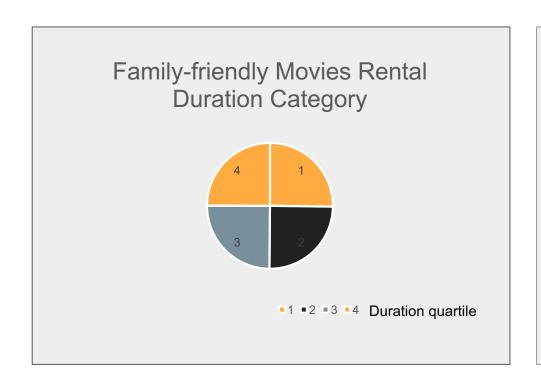
Quartiles of the Rental-duration for Family-friendly Movies



Here listed the count of family-friendly movies for each category of rental-duration quartile.

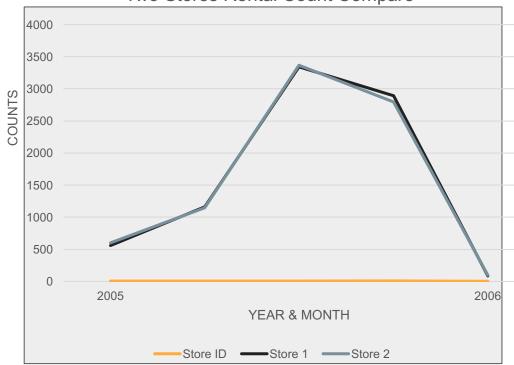
The legend shows the four quartiles. The pie shows the count of family-friendly movies in each quartile category.

From the date, decisions like how the length of rental duration of these family-friendly movies compares to the duration that all movies are rented for could be made.

Query 1.3 generates this visualization.

Two Stores Compare in Rental Orders





Here listed how the two stores compare in their count of rental orders during every month for all the years we have data for.

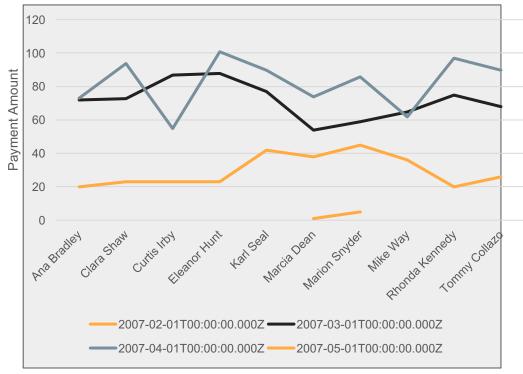
We can see year and month axis, count axis, and the two lines representing the two stores.

Based upon the data, we could find for both stores, the highest rental amount happened in 7th month of 2005. We could also see the two stores basically have the same rental pattern during the two years.

Code query 2.1 generated this graph.

Top 10 Paying Customers' Monthly Payment

Top 10 Paying Customers' Monthly Payment



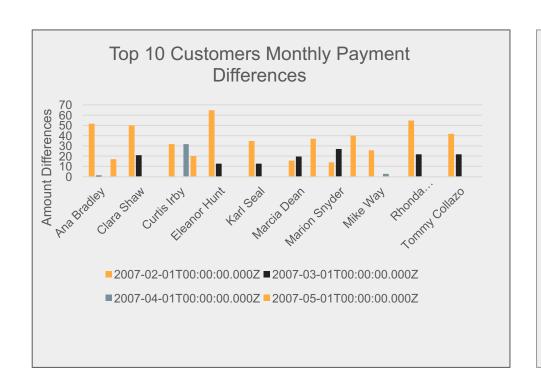
Here listed the amount of the monthly payments made by the top 10 paying customers during 2007.

We can figure out each month by the color of the the four different lines. We can see the amount by y-axis and the customer by x-axis.

We could find that generally, customers made the most payment during April of 2007. Customers like Eleanor and Rhonda made highest amount.

Code query 2.2 generated this diagram.

Top 10 paying Customers' Monthly Payment Differences



Here listed the difference across the monthly payments during 2007 for each of the top 10 paying customers.

We can see customers name from x-axis, payment amount differences from y-axis, and four different months from the four colored bars of each customer.

We could easily figure out that Eleanor made the highest month payment difference.

Code query 2.3 generated his diagram.