

LUKAS CARVAJAL

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EXPERIENCE

MIMO

Product Manager

Vienna, Austria

2018-2021

Mimo is an app for learning to code through interactive lessons with 10,000,000+ downloads and 80,000+ subscribers.

- Developed and executed the roadmap for one cross-functional team (four engineers and one designer) and the curriculum team (three curriculum developers and five subject matter experts), driving a 187% increase in user retention.
- Led a cross-functional team to roll out major changes to our learning management system and trained the curriculum team in the ADDIE model, leading to a 4x increase in lessons published per contributor each month.
- Took four major learning features on iOS and Android from idea to launch that are now a core part of the educational experience: mobile projects, daily challenges, executable lessons, and career paths.
- Advocated for incorporating more user research into our process, making user interviews and surveys a regular part of feature development across the company.
- Built dashboards with SQL queries used company-wide to analyze course completion, passing rates, and lesson reports.

TIP YOURSELF

Co-founder and CTO

Chicago, IL

2015-2017

Tip Yourself was a savings app with \$1,000,000+ saved on its platform and was acquired by Earnin (\$125M in funding).

- Led the launch of the iOS app which became a Top 20 Finance App, got featured in Oprah magazine, and got 30,000+ downloads within three months of launching.
- Solved an authentication problem a \$250 an hour security consultant couldn't figure out, earning a promotion to CTO.
- Built a dashboard and algorithm that flagged ACH transactions that looked like fraud, saving the company thousands of dollars.
- Coded the iOS app and backend using Swift, Ruby, and SQL.
- Worked with the CEO, a designer, and a junior engineer to ship features using SCRUM.

APPS BY LUKAS

Founder

Tallahassee, FL

2014-2015

Apps by Lukas was an app development company launched during college where I worked as a project manager and engineer.

- Launched four mobile apps and two websites for clients who were satisfied with us delivering on time and within budget.
- Contracted an engineer and a designer to work on multiple projects at once, doubling monthly profits.
- Coded the iOS apps in Objective-C and performed code reviews for the Android apps.

ONFEEDBACK GMBH

Business Analyst Intern

Berlin, Germany

Fall 2013

- Analyzed startup trends and performed market research to identify business opportunities with the CEO and a data analyst.

DAVE PARTNERS LLC

Business Development Intern

New York, NY

Summer 2012

- Wrote summaries on interviews with executives, trending technologies, and up-and-coming startups for the CEO.

EDUCATION

FLORIDA STATE UNIVERSITY

B.Sc. Economics; Minors in Math and Computer Science

Tallahassee, FL

2012-2015

- Course overloaded and graduated high school with a ton of IB/AP credit, completing my economics degree in two years.
- Finished 1st place out of 14 teams in the Lacuna Open Build Hackathon for building a location-based social media app.

FREIE UNIVERSITÄT BERLIN

Studied one year of pure Math in German

Berlin, Germany

2013-2014

- Helped set up the first TechCrunch Disrupt event in Europe.