

Develop Your Topic for the Persuasive Speech

Directions: Choose a persuasive speech topic of your own. In the spaces below, write your topic, a specific purpose statement, a thesis/central idea/proposition statement, at least four arguments in support of your position and four arguments in opposition of your position, and potential information resources for your persuasive speech topic.

Topic: Morality of AI

Specific Purpose Statement: To persuade

Central Idea or Proposition statement: AI is diminishing the value of human ingenuity and empowering effortlessness.

Arguments FOR your position (at least four):

1. Artificial intelligence is responsible for plagiarism and learning from other mediums.
2. AI replaces human capability
3. AI makes people less intelligent
4. AI makes people more artificial

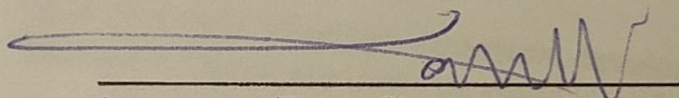
Arguments AGAINST your position (at least four):

1. AI is efficient
2. it's a new form of ingenuity
3. AI can make people smarter
4. AI alleviates responsibilities from people

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Possible Sources: (List at least four, using a variety of sources, e.g. academic articles, books, etc.)

1. "From concerns to benefits: a comprehensive study of ChatGPT usage in education".
2. "Ethics of generative AI and manipulation: a design-oriented research agenda."
3. "AI or Fair use"
4. "People don't buy art, they buy artists": Robot artists - work, identity and expertise."


Instructor/Tutor Signature

7/11/24 2:26
Date/Time

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Monroe's Motivated Sequence: Persuasive Pattern

Monroe's Motivated Sequence is a technique for organizing persuasive speeches that inspire an audience to take action. It is best used when addressing a friendly audience with a persuasive appeal of policy or action. Monroe's Motivated Sequence is an organizational pattern with five key components:

1. **Attention** - Engage the audience and include the standard parts of a typical speech introduction.
2. **Need** - Establish a problem or a need the audience may have.
3. **Satisfaction** - Provide a solution; show the audience how to fill the need.
4. **Visualization** - Demonstrate the benefits of adopting the solution or persuasive appeal; describe what will happen if the solution is or is not implemented.
5. **Call to Action** - Appeal to the audience; request a specific action for the audience to take. This section has all the parts of a typical conclusion.

MMS Activity

Using the topic of **organ donation**, develop an idea for each of the five steps of Monroe's Motivated Sequence that you could later further expand into a speech outline.

I. Attention

Did you know that there are more than 100,000 people on the transplant waiting list.

II. Need

17 people die every day waiting for an organ to become available

III. Satisfaction

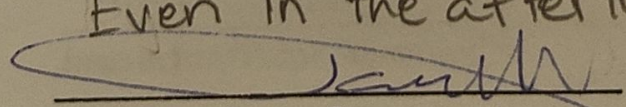
That's why its so important to figure out whether out whether you want to be a deceased donor or not

IV. Visualization

If people knew what their loved one's wishes were, there would be so much more deceased donors

V. Call to Action

Even in the afterlife, you can save a life!


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