

Lisa Carter  
PUI

## Assignment 5 Writeup

### CHALLENGES / BUGS

The biggest challenge for me was getting started working in HTML. I didn't have any experience with it and the practice we had in lab didn't seem to give the necessary exposure for me. Really what it came down to was finding existing HTML files and playing around with the parameters just to familiarize oneself with the system.

One bug I fought with for a while was making the background image go the full length of the screen. After playing around with a couple of different image resizing options, I went to a TA and we scoured StackOverflow and managed to find a solution. (As a side note, big shout out to the TAs for this assignment. I literally started from nothing and somehow managed to turn in something functional thanks to their help, so thanks again for all your time and patience). Another bug I struggled with was figuring out how to make images in my products browse page square and uniform. I had to talk with a TA about it but we eventually figured we could just hardcode the sizes and make things uniform from there.

### BRAND IDENTITY

In my original prototype, I wanted to go for a sleek minimalist design, contrary to the more overcrowded online shopping experiences of Chewy and Amazon. I wanted the buying process to be seamless and I also wanted to communicate a cool easy utilitarian look to it. When you're camping or on the trail with your pets, you want to carry only the bare essentials, and you want those essentials to work for you. Why shouldn't a camping gear website follow this same ideology?

Ultimately, my final HTML for Muddy Paws looked more like it was designed by the dogs themselves, but with additional time and better confidence in HTML skills, this website could one day be as cool looking as its preceding Assignment 3 prototype.

### SOURCES

- About Dog pic → People Magazine Dogs: <https://tinyurl.com/ycxdoa7p>
- Dog Harness → Global Dog Shop:  
[https://globaldogshop.com/images/products/1890-Rogz\\_Utility\\_Fanbelt\\_Purple\\_Large\\_Dog\\_Harness.jpg](https://globaldogshop.com/images/products/1890-Rogz_Utility_Fanbelt_Purple_Large_Dog_Harness.jpg)
- Cat Harness → PetSafe.Net  
[https://d31omju6te34uu.cloudfront.net/media/catalog/product/C/W/CWMK\\_RYL-NVY\\_a.jpg](https://d31omju6te34uu.cloudfront.net/media/catalog/product/C/W/CWMK_RYL-NVY_a.jpg)

- Cat Backpack → Didn't Know I Wanted That.com  
<http://www.didntknowiwantedthat.com/wp-content/uploads/2017/12/Pet-Backpack.jpg>
- Food container → Amazon.com  
[https://images-na.ssl-images-amazon.com/images/I/71vGuRS43oL.\\_SX425\\_.jpg](https://images-na.ssl-images-amazon.com/images/I/71vGuRS43oL._SX425_.jpg)
- Water bottle → Amazon.com  
<https://image.dhgate.com/0x0/f2/albu/g7/M00/87/21/rBVaSlo7aSOACgBpAAFTfKHxKs4023.jpg>
- GPS Tracker → Aliexpress.com  
[https://ae01.alicdn.com/kf/HTB1LgEkKVXXXXGaXXXq6xXFXXX5/new-product-Deest-69-waterproof-tracker-long-standby-time-dog-cat-Pet-personal-gps-tracker-IOS.jpg\\_640x640.jpg](https://ae01.alicdn.com/kf/HTB1LgEkKVXXXXGaXXXq6xXFXXX5/new-product-Deest-69-waterproof-tracker-long-standby-time-dog-cat-Pet-personal-gps-tracker-IOS.jpg_640x640.jpg)
- Main splash image/background: HiConsumption.com  
<https://cdn.hiconsumption.com/wp-content/uploads/2017/03/Best-Dogs-For-Hiking-00.jpg>

Additional code guidance from w3schools.com, stackoverflow.com, Piazza, and TAs