

LOGO GUIDELINES

- 1 The Logo
- 2 Variants
- 3 Colors
- 4 Elements
- 5 Do's & Dont's



Horizontal



Vertical





High Contrast



Low contrast



Negative

Color variations



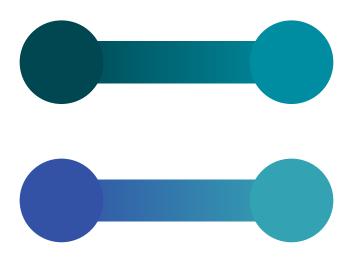
ELEMENTS

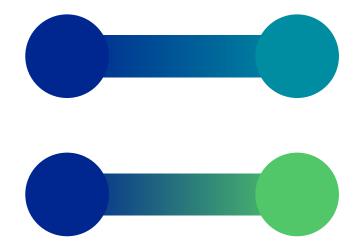
Fonts





Preferred Gradients





Do



Follow these guidelines

Don't





Recolor or reconfigure

