São Paulo, Brazil
Phone: +55 (11) 95866-4583
Email: eliezerspinto@gmail.com
LinkedIn: https://www.linkedin.com/in/estatistico/

To Whom It May Concern,

I am writing this letter with the purpose of recommending **Lorran Cesar Nunes dos Santos** for opportunities in the areas of Data Analysis and Data Science. During the time we worked together at **ClickBus**, **from October 2020 to July 2021,** Lorran worked as a **Data Science Analyst** and demonstrated exemplary performance, making significant contributions to the team and the company's results.

His work was marked by the ability to conduct in-depth analyses and make strategic decisions. He developed and contributed to projects based on statistical demand forecasting, recurrence and seasonality studies, as well as market research and intelligence. Additionally, he played an important role in the planning and real-time analysis of Marketing campaigns, monitoring performance, identifying opportunities, and adjusting strategies agilely. He actively participated in strategic decision-making, helping to define approaches that boosted sales. His greatest strength was his ability to transform complex data into clear and actionable insights, directly impacting the company's results.

In addition to his technical skills, Lorran is an ethical, proactive professional with excellent communication skills, presenting results and insights clearly and effectively to managers and directors. His adaptability and commitment were essential to the success of the projects.

I am confident that Lorran Cesar will add value to any team. I am available to provide further information if needed.

Sincerely,

Eliezer Pinto
Data Manager