specific to the tracking system. For states where no price in the corresponding tracking system is available, I impute the REC prices with a national average in that year excluding the New England Power Pool (NEPOOL) because the REC prices in NEPOOL are an order of

magnitude higher than the rest of the markets.

**Figure B.2:** Renewable Energy Credit Prices and Other Market Outcomes



*Notes:* This figure shows the relationships between state-level annual Renewable Energy Credit (REC) prices and state ratios of the renewable generation in the Renewable Portfolio Standards (Panel (a)), the amount of the cumulative wind capacity (Panel (b)), and the share of electricity generated by fossil fuels and nuclear energy (Panel (c)). The gray circle denotes the binned scatter plot, while the red solid line is the linear fit.

### B.3 Interconnection Queue Data

I access the interconnection queue data from different Regional Transmission Organizations (RTO) and Independent System Operators (ISO), including MISO, CAISO, PJM, ISO-NE, NYISO, and SPP.<sup>30</sup> Since I observe the time when a project entered the queue and withdrew from the queue, I

<sup>30</sup>MISO interconnection queue is accessed at [this link](#) on Oct 31st, 2022. CAISO interconnection queue is accessed at [this link](#) on Oct 31st, 2022. PJM interconnection queue is accessed at [this link](#) on Nov 1st, 2022. ISO-NE interconnection queue is accessed at [this link](#) on Nov 2nd, 2022. NYISO interconnection queue is accessed at [this link](#) on Nov 2nd, 2022. SPP interconnection queue is accessed at [this link](#) on Nov 5th, 2022.

define the former as entry and the latter as exit. I assume that on average wind projects stayed for two years in the queue before obtaining all the approvals and signing the interconnection agreements.<sup>31</sup> Another way to leave the queue is to successfully build a wind farm, which I back out using the EIA data.

I calculate the number of potential entrants for the wind industry for each state as a cumulative number of projects that had entered the queue at least two years ago and had not built a wind farm or withdrawn from the queue. I denote the number of potential entrants in state  $m$  and year  $t$  as  $\text{PotentialEntrants}_{mt}$ . The number of projects that entered into the queue, withdrew from the queue and built a new wind farm as  $\text{Entry}_{mt}$ ,  $\text{Exit}_{mt}$  and  $\text{NewBuilt}_{mt}$ , respectively. Therefore,  $\text{PotentialEntrants}_{mt}$  can be recursively defined as follows.

$$\text{PotentialEntrants}_{mt} = \text{PotentialEntrants}_{mt-1} + \text{Entry}_{mt-2} - \text{Exit}_{mt} - \text{NewBuilt}_{mt-1}.$$

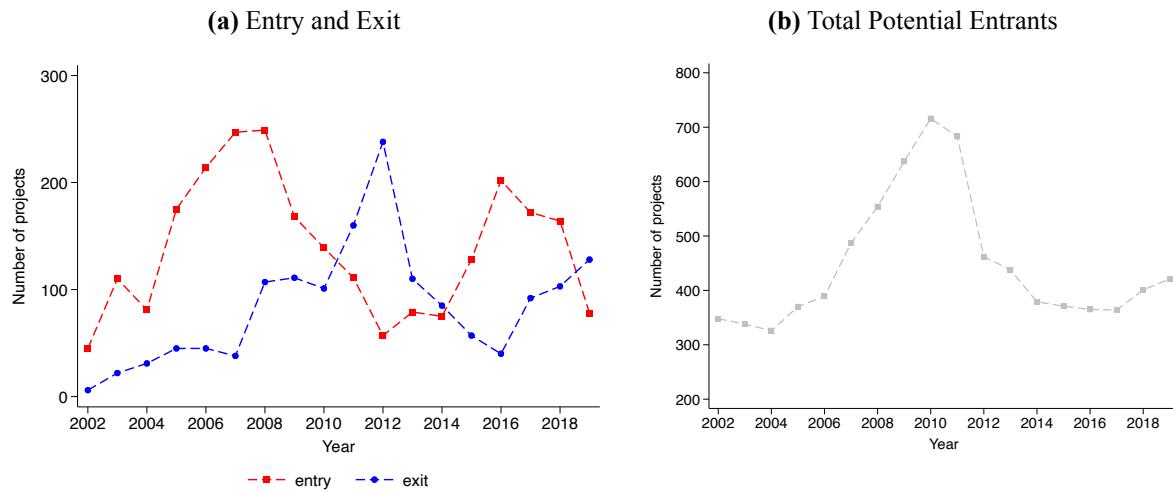
I define  $\text{PotentialEntrants}_{m,2002}$  as twice as large as the maximum of  $\text{NewBuilt}_{mt}$  in the state  $m$ , serving as an initial value. I adjust  $\text{PotentialEntrants}_{mt}$  to be equal to  $\text{NewBuilt}_{mt}$  if the former falls below the latter. I describe the time trend for  $\text{Entry}_{mt}$ ,  $\text{Exit}_{mt}$ , and  $\text{PotentialEntrants}_{mt}$  in Appendix Figure B.3. The total number of projects that entered the queue initially increased but fell between 2008 and 2012. After 2012, the trend reversed until 2016. The total number of projects that withdrew from the queue experienced a peak in 2012 and displayed a hump shape. As a consequence of the time trend for entry, exit, and successful new-built which peaked in 2011, the number of total potential entrants is also hump-shaped and peaked in 2010. The entry and withdrawal from the queue are both assumed to be exogenous to my model.

One complication is a lack of interconnection queue data for states that are not part of the ISOs or RTOs. Moreover, I only access ERCOT interconnection queue data between May 2014 and July 2018, in which the number of projects that had signed the interconnection agreement could be calculated. As shown in Appendix Figure B.4, the number of newly built wind farms is stable compared to the rest of the US, and the number of potential entrants in 2014-2018 was also stable within the range between 40 and 50. Therefore, I assume that the number of potential entrants is constant at 50 across years for ERCOT. For the rest of the states that lack interconnection queue data, I assume that the number of potential entrants in 2002 was twice as large as the maximum number of newly built wind farms annually in that state, which is the same as what I assume for the ISOs and RTOs. For later years, I assume the number of projects that enter the queue or withdraw from the queue follow the aggregate time trend in MISO, CAISO, PJM, ISO-NE, NYISO, and SPP, and the level is adjusted proportionally to the number of potential entrants in 2002.

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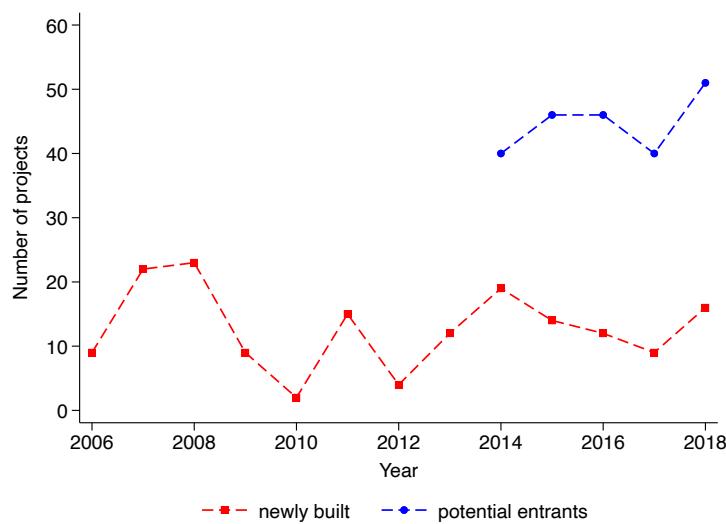
<sup>31</sup> Anecdotes suggest that a typical project completed in 2008 spent fewer than two years in the queue for interconnection approval compared to three years in 2015, according to the news. Although the backlog and congestion issues are salient in recent years, two-year waiting time might be a reasonable assumption because it is roughly a median in my sample period (2003-2018).

**Figure B.3:** Entry, Exit, and Potential Entrants in Queues



*Notes:* This figure shows the aggregate time trend for the interconnection queue in MISO, CAISO, PJM, ISO-NE, NYISO, and SPP. “Entry” denotes the number of projects that entered the queue, and “exit” denotes the number of projects that withdrew from the queue. The number of potential entrants for the wind industry for each state is a cumulative number of projects that had entered the queue at least two years ago and had not built a wind farm or withdrawn from the queue.

**Figure B.4:** Newly Built Projects and Potential Entrants in ERCOT



*Notes:* This figure shows the aggregate time trend for the interconnection queue in ERCOT. The number of newly built projects is calculated from the EIA data. The number of potential entrants is directly calculated from the queue data in ERCOT in each July between 2014 and 2018 as the number of projects that had signed the interconnection agreement.

**Table B.1:** REC Tracking System and Price Imputation

State	Established year	Tracking system	Imputation
Arizona	2006	None	national average
California	2002	WREGIS	no
Colorado	2004	WREGIS	regression
Connecticut	1998	NEPOOL-GIS	no
Delaware	2005	PJM-GATS	no
Hawaii	2001	None	national average
Illinois	2007	M-RETS, PJM-GATS	no
Indiana	2011	Not designated	national average
Iowa	1983	M-RETS	regression
Kansas	2015	NAR	national average
Maine	1999	NEPOOL-GIS	no
Maryland	2004	PJM-GATS	no
Massachusetts	1997	NEPOOL-GIS	no
Michigan	2008	MIRECS	no
Minnesota	2007	M-RETS	regression
Missouri	2007	NAR	national average
Montana	2005	M-RETS, WREGIS	regression
Nevada	1997	NVTREC, WREGIS	regression
New Hampshire	2007	NEPOOL-GIS	no
New Jersey	1991	PJM-GATS	no
New Mexico	2002	WREGIS	regression
New York	2004	NYGATS	national average
North Carolina	2007	NC-RETS	national average
North Dakota	2007	M-RETS	regression
Ohio	2008	M-RETS, PJM-GATS	no
Oklahoma	2010	None	national average
Oregon	2007	WREGIS	regression
Pennsylvania	2004	PJM-GATS	no
Rhode Island	2004	NEPOOL-GIS	no
South Carolina	2014	None	national average
South Dakota	2008	None	national average
Texas	1999	ERCOT	no
Utah	2008	WREGIS	regression
Vermont	2015	NEPOOL-GIS	regression
Washington	2006	WREGIS	regression
Wisconsin	1998	M-RETS	regression

*Notes:* This table documents the establishment year as well as the tracking system of the Renewable Energy Credit (REC) market for relevant states based on the Table 1 from [Abito et al. \(2022\)](#). The column “Imputation” documents how I impute missing REC prices in the corresponding states. “Regression” indicates that I impute REC prices following equation (20) with the stipulated ratios in the Renewable Portfolio Standards, the amount of the cumulative wind capacity, and the share of electricity generated from fossil fuels and nuclear energy, as well as time trends specific to the relevant tracking system. “National average” indicates that I impute the REC prices with a national average in that year excluding the NEPOOL when no price in the corresponding tracking system is available. “No” indicates that the data is not missing and no imputation is required.

## C Estimation Details for Bilateral Bargaining with Utilities

### C.1 Estimation of Annualized Capacity Factor $\alpha_{it}$

I parameterize the wind power generation  $Q_{ijt}^w$  as a linear function of the procured capacity  $k_{ij}^w$ . Though it is a simplification to assume a linear functional form, I find that the annual total output on average is linearly increasing with the nameplate capacity. I residualize both the annual total generation and the nameplate capacity on the entry cohort dummies and age dummies and then plot the linear fit and local polynomial approximation between these two variables. As shown in Appendix Figure A.8, the non-parametric relationship is very close to the linear fit, and the linear function has explanatory power as high as 0.83. Under the assumption of the linear production function, I define the annualized capacity factor  $\alpha_{it} = \frac{Q_{ijt}^w}{k_{ij}^w}$ .

I then explore how the annualized capacity factor evolves with age by estimating the following model, where  $\text{age}_{it}$  denotes the age of wind farm  $i$  in year  $t$ . I further control the entry cohort of wind farms cohort $_i$ . I set the group of age one as our baseline group, and  $\beta_a$  measures the differences in capacity factors between other age groups and the baseline group within an entry cohort.

$$\alpha_{it} = \sum_{a=2}^{10} \beta_a \times \mathbb{1}(\text{age}_{it} = a) + \sum_{c=2004}^{2018} \beta_c \times \mathbb{1}(\text{cohort}_i = c) + \epsilon_{it} \quad (21)$$

I plot the age effects  $\beta_a$  in Panel (a) of Appendix Figure A.8. The overall average capacity factor is relatively stable even for the 10 years after entry. The capacity peak arrives at age 5. However, the difference is only around 5% compared to the level of the baseline group. Moreover, I divide the sample into two groups: wind farms of age 1 and wind farms of age 2-5. I estimate the Equation (21) without age dummies and plot  $\beta_c$  for two age groups in Panel (b) of Appendix Figure A.8. I find that capacity factors evolve systematically with the cohort, but display limited variation with respect to the age of wind farms. This is further corroborated by the fact that the cohort dummies alone explain 84.3% of the variations of the average capacity factor at the cohort-age level, while the age dummies alone only explain 5.5%. Therefore, I treat the annualized capacity factor to be constant as the wind farm ages and calculate it at the age of one for each wind farm for the best data coverage such that

$$\alpha_i = \alpha_{it}, \quad \text{when } \text{age}_{it} = 1.$$

### C.2 Estimation of Effective Market Price $\Theta_{jt}$

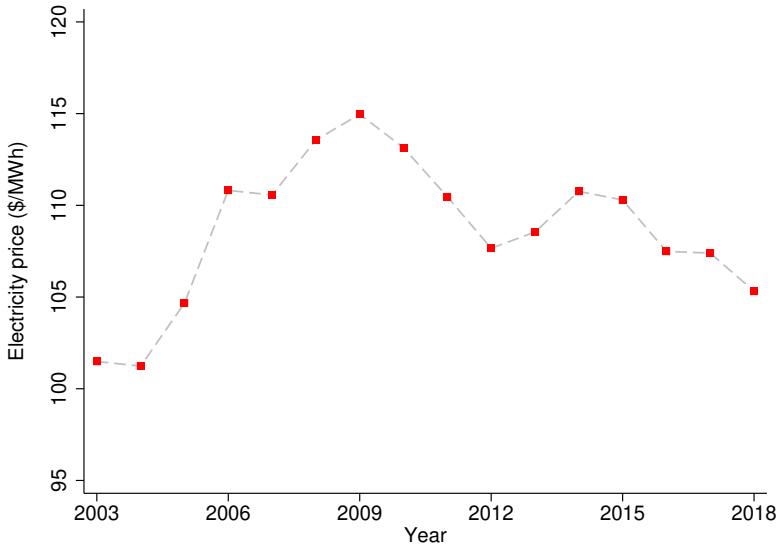
I denote the effective market price as  $\Theta_{jt}$ , which is a combination of retail electricity prices and renewable energy credit (REC) prices. I assume that utilities have a rational expectation of the future evolution of both retail electricity prices and renewable energy credit (REC) prices. I use

the annual average retail electricity price at each state  $m$  to measure  $r_{mt}$ . As shown in Appendix Figure C.1, the average inflation-adjusted electricity price, weighted by the annual sales in each state, increased before 2009 but has declined since then due to plummeting natural gas prices. In order to capture the time trend, I model the evolution of electricity prices using an AR(1) process.

$$\begin{aligned} r_{mt} = & \gamma_1 r_{mt-1} \times \mathbb{1}(t \leq 2009) + \gamma_2 r_{mt-1} \times \mathbb{1}(t > 2009) + \gamma_3 t \times \mathbb{1}(t \leq 2009) \\ & + \gamma_4 t \times \mathbb{1}(t > 2009) + \gamma_5 \mathbb{1}(t > 2009) + \xi_m + \epsilon_{mt} \end{aligned} \quad (22)$$

I allow the AR(1) coefficient and the time trend to vary before and after 2009.  $\xi_m$  is the state dummy. The estimation results are shown in Appendix Table C.1. The time trend of electricity prices varies sharply before and after 2009, and the empirical model captures the data variation in prices adequately as the  $R^2$  is as high as 0.963. I assume that utilities have rational expectations with respect to the evolution of retail electricity prices but for two separate periods, and the trend break in 2009 wasn't anticipated.

**Figure C.1:** Time Trend of Aggregate Electricity Price



*Notes:* This figure shows the time trend of average electricity price. I measure the average electricity price with the state-level annual retail electricity price from EIA 861, weighted by the state-level annual electricity sales and adjusted by inflation.

Similarly, I estimate an AR(1) model for the renewable energy credit prices  $\lambda_{mt}$  as shown in Appendix Table C.2. I take the coefficient estimates from column (1) and assume utilities have rational expectations with respect to the evolution of both the renewable energy credit prices and have perfect foresight with respect to the Renewable Portfolio Standards  $z_{mt}$ .

The effective market price  $\Theta_{jt}$  therefore can be constructed as

$$\Theta_{jt} = \sum_{s=t+1}^{t+T} E_t \beta^{s-t} [r_s + \lambda_s(1 - z_s)].$$

**Table C.1:** Transition Dynamics of Electricity Prices

	Electricity Price		
	(1)	(2)	(3)
Lagged Electricity Price	0.989*** (0.003)	0.706*** (0.057)	
Time Trend		-0.057 (0.087)	
Lagged Electricity Price $\times \mathbb{1}(\text{Year} \leq 2009)$		0.688*** (0.096)	
Lagged Electricity Price $\times \mathbb{1}(\text{Year} > 2009)$		0.678*** (0.045)	
Time Trend $\times \mathbb{1}(\text{Year} \leq 2009)$		0.934*** (0.297)	
Time Trend $\times \mathbb{1}(\text{Year} > 2009)$		-0.138 (0.176)	
$\mathbb{1}(\text{Year} > 2009)$		6.252** (2.749)	
Observations	765	765	765
Adjusted $R^2$	0.955	0.962	0.963
State Dummies	✓	✓	✓

*Notes:* This table shows the transition dynamics of electricity prices at the state and yearly levels. The empirical model is specified in Equation (22). Standard errors are clustered at the state level. \* $p < 0.10$ ; \*\* $p < 0.05$ ; \*\*\* $p < 0.01$ .

### C.3 Estimation of Total Renewable Portfolio Gap $\Phi_{jt}$

I denote the utility's total renewable portfolio gap as  $\Theta_{jt}$ , which is the discounted sum of the flow differences between electricity generation using renewable energy sources (excluding the procured wind energy) and the requirement stipulated by the state Renewable Portfolio Standards.

I first describe the overall time trend of electricity generation by energy source, for all the utilities and utilities in the Power Purchase Agreement (PPA) sample, respectively. The share of coal-fired electricity is decreasing over time, while the share of gas-fired electricity is increasing at the national level as shown in Appendix Figure C.2. Despite limited volumes, procured wind and other renewables (including solar, biomass, geothermal, and utility-owned wind) are both increasing. Meanwhile, total generations from nuclear, petroleum, hydroelectric, and other energy

**Table C.2:** Transition Dynamics of Renewable Energy Credit Prices

	REC Price			
	(1)	(2)	(3)	(4)
Lagged REC Price	0.886*** (0.019)	0.610*** (0.044)	0.880*** (0.020)	0.581*** (0.051)
Time Trend			-0.170*** (0.041)	-0.248*** (0.072)
Observations	417	417	417	417
Adjusted $R^2$	0.841	0.847	0.843	0.852
State Dummies	✓			✓

*Notes:* This table shows the transition dynamics of renewable energy credit (REC) prices at the state and yearly levels. The empirical model is specified in Equation (22). Robust standard errors are reported. \* $p < 0.10$ ; \*\* $p < 0.05$ ; \*\*\* $p < 0.01$ .

sources are mostly stable. Compared to the entire sample of utilities, those from my Power Purchase Agreement sample have a much larger coal power share compared to the national average and a smaller natural gas power share.

I next estimate the transition process of electricity output portfolios at the utility level. I categorize different energy sources into four types: coal, natural gas, other non-renewables (including nuclear, petroleum, and others), and other renewables (including solar, biomass, geothermal, and wind directly owned by utilities). I exclude hydroelectric power following [Hollingsworth and Rudik \(2019\)](#), as many Renewable Portfolio Standards excluded hydroelectric power built before the implementation. I use the AR(1) model to capture the evolution process of net generations from these four different energy sources. As the capacity investment is lumpy, I exclude utilities that have never used a certain fuel type from the corresponding regression. I take the coefficient estimates from the AR(1) model with utility dummies and a time trend. The results are shown in Appendix Table C.3.

I assume utilities have rational expectations with respect to the evolution of their own electricity generation from each type of fuel source, and they have perfect foresight with respect to the Renewable Portfolio Standards. If a utility has never used a certain fuel type during the sample period, I assume that its expectation of future usage remains zero. The utility's total renewable portfolio gap  $\Phi_{jt}$  therefore can be constructed as

$$\Phi_{jt} = \sum_{s=t+1}^{t+T} E_t \beta^{s-t} [z_s (Q_{js}^f + Q_{js}^{or} + Q_{js}^o) - Q_{js}^{or}].$$

**Table C.3:** Transition Dynamics of Electricity Generation by Sources

	Net Generation			
	<i>Panel A: Coal and Natural Gas</i>			
	Coal		Natural Gas	
	(1)	(2)	(3)	(4)
Lagged Variable	0.868*** (0.067)	0.955*** (0.011)	0.936*** (0.020)	1.039*** (0.007)
Time Trend	-0.067*** (0.013)		0.011*** (0.003)	
Observations	2459	2460	7488	7491
Adjusted $R^2$	0.969	0.969	0.977	0.976
Utility Dummies	✓		✓	
State Dummies $\times$ Time Trend		✓		✓

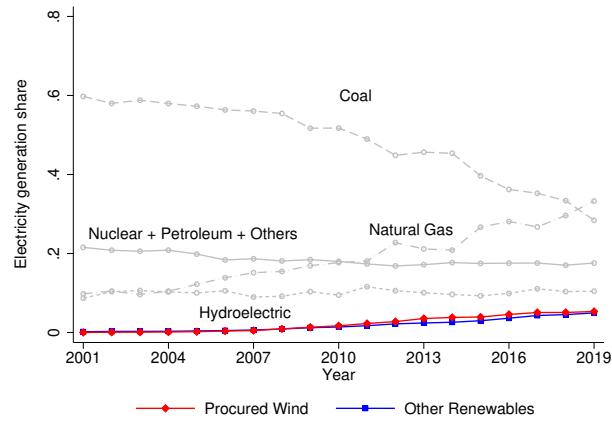
  

	<i>Panel B: Other Renewable and Non-Renewable Sources</i>			
	Other non-Renewables		Other Renewables	
	(5)	(6)	(7)	(8)
Lagged Variable	0.691*** (0.053)	0.994*** (0.008)	1.019*** (0.033)	1.103*** (0.022)
Time Trend	0.000 (0.002)		0.001 (0.001)	
Observations	9602	9607	2382	2388
Adjusted $R^2$	0.987	0.985	0.978	0.975
Utility Dummies	✓		✓	
State Dummies $\times$ Time Trend		✓		✓

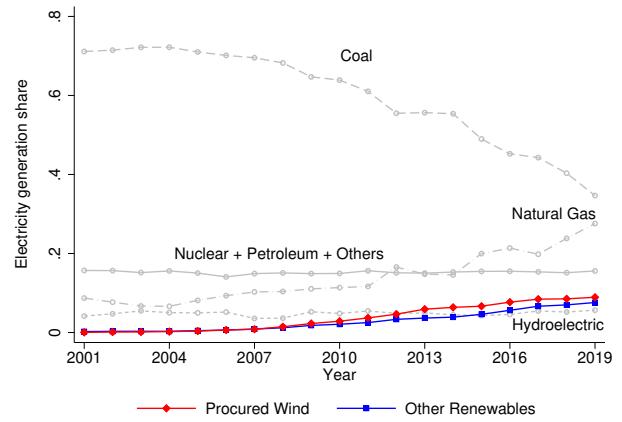
*Notes:* This table shows the transition dynamics of net electricity generation using coal, natural gas, other non-renewable sources (including nuclear, petroleum, and others), and other renewable sources (including solar, biomass, geothermal, and wind directly owned by utilities) at the state and yearly levels. The empirical model is similar to Equation (22). Standard errors are clustered at the state level. \*p < 0.10; \*\*p < 0.05; \*\*\*p < 0.01.

**Figure C.2:** Time Trend of Output Share by Energy Source

(a) All Utilities



(b) PPA Sample

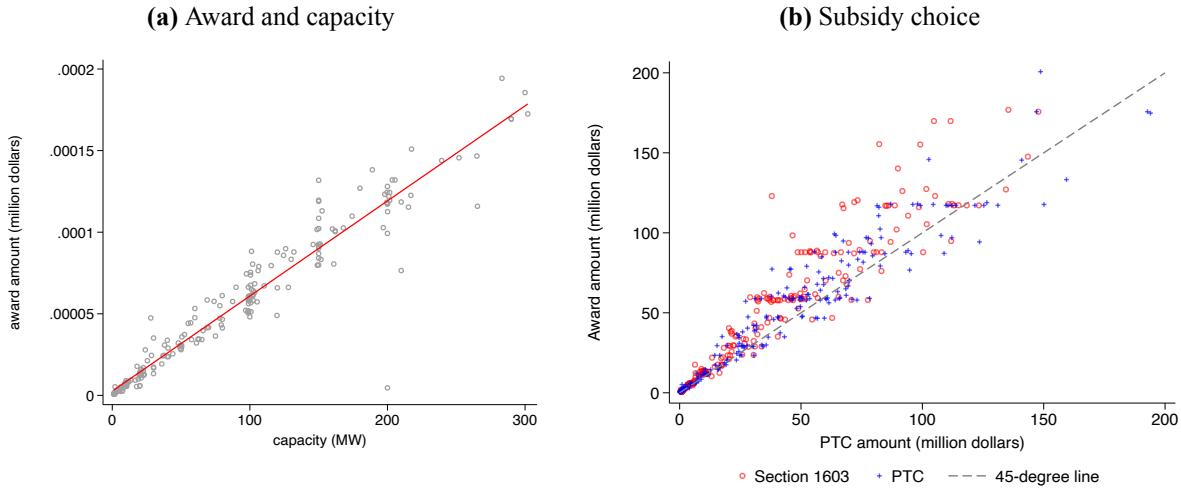


*Notes:* This figure shows the time trend of the shares of electricity generated by different energy sources. Panel (a) displays the time trend for all utilities, while Panel (b) shows the time trend for utilities from the Power Purchase Agreement sample. Other renewables include solar, biomass, geothermal, and utility-owned wind.

## C.4 Subsidy Choice

Section 1603 of the American Recovery and Reinvestment Tax Act was implemented as part of the 2009 stimulus package, providing cash grants to qualified energy properties in lieu of tax credits. According to the program guideline, qualified wind farms must be “originally placed in service between January 1, 2009, and December 31, 2011, or placed in service after 2011 and before January 1, 2013, if construction of the property begins between January 1, 2009, and December 31, 2011.”<sup>32</sup> If wind projects selected the Section 1603 Grant instead of the Production Tax Credit, they would receive an upfront cash grant that was equal to 30% of total investment costs. I accessed the list of Section 1603 awardees from the U.S. Department of the Treasury web page and matched it with EIA data manually according to the wind project names.<sup>33</sup> I constructed a dummy variable indicating whether the project opted into the Section 1603 Grant.

**Figure C.3:** Section 1603 Award and PTC



*Notes:* This figure shows the data patterns of the Section 1603 Grant and the subsidy choice. Panel (a) displays a scatter plot between the Section 1603 award received by each wind farm and its total capacity. The red solid line denotes the linear fit. Panel (b) shows the total subsidy under the Section 1603 Grant and the PTC for each wind farm, calculated following equations (23) and (24). I split the sample into Section 1603 Awardees (red circles) and PTC recipients (blue pluses) and the dashed gray line is the 45-degree line.

The list of Section 1603 awardees also includes the amount of the Section 1603 award. As is evident from Panel (a) of Appendix Figure C.3, the amount of the award can be closely approximated as a linear function of the total capacity ( $R^2 = 0.932$ ). Consequently, I model the total grant as a linear function of capacity  $0.3 \times \eta k_{ij}^w$ . I calibrate  $\eta$  by running a regression of the total grant on the capacity without an intercept, and the coefficient is around 0.586 million dollars per megawatt

<sup>32</sup>The detailed program guideline can be found [here](#).

<sup>33</sup>The detailed list of awardees can be found [here](#).

as shown in Appendix Table C.4. I further explore the heterogeneity of  $\eta$  across years in column (2), and I find that heterogeneity is negligible.

Another important question that is relevant to my modeling assumption is what determines the subsidy choice. I estimate a logit model of subsidy choice on the productivity and capacity of wind farms as shown in columns (1)-(2) in Appendix Table C.5. More productive wind farms are more likely to select the output-based tax credit conditional on the size of the projects. Moreover, medium-sized wind farms are more likely to choose the Section 1603 Grant, as smaller wind farms have lower total investment costs to claim subsidies and larger wind farms might be less financially constrained and prefer tax credits for the tax equity providers. Since the wind farm size is an important predictor for the subsidy choice and the wind farm size is negotiated in the bilateral bargaining, I also model the subsidy choice as a joint decision of both parties in the bilateral bargaining process.

**Table C.4:** Calibration of  $\eta$

	Section 1603 Award Amount	
	(1)	(2)
Capacity	0.586*** (0.007)	
Capacity $\times \mathbb{1}(\text{Year} == 2008)$		0.583*** (0.017)
Capacity $\times \mathbb{1}(\text{Year} == 2009)$		0.594*** (0.012)
Capacity $\times \mathbb{1}(\text{Year} == 2010)$		0.623*** (0.023)
Capacity $\times \mathbb{1}(\text{Year} == 2011)$		0.574*** (0.012)
Capacity $\times \mathbb{1}(\text{Year} == 2012)$		0.572*** (0.026)
Observations	229	229
Adjusted $R^2$	0.969	0.969
Year Dummies		✓

*Notes:* This table shows the calibration results of  $\eta$ . I regress the Section 1603 Grant Amount (in million dollars) on the total capacity (in MW) for each wind farm without an intercept. I further explore the heterogeneity of  $\eta$  across years in column (2). Standard errors are in parentheses. \* $p < 0.10$ ; \*\* $p < 0.05$ ; \*\*\* $p < 0.01$ .

I calculate the total subsidies for each wind farm under both subsidy types. On the one hand, I impute the total subsidy under the Section 1603 Grant for each wind farm  $i$  that had chosen the PTC, according to the calibrated  $\eta$  and the observed capacity as shown follows.

$$TS(k_i^w \mid \text{Section 1603 Grant}) = 30\% \times \eta \times k_i^w. \quad (23)$$

On the other hand, I calculate the 10-year discounted sum of total subsidy under the PTC for each wind farm  $i$  using its annualized capacity factor  $\alpha_i$ , the amount of tax credit per unit of output  $d_t$ , and the observed capacity  $k_i^w$ .

$$TS(k_i^w \mid \text{PTC}) = \frac{\beta(1 - \beta^{10})}{1 - \beta} d_t \alpha_i k_i^w. \quad (24)$$

I summarize the results in Panel (b) of Appendix Figure C.3. Wind farms that chose the Section 1603 Grant on average received a larger amount of federal subsidies under the Section 1603 Grant compared with the PTC. However, wind farms that chose the PTC do not seem better off, as many of them could have obtained a larger amount of federal subsidies if they had opted into the Section 1603 Grant. That wind farms selected the Production Tax Credit even though there was a more profitable alternative available might be due to unobserved benefits to tax equity providers or behavioral inertia to stick to the default option. In columns (3)-(4), I include the difference in the total subsidies between these two choices in the logit model and find that on average, if the Section 1603 Grant yields a higher payoff, wind farms are more likely to choose it. However, the coefficient is relatively small, which indicates a large standard deviation of the unobserved i.i.d. shock and implies difficulty in rationalizing the subsidy choice in the model. Therefore, as discussed in Section 5.1, I assume there is a  $\varsigma$  likelihood that the wind farm investors would take the default option regardless of the payoffs, while for a probability of  $1 - \varsigma$  the wind farm investors would make a discrete choice of the subsidy according to the total surplus and the i.i.d. preference shock. This modeling approach not only allows me to partially rationalize the subsidy choice through the payoffs to two parties in the bilateral bargaining but also allows unobserved preference shocks of wind farms to explain the residual variations.

**Table C.5:** The Determinants of the Subsidy Choices

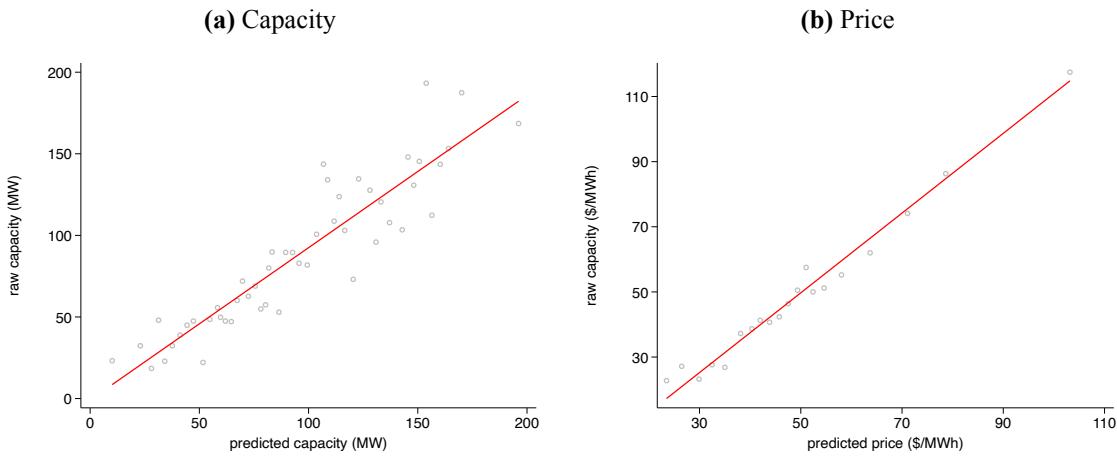
	Whether Opt to Section 1603			
	(1)	(2)	(3)	(4)
Productivity	-0.312** (0.137)	-0.421*** (0.144)		
log(Capacity)	0.585** (0.273)	0.647** (0.281)		
log(Capacity) <sup>2</sup>	-0.086* (0.044)	-0.088* (0.045)		
Difference between Grant and PTC			0.032*** (0.008)	0.040*** (0.008)
Observations	454	454	454	454
Pseudo $R^2$	0.014	0.054	0.031	0.077
Year Dummies		✓		✓

*Notes:* This table shows the estimation results of subsidy choices. The regression model is logit and the dependent variable is defined as a dummy, which takes the value 1 if a wind farm chooses to receive the Section 1603 Grant. I calculated the difference in total subsidies (in million dollars) between these two choices following equations (23) and (24). Standard errors are in parentheses. \*p < 0.10; \*\*p < 0.05; \*\*\*p < 0.01.

## C.5 Model Fit

I check the model fit of the bargaining model using estimates from Table 1. The binned scatter plots of the raw and predicted capacity and price according to Equation (3) and (5) are shown in Appendix Figure C.4. The model explains around 42% of the data variation for capacity, and 67% of the data variation for price. I further explore the model fit for the subsidy choice as shown in Appendix Table C.6. Among 301 wind projects that chose the Section 1603 Grant in the data, I predicted 79.7% correctly, while 85.2% of wind projects are correctly classified as choosing the Production Tax Credit.

**Figure C.4:** Model Fit for the Bilateral Bargaining Model



*Notes:* This figure shows the static model fit for the capacity function (3) and the negotiated price equation (5).

**Table C.6:** Model Fit for the Policy Choice

	Section 1603 Grant (predicted)	PTC (predicted)
Section 1603 Grant	240 (0.797)	61 (0.203)
PTC	17 (0.148)	98 (0.852)

*Notes:* This table shows the comparison of the predicted and raw policy choices. The shares of each policy type that is correctly predicted are included in parentheses.

## D Estimation Details for Demand of Non-Utility Buyers and Buyer Choice

### D.1 Demand for Non-Utility Buyers

I test the robustness of the demand curve estimation for non-utility buyers. I use the renewable credit price for utilities as the instrument for the wind energy price faced by non-utility buyers, as shown in Table 2. Column (1) in Appendix Table C.1 replicates column (4) in Table 2. Moreover, I further use different combinations among three sets of instruments, including the renewable credit price for utilities, the state-level subsidy dummies, and the state-level annual land prices. Overall, the estimated mean elasticity of the demand curve is between -1.690 and -1.389, and the baseline estimate (-1.590) is within this range.

I estimate the wind price function for non-utility buyers as a linear projection on the utility renewable credit price, turbine productivity, turbine brand dummies, balance-authority dummies, as well as the contract-type dummies. The choice of variables is consistent with the model specification for the demand function (7). Moreover, wind farms that choose to sell capacity to non-utility buyers are also involved in the subsidy type choice. I replicate Appendix Table C.5 on the sub-sample that had chosen the non-utility buyers, and there is no strong empirical pattern as shown in Appendix Table C.2. Therefore, I assume that wind farms simply choose the subsidy type that gives a larger total subsidy amount when I construct the profits from selling capacity to non-utility buyers.

**Table C.1:** Robustness Checks: Demand for Non-Utilities

	log(Capacity)			
	(1)	(2)	(3)	(4)
log(Price)	-1.590*** (0.266)	-1.389*** (0.230)	-1.690*** (0.262)	-1.423*** (0.255)
Observations	309	309	309	309
R <sup>2</sup>	0.336	0.355	0.323	0.352
Balance-Authority Dummies	✓	✓	✓	✓
Contract-Type Dummies	✓	✓	✓	✓
<i>Instruments:</i>				
Renewable Credit Price	✓	✓	✓	✓
Land Price		✓		✓
State Policies			✓	✓

*Notes:* This table shows the estimation results of the linear demand curve for non-utility buyers (Equation (7)). I use a combination of three instruments for the price: the renewable credit price for utilities, the annual agricultural land price at the state level, and whether the state offers subsidy policies to wind farms. State policies include sales tax incentives, property tax incentives, and industry recruitment support for the wind industry. Column (1) replicates column (4) in Table 2. Robust standard errors are in parentheses.

**Table C.2:** Estimation Results: Subsidy Choice for Wind Farms Selling to Non-Utilities

	I(Section 1603 Grant)				
	(1)	(2)	(3)	(4)	(5)
Capacity	0.005 (0.003)				0.003 (0.004)
Price		-0.009* (0.005)			-0.008 (0.006)
Productivity ( $\alpha_i$ )			0.148 (0.257)		0.037 (0.275)
Turbine Price				-0.117 (0.162)	-0.229 (0.174)
Observations	111	111	111	111	111
Pseudo R <sup>2</sup>	0.016	0.022	0.002	0.003	0.037

*Notes:* This table shows the estimation results of subsidy choice using the sub-sample of wind farms that chose to sell capacity to non-utility buyers in 2008-2012. The regression model is logit and the dependent variable is defined as a dummy, which takes the value 1 if a wind farm chooses to receive the Section 1603 Grant. Standard errors are in parentheses. \*p < 0.10; \*\*p<0.05; \*\*\*p<0.01.

## D.2 Buyer Choice

I match each wind farm in the sample with utilities that were active in the EIA 860 data when that wind farm started construction. The geographical distance between each wind farm and utility pair is calculated using the coordinates of the wind farm and the closest power plant that's owned by the utility. I first summarize the matching patterns between utilities and wind farms in Appendix Figure C.1. Panel (a) shows the raw distribution of the geographical distance between the matched utility and the focal wind farm. The distribution is truncated at 600 miles. The distribution displays a long tail but most of those matched pairs are within 400 miles of each other. Panel (b) shows the distribution of the relative distance of the matched utility and the focal wind farm, which measures how far away the matched utility is compared to the rest of the utilities in the buyer pool. This variable takes the value zero if the matched utility is the closest option, while it takes the value one if the furthest. Panel (b) shows that the wind farm tends to match with a utility that's closer geographically, suggesting that geographical distance might be an important shifter in the matching cost. Panel (c) explores whether a matched utility is likely to be in the same state as the focal wind farm. Around 80% of the pairs of a wind farm and its matched utility are from the same state, while fewer than 5% of the rest of the pairs are from the same state. Panel (d) presents a similar pattern for whether a utility and wind farm pair is in the same balancing authority. Overall, a wind farm is more likely to be matched to a utility that is geographically closer and within its own state or balancing authority.

Motivated by the empirical pattern, I restrict the buyer set to those utilities that are within 400 miles of the focal wind farm.<sup>34</sup> I next explore the determinants of buyer choice as shown in Appendix Table C.3. The dependent variable  $\mathbb{1}(\text{Match})$  is a dummy variable that takes the value one if the utility is the chosen buyer for the wind farm. I find that utilities with a larger renewable portfolio gap, defined as the difference between their current renewable generation and the state-level goal, have more unfulfilled demand and are more likely to be matched. Moreover, utilities that are in the same state as the focal wind farm, or that are closer geographically, are more likely to be chosen. Consequently, I include both a dummy indicating whether the utility and wind farm are from the same state, and the distance between the utility and wind farm in the matching cost function as shown in Equation (9).

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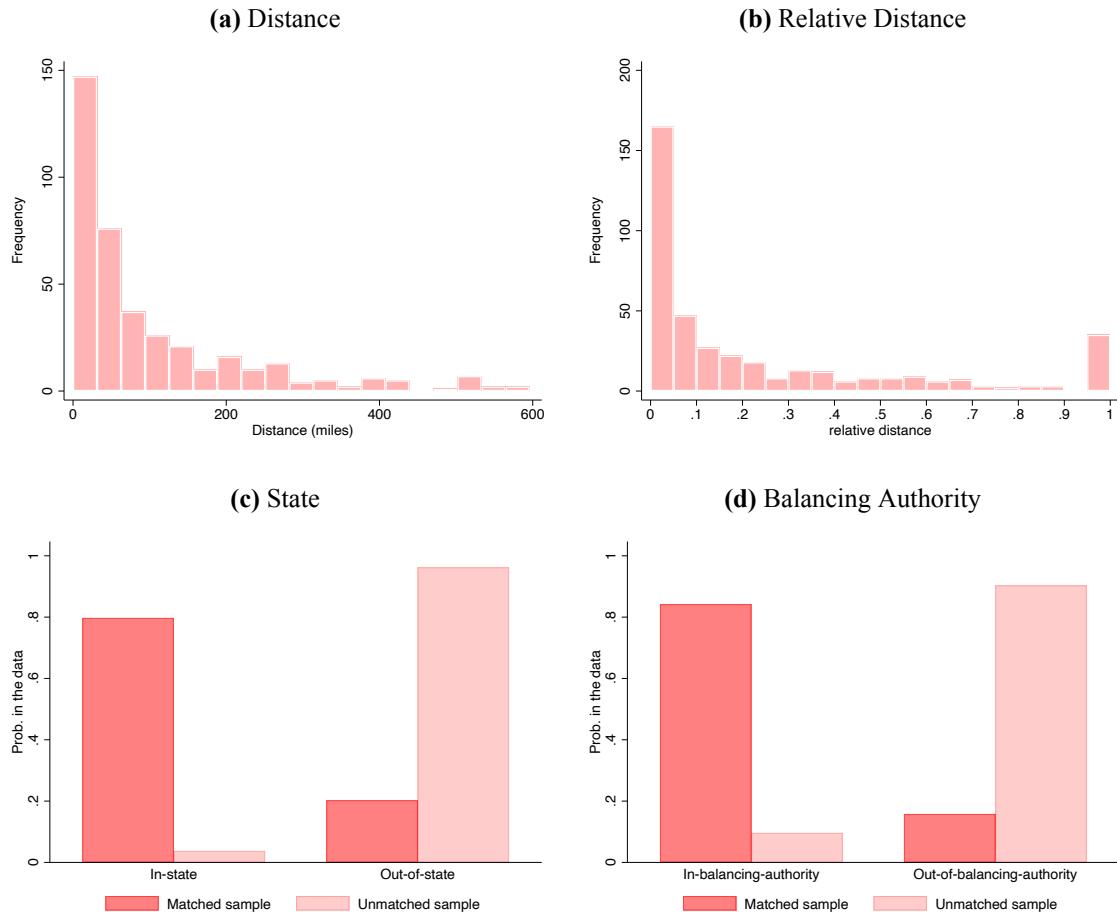
<sup>34</sup>Some matched utilities fall out of this range, and I add those back to the choice set for the focal wind farm.

**Table C.3:** Determinants of the Utility Matching Choice

	$\mathbb{1}(\text{Match})$		
	(1)	(2)	(3)
Renewable Portfolio Gap ( $10^9$ MWh)	1.516*** (0.191)	1.545*** (0.211)	1.589*** (0.219)
$\mathbb{1}(\text{Same States})$	0.063*** (0.004)	0.068*** (0.004)	0.068*** (0.004)
Distance ( $10^3$ Miles)	-0.123*** (0.023)	-0.111*** (0.024)	-0.112*** (0.024)
Observations	15109	15109	15109
$R^2$	0.053	0.098	0.098
Wind Farm Dummies		✓	✓
Utility Type Dummies			✓

*Notes:* This table explores the determinants of utility choice of wind farms if they sell capacity through utility Power Purchase Agreements. The dependent variable  $\mathbb{1}(\text{Match})$  is a dummy variable that takes the value one if the utility is the chosen buyer for the wind farm. Dummies for utility types include whether a utility is investor-owned, a cooperative, or of other types (such as municipal, etc). Standard errors are clustered at the wind farm level. \* $p < 0.10$ ; \*\* $p < 0.05$ ; \*\*\* $p < 0.01$ .

**Figure C.1:** Matching Patterns between Utilities and Wind Farms



*Notes:* This graph summarizes the matching pattern between utilities and wind farms. Panel (a) shows the raw distribution of the geographical distance between the matched utility and the focal wind farm. The distribution is truncated at 600 miles. Panel (b) shows the distribution of the relative distance of the matched utility and the focal wind farm, which measures how far away the matched utility is compared to the rest of the utilities in the buyer pool. This variable takes the value zero if the matched utility is the closest option, while it takes the value one if the furthest. Panel (c) explores whether a matched utility is likely to be in the same state as the focal wind farm and panel (d) explores whether a utility and wind farm pair is in the same balancing authority.

## E Dynamic Model and Computational Details

### E.1 An Alternative Dynamic Model

There is an alternative dynamic model for the evolving policy beliefs, which preserves the stationarity of the problem.<sup>35</sup> The notations are the same as in Section 4.3.  $\omega_t$  represents the policy status in year  $t$ , which could take three values: (1)  $\omega_t = H$ , which indicates that the federal subsidy is enacted in year  $t$  and the probability of policy renewal is 1; (2)  $\omega_t = L$ , which indicates that the federal subsidy is enacted in year  $t$ , but the probability of policy renewal is only  $b < 1$ ; (3)  $\omega_t = 0$ , which indicates that the federal subsidy is terminated. In each period, the *ex-ante* likelihood of  $\omega_t = H$  conditional on policy renewal is equal to  $\rho_H$ . Therefore, the dynamic problem can be reformulated as follows.

$$V(\mathbf{s}_{it}, \omega_t, \nu_{it}) = \max\{\Pi(\mathbf{s}_{it}, \omega_t) - \nu_{it}, \beta E[V(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1}) | \mathbf{s}_{it}, \omega_t]\}.$$

$$E[V(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1}) | \mathbf{s}_{it}, \omega_t] = \oint_{\mathbf{s}_{it+1}, \nu_{it+1}} E[V(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1}) | \omega_t] dG(\mathbf{s}_{it+1} | \mathbf{s}_{it}) dF(\nu_{it+1}).$$

I maintain the Assumption 1 that policy elimination will be perceived as perpetual. The option value when the realized state variable is  $\mathbf{s}_{it+1}$  and entry cost shock is  $\nu_{it+1}$  conditional on different policy status  $\omega_t$  can be written as follows.

$$\begin{aligned} E[V(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1}) | \omega_t = H] &= V(\mathbf{s}_{it+1}, \omega_{t+1} = H, \nu_{it+1}) \times \rho_H \\ &\quad + V(\mathbf{s}_{it+1}, \omega_{t+1} = L, \nu_{it+1}) \times (1 - \rho_H) \end{aligned}$$

$$\begin{aligned} E[V(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1}) | \omega_t = L] &= V(\mathbf{s}_{it+1}, \omega_{t+1} = H, \nu_{it+1}) \times \rho_H \times b \\ &\quad + V(\mathbf{s}_{it+1}, \omega_{t+1} = L, \nu_{it+1}) \times (1 - \rho_H) \times b \\ &\quad + V(\mathbf{s}_{it+1}, \omega_{t+1} = 0, \nu_{it+1}) \times (1 - b) \end{aligned}$$

$$E[V(\mathbf{s}_{it+1}, \omega_{t+1}, \nu_{it+1}) | \omega_t = 0] = V(\mathbf{s}_{it+1}, \omega_{t+1} = 0, \nu_{it+1})$$

The advantage of this model is to preserve the stationarity of the dynamic problem and use two parameters  $b$  and  $\rho_H$  to capture evolving policy beliefs.  $\rho_H$  can be identified from the frequency of investment spikes, while  $b$  can be identified from the magnitude of investment spikes. However, the stationarity of the problem conflicts with the data pattern of jumping investment spikes across years such that the model fails to predict when the investment spikes will occur. The only solution is to index  $\rho_H$  and  $b$  by  $t$ , but the model will be isomorphic as my baseline model.

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<sup>35</sup>I thank Ken Hendricks and JF Houde for bringing up this modeling option and for the extensive discussion of its feasibility.

## E.2 Estimation Details of the Dynamic Entry under Policy Uncertainty

**State Space and Basis Function** I define a set of state variables, including (1) the annual average productivity of wind turbines  $\bar{\alpha}_t$ ; (2) the average turbine prices  $TP_t^{\text{Vestas}}$ ; (3) the effective market price  $\Theta_{it}$ ; (4) the inclusive value that can be attributed to the changing renewable portfolio gaps for buyers  $IV_{it}(\Phi_{it})$ ; (5) the utility demand shifter  $\beta_4 Z_{jt}^U$  as in Equation (15); (6) the non-utility demand shifter as a projection of  $p_i^{nu}$  on  $Z_i^{nu}$  similar to Equation (7); (7) the matching cost shifter  $\text{MatchingCost}_{it}$ , defined as the mean of  $(\hat{\gamma}_3 \mathbb{1}\{m_i \neq m_j\} + \hat{\gamma}_4 \text{Dist}_{ij})$  from Equation (8); (8) the amount of new wind capacity online  $\text{NewCap}_{mt}$  in the state  $m$  and year  $t$ ; (9) the subsidy level  $d_t$ ; (10) a dummy variable defining whether  $i$  is before 2013; and (11) the state-level land prices  $W_{mt}$ .

Among these ten variables, (5), (6) and (7) are time-invariant, while others are time-varying. I solve the profit of wind farms if they enter the market as  $\Pi_{it}$  from the static model, and approximate the profit surface as a function of the quadratic basis of the state space  $\{u_l(\mathbf{s}_{it})\}_{l=1}^L$  such that  $\hat{\Pi}(\mathbf{s}_{it}) = \sum_{l=1}^L \hat{\gamma}_l^\Pi u_l(\mathbf{s}_{it})$ . I approximate the value function as  $E[V(\mathbf{s}_{it}, \nu_{it})] = \sum_{l=1}^L \gamma_l^v u_l(\mathbf{s}_{it})$  and solve the dynamic programming problem via value function iteration. I use the state variables (1)-(10) in  $\{u_l(\mathbf{s}_{it})\}_{l=1}^L$  for the profit surface as land prices are only relevant for entry costs. I use (1)-(9) and (11) in  $\{u_l(\mathbf{s}_{it})\}_{l=1}^L$  for the value function surface when estimating entry cost parameters, as I only use sample window between 2013-2018, while I use (1)-(8) and (11) in  $\{u_l(\mathbf{s}_{it})\}_{l=1}^L$  for the value function surface when estimating belief parameters, as I estimate the model year by year and there is no variation in  $d_t$  after adjusted for inflation between 2006 and 2012. I use the fully saturated quadratic function of state variables (1)-(5), while the rest state variables are included only linearly.

**Transition Dynamics of State Variables** There are eight time-varying state variables in my model. The subsidy level  $d_t$  and the dummy variable defining whether  $i$  is before 2013 evolve deterministically. The annual average productivity of wind turbines  $\bar{\alpha}_t$ , the average turbine prices  $TP_t^{\text{Vestas}}$ , the effective market price  $\Theta_{it}$ , and the state-level land prices  $W_{mt}$  are exogenous in the model, and I recover their transition dynamics from the data with AR(1) models.

For the effective market price  $\Theta_{it}$ , I allow the AR(1) coefficient to vary before and after 2009 and I allow rich heterogeneity across states for the constant term, consistent with Equation (22) for the static estimation in Appendix Section C. The estimation model and results are shown as follows. The total number of observations is 800 and the adjusted R-square is 0.996. The standard error is in parentheses and clustered at the state level.

$$\begin{aligned} \Theta_{it} = & \gamma_1^\Theta \Theta_{it-1} \times \mathbb{1}(t \leq 2009) + \gamma_2^\Theta \Theta_{it-1} \times \mathbb{1}(t > 2009) + \gamma_3^\Theta \mathbb{1}(t > 2009) + \xi_m^\Theta + \epsilon_{it}^\Theta \\ & 0.786 \quad \quad \quad 0.762 \quad \quad \quad - 0.166 \\ & (0.019) \quad \quad \quad (0.019) \quad \quad \quad (0.111) \end{aligned}$$

Similarly, I estimate the transition dynamics of the state-level land prices  $W_{mt}$  using the AR(1) model with rich heterogeneity across states for the constant term. The estimation model and results are shown as follows.

$$W_{mt} = \gamma_1^W W_{mt-1} + \xi_m^W + \epsilon_{MT}^w$$

0.908
(0.021)

For annual average productivity of wind turbines  $\bar{\alpha}_t$  and the average turbine prices  $TP_t^{\text{Vestas}}$ , I only have the time variations of the data and I estimate AR(1) processes with trend breaks before and after 2009. The estimation model and results are shown as follows.

$$\bar{\alpha}_t = \gamma_1^\alpha \bar{\alpha}_{t-1} \times \mathbb{1}(t \leq 2009) + \gamma_2^\alpha \bar{\alpha}_{t-1} \times \mathbb{1}(t > 2009) + \gamma_3^\alpha \mathbb{1}(t > 2009) + \epsilon_{Tt}^\alpha$$

0.330	0.753	− 1.023
(0.382)	(0.210)	(1.270)

$$TP_t^{\text{Vestas}} = \gamma_1^{TP} TP_t^{\text{Vestas}} \times \mathbb{1}(t \leq 2009) + \gamma_2^{TP} TP_t^{\text{Vestas}} \times \mathbb{1}(t > 2009) + \gamma_3^{TP} \mathbb{1}(t > 2009) + \epsilon_t^{TP}$$

0.909	0.945	− 2.019
(0.118)	(0.163)	(2.374)

For the inclusive value that can be attributed to the changing renewable portfolio gaps for buyers  $IV_{it}(\Phi_{it})$ , it's endogenously evolving in the model through  $NewCap_{mt}$ , but I assume its transition process is exogenously given. I approximate the transition process of  $IV_{it}(\Phi_{it})$  as an AR(1) model with the amount of new wind capacity online  $NewCap_{mt-1}$  in the state  $m$  and year  $t - 1$  as an endogenous shifter. I further allow the constant term in the AR(1) model to vary across wind farms. The estimation model is shown in Equation (17) and the results are shown as follows.

$$IV_{it}(\Phi_{it}) = \rho_1^\Phi IV_{it-1}(\Phi_{it-1}) + \rho_2^\Phi NewCap_{mt-1} + \xi_i^\Phi + \epsilon_{it}^\Phi$$

0.591	− 0.240
(0.020)	(0.023)

The amount of new wind capacity online  $NewCap_{mt}$  in the state  $m$  and year  $t$  is thus another endogenous state variable in the dynamic problem. I assume  $NewCap_{mt}$  to follow another AR(1) process as follows. The estimation model is shown in Equation (18). I endogenously solve  $\rho_1^{nc}$  and  $\rho_0^{nc}$  when estimating the policy belief parameters and implementing counterfactual simulations. However, as I assume stationarity when estimating entry cost parameters, I directly estimate Equation (18) using data from 2015-2018. Estimation results using data from 2014-2018 are very

similar.

$$\begin{aligned} \text{NewCap}_{mt} &= \rho_1^{nc} \text{NewCap}_{mt-1} + \rho_0^{nc} + \epsilon_{mt}^{nc} \\ &\quad 0.791 \quad 0.032 \\ &\quad (0.047) \quad (0.022) \end{aligned}$$

**Estimation Algorithm** A simple summary of the estimation algorithm is as follows.

1. A initial guess of  $b_t$  is given.
2. Guess  $\rho_0^{nc}$  and  $\rho_1^{nc}$ , solve the value functions  $V^0(\mathbf{s}_{it})$  and  $V^1(\mathbf{s}_{it}, b_t)$ .
3. Simulate the trajectory of  $\text{NewCap}_{mt}$ .
4. Solve for new  $\rho_0^{nc}$  and  $\rho_1^{nc}$  and update the belief.
5. Repeat steps 2-4 until the values of  $\rho_0^{nc}$  and  $\rho_1^{nc}$  converge.
6. Solve the value functions  $V^0(\mathbf{s}_{it})$  and  $V^1(\mathbf{s}_{it}, b_t)$ . Predict the state-level entry rates and match them with data.
7. Iterate on  $b_t$  until the sum of squared errors is minimized.

### E.3 Simulation of the Dynamic Model

The simulation procedures of the dynamic model mirror the estimation steps. For both the baseline and the counterfactual scenarios, I simulate the model year by year according to the following steps.

1. For year  $t$ , I simulate a sample of potential entrants in state  $m$  and year  $t$  of the size  $\text{PotentialEntrants}_{mt}$ . The state variables of potential entrants follow the distribution of  $\mathbf{s}_{it+1}$  from state  $m$  and year  $t$  observed in the data.
2. Guess  $\rho_0^{nc}$  and  $\rho_1^{nc}$ , solve the value functions  $V^0(\mathbf{s}_{it})$  and  $V^1(\mathbf{s}_{it}, b_t)$ .
3. Simulate the trajectory of  $\text{NewCap}_{mt}$ .
4. Solve for new  $\rho_0^{nc}$  and  $\rho_1^{nc}$  and update the belief.
5. Repeat steps 2-4 until the values of  $\rho_0^{nc}$  and  $\rho_1^{nc}$  converge.
6. Solve the value functions  $V^0(\mathbf{s}_{it})$  and  $V^1(\mathbf{s}_{it}, b_t)$ .

7. Draw entry cost  $\nu_{it}$  100 times and each potential entrant makes optimal entry timing decision according to Equation (14). Sum over the entry decision of each potential entrant and calculate the total number of entrants  $\text{Entry}_{mt}$ .
8. Update the  $\text{PotentialEntrants}_{mt+1}$  to add the number of delayed entrants from year  $t$ . Repeat the steps (1)-(7) for year  $t + 1$ .

For policy windows between 2013-2018, I solve the parameters of the endogenous transition process  $\rho_0^{nc}$  and  $\rho_1^{nc}$  as well as stationary value functions  $V(s_{it})$  for years 2013 and assume the value functions are the same for the rest years. This is consistent with the estimation assumption that the dynamic problem is stationary between 2013 and 2018.

## F Calculation of Social Benefits of Wind Energy

I evaluate the benefits of wind energy following [Callaway et al. \(2018\)](#). I assume wind farms operate for 20 years and calculate the total benefits from their twenty-year operations. Wind energy substitutes fossil fuels in generating electricity and thus there are three sources of benefits from more wind energy on the grid: reducing carbon emissions, avoiding fossil input costs, and adding capacity values to the system. I estimate the average marginal operating emissions rate (MOER) of coal- or gas-fueled power plants in each state and year, which is defined as the marginal response in the system-wide emissions with respect to the total production change from generators due to more renewable energy, as [Callaway et al. \(2018\)](#) find that regional average MOERs offer a useful means of “calibrating regional policy incentives to compensate for external emissions benefits.”

I access the data of total electricity production and carbon emission for each state at the hourly level between January 1, 2004, and December 31, 2018, from the Clean Air Markets Program Data (formerly, Continuous Emissions Monitoring Systems Database).

Following [Callaway et al. \(2018\)](#), I first cluster hourly observations according to load profiles and peak loads using a k-means clustering algorithm. The clusters  $k$  are generated for each market  $r$ , season  $s$ , and hour-of-the-day  $h$ . I categorize all observations into eight markets according to their ISOs or RTOs, including CAISO, ERCOT, ISO-NE, MISO, PJM, SPP, NYISO, and non-ISO states. I categorize all dates into two seasons: summer/fall (May to October) and winter/spring (November to April). I generate 12 clusters of observations within each hour of the day, season, and market (such as MISO in summer/fall between 10 a.m. and 11 a.m.). The MOER is estimated using the following equation, where  $E_{mkt}$  and  $G_{mkt}$  represent emissions and electricity generations in each hour  $t$ , cluster  $k$ , and state  $m$ .

$$E_{mkt} = \alpha_{mkhs} + \phi_{mkhs} G_{mkt} + e_{mkt}$$

$\phi_{mkhs}$  is the estimated MOER for each state  $m$ , season  $s$ , hour-of-the-day  $h$ , and cluster  $k$ . As I calculate the total benefits from twenty-year operations of wind farms, I take an average  $\phi_m$  as the mean MOER for state  $m$ . The statistics of the avoided operating costs and capacity values are taken directly from [Callaway et al. \(2018\)](#).<sup>36</sup>

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<sup>36</sup>The detailed statistics can be found on [the author’s website](#).