

# **Ramon Trigo**

rmtrigo.github.io rmontrigo@gmail.com 604.369.8093 linkedin.com/in/ramontrigo

Digital designer and front-end developer who creates clever and intuitive digital experiences rooted in user needs and business goals.

### **Skills**

# Creative

User Research and Testing Prototyping Information Architecture Interface Design Sketch Adobe XD

Logo and Print Design

#### **Business**

Invision

Digital Marketing
Social Media Campaigns
Content Writing
Search Engine Optimization
Networking

# Technical

HTML5 CSS3 JavaScript jQuery Bootstrap GitHub

Responsive Design WordPress

#### **Software**

Slack Trello

Adobe Creative Suite Microsoft Office Suite Google Apps

## **Professional Experience**

# **Self Employed**

# **Digital Designer and Front End Developer**

Burnaby | November 2017 - Present

- Consulted with clients to outline website goals by sketching wireframes and site functionality
- Created custom graphics and edited stock photos
- Ensured cross platform compaitibility by validating HTML5, CSS3 and JavaScript
- Designed and coded responsive web layouts for phones and tablets
- Wrote site compliant metadata for SEO findability
- Used version control software to publish static pages and keep track of revisions

# HiNeon LED Neon Signs Web Design Intern

Richmond | September 2017 - October 2017

- Worked in collaboration with a classmate and two project managers at this LED lighting company
- Evaluated the company's website and custom sign order form, pointing out usability issues
- Planned the information architecture, sketched wireframes, made graphics assets, and wrote copywriting material for a neon sign customizer app
- Coded animated UI elements and a quote estimator with HTML/CSS/JS for a neon sign customizer app
- Represented the company at the 2017 Etsy Made in Canada Market as a brand ambassador

#### **Education**

# **British Columbia Institute of Technology**

New Media Design and Web Development Certificate | October 2016 – October 2017

Graduated with distinction

# **Langara College**

Computer Science

Transfer Credit | September 2010 - August 2014

# **Active Professional Development**

Teamtreehouse.com and Lynda.com courses Self-directed reading and learning online

# **Projects**

# Google Timer | BCIT Interaction Designer

Vancouver | July 2017 - August 2017

Skills used: UX/UI design, Interaction design Tools used: Sketch, Adobe Creative Suite, Draw.io

- Case study on the stock Android clock app's timer feature
- The timer had multiple usability issues: Unecessary swiping for certain tasks, unhelpful UI elements and poor button placement
- Compared Google Timer with third party Android timer apps which had features that Google Timer was lacking
- Planned a scalable design solution with a flowchart that addresses Google Timer's issues
- Implemented the design solution into low fidelity wireframes on paper and then into high fidelity prototypes made with Sketch

### Grail | BCIT

### Co-founder, UX/UI Designer

Vancouver | February 2017 - March 2017

Skills used: UX/UI design, User research, Usability testing Tools used: Sketch, Adobe Creative Suite, Invision, Draw.io

- Community marketplace app that makes high end men's fashion more accessible to everyone
- Made a user flow chart illustrating how a user would purchase a clothing item on the app
- Did user research, made a paper prototype and user tested it with people who fit the app's target demographic
- Designed the UI based on feedback from usability testing
- Performed a heuristic evaluation on the final prototype

# Royal City Centre | BCIT UX Researcher, Sales Manager

New Westminster | December 2016 – January 2017

Skills used: UX/UI design, Information Architecture Tools used: Sketch, Adobe Creative Suite, Google Slides

- Compiled a document with a project manager and a creative director, propozing the redesign of an existing website
- Analyzed the client's website and pointed out issues concerning information architecture and accessibility
- Did user research and designed low fidelity wireframes that address the site's design issues.
- Pitched a presentation in front of the client and set up a pricing model for our services.