

Crafting digital experiences for business owners & health organizations that drives meaningful impacts

Chip a Digital Product Designer. Over the past 4 years, he had the privilege to help big corporates (IBM), to startups ie. KFit (acquired Groupon) & LikeBright (acquired by Rhapsody) with user interface, marketing & brand identity.

Embracing design thinking and human-centered innovation, he works with various business owners, customers and other stakeholders to find out their needs, develop prototypes, and translate the design concept into user-centered web or mobile apps.



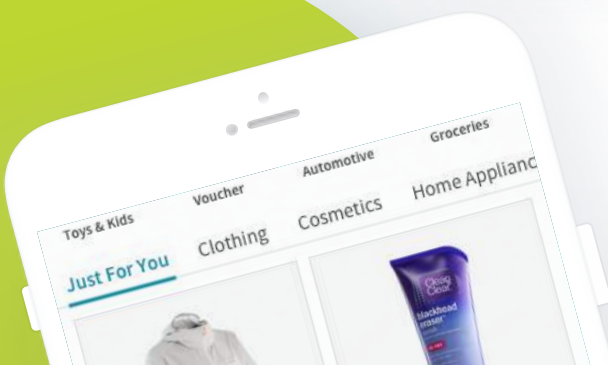
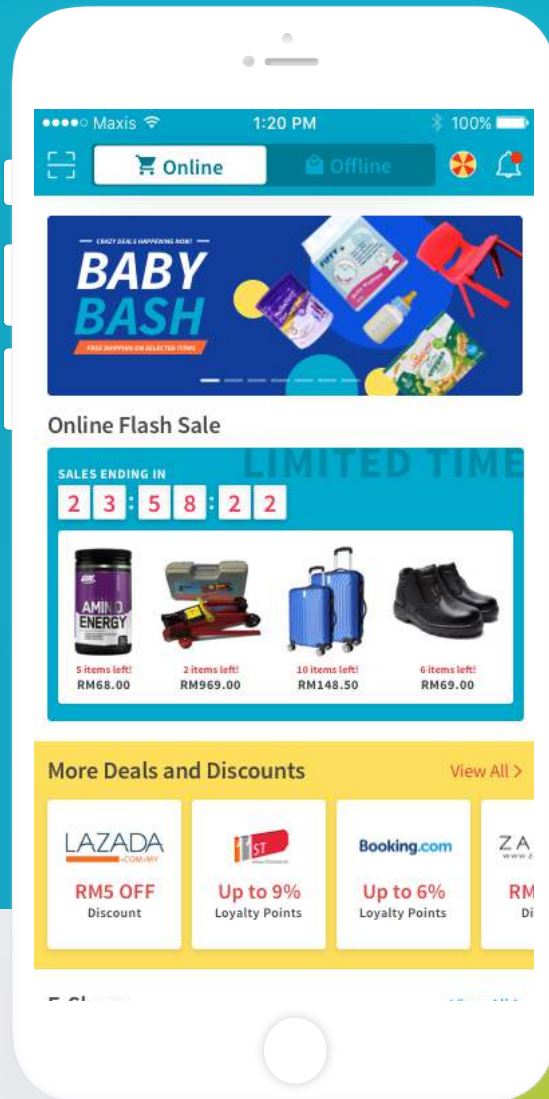
DOWNLOAD RESUME

http://madebychip.com/resume_ChipDongLim.pdf



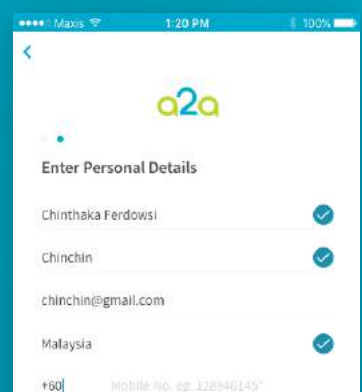
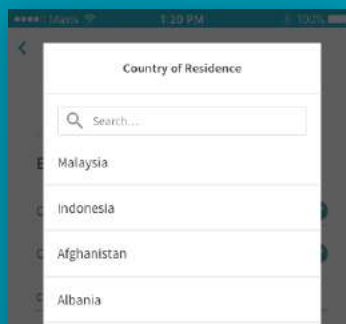
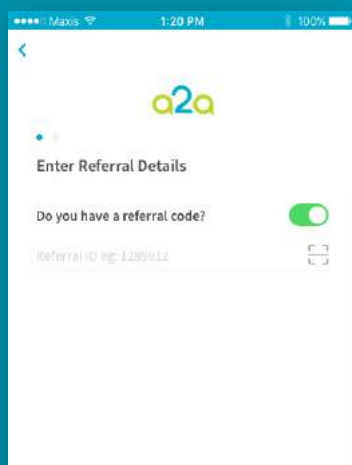
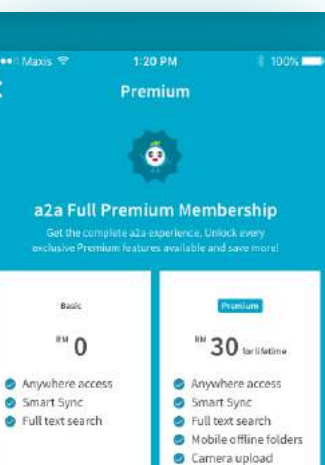
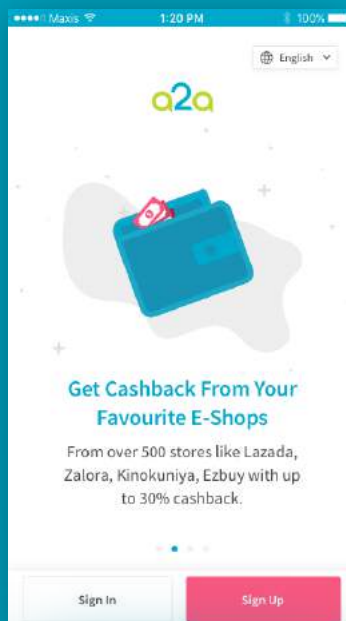
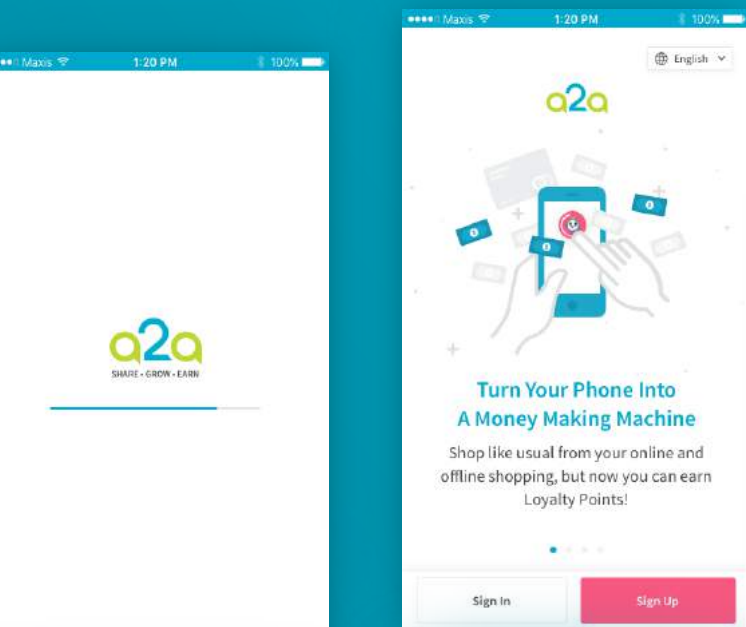
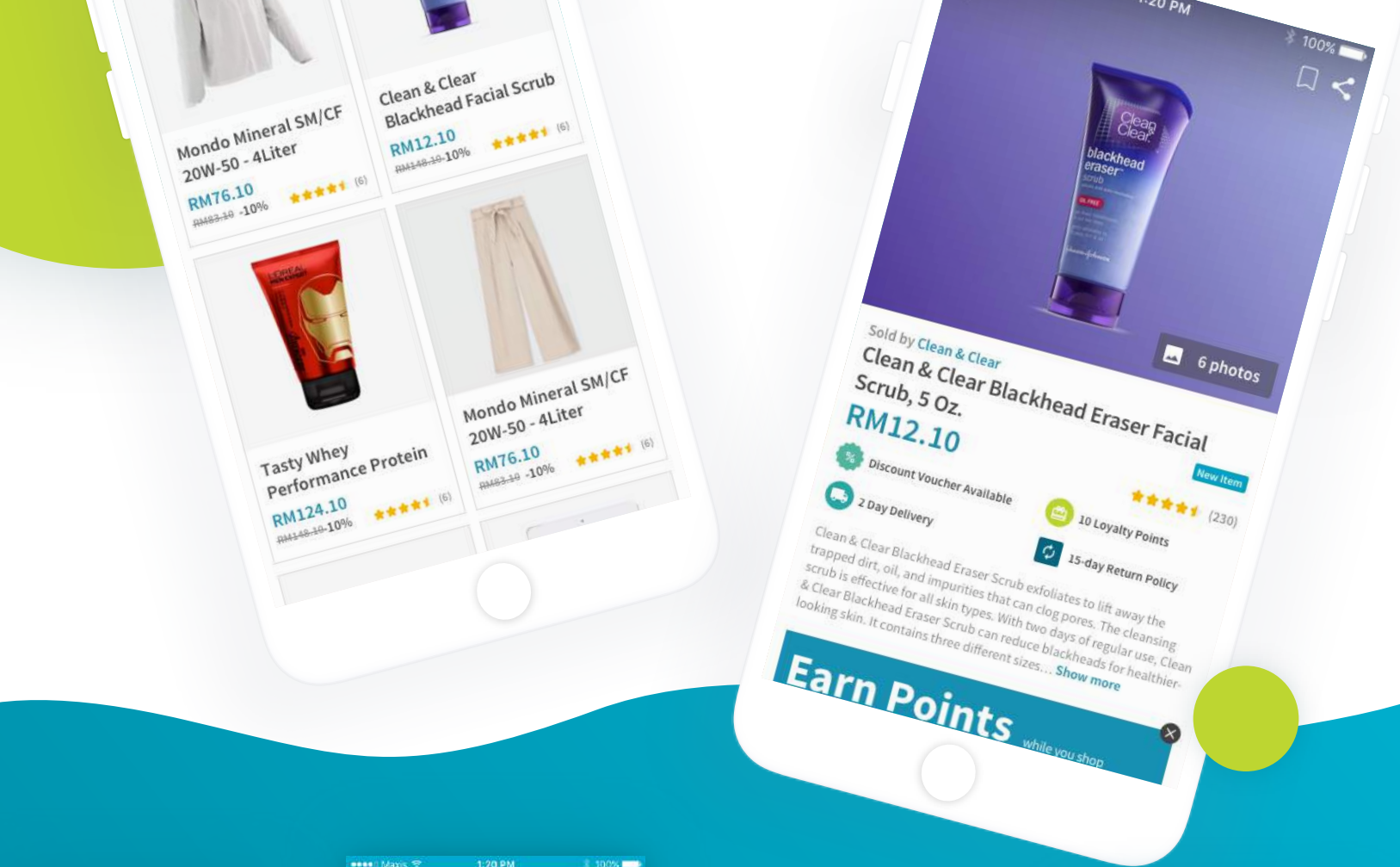
a2a Network

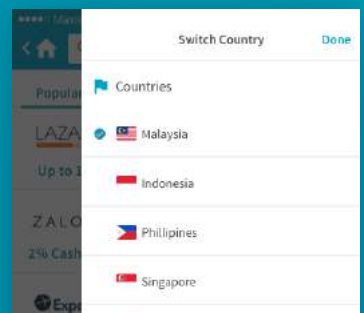
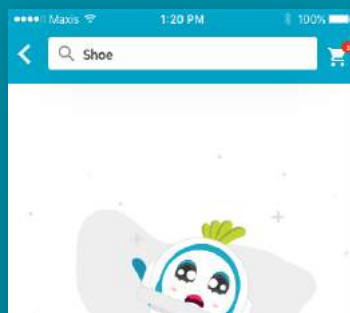
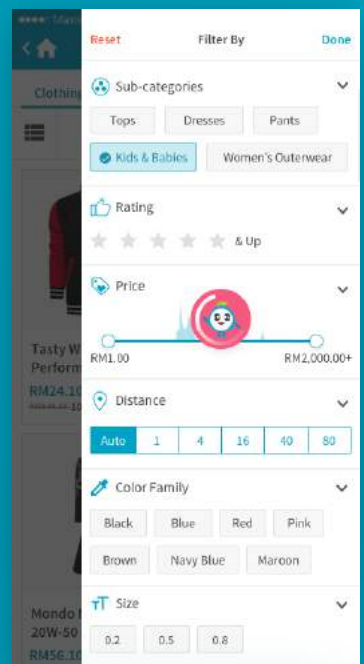
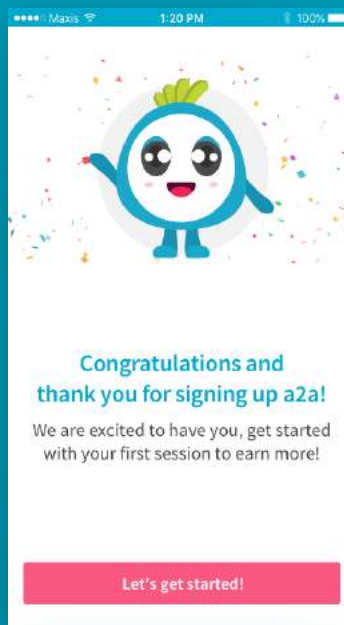
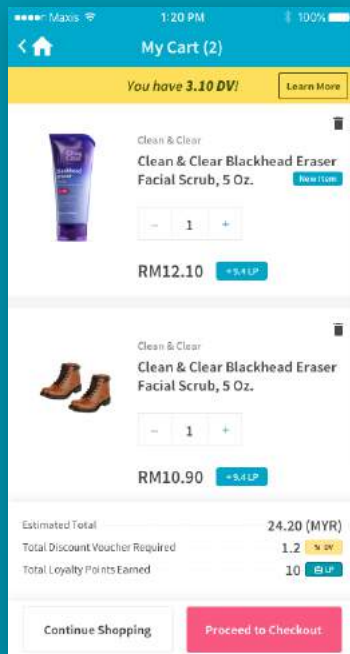
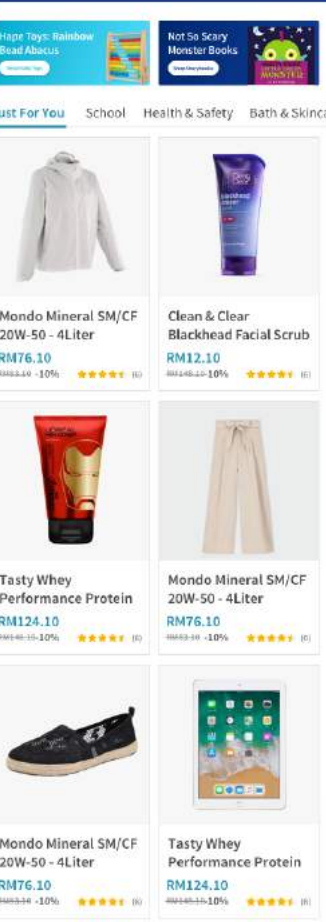
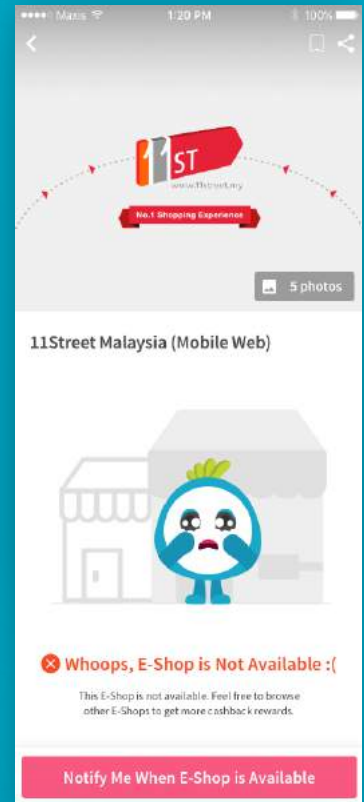
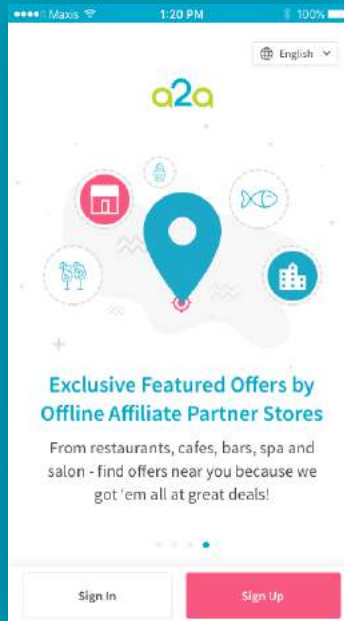
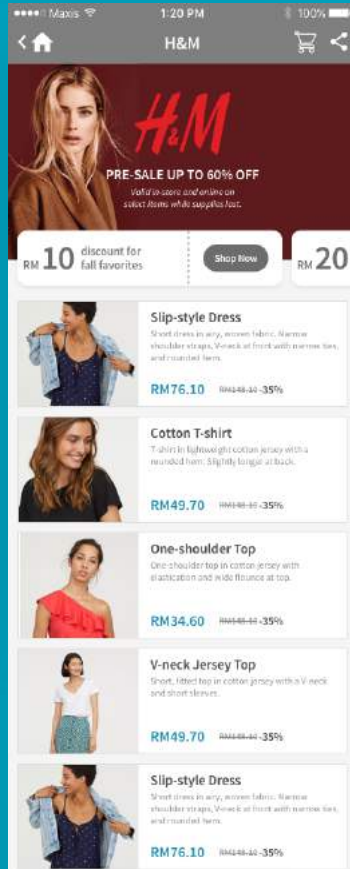
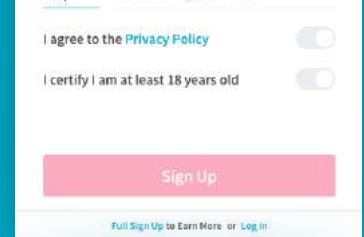
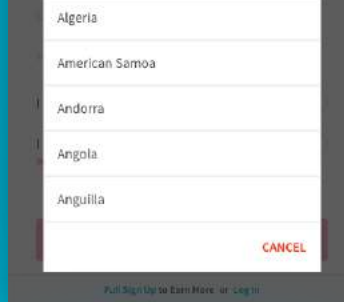
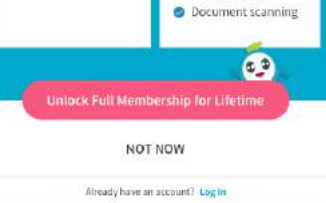
a2a Global Network is a Data Technology Consumers Platform that consumers can leverage on to earn Loyalty Points from their online and offline shopping and generate uninterrupted passive income.



a2a simply stands for 'anyone to anyone', 'anywhere to anywhere' and 'anything to anything'.







a2a FIFA WORLD CUP GIVEAWAY

3 Top Reasons To Join

- Shop As Usual**
It's FREE to join. Shop as usual at your favorite merchants to start earning the cashback.
- Earn Loyalty Points**
It's a no-brainer. Start earning more loyalty points so you can spend more.
- Win 20 iPhone X**
a2a is giving out 20 Apple iPhone X. You could be the one to win one of those great phones!

Be a daily top spender on a2a and win 5X Loyalty Points!

[Start Shop on a2a Now](#)

How to Join a2a FIFA Worldcup 2018

1. Open a2a app on your mobile. Go to Promo page.
2. Open a2a app on your mobile. Go to Promo page.
3. Open a2a app on your mobile. Go to Promo page.
4. Open a2a app on your mobile. Go to Promo page.

Terms & Conditions

1. Valid till 31 September 2018.
2. a2a FIFA Worldcup 2018 is valid on all categories, discounts apply.
3. a2a gives 10% Cashback with a maximum cap of RM80.
4. Cashback will be granted upon redemption or 3 days after purchase.
5. Credits received can be used for a2a or any a2a deal.
6. Credits will have a 30-day validity from the day of credit granted.
7. Cashbacks will be calculated based on the final transaction amount (i.e. after deducting existing credits used).
8. Only successful (non-cancelled) transactions will be credited.

Have more questions? Go to [FAQ](#)

[Back To Top](#) [Back To Homepage](#)

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Whoops, No Internet Connection :(

You are not connected to the Internet. Make sure Wi-Fi is on, Airplane mode is off and try again.

[OK, try reconnect](#)

Receipt

RM39.61

Congratulations, your order is currently being processed! We will notify you about the package soon.

[View My Wallet](#)

Bill Details

Price Subtotal	36.30 (MYR)
Extra Savings	-2.40 (MYR)
Shipping Fee	FREE
Estimated Taxes*	3.31 (MYR)
Total Discount Voucher Required	2.4 % off
Total Loyalty Points Earned	5 View
You paid	39.61 (MYR)

My QR

[Scan QR](#)

Pro Tips: Shake Your Phone!

Did you know that you can scan QR code or Barcode by shaking your a2a app? It's like a quick shortcut to scan quickly, no matter you are anywhere in the a2a app.

My QR

[Scan QR](#)

MYR05CE6
(Your Old ID: MYRAB256)

[Refer Friends & Earn Loyalty Points!](#)

[New Customer](#) [Existing Customer](#)

Loyalty Point Tier For New Customer:	LP%
Fashion	5.60%
Sports & Leisure	5.60%
Home & Living	3.50%
Groceries	3.50%
Health & Beauty	3.50%
Kids & Baby	3.50%
Services & Books	0.70%
Electronics	0.70%

Terms & Conditions

Only purchases made through our a2a mobile app or website are entitled for Loyalty Point (LP) rewards. All transaction is based on Malaysian Ringgit (MYR). After you made your purchase, your transaction will appear within 24 hours and your transaction status will be shown as "Pending". The LP will be credit... [Show more](#)

[Shop Now](#)

Search in E-Shops

Popular	Electronics	Fashion	Home & Living
LAZADA Up to 11%	Booking.com 9% Cashback	Redmart Up to 6%	
ZALORA 2% Cashback	agoda 6% Cashback	淘宝网 Up to 10%	
Expedia Up to 9%	fave Up to 4.5%	HERMO 6% Cashback	
Qoo10 Up to 9%	malaysia 1% Cashback	traveloka Up to 6%	
azza 2% Cashback	NIKE 10% Cashback	JD 7% Cashback	
LAZADA Up to 11%	Booking.com 9% Cashback	Redmart Up to 6%	

Shoe

[Sort](#) [Filters](#)

a2a Mail

Whoops, No Result Found :(

We can't find any results containing the keyword that you have input. Perhaps try changing the filters or search term?

[OK, search again](#)

[New Customer](#) [Existing Customer](#)

Loyalty Point Tier For New Customer:	LP%
Fashion	5.60%
Sports & Leisure	5.60%
Home & Living	3.50%
Groceries	3.50%
Health & Beauty	3.50%
Kids & Baby	3.50%
Services & Books	0.70%
Electronics	0.70%

Terms & Conditions

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[Shop Now](#)

Shoe

[Sort](#) [Filters](#)

Whoops, Something Went Wrong :(

Please try again later. Or maybe you would like to go back to [homepage](#) or [contact us](#)?

[OK, try reconnect](#)

Order Review

[Cancel](#)

Clean & Clear Clean & Clear Blackhead Eraser Facial Scrub, 5 Oz.	RM23.00	Qty: 1
Clean & Clear Clean & Clear Blackhead Eraser Facial Scrub, 5 Oz.	RM10.90	Qty: 1

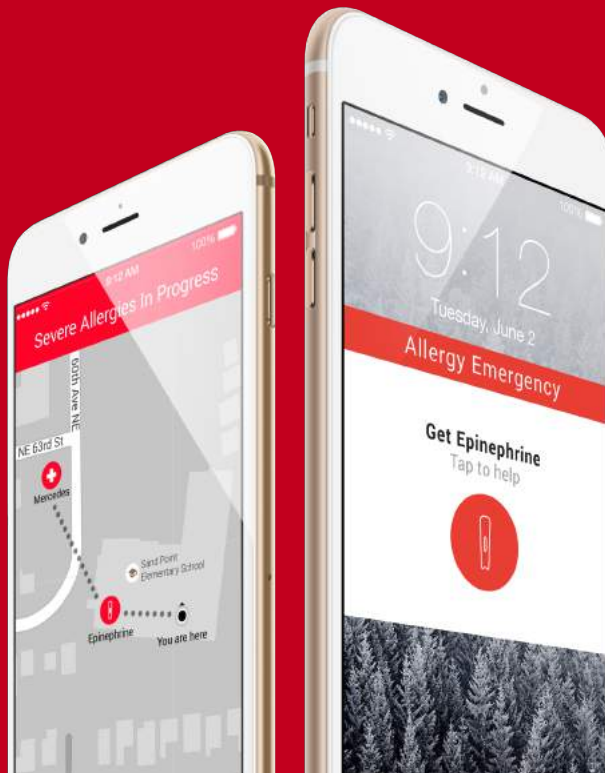
Price Subtotal	36.30 (MYR)
Extra Savings	-2.40 (MYR)
Shipping Fee	FREE
Estimated Taxes*	3.31 (MYR)
Total Discount Voucher Required	2.4 % off
Total Loyalty Points Earned	5 View
Order Total	39.61 (MYR)

[Confirm Purchase](#)

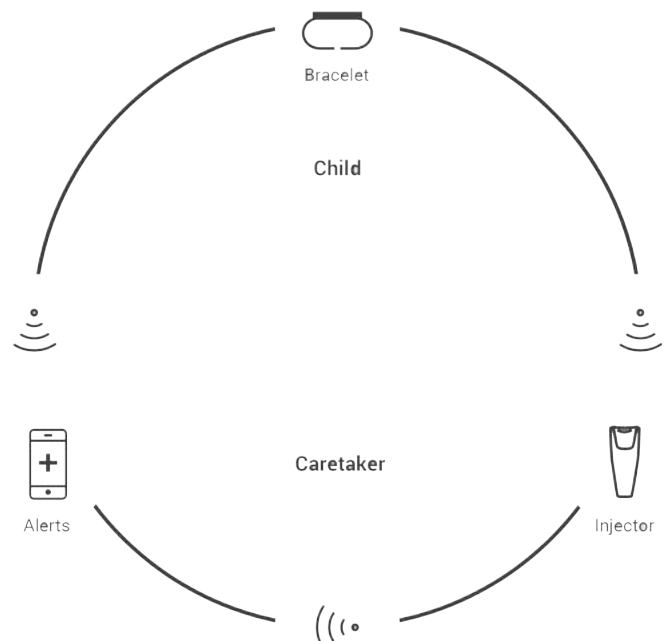
User Interfaces for the mobile app I have designed from onboarding, sign in/sign up, browsing online & offline shops, search, filter, e-commerce order checkout, profile settings etc.

Aibi

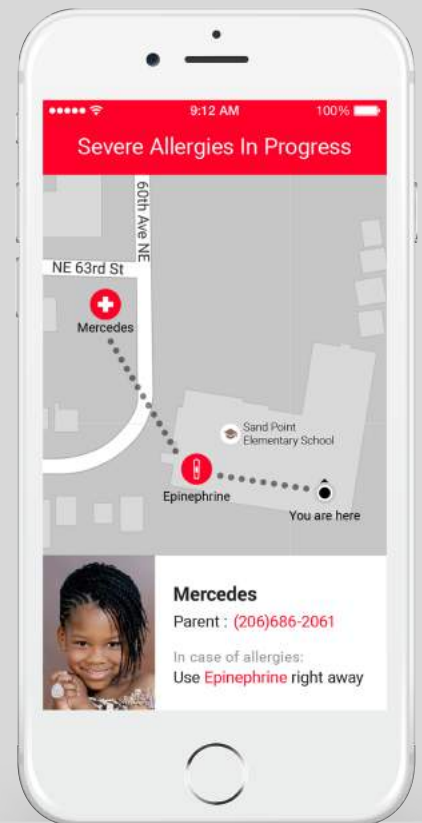
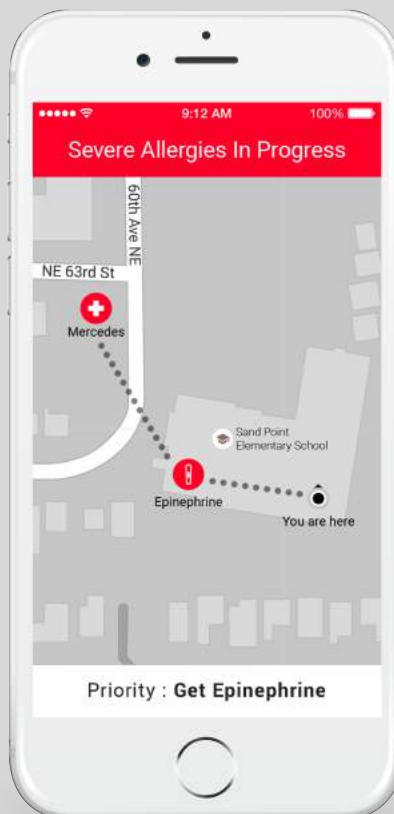
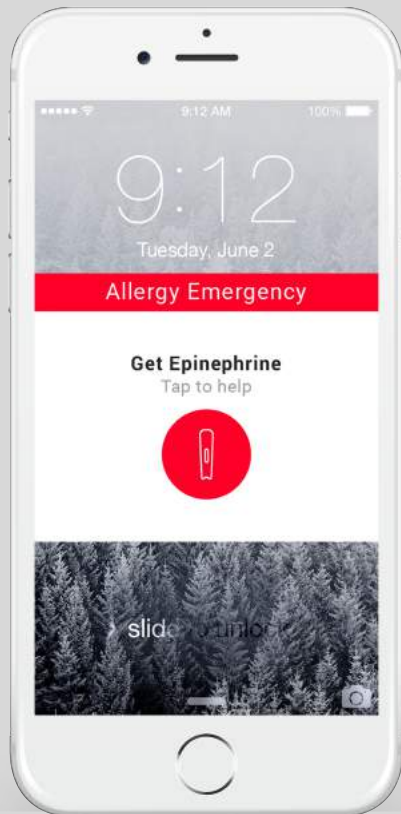
Every three minutes a child in the US has an anaphylactic allergic reaction, and every six minutes a child is brought to a hospital, or urgent care center in response to allergy-related anaphylaxis.



Aibi is a design concept that consists of a redesigned epinephrine auto-injector that is more portable and easier to use, a wearable for kids to determine allergic reactions, and a medical emergencies alert system to delegate adults to take action in the case of emergency situation.



Aibi is designed to help kids to defend against allergies. By empowering elementary school children to take action in the quick onset of severe allergies, Aibi can be a critical step in ensuring their survival.





AIGA
(re)design
awards 15
WINNER

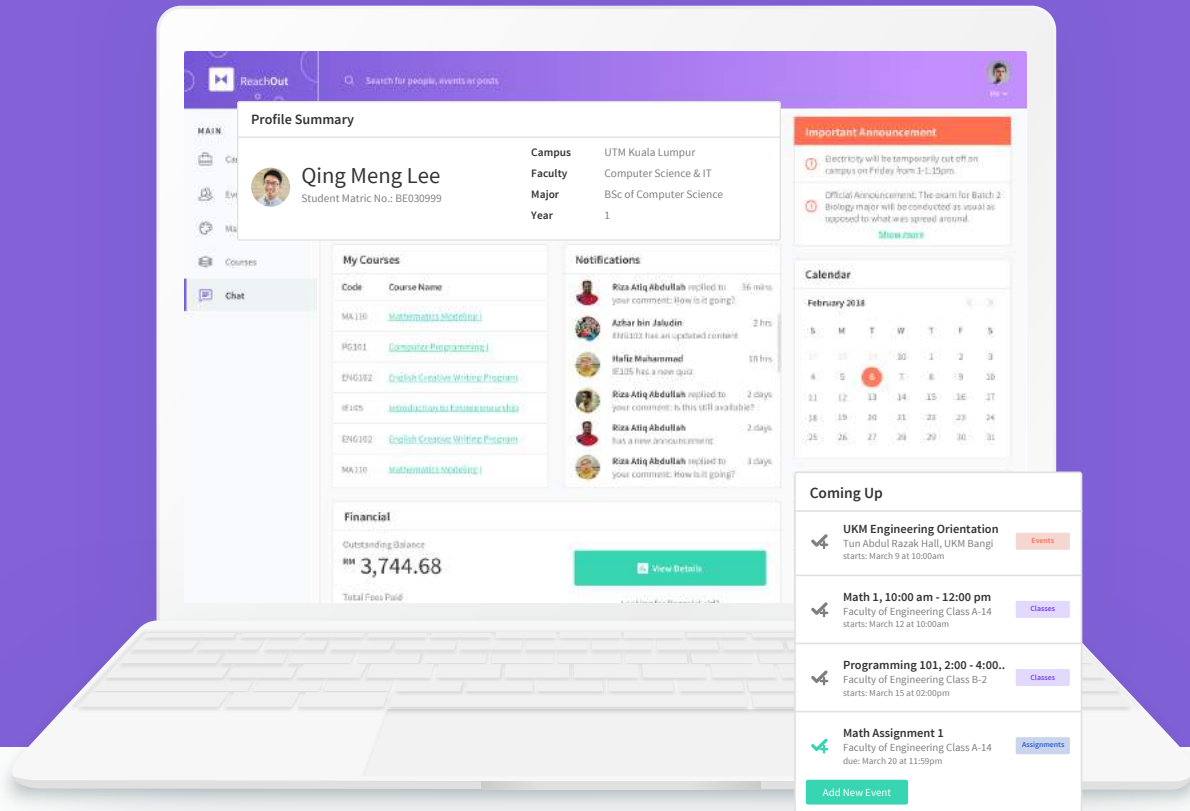
USER EXPERIENCE
AWARDS
FINALIST



aibi
ALLERGY ALERT SYSTEM

ReachOut

ReachOut is a Student lifecycle and success management platform that facilitates events & networking, improves learning outcomes and encouraging students to be entrepreneurial.



Primary Colors



#37D5B1



#FF7052



#7540EE



#3FB6DC



#2F61D5

Secondary Colors



#E9F9F0



#FFE2DC



#E3D9FC



#D9F0F8



#D5DFF7

Font Colors



#333333



#7F7F7F



Project meeting



Meeting



Webinar



Status



Other

It is important to remain consistent with the main color palette that defines the ReachOut branding throughout the platform to create a coherent user experience for students and faculties.

Font

Source Sans Pro was designed by Paul D. Hunt as Adobe's first open source typeface family, conceived primarily as a typeface for user interfaces. Source Sans Pro draws inspiration from the clarity and legibility of twentieth-century American gothic typeface designs. Distilling the best archetypical qualities of these models, Paul followed a rational design approach by simplifying glyph shapes by paring them to their essential form. However, in order to more easily differentiate similar letter shapes (such as uppercase I and lowercase l), some additional details have been added. Besides providing such explicitly clarity in short text strings, another fundamental design consideration was to create a typeface that reads well in extended settings. This can be seen in the general proportions: Source Sans Pro has been designed with a more generous width than many other comparable gothics, and its shorter majuscule letters, combined with minuscule letters with longer extenders, create a more pleasant reading texture in longer text passages.

AaBb
CcDd

H1 heading 40pt

H2 heading 32pt

H3 heading 24pt

H4 heading 20pt

H5 heading 18pt

H6 heading 16pt

H7 heading 14pt

H8 heading 12pt



Sign in to your
workspace.

Already signed up? [Log In](#)

☒ I just finished O Level

☐ I am an undergraduate

☐ I am a postgraduate

☐ I am an alumni

Sign Up

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ReachOut

Search for people, events or posts

MAIN

Career

Events

Marketplace

Courses

Chat

Profile Summary

Qing Meng Lee
Student Matric No.: BE030999

Campus
Faculty
Major
Year

My Courses

Code	Course Name
MA110	Mathematics Modeling I
PG101	Computer Programming I
ENG102	English Creative Writing Program
IE105	Introduction to Entrepreneurship
ENG102	English Creative Writing Program
MA110	Mathematics Modeling I

Financial

Outstanding Balance
RM 3,744.68

Total Fees Paid
RM 15,764.26

Settings

ReachOut

Search for people, events or posts

MAIN

Career

Events

Marketplace

Courses

Chat

Home / Career

Profile Summary

Nurul Aizah
Graphic Design Student
School of Art

Message Me

Resume

School

National University of Malaysia

Major

Software Engineering

Department

Faculty of Engineering

Standing

Freshman

Availability

Part-time (20hrs/week)

Available

f

t

globe

B6

ig

in

Settings

About

I am currently a student at National University of Malaysia working towards a Graphics Design degree. I am a hardworking, collaborative leader who strives to do the best I can in any field that I enter into. I am passionate about helping others and providing assistance to those who need it.

I make complexed things simple for users. I really believe that understanding the users' needs and identify the problems, feeling the pain of users is the most effective way to help solve the problem. Having both visual design and research background, and worked with several projects in the industry, I believe lean ux can get designers out of the deliverables business and back into the experience design business.

Skills

Illustrator

Sketch

PHP

Visual Design

Photoshop

UI

Javascript

C#

Python

UX

Android

iOS

Past Courses

Code	Course Name
MA110	Mathematics Modeling J
PG101	Computer Programming J
ENG102	English Creative Writing Program
IE105	Introduction to Entrepreneurship

Similar Profiles

Riza Atiq Abdullah
Graphic Design

Azhar bin Jaludin
Marketing

Hafiz Muhammad
Graphic Design

Riza Atiq Abdullah
Infomatics

Riza Atiq Abdullah
Graphic Design

Riza Atiq Abdullah
Graphic Design

Work Showcase

ReachOut

Search for people, events or posts

MAIN

Career

Events

Marketplace

Home / Marketplace / View Post

rand New Camera

erish Creations offers custom calligraphy for your wedding, special event, or just for fun. Calligraphy no longer only for envelopes, and it adds a uniquely beautiful aspect to the written word.

eginning with your save the date design, we can provide a cohesive look to all aspects of your wedding or special event through a custom designed monogram, invitation suite, and gift tags.

827

Add a comment...

ustin Jackson • 17 mins ago

the tumultuous business of cutting-in and attending to a whale, there is not much things going on t the same time.

6828

Hisham Talib • 4 hrs ago

So down there, some ten feet below the level of the deck, the poor harpooneer flounders about

673

Justin Jackson • 17 mins ago

If you're looking for a high-quality, professional calligraphy service, you'll want to look no further than ReachOut.

Cancel

Save Changes

Year 1 Semester 1

Publish

Save as Draft

Add New Section

Delete

Design and Application

l is a description of a system using mathematical concepts and language. The process of developing a mathematical model is termed ng. Mathematical models are used in the natural sciences (such as physics, biology, Earth science, meteorology) and engineering disciplines ence, artificial intelligence), as well as in the social sciences (such as economics, psychology, sociology, political science). Physicists, engineers, ns research analysts, and economists use mathematical models most extensively. A model may help to explain a system and to study the effects ts, and to make predictions about behaviour.

ry

roduction to Matlab(In-Built Functions, Matrices, Simple Ploting)

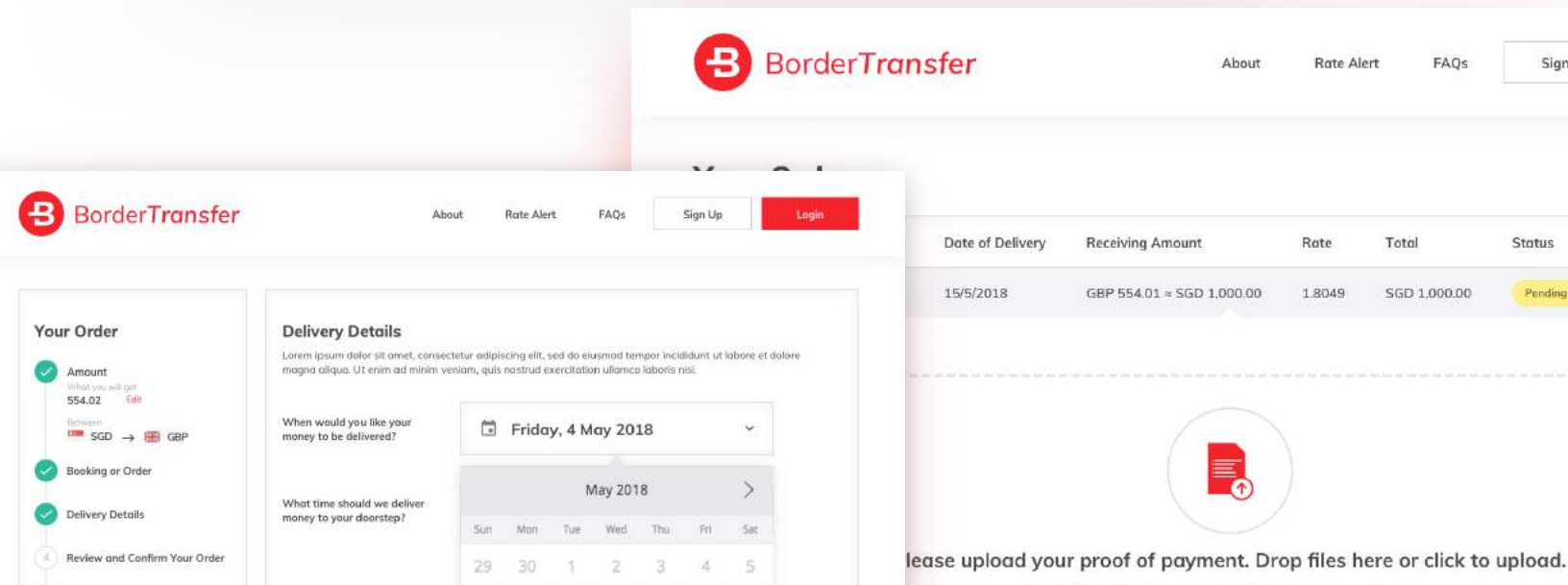
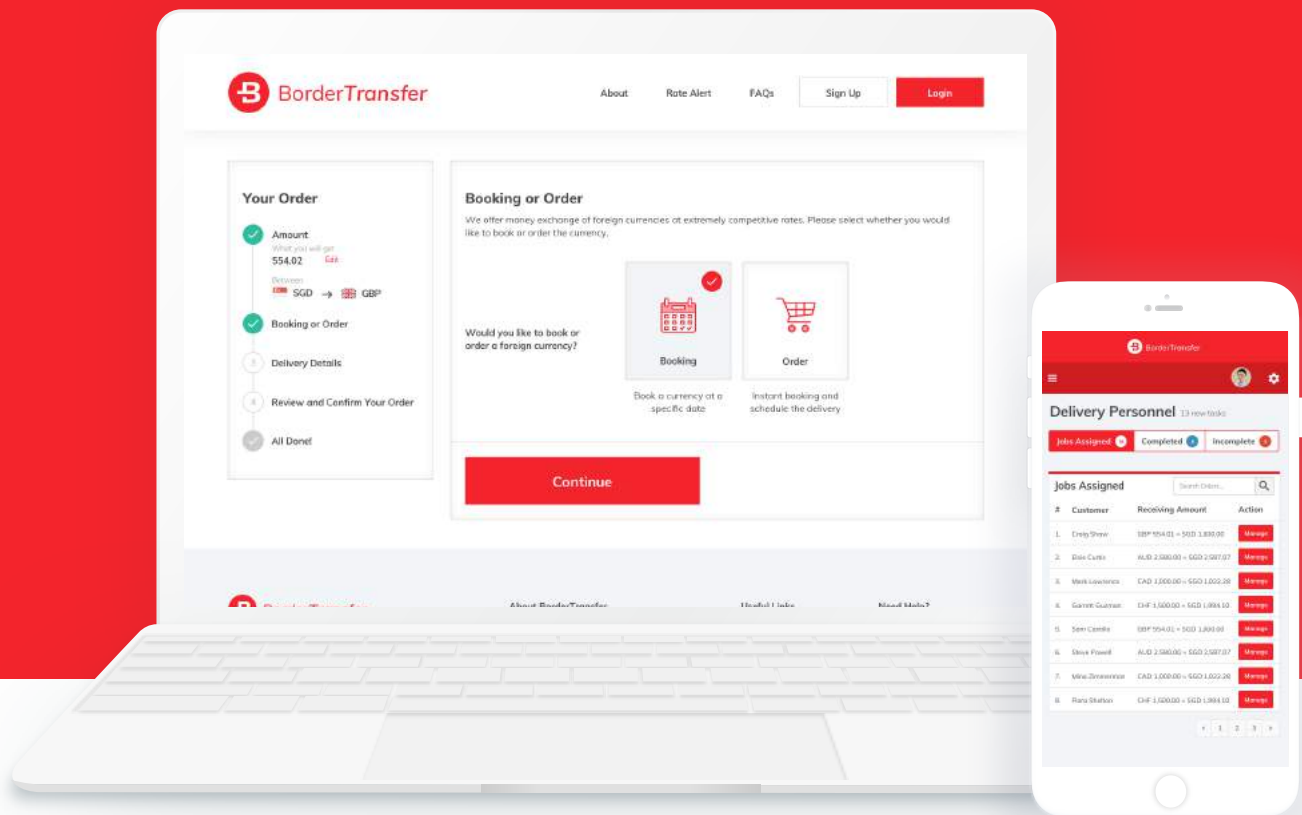
rogramming in Matlab (Relational Operators, Conditional

atements

04 BorderTransfer

How do you usually exchange foreign currencies—at a store or ATM right?

Your time is precious. Don't waste it queuing. Borderpass allows Singapore locals or expats to buy foreign currencies online and we deliver right to your doorstep at competitive rates.



Please select your location

6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

You may want to key in the following:

1. Any additional instructions for us to deliver the money?
2. Any smaller change of denomination?

Additional comments

Continue

Awesome! You are about to place the order. It might incur additional costs because the amount is less than SGD2,000. Would you like to select other dates for free delivery?

For Bank Transfer, please use the following bank account number:
OCBC: 001-40678-002, Current Account
DBS: 94-897-99, Current Account

BorderTransfer offers one of the best exchange rates among money changers in Singapore. Save the hassle and manage all your foreign currency transactions easily with one platform online!

BorderTransfer About Rate Alert FAQs Sign Up Login

The smart way to exchange foreign currency

BorderTransfer are proud to serve generations of customers in Singapore and let you hold on to more of your cash with up to 6x cheaper rates and no hidden fees.

British pound GBP ▼ AMOUNT **1,000.00** SGD WHAT YOU WILL GET **554.02** GBP **Get Started**

We deliver the money to your doorstep
Just choose a convenient date and time for you to receive the foreign currency at the comfort of your home. Free delivery for orders above SGD 2,000 or you can select next day delivery.

← 1 ARS = **0.061** SGD 1 HKD = **0.17** SGD 1 KRW = **0.001** SGD 1 AUD = **1.00** SGD 1 BRL = **0.38** SGD →

Get Money Delivered



To Your Door

You'll be updated via email at each stage of the transfer. You can also track your transfer with our award winning mobile apps and website wherever you are. You always know where your money is.

[Learn More](#)

How It Works



Visit BorderTransfer.com

Lorem ipsum dolor sit amet,
consectetur adipiscing elit,
sed do eiusmod tempor.



Track Where Your Money Is

Lorem ipsum dolor sit amet,
consectetur adipiscing elit,
sed do eiusmod tempor.



Yay, Your Money Is Here!

Lorem ipsum dolor sit amet,
consectetur adipiscing elit,
sed do eiusmod tempor.



About BorderTransfer

[Pricing Guide](#)[Service Fees](#)[Terms and Conditions Governing Accounts](#)[BorderTransfer Terms & Conditions](#)[Mifid/PRIIPS Regulatory Change](#)

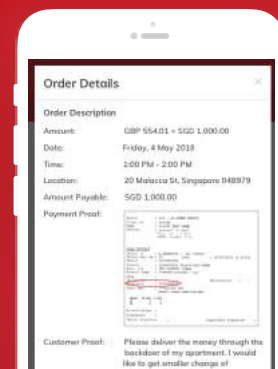
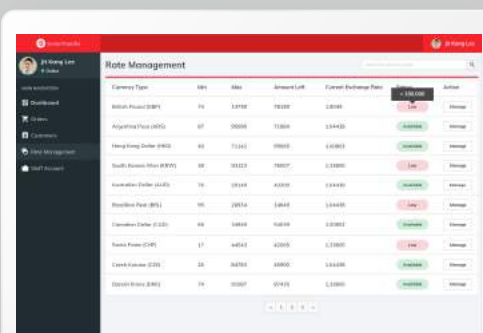
Useful Links

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Need Help?

[Help & Support Portal](#)[Phone - 1800 111 1111](#)

[Terms & Conditions](#) | [Privacy Policy](#) | [Fair Dealing Commitment](#)
© 2018 BorderTransfer | Co. Reg. Number: 12789012E



Superadmin

Using the web application, Superadmin can set the rate of different foreign currencies and use the auditing tool to track who made the changes and what has been changed. Besides, they can also create new staff account and set the roles and priviledges respectively.

Delivery Personnel

Using the mobile web application, Delivery Personnel can mark a packet as “Delivery Completed” after successful delivery. Since these are sensitive and private issue about money, delivery personnel are required to upload proof of the packet image with the client's NRIC image as proof of delivery.

Inventory Management

BorderTransfer

Jit Kang Lee

Online

MAIN NAVIGATION

Dashboard

Orders

Customers

Rate Management

Account

Rate Management

Set New Currency Exchange Rate

Set Currency Type

1 British Pound

Set Amount

British Pound (GBP)

1.00 GBP

1.82 SGD

Save

17%
SGD 1.79
≈ GBP 1.00

15%
SGD 1.82
≈ GBP 1.00

15%
SGD 1.85
≈ GBP 1.00

5%
SGD 1.82
≈ GBP 1.00

Exchange Rate Record History

10 May, 2018

SY

Sarah Young

set the exchange rate to GBP 1.00 ≈ SGD 1.82

JW

James White

set the exchange rate to GBP 1.00 ≈ SGD 1.75

25 April, 2018

NA

Nurul Aishah

set the exchange rate to GBP 1.00 ≈ SGD 1.79

JW

James White

set the exchange rate to GBP 1.00 ≈ SGD 1.75

10 May, 2018

SY

Sarah Young

set the exchange rate to GBP 1.00 ≈ SGD 1.82

JW

James White

set the exchange rate to GBP 1.00 ≈ SGD 1.75

Show More...

Customer Details

Ola Bass

Tampines, Singapore

BASIC INFORMATION

06 Oct, 1993

20 Oct, 1993

S9337659E

CONTACT

+65 90668301

12 Dec, 2017

Edit Information

Deactivate Account

Past Orders

#	Date	Location	Amount Payable	Action
C78190	4 May 2018, 1-2 PM	20 Malacca St, Singapore	SGD 1,000.00	Manage
C62291	4 May 2018, 1-2 PM	20 Malacca St, Singapore	SGD 1,000.00	Manage
C78190	4 May 2018, 1-2 PM	20 Malacca St, Singapore	SGD 1,000.00	Manage
C62291	4 May 2018, 1-2 PM	20 Malacca St, Singapore	SGD 1,000.00	Manage
C78190	4 May 2018, 1-2 PM	20 Malacca St, Singapore	SGD 1,000.00	Manage
C62291	4 May 2018, 1-2 PM	20 Malacca St, Singapore	SGD 1,000.00	Manage

British Pound (GBP)

- ARS (Argentine Peso)
- HKD (Hong Kong Dollar)
- KRW (South Korean Won) [disabled]
- AUD (Australian Dollar)
- BRL (Brazilian Real)

Thanks for reading!

I am available to explore new design opportunities! Feel free to reach out to me via email or mobile below. Keep in touch.

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hello@madebychip.com

PORTFOLIO

madebychip.com

MOBILE

+6012 538 9919