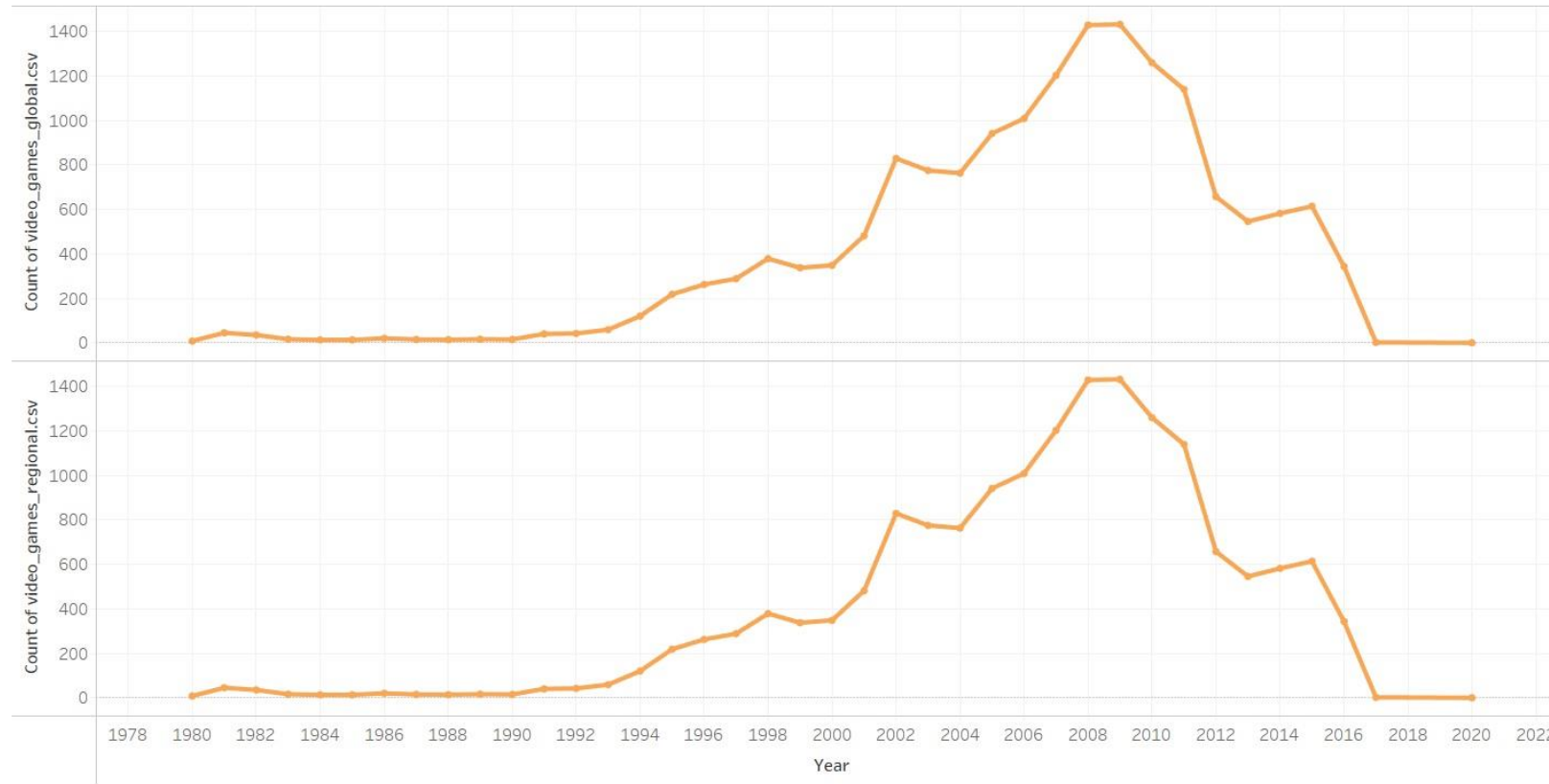


# Video Game Sales Across the World

INCREASING SALES POTENTIAL IN MANY NATIONS

LATRICE

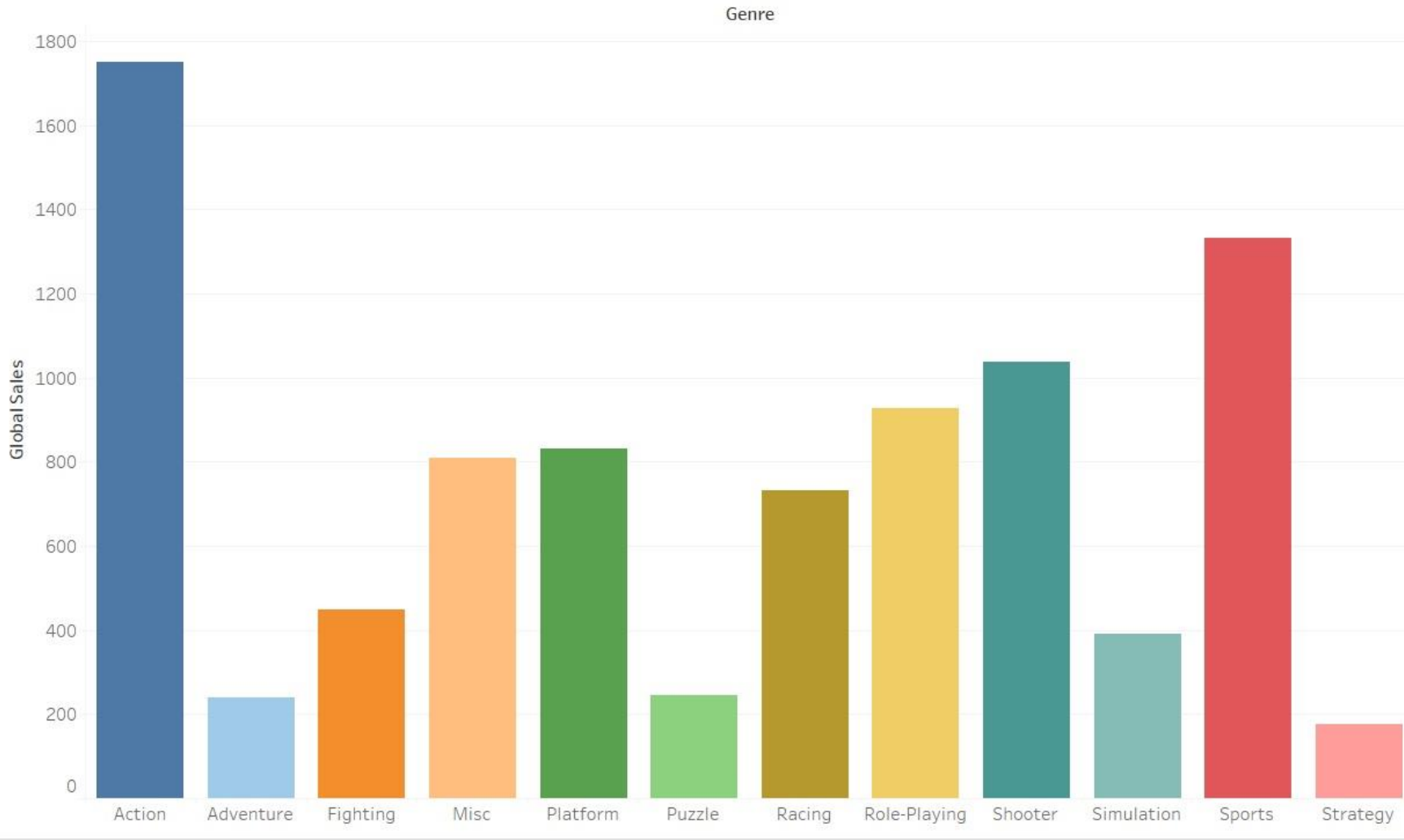
total video game sales over time



Over the years,  
video games  
sales have  
increased quite  
a bit!

BUT SALES MET THEIR PEAK IN 2009, AND BEGAN TO DIP AGAIN.  
WITH 2020 FORCING MORE PEOPLE TO STAY INSIDE AND KEEP  
OCCUPIED AND CONNECTED, WE MAY SEE AN INCREASE IN  
SALES AGAIN

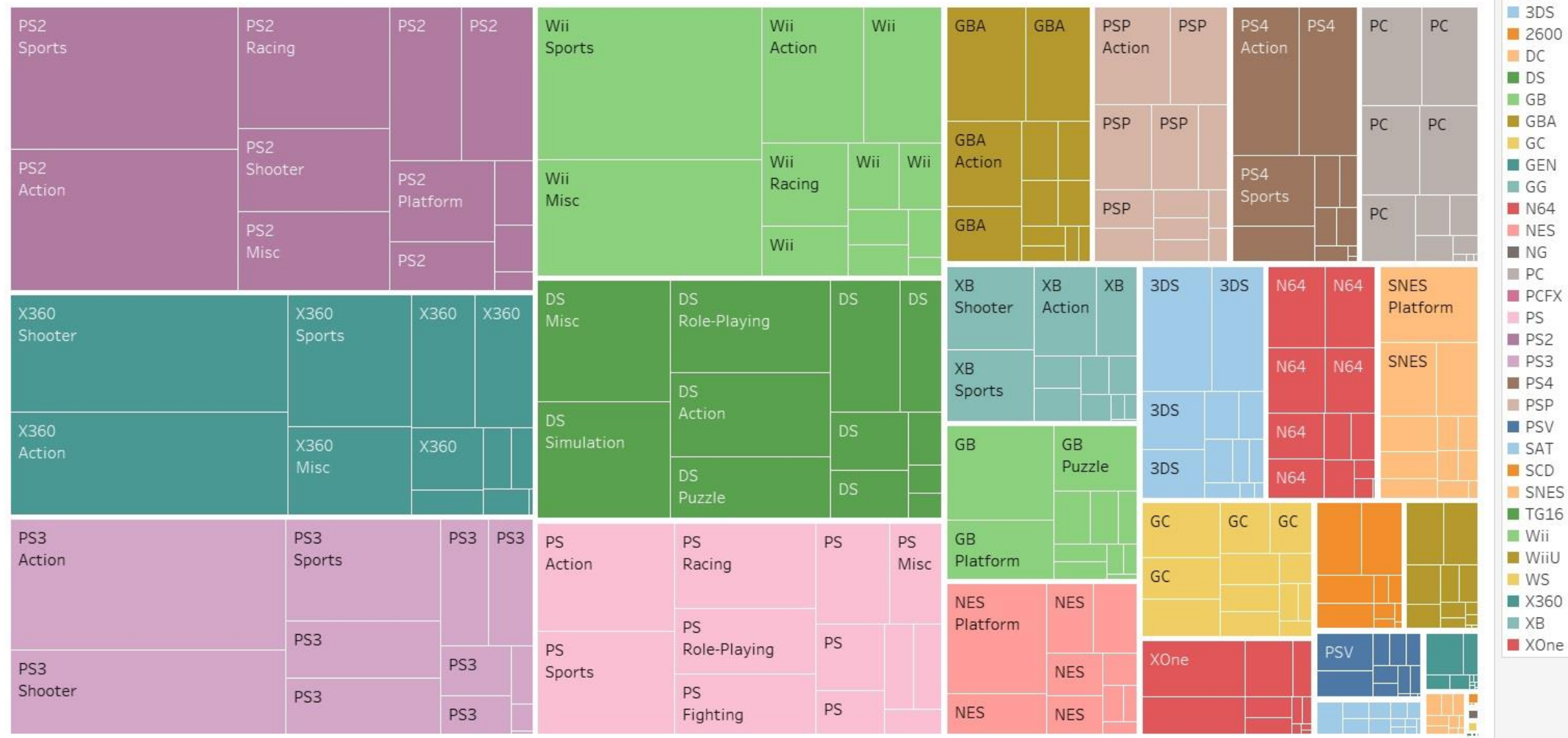
global sales by genre



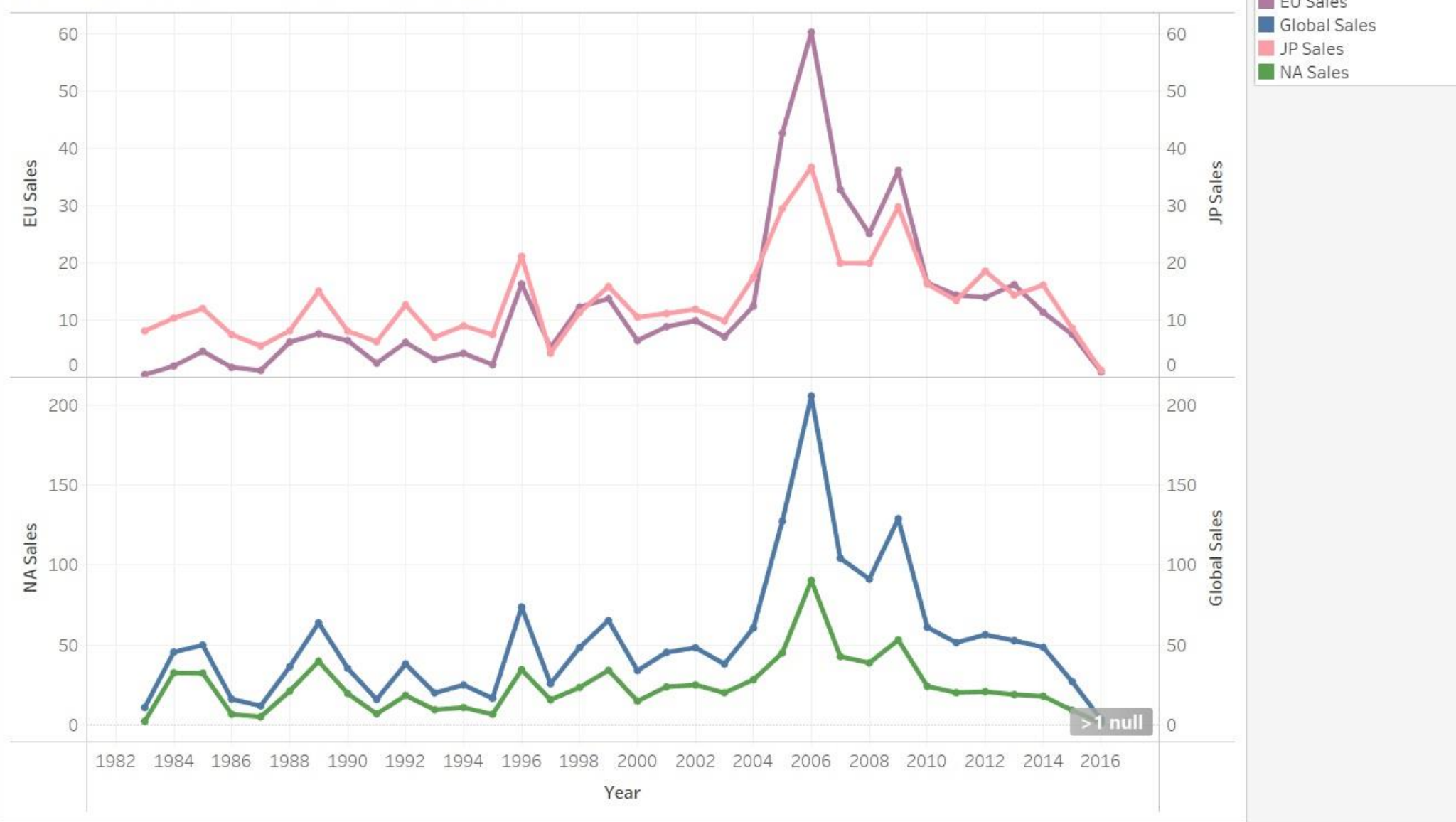
Globally, Action games dominate the field with sports coming in a close second. Games that include strategy, puzzle-solving, or adventure do not sell as readily.

When we dive into the most popular platforms, PS2, Xbox 360, and PS3 take the top three spots respectively, with action once again being the popular genre of choice.

sales per platform, by genre



## global and regional sales for nintendo



If we look at the big contender, Nintendo we see that sales spiked around 2006 and tapered off again after that. We are hoping the global state of things will bring gaming back to the forefront of the consumer industry.