

LORETO DELGADO III

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PROFILE

A professional in Web Development seeking a position as a Full-Stack Web Developer. Passionate about college access and equal opportunity education. Interested in applying my diverse experience in College Admissions to the College Success Counselor position at Goodard Riverside.

EDUCATION

Illinois Wesleyan University, Bloomington, IL
Bachelor of Music, May 2016
Major: Vocal Performance

Cumulative GPA: 3.58/4.0, Cum Laude
Dean's List: All Semesters
University Honors: Leadership Excellence Award

RELEVANT SKILLS

- College Admissions Counseling
- Financial Aid Advising
- Student Relationship Management
- Event Planning
- Public Speaking
- Recruitment
- Video & Audio Editing
- Social Media

EMPLOYMENT EXPERIENCE

Executive Assistant | Success Academy High School, New York, NY September 2018 – January 2019

- Managed complex calendars and facilitated communication and logistics for the Executive Director and Principal of the school.
- Organized and managed tours and open house events hosted by the school for high-profile guests.
- Aggregate and prepared documentation and reports for office meetings.
- Transcribed meeting minutes for management and school records.
- Managed students during independent study periods.

Admissions Counselor | Illinois Wesleyan University, Bloomington, IL August 2016 – September, 2018

- Connected with students on and off-campus in order to guide them through various aspects about the university and the application process.
- Exceeded territory growth goal by over 20% in first year and over 100% in second year.
- Advised families one-on-one in financial aid to the university.
- Reviewed and assess acceptance eligibility for students in the Midwest and East Coast.
- Hired and mentored interns – assigning various research projects on peer institutions and social media outreach to engage prospective applicants.
- Organized recruitment events and business trips across the country to promote Illinois Wesleyan.
- Served as a consultant for the Director of Marketing with promotional and social media initiatives.
- Created video interviews with current students for future marketing projects.
- Offered a promotion to Associate Director of Admissions.

Manager | O'Brien's Restaurant, Chicago, IL Host: 2010 – 2015 promoted, May – August 2015

- Collaborated with sales and public relations representatives to draft and create marketing strategies.
- Resolved customer service issues and handles personnel concerns.
- Organized on-site events such as political fundraisers and receptions.
- Managed social media presence and promotions for O'Brien's Restaurant.