

# Persuasive Speech Outline Critique Form

NMSP

## Outline Preparation

- ☒ Yes ☐ No 1. Is the General Purpose to persuade?
- ☐ Yes ☒ No 2. Is there a Specific Purpose Statement? *will fix...*
- ☐ Yes ☐ No 3. Is the Specific Purpose Statement audience-focused and does it direct the topic of this speech?
- ☒ Yes ☐ No 4. Is there a Thesis Statement and is it a single declarative statement that is the central idea of the speech?
- ☒ Yes ☒ No 5. Is the audience analyzed appropriately (friendly, hostile, unsure, uninformed, etc.)?
- ☒ Yes ☒ No 6. Is the persuasive goal appropriate for the audience (fact, value, or policy)?
- ☒ Yes ☒ No 7. Is the organizational pattern of the speech appropriate for the type of audience and particular goal (Problem-Solution or Monroe's Motivated Sequence)?

## Introduction

- ☒ Yes ☐ No 1. Are all the parts of the introduction labeled?
- ☒ Yes ☐ No 2. Does the speech start with an "Open with Impact" statement that catches the audience's attention and draws them in to the topic?
- ☒ Yes ☐ No 3. Does the "Connect with Audience" statement or "Motivation Statement" motivate the audience to listen to this speech?
- ☒ Yes ☐ No 4. Is there a statement that establishes credibility and is it labeled "Credibility Statement"? (ETHOS)
- ☒ Yes ☐ No 5. Is the thesis the same statement as written above?
- ☒ Yes ☐ No 6. Is there a Preview Statement that encompasses the main points of the speech?

## Body

- ☒ Yes ☐ No 1. Are all the parts of the organizational pattern present in the outline and in standard outlining format?
- ☒ Yes ☐ No 2. Is the outline in complete sentences and written in parallel form?
- ☒ Yes ☐ No 3. Is each main point fully developed using supporting material with sufficient evidence such as examples, statistics, testimony, etc.?
- ☒ Yes ☐ No 4. Are the claims being made based on sound evidence and reasoning? (LOGOS)
- ☒ Yes ☐ No 5. Are there at least 1-2 sources cited per main point? (ETHOS)
- ☒ Yes ☐ No 6. Are transitions effectively used to link each part of the speech together? (LOGOS)
- ☒ Yes ☐ No 7. Does the speech-writer use powerful language? (PATHOS)

(Visualization step could use a bit adjustment)

## Conclusion

- ☒ Yes ☐ No 1. Is there a transition from the body of the speech to the conclusion?
- ☒ Yes ☐ No 2. Are all the parts of the conclusion labeled?
- ☒ Yes ☐ No 3. Are the thesis and main points of the speech restated?
- ☒ Yes ☐ No 4. Does the speech have a "Close with Impact" statement or final call to action and is it as strong as the "Open with Impact" statement? (PATHOS)

## Extra

- ☒ Yes ☐ No 1. Is there a list of sources used at the end of the speech outline? Is this list in proper APA or MLA format?
2. What information in the speech would be better explained with a visual aid? What could the speaker do to engage the audience or maximize retention of the information?
- N/A*
3. How does the speechwriter establish ethos, logos and pathos? Is the mix appropriate for the type of audience (friendly, hostile, unsure, uninformed, etc.)?

Instructor/Tutor Signature

Date/Time

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