


Luke Davies

Portfolio - LukehmDavies.com.au

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 A. Wickham, Newcastle 2293

 Luke Davies

Summary

Dedicated and efficient Digital Designer with variety of experience eager to make a positive impact and provide successful and unique solutions. Achieving consistent HD results in User Experience Design Studio; Digital Media Production; Physical Computing; BioDesign; Interaction Design Studio; Interactive; Product Design Studio.

Certification

BA Design Computing

Scrum Master CSM

Work experience

11+

Months, 2020 - Present

Liturgy Ritual Prayer
Digital & UX Designer

Key Qualifications & Responsibilities

- Content Refurbishment from PDF to Interactive Media i.e. Slide shows, Video/Animation, Click & Interact.
- Consultation on Website redevelopment and Branding.
- Maintain learning resource were consistent with stimulus guidelines

1+

Months, February- March

ICP | KPMG AND HARRIS FARMS
Digital Designer & Marketing

Key Qualifications & Responsibilities

- Developing designs for website and mobile app including wireframes and asset generation
- Content creation for website and app
- Branding and style guidelines for startup brand image
- Competitive Market research to identify trends and market opportunity

Key Skills

- HTML, CSS, JavaScript, PHP
- Adobe CC
- Wireframes
- Rapid Prototyping (Figma, Balsamiq, Marvel)
- Bootstrap
- UX Research
- Digital Analytics
- User Journey Mapping
- Heuristic Evaluations

3+

Years, 2017 - Present

Adonis Designs
UI & UX Designer

Key Qualifications & Responsibilities

Website Creation | Medowie Pharmacy

- Complete development of new custom website using HTML, CSS, JavaScript

- Promotional graphic resource generation

Digital content creation | MacxFresh

- Content Creation for digital and social media platforms
- Google Analytics & Consumer research to generate new leads

Graphic Design for early stage app design | Ability Group

- Documentation redesign for in-house and external usage
- Consult on HCI for workplace app development and use ability testing

Education

2020 -2020

Diploma Project Management
TAFE NSW

2016 -2020

Bachelor Design Computing
University Of Sydney

2001 -2015

Higher School Certificate
Newcastle Grammar School

Reference

DR. PHILIP GOUGH

Director, Bio Design Major
University Of Sydney

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TAMARA ALONSO

General Manager
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MICHEAL BLACK

General Manager
Newcastle Shared Housing
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