

HARVEST

**INTELLIGENT
PERFORMANCE-BASED
MARKETING**

WHO WE ARE

Harvest was founded by industry veterans from a few of the largest mobile agencies and networks in performance marketing. With a combined 15+ years of experience and millions of installs generated, we ensure high quality proven results.

Using automated anti-fraud filters, responsibly optimizing, and offering full transparency, our team leaves very little margin for error.

We like to think we have seen it all which truly sets us apart.

Combined vast international experience without the nonsense



OUR SERVICES

**Highest quality
of fraud-free user
acquisition – made simple.**

Media Buying

Offering a wide variety of creative options, extremely advanced targeting, and individually curated audience lists we generate from our proprietary data. Buying programtically on the largest DSP's, exchanges and SDK's allow us to aquire highly engaged and qualitifed users. Our media buying team understands our clients need to see return on their dollar.

Traffic Monetization

Our in traffic monetization platform can provide our publishers with the best possible eCPM for their traffic. With a large network of top campaigns we can ensure good fill rates regardless of the geo your users are coming from. We offer solutions for both in-app and mobile web inventory monetization.

Proprietary Data

As the industry grows big data has become almost essential to ensure success. Our proprietary data is used to create laser targeted audiences for our internal team. We know the users that convert and even more important the users who spend!

TRUSTED PARTNERS

Traffic Breakdown

Direct Publishers, SDK traffic, and integrations on the industry leading SSP's and Exchanges.

The Smaato logo features the word "smaato" in a blue, lowercase, sans-serif font, followed by three curved lines representing a signal or broadcast.The Bucksense logo consists of a colorful gear icon made of four interlocking segments (red, yellow, green, and blue) followed by the word "Bucksense" in a grey, sans-serif font.The Taboola logo features the word "Taboola" in a bold, blue, sans-serif font, with the "oo" stylized to look like a single continuous shape.The InMobi logo features a blue, stylized "O" shape that resembles a rounded square with a gap, with the word "inMOBI" in a black, sans-serif font below it.The Facebook Exchange logo features a blue square icon with a white "X" shape inside, followed by the words "Facebook Exchange" in a blue, sans-serif font.The Google Ads logo features a colorful triangle icon made of three segments (red, yellow, and blue) followed by the words "Google Ads" in a grey, sans-serif font.The Outbrain logo features an orange circle icon with a white "oo" shape inside, followed by the word "Outbrain" in an orange, sans-serif font.The Airpush logo features a blue, stylized flame or drop icon above the word "airpush" in a grey, sans-serif font.The Mopub logo features the word "mopub" in a blue, lowercase, sans-serif font, followed by a small blue Twitter bird icon.The Rocketfuel logo features a blue, stylized flame or drop icon above the word "rocketfuel" in a blue, sans-serif font, with the tagline "Artificial intelligence. Real results." in a smaller, grey, sans-serif font below it.The AdSaxis logo features the word "adsaxis" in a blue, lowercase, sans-serif font, with the tagline "Where Business and Advertising Converge" in a smaller, grey, sans-serif font below it.The RevMob logo features a blue, stylized geometric icon above the word "REVMOB" in a blue, uppercase, sans-serif font.

FRAUD PREVENTION & SECURITY

We know how important protecting your brand identity is while still driving performance.

According to a 2018 article in Adweek, fraud rates have doubled in the past year and account for Billions of dollars in lost revenue. Harvest monitors CTIT, click flooding and install hijacking to ensure that our clients are getting the installs they paid for and not being cheated out of precious ROI.

Bottom line, we take fraud very seriously and have therefor teamed up with several of the top advanced solutions to ensure you are protected at all times.



Security
Solutions we employ to ensure protection at all times.

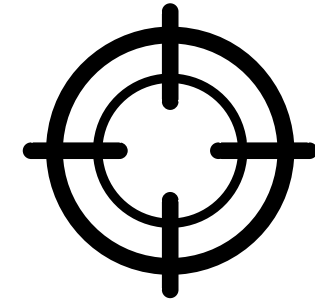
PERFORMANCE

At Harvest we put performance first! Our proprietary technology and advanced media buying solutions, paired with our premium data and audience lists, ensure we go well beyond the install to reach your KPI's.



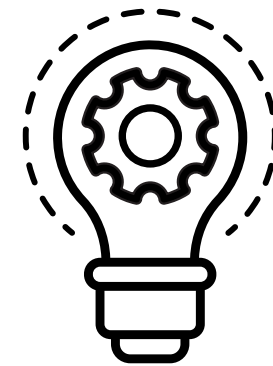
Global Reach

Through our extensive publisher and DSP partnerships, we have ensured our clients can have a global reach for their campaigns.



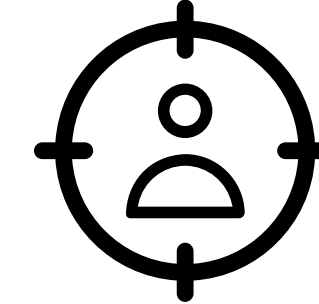
Precision Targeting

We capture an excessive amount of data so that we can target the exact country, carrier, demographic, or even down to the exact zip code you are looking to reach.



Innovative Media Strategy

We believe our clients deserve to know where their budgets are being spent. At Harvest Mobile we have nothing to hide, which is why we offer full transparency to the traffic we are running on.



Proprietary Audience Development

Our extensive amount of user data allows us to create precision lists to target active individuals who spend in the verticals necessary for your success.



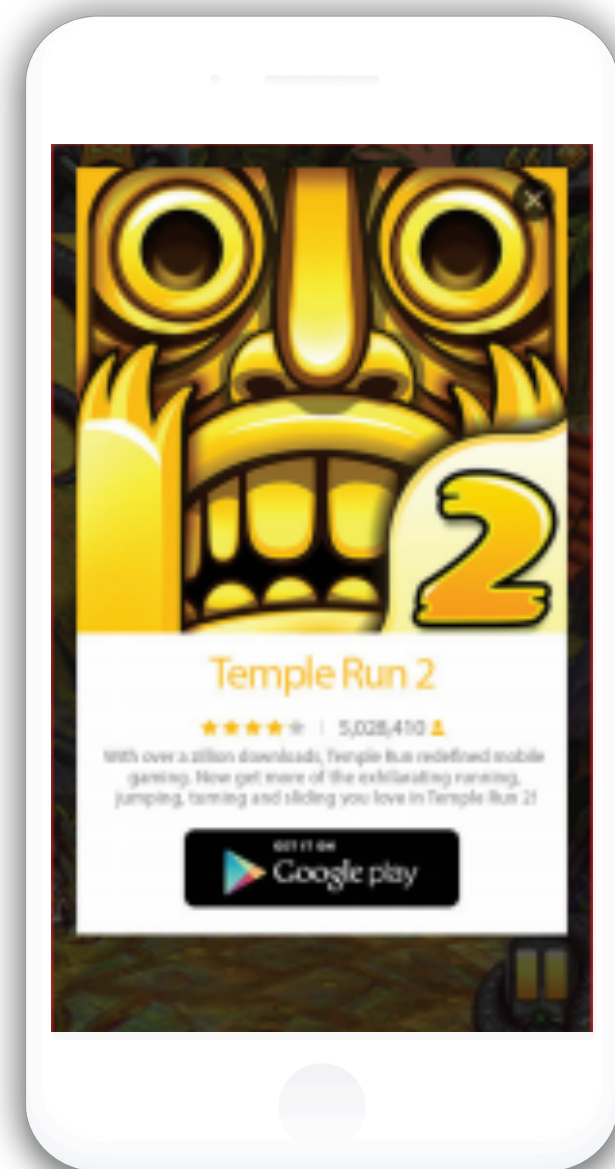
KPI Optimization

Our seasoned team of media buyers lives and breaths performance. They drill down to the most finite level of detail to ensure your KPI's are not only met, but exceeded.

AD FORMATS

Brand loyalty and performance start with a good first impression. Harvest Mobile's wide variety of ad formats and creative team ensure potential users see your ads as they were intended!

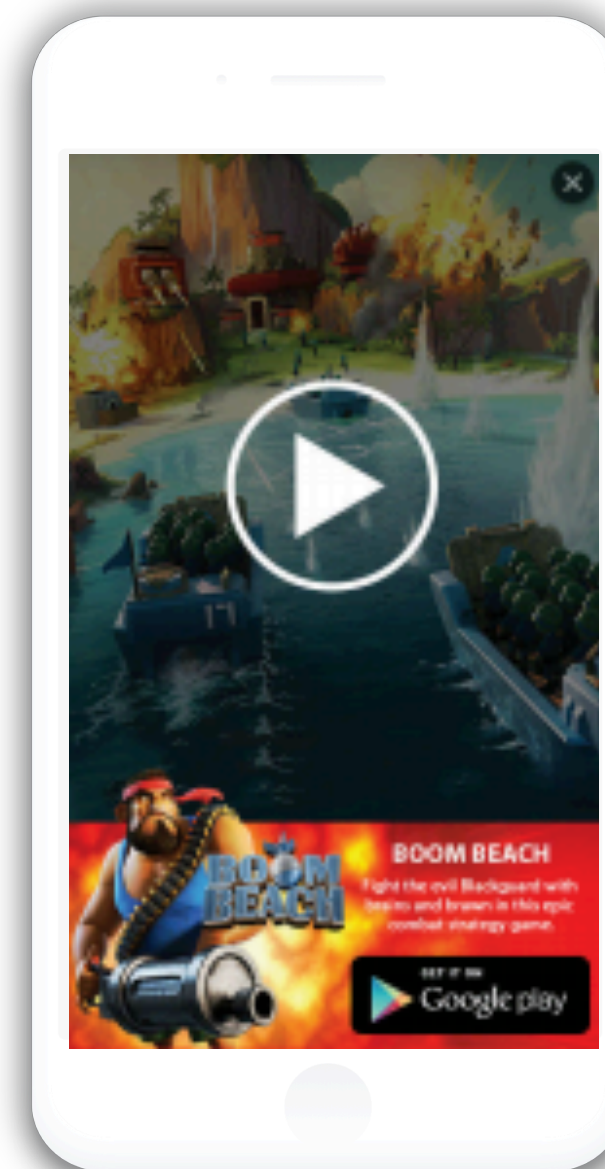
When constant A/B testing is combined with creative innovation, your ads don't just look great. they produce results!



Native Banners



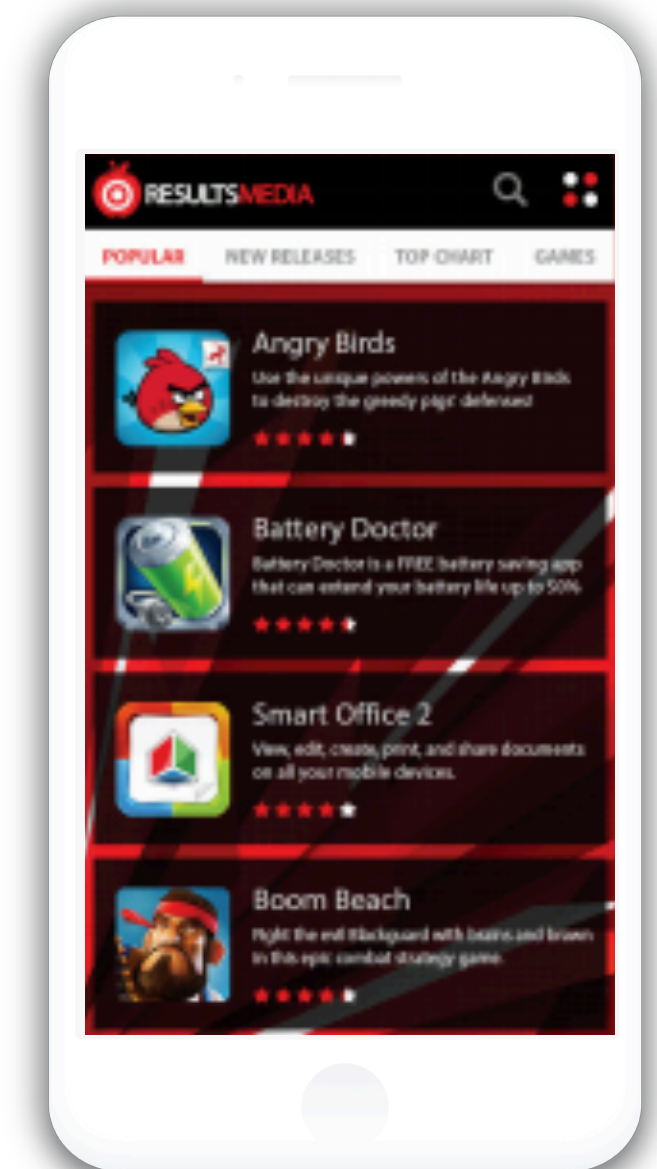
Rich Media



Video Ads



Full-Screen
Interstitial



App Wall

SUPPORTED TRACKING PLATFORMS

We work with all the major attribution systems Including AppsFlyer, TUNE, Adjust, Kochava, Apsalar, Everflow.



TIME TO **HARVEST** BETTER RESULTS

Get in touch with our rockstar team and find out how we can take your user acquisition and growth campaigns to the next level. With full transparency and dedicated support, we guarantee trust and results!

Harvest Media LLC

T: +1 415 712 9702

W: harvest-mobile.com

E: contact@harvest-mobile.com