LightChain

LOGO GUIDELINES

CONTENTS

x

.5x

LightChain

Horizontal

THE LOGO

VARIANTS

Vertical

Isotype only

High Contrast

Low contrast

Negative

Color variations

COLORS

#004851

#008CA0

#081F2C

#A1A3B4

#43D669

#00268E

Fonts

aA

Roboto

aA

Montserrat

Preferred Gradients

ELEMENTS

DO'S & DONT'S

Do

Follow these guidelines

Don't

Stretch or rotate

Recolor or reconfigure

Use effects