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Annotated Bibliography

“Asian Americans Are No Longer Pop Culture Sidekicks - They’re Defining the Mainstream.”

NBCNews.com.

<https://www.nbcnews.com/news/asian-america/asian-americans-are-just-included-re-defining-mainstream-culture-rcna77455>.

The author of this text defines identity and Asian/Asian American identity using language and culture, belonging and citizenship, and pride in heritage. In a study by the Pew Research Center, participants discussed differences in mindset rather than behavior, feeling disconnected from the "American mentality." Language played a significant role in identity, with some feeling more connected to their ethnic roots through language. This is tied to assimilation, especially with others who can speak the same language in the workplace or other settings. Participants shared experiences of being stereotyped based on physical appearance, especially during the COVID-19 pandemic, and some immigrants feeling they could never fully integrate due to cultural differences. Through this, though, many participants expressed pride in their cultural backgrounds while navigating their identities in America, highlighting the importance of being role models for future generations and preserving their cultural heritage. I will use this to further show the perseverance of Asian immigrants, and their unwillingness to completely let go of their own culture and identity,

August, Timothy K. “What’s Eating Asian American Studies? Authenticity, Ethnicity, and Cuisine.” *American Quarterly* 68, no. 1 (2016): 193–203.

Ku discusses the cultural significance of dog eating in Asian communities and its implications on authenticity and identity, and how this negatively affects and racializes actors, restaurant owners, and most Asians in the US. Despite this, Chen highlights the role of Chinese food in enriching the American palate and democratizing the dining experience. Ku talks about Chinatowns and how it is able to bring together Chinese restaurant owners as entrepreneurs and how they have become tourist attractions. Ku infers that these setbacks and challenges faced are a crucial step towards the globalization of Asian food and authentic Asian American culinary experiences. I

hope to use this paper to show the struggles for Asian American youth to completely accept Asian food as their own due to the eyes of society.

Ruiz, Neil G. "What It Means to Be Asian in America." Pew Research Center Race & Ethnicity, August 2, 2022.
<https://www.pewresearch.org/race-ethnicity/2022/08/02/what-it-means-to-be-asian-in-america/>.

Asian Americans are defining mainstream culture: recent films like "Everything Everywhere All at Once" and "Joy Ride" are showcasing the diaspora experience. AAPI creators are on the rise and attracting audiences with "Turning Red," and more. There is a much greater cultural representation in media through shows like "Beef" and "Ms. Marvel." Progress in Asian diaspora representation contrasts with slower strides for Pacific Islander perspectives in Hollywood. There is an increasing positive reception of Asian American works in the industry, with examples like "Parasite" showcasing market potential. I will use this text to show the rising up of Asians and Asian culture in the US.

Starr, Rebecca Lurie, Christian Go, and Vincent Pak. "Keep Calm, Stay Safe, and Drink Bubble Tea': Commodifying the Crisis of Covid-19 in Singapore Advertising." *Language in society* 51, no. 2 (2022): 333–359.

In Singapore, the people turned the global crisis of Covid-19 to a way to advertise goods and material consumption as a form of romanticization of these times. This consumption became a way to cure the worry and panic of the people, and they emphasized women and the challenges women faced during covid-19. The advertising was used by multinational franchises and brands through modern social media like Facebook. I wish to use this paper as a testament to Asian society and their perseverance, and relate the Asian American societies to this.

Trazo, Talitha Angelica Acaylar. "Wanna Get Boba?': The Bond Between Boba and Asian American Youth in San José, California ," 2020.

Angel Trazo, a UCLA graduate student, focuses on boba shops' role in shaping youth identity and Asian American identity in California. Boba symbolizes Asian American culture in the Bay Area, boba shops serve as gathering spots for Asian American youth, and boba consumption reflects a cultural assertion for youth. It presents a space for youth to explore identity and embrace hybridity. In this current era, they use models and trends that keep up with the present

youth. I wish to back up my findings from my observations with this paper, of a fellow Asian American who has the same background surrounding boba and boba shops.

“We Are What We Eat: Asian Americans and Food.” PBS.

<https://www.pbs.org/food/features/eat-asian-americans-food/>.

Asian American food culture has evolved into a "foodie" culture, embracing adventure and creativity. Second-generation Asian Americans often struggled with embracing their culinary heritage but eventually found pride in it. Asian Americans have made significant contributions to the food industry, from chefs to cookbook authors. Food has become a platform for self-expression and empowerment, as well as evolution through fusion of traditional Asian flavors with innovative techniques. Asian Americans have a strong presence in shaping American food culture, and I want to show this strength and presence in my paper through the world of food and drinks.