CHIP DONG LIM

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EDUCATION

2011–2015 **University of Washington, Seattle**
Bachelor of Design in Interaction Design (IxD)
Graduated in June 2015
Annual Dean's List for 2013-2015

EXPERIENCE

2014–2015 **Adobe** • Adobe Student Representative
Involved in teaching design workshops and engaging students through social media marketing in order to drive awareness and excitement for Adobe Creative Cloud on campus.

2014–2015 **The Daily UW** • Designer
Designed two to three spreads a week for the campus newspaper, working with writers, photographers and editors on a tight timeline.

2014 (Summer) **IBM Design** • Software Design Intern
Collaborated closely with interns and full-time employees to develop design concepts for IBM Bluemix and Mobile Innovation Lab, which focus on cloud and social strategy. Responsibilities included user research (ethnography), rapid prototyping, user experience and interface design.

2013 **OhHeyWorld** • Design & UX Intern
Accelerated the adoption of responsive web design to provide a consistent user experience to omni-channel users, by ensuring the original component of the web application scale across different platform. Worked closely with the founder, Rails developers and graphic designer.

2012 (Summer) **LikeBright (TechStars Seattle startup)** • Web Developer Intern
Developed the first major iteration of landing page to optimize the conversion rate of web visitors to users. Spearheaded the redesign of email templates that reached thousands of recipients.

VOLUNTEER EXPERIENCE

2014–2015 **Pixel Husky**
Founded the first design student organization on campus that is inclusive to students regardless of their major and aims to spread good design to allow the broader school community to express their creativity.

2014–2015 **DubHacks**
Created strong and coherent visual branding of DubHacks, the very first and the largest hackathon in the Pacific Northwest. Successfully boosted the attendance of developers and designers by using Facebook Page as the main engagement platform, which had a reach of 37.3k and 944 total likes.

SKILLS

Adobe Creative Suite
Rapid Prototyping
Design Thinking
Front End Development
Video Editing
Photography

HACKATHONS

2015
StartUp Weekend Health
PennApps Winter

2014
LAHacks
Code For The Kingdom
HackAtBrown
CodeAcrossSeattle
Wikipedia Hackathon

2013
Paypal Battlehack Finals
AngelHack
Paypal Battlehack Seattle

2012
Startup Weekend Seattle
StudentRND CodeDay

ACTIVITIES

Lavin Entrepreneurship
Pixel Husky
IxDA UW
UW Hackers
AIGA Seattle