- Use h1 headers (single # sign) only for page titles
- Use h2 headers for section titles
- Use h3 for subsection titles
- Use h5 for image captions
- Each encounter phase should contain the following components:
  - Objective: a brief summary of the phase. No more than 3 sentences
  - Mechanics: in-depth overview of all pertinent mechanics. Use **bolding** to emphasize roles and important notes.
  - Strategy: strategies commonly used by the community in the encounter. Use a bulleted list with bolding on important notes.