

Eduardo Reyes

User Interface + Motion + Visual Designer

ldgeduardoreyes@gmail.com | +52 6441342953

EXPERIENCE

- **Fanbot - Lead Product Designer**

April 2018 - Present | Guadalajara

Leading the design for Fanbot, a loyalty game platform. I partner with the product and commercial teams to develop design strategies, deliver designs, prototypes and user interfaces to accomplish product and business

- **Freelancer - Visual Designer**

September 2014 - Present

Working with teams of designers and developers on web, mobile, motion and product design projects.

- **Sonora Software - Ui/Ux Designer**

April 2017 - November 2017 | Ciudad Obregón, Sonora

I worked closely with PMs, devs and stakeholders to design and develop digital products. I helped design user flows, delivered wireframes, mockups, user interfaces and web layouts.

- **COTecnologías - Jr Ui Designer**

May 2016 - April 2017 | Hermosillo, Sonora

I teamed up with developers and PMs creating web and mobile apps. I helped designing wireframes, mockups, prototypes, user interfaces and animation. I also created pixel perfect HTML/CSS grids and layouts with the front-end team.

EDUCATION

- **Graphic Design Bachelor**

August 2011 - May 2015

Instituto Tecnológico de Sonora

SKILLS

Interactive Design

Motion Design

User Interface Design

Web Design

User Centered Design

Storyboarding

Wireframing

Design systems

Illustration

SOFTWARE

Sketch + Principle

InVision

Principle

Zeplin App

Adobe CC Suite

HTML + CSS

LANGUAGE

Spanish (Native)

English (Advance)