




# Lisa Coppinger

## UX/UI Designer & Developer



### Contact

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### Personal Products

- Memento Travel App  
<https://memento-travel.com/>
- Data Science Blog  
<https://markrstevenson.com/>
- Yoga business website  
<https://www.saoriyoga.com>
- Singer's personal website  
<https://www.lauracoppinger.com>

### Skills

- Graphic Design (Sketch)
- Invision
- UX Design
- UI Design
- Angular 2+ / AngularJS
- Ionic 3
- D3.js
- Responsive design and build
- SCSS/SASS
- HTML5, CSS, Javascript ES6/ES5
- jQuery
- Bootstrap
- REST API
- Git
- Search Engine Optimisation
- Agile Scrum
- Drupal/Wix/AEM experience

### Professional Profile

Passionate and driven UX/UI designer and developer, dedicated to creating engaging user centric products, from concept, through design and build, to delivery. Continuously develop and broaden my skill set by taking on new challenges and collaborating closely with business stakeholders.

Strong background in Technology Consulting enables me to communicate with technical and non-technical audiences, and robust interpersonal skills help me to define client requirements. Constantly aim to produce high-quality products that solve business challenges.

### Professional Experience

#### UX/UI Designer and Developer

Investec Click & Invest: June 2018 - Present

##### New website:

- Increased UX appreciation across each area of the business, defining product direction and achieving solutions from a combined business and user perspective.
- Collaborated with senior stakeholders as the primary designer, to define requirements and help identify the concept, brand personality and target audience.
- Researched competitors to improve business understanding of market positioning, best practices and user expectations.
- Redesigned web brand guidelines and mentored on web UI design principles.
- Created UX wireframes to determine site structure in order to increase conversion.
- Created graphics and high fidelity designs of each page, which were refined as a result of user testing feedback; designs were well received by C-Suite stakeholders.
- Designed and built a robust and scalable performance graph using D3.js enabling data to be updated efficiently, and flexibility with future functionality.
- Utilised technical knowledge to assist and collaborate with development team.

##### ISA campaign on current website:

- Worked closely with the Head of Marketing to increase UX appreciation and determine overall marketing strategy.
- Designed Home and ISA pages according to UX and responsive design layout principles, and built both pages using HTML/CSS/JS, improving overall conversion.

##### Personal pension product:

- Advised on UX user flows to map out all product journeys, continuously working with a wide range of senior stakeholders including the Head of Operations, to incorporate all aspects of pension products and regulations.
- Designed central dashboard page for personal pension product, which forms the focus point for user engagement and is central to all user journeys.

#### Co-Founder, UX/UI Designer and Developer

Litebulb Ltd: October 2016 - Present

##### Hybrid mobile app:

- Individually designed and developed a multi-functional hybrid mobile app for iOS and Android; with over 6,500 users in 20 months and 4+ star ratings.
- Created visual designs for both app and supporting website, which were tested against our target user demographic.
- Constantly improve features through feedback and statistical analysis.

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## UX/UI Designer & Developer



### Education

#### ● Biomedical Science MSci (Hons) 2.1

University of Southampton

September 2010 - July 2014

- Pharmacology
- Neuroscience
- Biochemistry
- Molecular Cell Biology
- Physiology

#### ● 3 A-levels, 9 GCSE's

Burgess Hill School

September 2003 - July 2010

- A-level Biology (A)
- A-level Chemistry (A)
- A-level Physics (A)
- AS-level History (A)
- 9 GCSEs

- Experience in taking a product from start to production, broadening my skill set and requiring robust problem solving skills to overcome a diverse range of challenges.
- Continuously refine store listings to maximise App Store Optimisation.

#### Data Science blog and business websites:

- Determined requirements and designed blog to differentiate from competition.
- Built blog site on Angular 6, authorised editor screen and role based access control, delivering specified author functionality (formatting, styling, imagery and media).
- Implemented Angular Universal for server side rendering, enabling Search Engine Optimisation, social media sharing and user liking and commenting.
- Designed and built Yoga business and singer's portfolio websites on Wix. Worked with the client to understand requirements to deliver a personalised site.

### UI Developer

Digital Shadows: March 2017 - May 2018

#### Search design and build:

- Created conceptual designs for new Search product, reporting to VP Engineering and Head of Product. Developed concepts with UX and UI designers into prototype for client testing.
- Built Angular 5 application to retrieve and filter search data through REST API.
- Collaborated with Java Developers, Data Scientists, and the UX design team to ensure understanding of both the technical capabilities and business requirements for Search.
- Delivered Angular 5 beta Search application to clients within a tight deadline.

#### Analysis UI prototype:

- Developed conceptual wireframes for a data processing Angular application, to increase the capability and efficiency of the business.
- Incorporated feedback sessions from a user testing group, establishing current pain points and further developing feature ideas.
- Introduced Angular to the business, and adapted to changing requirements by ensuring robust coding practice and continuous team communication.

#### Portal development:

- Built key features using AngularJS and Angular Materials frameworks, for production release following each sprint.
- Increased appreciation of a large-scale project life cycle, the importance of each role within the team and the necessary communication to deliver a high quality product.
- Further developed my Angular framework abilities as well as understanding of system environments and integration with the Java backend.

### Product Designer & Front-end Developer

PwC: September 2014 - March 2017

#### Client and internal websites:

- Front-end developer for Agile Scrum team, creating a Digital Platform for Local Government using Drupal 7 and SCSS BEM methodology.
- Involved myself in different teams to gain greater knowledge of all elements of a technical project and the business challenges and relations.
- Individually designed and created websites for various internal teams, targeting employees worldwide, (the largest site reaching c. 5,000 users).
- Developed UI and UX skills and adapted to changing client requirements and deadlines.