

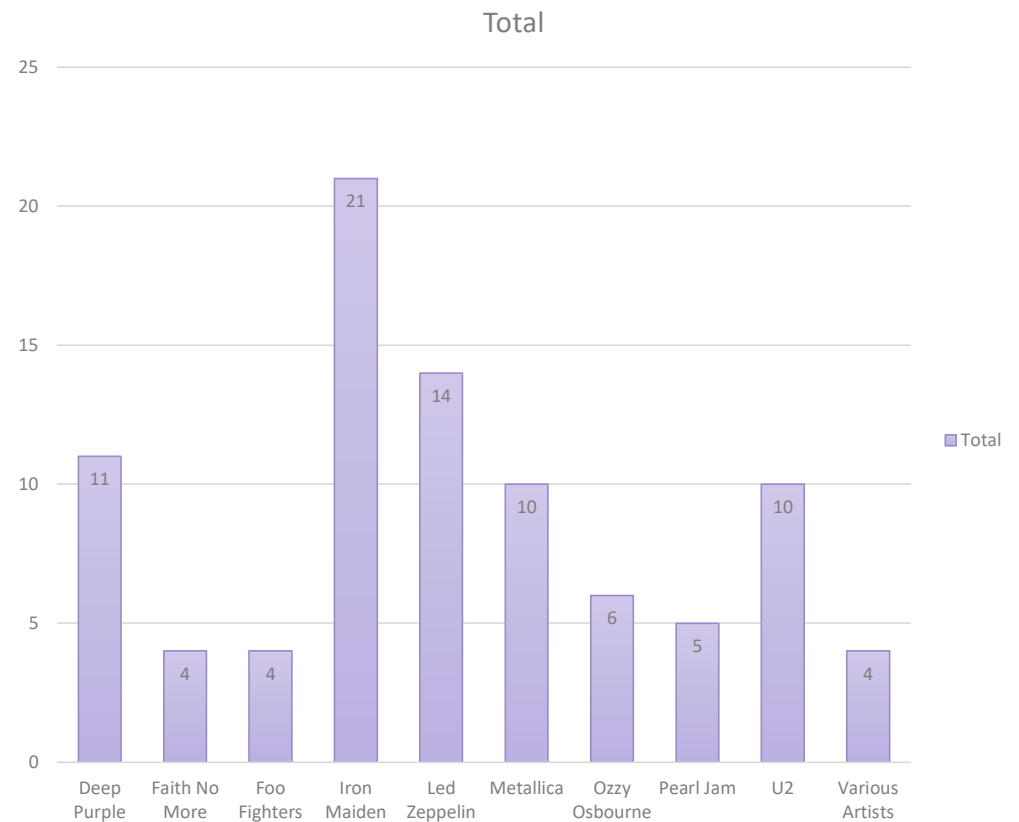


CHINOOK DB PROJECT 3

LE RON CARLTON

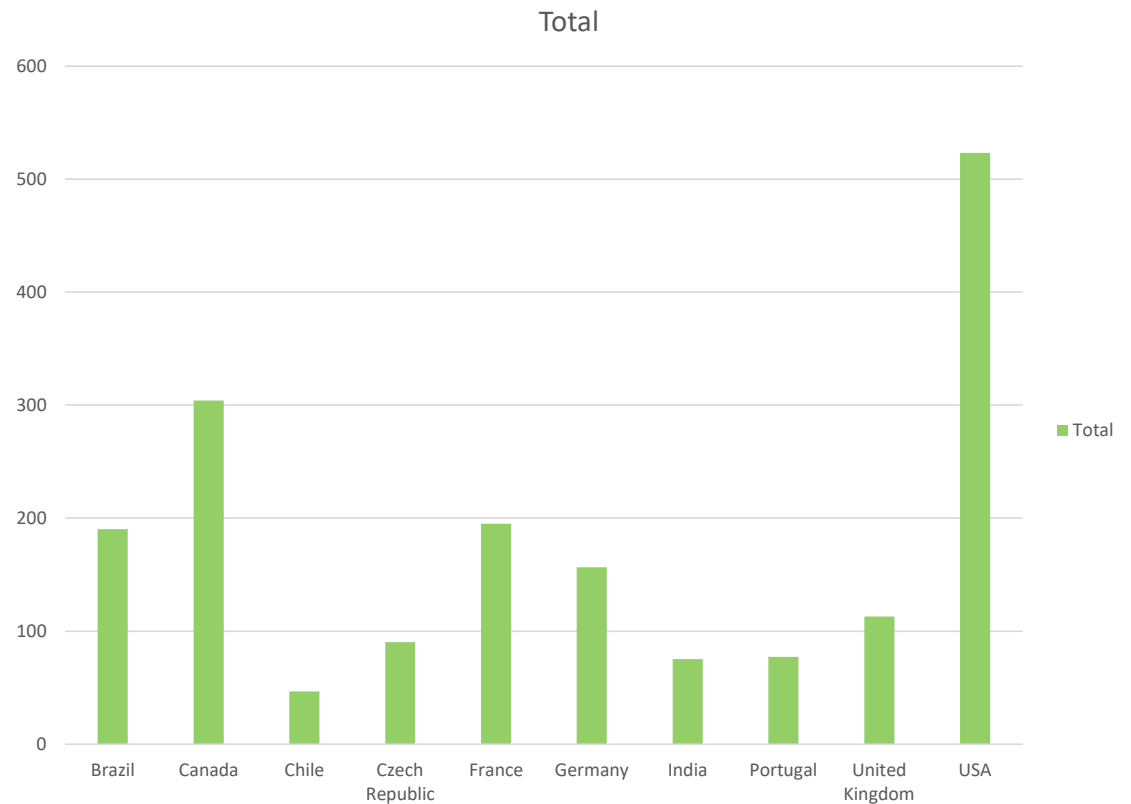
TEN ARTISTS WITH THE
MOST ALBUMS IN STORE

MANY ARTISTS HAVE A
VARIETY OF ALBUMS
AVAILABLE FOR SALE.
REVIEWING THIS DATA IS
A STARTING POINT TO
DETERMINE
OPPORTUNITIES FOR
GROWTH IN VARIETY OF
ARTISTS, MORE ALBUMS
FROM THESE ARTISTS
AND MORE.



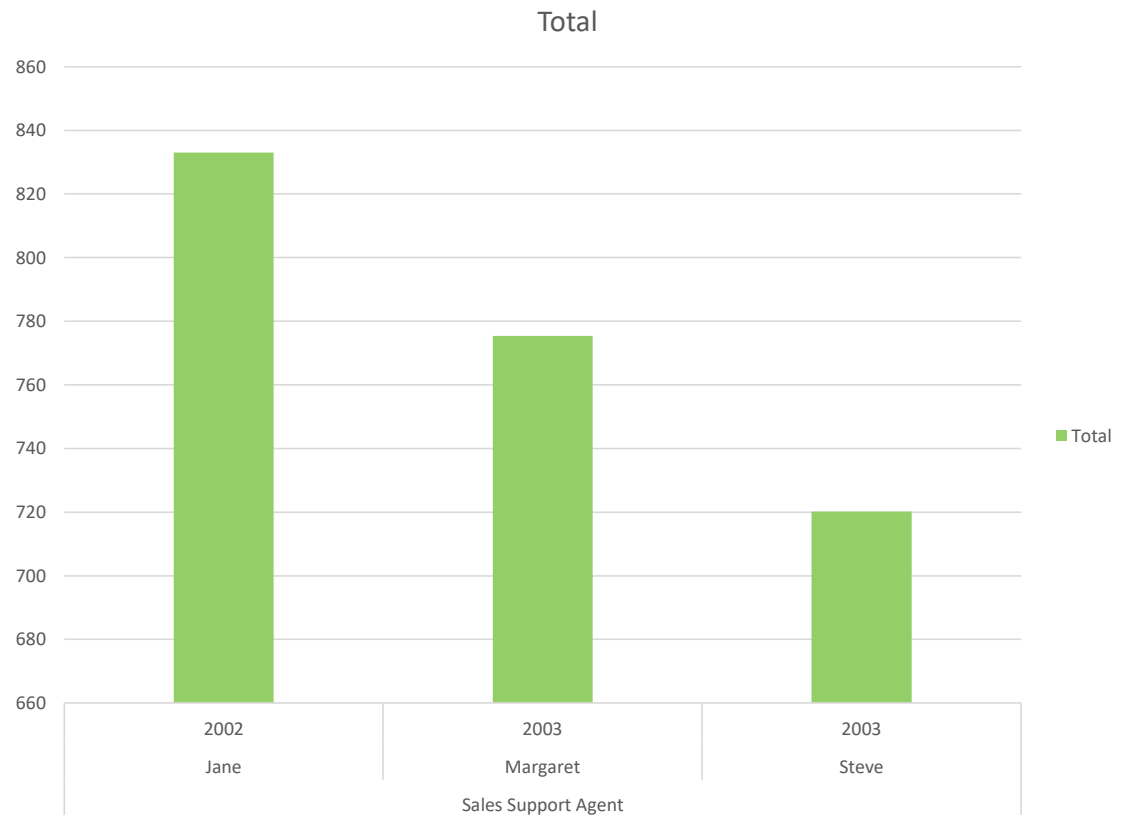
TOP 10 COUNTRIES WITH HIGHEST PURCHASES

UNDERSTANDING THE
TOP COUNTRIES FOR
SALES REVENUE
ENABLES BUSINESS
LEADERS TO MAKE
DECISIONS. THIS CAN
INCLUDE WHERE TO
INCREASE
ADVERTISING,
EXPLORING WHY
SALES ARE LOWER IN
OTHER COUNTRIES
AND MORE.



SALES SUPPORT AGENT SALES

BY CROSS REFERENCING
HIRE DATES, WE CAN SEE
HOW MUCH REVENUE SALES
SUPPORT AGENTS HAVE
GENERATED. THIS ALLOWS
BUSINESS LEADERS TO
EVALUATE PERFORMANCE
AND DETERMINE IF
REMEDATION IS REQUIRED.



NUMBER OF TRACKS BY GENRE

BY REVIEWING THE NUMBER
OF TRACKS PER GENRE,
BUSINESS LEADERS CAN
DETERMINE AREAS OF
EXPANSION TO PROVIDE A
BROADER SELECTION TO
CUSTOMERS.

