

Laura Shumaker

portfolio: www.laurashumaker.net

email: laura.c.shumaker@gmail.com // phone: (707) 861-0741 // location: Sunnyvale, CA

Having learned much about mass customization, design for the human body, and bringing new products to market at my company, [SFT Climbing](#), I'm now looking for a new challenge that needs a detail-oriented mechanical engineer with experience in new product introduction, fascination with unique manufacturing processes, and strong CAD skills.

EDUCATION

Massachusetts Institute of Technology // B.S. Mechanical Engineering // 2008-2012 // GPA: 4.5 / 5.0

WORK EXPERIENCE

SFT Climbing, LLC (June 2013 - current) // Founder and Lead Designer

- Reduced the manufacturing cost for custom-fit shoes by 45% while improving quality of customer experience by developing a digital manufacturing process. Took this process from inception to first product shipment in <9 months. Now, new models can be designed and prototyped in 2 weeks.
- Successfully translated customer needs into the designs of our initial product line. Created these designs through sketches and Adobe Illustrator, rapid prototyping and user testing, and finally technical pattern creation that focused on comfort, durability, and shoe performance.
- Established 1 week turn-around of shoe orders by implementing production standards and managing material/component-level supply chain.

LIM Innovations (June - September 2015) // Consultant and Prototyping Engineer

- Provided conceptual and prototyping input on pattern design, assembly process, and measurement-to-production CAD system for LIM's Infinite Socket Liner.

Alloy Product Development (May 2012 - June 2013) // Product Design Engineer

- Participated in the product development process from idea generation, analysis, CAD, and prototyping, to DFM and production validation builds.
- Documented and communicated design to client, industrial design team, and overseas vendors and manufacturers.
- Directly responsible individual for the mechanical design needs of two consumer electronics projects: from gracefully resolving conflicts between functional needs with imaginative design solutions to component level design and tolerancing of high volume parts like cosmetic injection-molded housings, sheet metal grilles, and FPCB MCOs.

Apple (June - August 2011) // iPad Product Design Intern

- Collaborated with different functional teams on prototyping and exploratory design for new product functionality, which culminated in US Patent No. 8847979 B2.
- Produced analytical model in Matlab to characterize performance of an existing product.

For earlier internships, please see my [LinkedIn profile](#).

SKILLS

3D CAD: NX Unigraphics, ProE/Creo, Solidworks, Rhino; 2D CAD: AutoCAD

Graphics: Adobe Illustrator and Photoshop; Video: Lightworks

Shop: Waterjet, laser cutter, mill, lathe, and hand tools.

Soft goods: Industrial sewing, pattern making, technical footwear construction/fabrication.