

# Leo Chen

Fullstack Web Developer

## Summary

Highly motivated and adaptable self-starter with over 10 years of experience in the Tech Industry. Thrives in fast-paced environments, adept at multitasking, managing deadlines, and able to effectively self-manage during independent projects, as well as collaborate in a team setting. Fluent in Mandarin Chinese and Taiwanese.

## Professional Experience

### Founder at Xoopla, Monroe

2005 — 2020

- Provide a Software as a Service (SaaS) platform solution for clients to self-manage email campaigns.
- Setup and maintained all aspects of the frontend and backend configurations to maintain high deliverability across major ISPs.
- Create and debug client HTML email creatives to run a successful email campaign.
- Automate email campaigns by setting up drip campaigns based on user engagement and activity.

### Founder at ZD Media, Inc., Monroe

2000 — 2020

- Founded an entertainment portal and website marketing business, generating over 250,000 unique visitors combined daily.
- Set up and installed multiple dedicated servers across multiple racks hosted at data centers across New York and New Jersey in order to increase efficiency.
- Ran successful affiliate campaigns for advertisers to over 10+ million subscribers.
- Provide customer support to clients, advertisers and publishers and maintain relations on a daily basis.

### Chief Operations Officer at North Atlantic Tower, Inc., Queens

1997 — 2001

- Maintained working relationships with all major mobile carriers (Verizon, AT&T, T-Mobile).
- Responsible for worker safety and daily operations of team of 20 employees across 4 crews.
- Verified completed projects met approved time, quality and cost estimates.
- Communicated daily with vendors to keep project fully operational.

### Programmer Analysts at Salomon Smith Barney, New York City

1997 — 2000

- Responsible for debugging and recoding Y2K applications.
- Develop and maintain backend applications for reporting.

## Contact

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## Links

[linkedin.com/in/leocchen](https://linkedin.com/in/leocchen)  
[github.com/lchen104](https://github.com/lchen104)

## Skills

HTML

CSS

Javascript

React

Express

MongoDB

Node.js

JSON

RESTful API

Axios

Git/GitHub

C

PHP

MySQL

Microsoft SQL Server

Bootstrap

Material UI

Styled Components

Visual Studio Code

Postman

- Identified causes of issues within applications and determined which modifications needed to be made.
- Analyzed program data to provide input for key decision making and strategic planning.

### **Associate Software Engineer at Cubic Corporation, New York City** 1997

- Develop and debug MetroCard software for the MTA.
- Increased efficiency by creating programs to generate test data.
- Coordinated with other engineers to evaluate and improve software and hardware interfaces.
- Conducted regression testing, analyzed results and submitted observations to development team.

## **Education**

### **Software Engineer, PerScholas, Newark, NJ**

June 2023 — September 2023

Software Engineer - Graduated Valedictorian with a GPA of 99.88

### **AWS Certified Cloud Practitioner, Amazon re/Start, New York City, NY**

December 2022 — January 2023

AWS Certified Cloud Practitioner Certificate - 94.5 score

### **Computer Programming, The Chubb Institute, New York City, NY**

June 1996 — March 1997

### **Associates of Arts, Queensborough Community College, Queens, NY**

1994 — 1996

Trello

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Adobe Creative Cloud

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Microsoft Office

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Google GSuite

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AWS Cloud Practitioner

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A++

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VMware ESXi

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Synology DiskStation

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IT Support

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Network Operations Center

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Customer/Vendor Relations

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Email Marketing

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Email Service Provider (Saas)

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