

# Luis Cano Irigoyen

## Objective

Computer Science student looking forward to working with big or growing companies, especially ones with job opportunities related to game, app, or web development.

## Relevant skills and tools

### Languages

Spanish: Native

English: Professional working proficiency

French: Elementary proficiency

### Skills

- Data Analytics
- Project Management
- Object Oriented Programming
- Market Research
- Digital Marketing
- Search Engine Optimization
- Search Engine Marketing
- Writing
- Front-end and Back-end Development
- Web applications
- User Interface Design

## Programming Languages and Tools

C++	Unity
C#	Google Ads
Python	WordPress
SQL	GitHub
Node.js / React.js	MATLAB
HTML5	Arduino IDE
CSS3	Proteus
R	Figma

Creative front-end and back-end developer with work experience in web development –making and designing sites for multiple companies and university groups–, and in online marketing –being proficient in Search Engine Optimization and Search Engine Marketing. Experienced as well in teaching –having taught programming courses for younger students in two occasions. This in addition to being skillful in multiple programming languages and tools.

## Education

### BSc in Computer Science — currently enrolled

Tecnológico de Monterrey  
Monterrey, Nuevo León, México

Expected Graduation year: 2023

### International Baccalaureate Diploma

Liceo de Monterrey Centro Educativo  
Monterrey, Nuevo León, México

Graduation year: 2019

## Experience

### Web Developer & Marketing Analyst

Pixelwork Agencia Web // July 2019 – Present

- Utilized WordPress for building company websites.
- Worked with Ahrefs and Yoast to and increase with success the organic traffic value of multiple domains, as well as making their websites healthier.
- Created and Managed multiple Google Ads campaigns.

### Gameroom Attendant

Chuck E. Cheese // June 2017 – July 2017

- Learned and applied excellent customer service skills.
- Did basic repairs on the Game Machines.

## Contact information

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### Find me at:

[Website](#)

[GitHub](#)

[LinkedIn](#)