

Lucas Gohareo

General Purpose, Specific Purpose, and Thesis Statement

The General Purpose of your speech can be to inform, to entertain, to honor, or to persuade.

The Specific Purpose statement is what you want your audience to do, think, feel or remember. It should begin with "After hearing my speech, the audience will..."

For example: "After hearing my speech, the audience will know more about the symptoms and effects of the Zika virus."

The Thesis Statement is a single declarative sentence that is the central idea of the speech.

For example: "The Zika virus is a mosquito-borne illness that causes serious birth defects."

Directions: For each specific purpose statement given, write the general purpose of the speech (to inform, entertain, honor, or persuade).

Then, construct a possible thesis statement for that speech. To construct a thesis statement you must think through the main points of the speech first.

1. After hearing my speech, the audience will understand more about the benefits of breastfeeding.

The general purpose statement for this speech is to To inform

A possible thesis statement would be Breast feeding provides protection to the babies, convenience, and helps the baby and mother bond.

2. After hearing my speech, the audience will know why Genetically Modified Organisms (GMOs) are harmful.

The general purpose statement for this speech is to To inform

A possible thesis statement would be GMOs are harmful because they could damage your body and destroy the environment.

3. After hearing my speech, the audience will know five ways to reduce their carbon footprint.

The general purpose statement for this speech is to To inform

A possible thesis statement would be Five ways you can reduce your carbon footprint are to reduce consumption, recycle, compost, use renewable energy, and eat less meat.

General Purpose, Specific Purpose, and Thesis Statement

4. After hearing my speech, the audience will write a letter to their senator in support of legislation to stop human trafficking in our state.

The general purpose statement for this speech is to To persuade

A possible thesis statement would be Human trafficking is a huge problem in California.

discussed

5. After hearing my speech, the audience will know more about xenophobia (the fear of people different than ourselves).

The general purpose statement for this speech is to To inform

A possible thesis statement would be Xenophobia stems from the belief that one's people is superior to others.

6. After hearing my speech, the audience will know more about new breakthroughs in stem cell research.

The general purpose statement for this speech is to To inform

A possible thesis statement would be Recently stem cell research has led to new treatments and technologies.

7. After hearing my speech, the audience will edit their social networking profiles to make them more professional.

The general purpose statement for this speech is to To persuade

A possible thesis statement would be Professional social media profiles will improve possible employers' image of you.

discussed

8. After hearing my speech the audience will know more about why pennies are bankrupting our economy.

The general purpose statement for this speech is to To inform

A possible thesis statement would be Pennies are bankrupting our economy because the cost of making a penny exceeds the value of a penny.

6/13/2024 2:10pm
Date/Time