Ramon Trigo

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Digital designer and front end developer who creates clever and intuitive digital experiences rooted in user needs and business goals.

Skills

Creative	Technical
User Research and Testing	HTML5
Prototyping	CSS3
Information Architecture	JavaScript
Interface Design	jQuery
Sketch	Bootstrap
Adobe XD	GitHub
Invision	Responsive Design
Logo and Print Design	WordPress

Business	Software
Digital Marketing	Slack
Social Media Campaigns	Trello
Content Writing	Adobe Creative Suite
Search Engine Optimization	Microsoft Office Suite
Networking	Google Apps

Professional Experience

Self Employed
Digital Designer and Front End Developer
Burnaby | November 2017 – Present

• Consulted with clients to outline website goals by sketching wireframes and site functionality
• Created custom graphics and edited stock photos
• Ensured cross platform compaitibility by validating HTML5, CSS3 and JavaScript
• Designed and coded responsive web layouts for phones and tablets
• Wrote site compliant metadata for SEO findability
• Used version control software to publish static pages and keep track of revisions

HiNeon LED Neon Signs
Web Design Intern
Richmond | September 2017 – October 2017

• Worked in collaboration with a classmate and two project managers at this LED lighting company
• Evaluated the company's website and custom sign order form, pointing out usability issues
• Planned the information architecture, sketched wireframes, made graphics assets, and wrote copywriting material for a neon sign customizer app
• Coded animated UI elements and a quote estimator with HTML/CSS/JS for a neon sign customizer app
• Represented the company at the 2017 Etsy Made in Canada Market as a brand ambassador

Education

British Columbia Institute of Technology
New Media Design and Web Development
Certificate | October 2016 – October 2017

Graduated with distinction

Langara College
Computer Science
Transfer Credit | September 2010 – August 2014

Active Professional Development
Teamtreehouse.com and Lynda.com courses
Self-directed reading and learning online

Projects

Google Timer | BCIT
Interaction Designer
Vancouver | July 2017 – August 2017

Skills used: UX/UI design, Interaction design
Tools used: Sketch, Adobe Creative Suite, Draw.io

• Case study on the stock Android clock app's timer feature
• The timer had multiple usability issues: Unecessary swiping for certain tasks, unhelpful UI elements and poor button placement
• Compared Google Timer with third party Android timer apps which had features that Google Timer was lacking
• Planned a scalable design solution with a flowchart that addresses Google Timer's issues
• Implemented the design solution into low fidelity wireframes on paper and then into high fidelity prototypes made with Sketch

Grail | BCIT
Co-founder, UX/UI Designer
Vancouver | February 2017 – March 2017

Skills used: UX/UI design, User research, Usability testing
Tools used: Sketch, Adobe Creative Suite, Invision, Draw.io

• Community marketplace app that makes high end men's fashion more accessible to everyone
• Made a user flow chart illustrating how a user would purchase a clothing item on the app
• Did user research, made a paper prototype and user tested it with people who fit the app's target demographic
• Designed the UI based on feedback from usability testing
• Performed a heuristic evaluation on the final prototype

Royal City Centre | BCIT
UX Researcher, Sales Manager
New Westminster | December 2016 – January 2017

Skills used: UX/UI design, Information Architecture
Tools used: Sketch, Adobe Creative Suite, Google Slides

• Compiled a document with a project manager and a creative director, propozing the redesign of an existing website
• Analyzed the client's website and pointed out issues concerning information architecture and accessibility
• Did user research and designed low fidelity wireframes that address the site's design issues.
• Pitched a presentation in front of the client and set up a pricing model for our services.

Additional experience and projects available upon request