

# Lisa A. Coombs

Simi Valley, CA

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## Strategist | Analyst | Advocate

Emerging data analyst and seasoned procurement strategist with 15+ years leading cross-functional logistics, procurement, and sustainability across national hospitality brands. Now driving data-informed advocacy focused on health equity and climate impact. Known for translating complexity into clarity, building stakeholder trust, and using data to elevate systemic solutions.

## SKILLS

- Data analysis & visualization (Excel, Python, SQL & Tableau)
- Executive coordination & stakeholder engagement
- Strategic sourcing & project management
- Independent research & storytelling for advocacy
- Sustainability program design & rollout
- Cross-functional collaboration & process optimization

## EXPERIENCE

### Health, Wellbeing & Upskilling, Simi Valley, CA – *Career Break*

OCTOBER 2022 – Current

- Beat Stage II breast cancer diagnosis by proactively navigating the healthcare system, coordinating treatment, and advocating for timely, personalized care for myself.
- Emerged with renewed clarity and resilience, inspiring a career pivot into data-driven advocacy focused on health equity and systemic improvement.
- Completing immersive dive into a data analytics certification course with hands-on project work.

### The Coffee Bean & Tea Leaf, Camarillo, CA - *Category Manager*

SEPTEMBER 2021 - OCTOBER 2022

- Optimized purchase order processing and AP workflows to ensure inventory accuracy and timely payments for 200+ SKUs located in ambient warehouse.
- Improved operational execution and stakeholder alignment by leading cross-functional meetings for product recalls and implementation.

### REEF Technology, Miami, FL – *Category Manager*

NOVEMBER 2020 TO SEPTEMBER 2021

- Organized packaging strategy for 10+ ghost kitchen brands, coordinating 35+ custom orders across multiple US markets.
- Successfully launched 5+ local brands by aligning design, manufacture, and logistics with marketing and culinary teams.

## **The Cheesecake Factory, Inc., Calabasas, CA – Buyer/Sourcing Specialist, Sustainability**

AUGUST 2017 – MAY 2020

- Ensured 60 restaurants in 11 states remained compliant with local and state legislation by implementing program changes to match requirements for plastics and composting.
- Removed 500K+ lbs. of plastic by redesigning To Go packaging program for national chain, while maintaining costs and enhancing guest experience.

## **The Cheesecake Factory, Inc., Calabasas, CA - Buyer, Global Procurement**

MARCH 2014 - AUGUST 2017

- Implemented competitive bidding process that identified over \$1M in potential savings and secured over \$400K in verified short-term cost reductions.
- Supported profitability and brand consistency by sourcing products and negotiating pricing for national chain.

## **The Cheesecake Factory, Inc., Calabasas, CA - Sourcing Specialist Procurement**

APRIL 2008 - MARCH 2014

- Resolved supply chain issues and managed product programs, including delivery failures and pricing non-compliance.
- Built exclusive supplier partnerships to ensure freshness and availability for complex logistics programs.

## **The Cheesecake Factory, Inc., Calabasas, CA - Purchasing Coordinator**

OCTOBER 2003 - APRIL 2008

- Renegotiated fresh fish pricing to save an average of \$250K annually while recovering \$12M in vendor rebates.
- Launched national Fresh Salmon program with 3 processors and 26 distributors, ensuring product quality and pricing consistency.

## **Princess Cruises, Valencia, CA - Buyer, Fulfillment**

FEBRUARY 2001 - OCTOBER 2003

- Developed logistic loading schedules that aligned with global cruise itineraries and coordinated \$15M in annual procurement.
- Supervised weekly loading and quality control of 2-3 food containers totaling 120K-140K lbs., ensuring timely provisioning and delivery accuracy.

## **Princess Cruises, Santa Monica, CA - Purchasing Expeditor**

JULY 2000 - FEBRUARY 2001

- Improved visibility of technical purchase orders by developing a tracking system of over 200+ orders.
- Streamlined logistics and delivery authentication by consolidating order data into bills of lading.

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## **EDUCATION**

**CareerFoundry – Certification Program in Data Analytics (est. completion date January 2026)**

**California State University, Northridge - Bachelor of Arts, Communications**