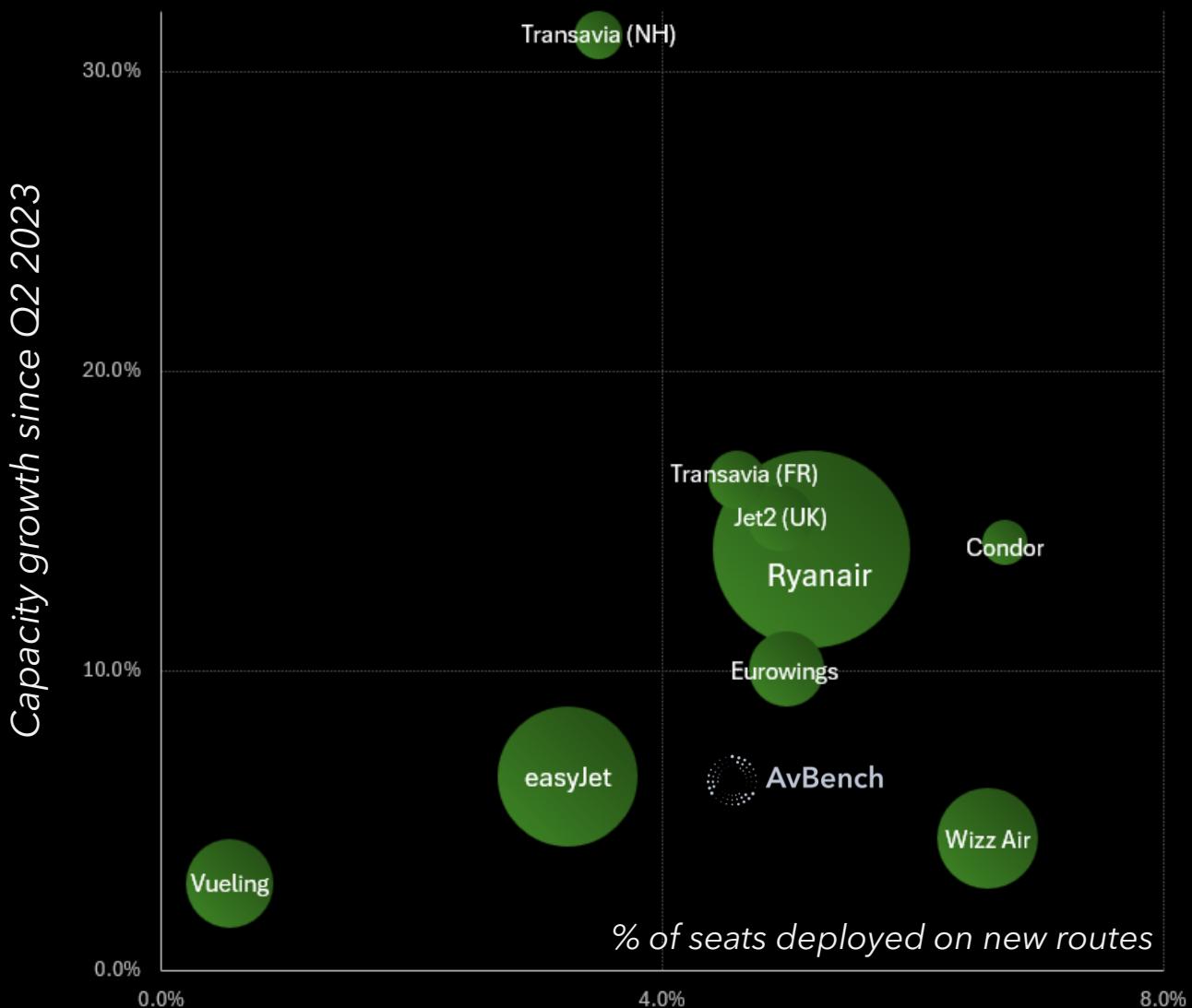


# Airline Network Strategy

Q2 2024 vs Q2 2023

*October 2024*

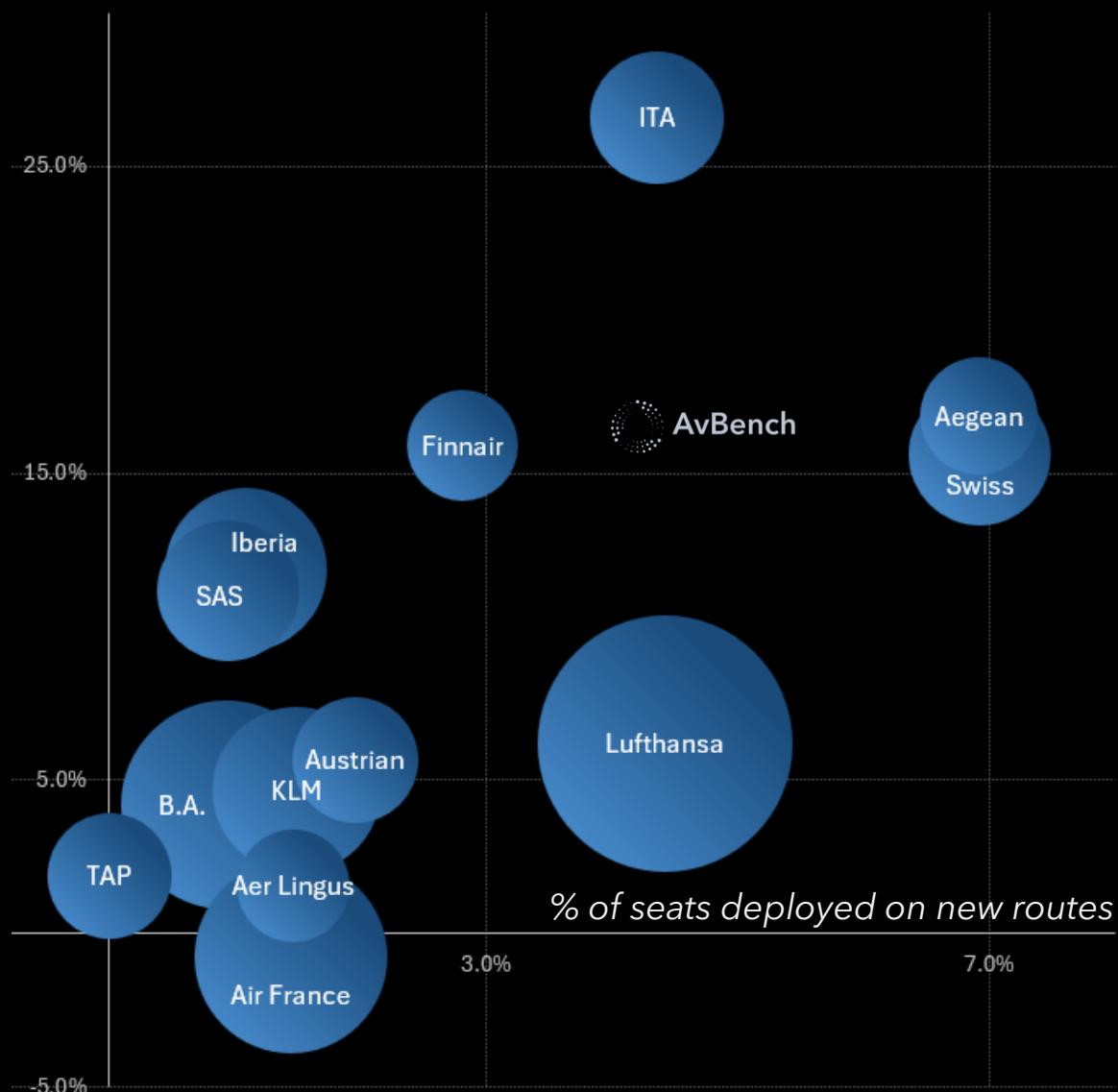


## European Low-Cost Airlines

*New routes : routes that were not operated by the airline in Q2 2023.  
Size of the bubbles proportional to the capacity deployed by each airline.*

Q2 2024 vs Q2 2023

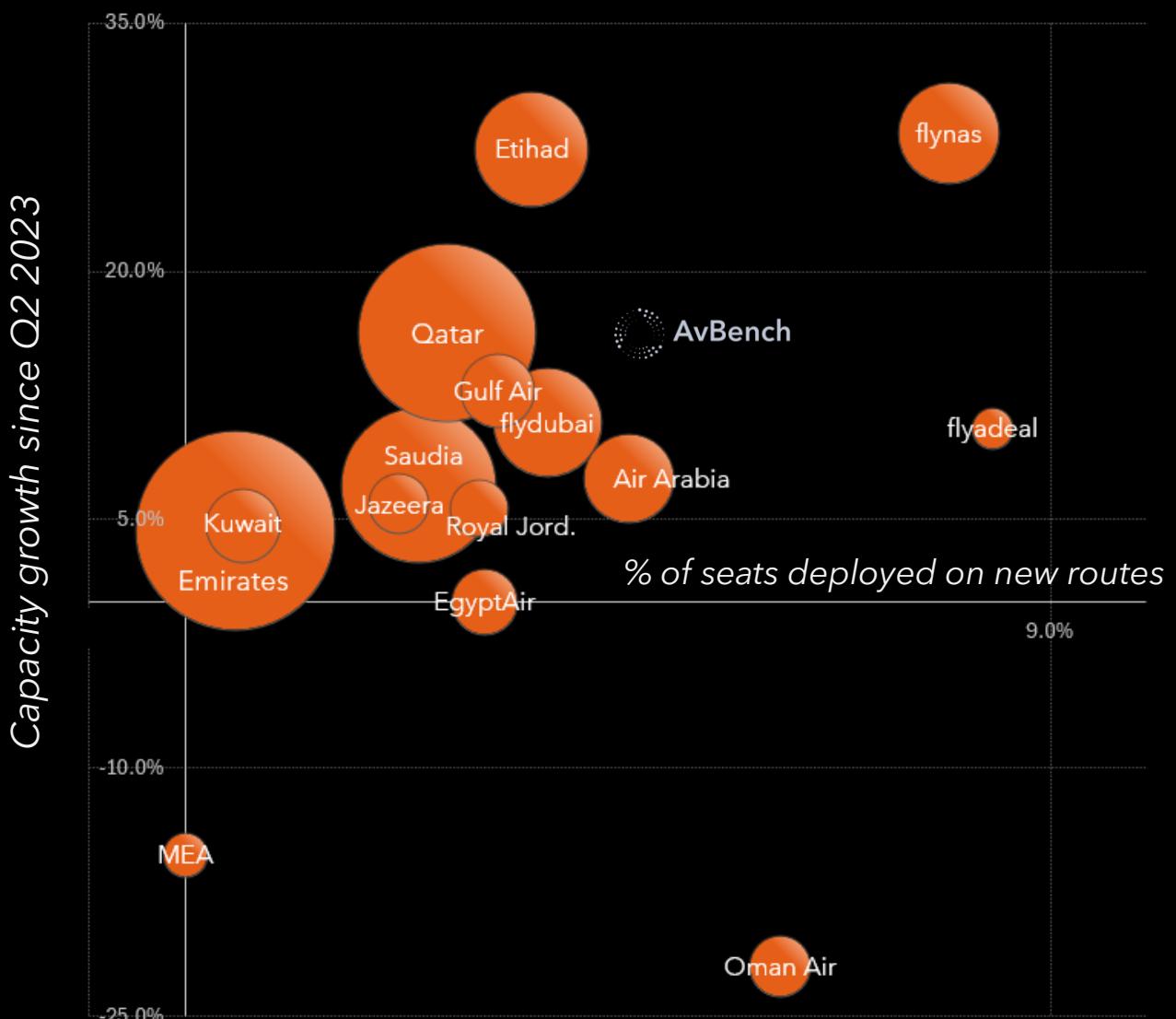
Capacity growth since Q2 2023



## European Major Airlines

New routes : routes that were not operated by the airline in Q2 2023.  
Size of the bubbles proportional to the capacity deployed by each airline.

Q2 2024 vs Q2 2023



## Middle East Airlines

*New routes : routes that were not operated by the airline in Q2 2023.  
 Size of the bubbles proportional to the capacity deployed by each airline.*

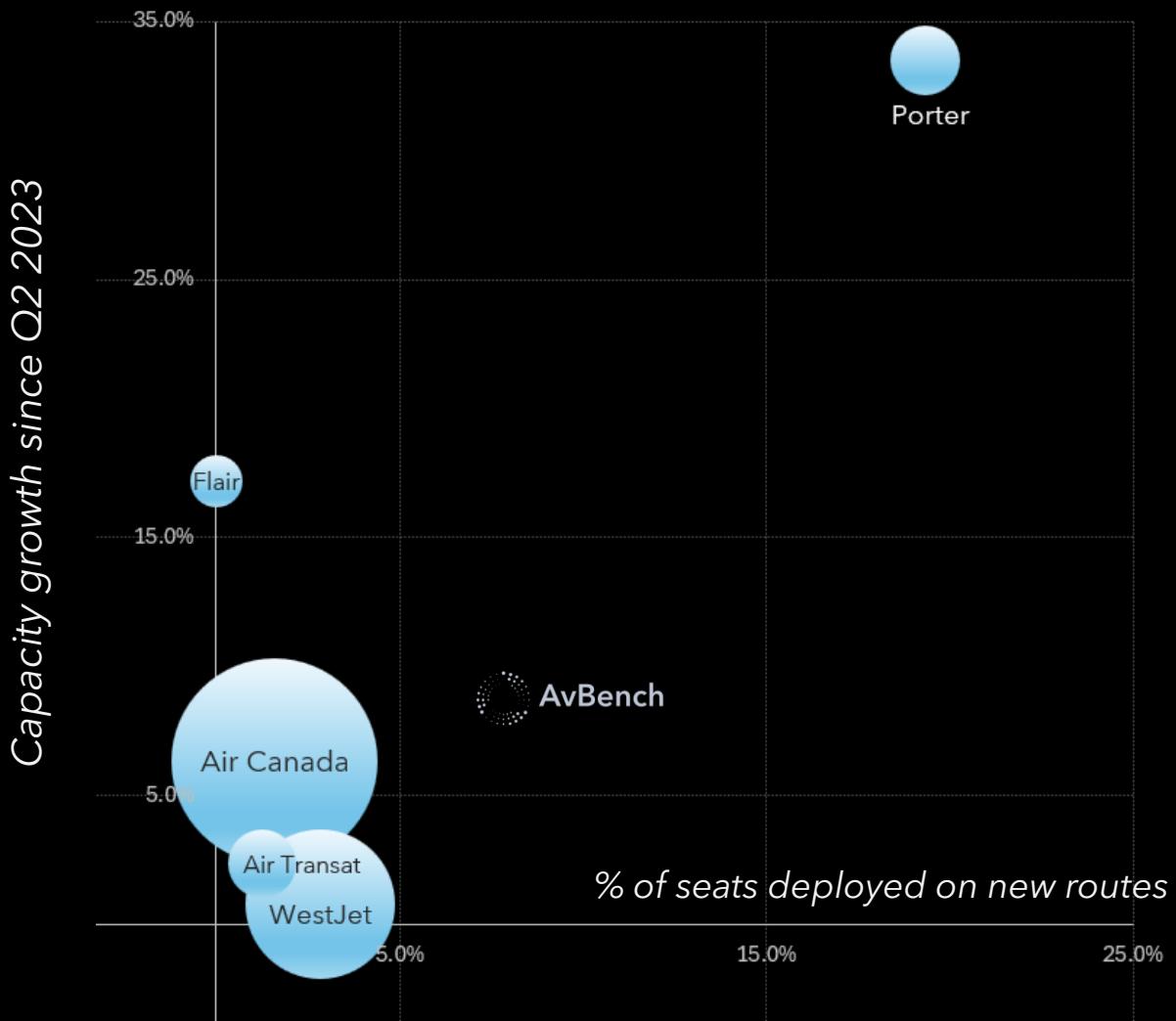
Q2 2024 vs Q2 2023



## U.S. Airlines - Except AA, DL, UA

*New routes : routes that were not operated by the airline in Q2 2023.  
Size of the bubbles proportional to the capacity deployed by each airline.*

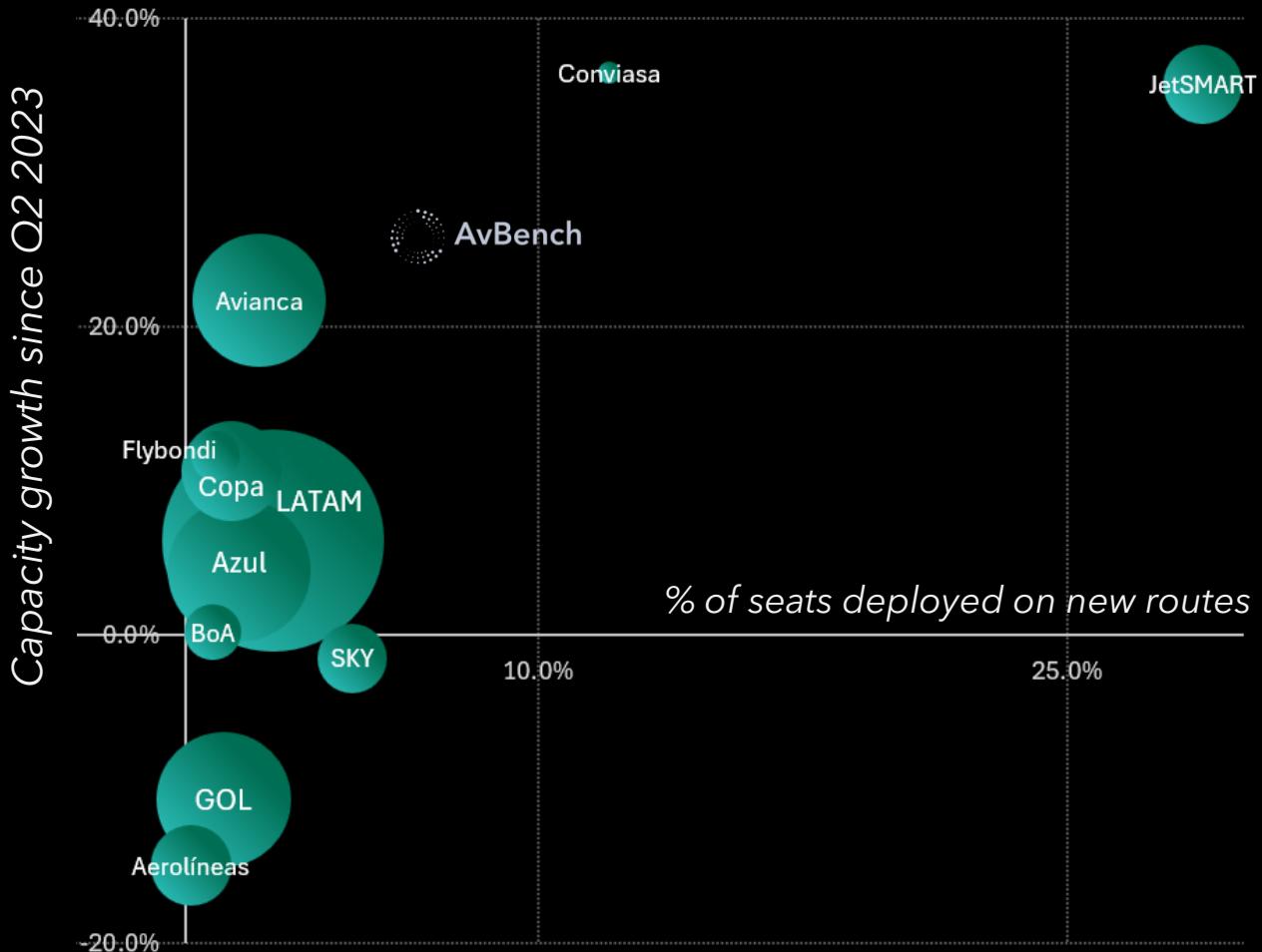
Q2 2024 vs Q2 2023



## Canadian Airlines

*New routes : routes that were not operated by the airline in Q2 2023.  
 Size of the bubbles proportional to the capacity deployed by each airline.*

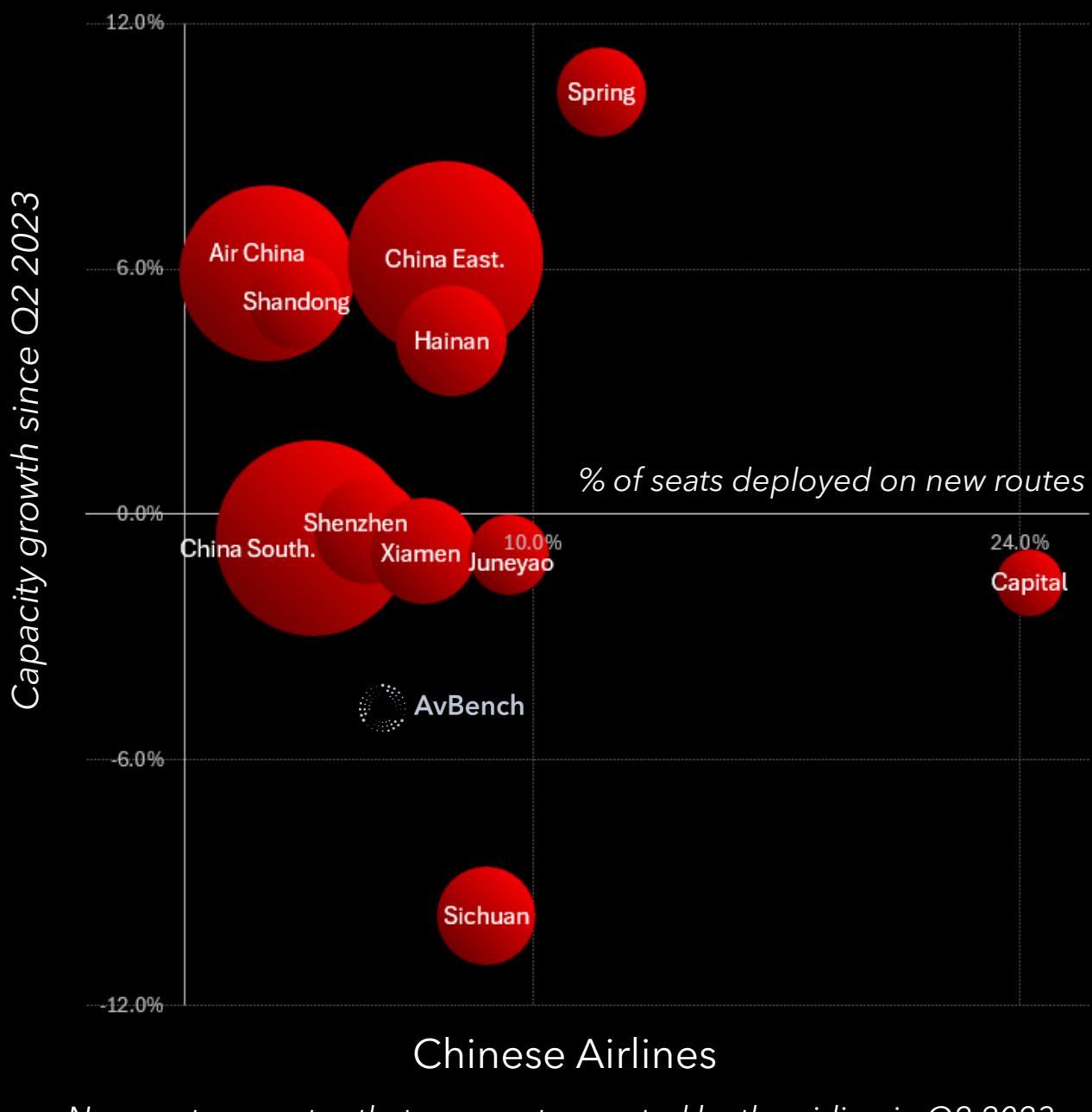
Q2 2024 vs Q2 2023



## South-American Airlines

*New routes : routes that were not operated by the airline in Q2 2023.  
Size of the bubbles proportional to the capacity deployed by each airline.*

Q2 2024 vs Q2 2023



New routes : routes that were not operated by the airline in Q2 2023.  
 Size of the bubbles proportional to the capacity deployed by each airline.

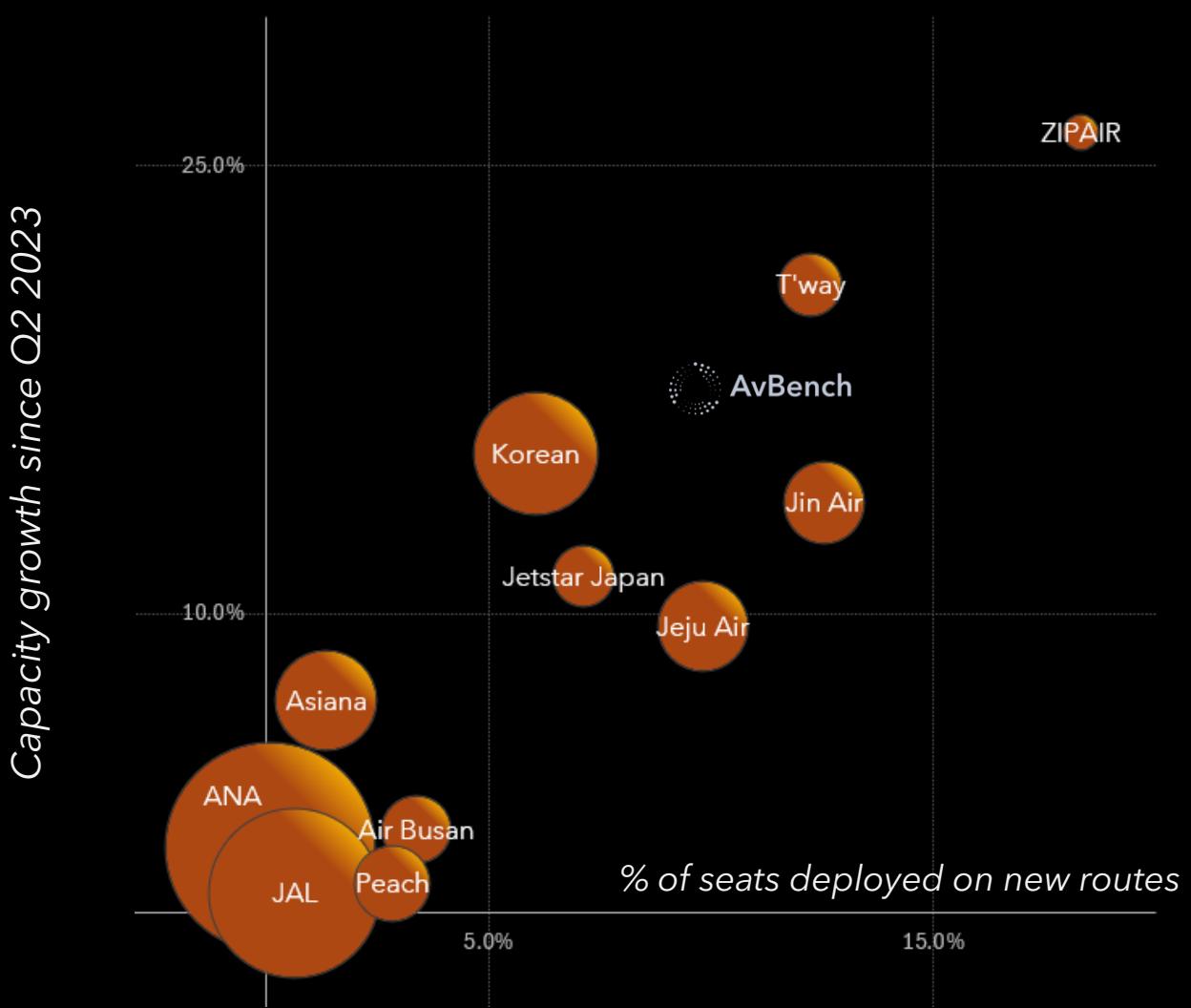
Q2 2024 vs Q2 2023



## Southeast Asian Airlines

*New routes : routes that were not operated by the airline in Q2 2023.  
 Size of the bubbles proportional to the capacity deployed by each airline.*

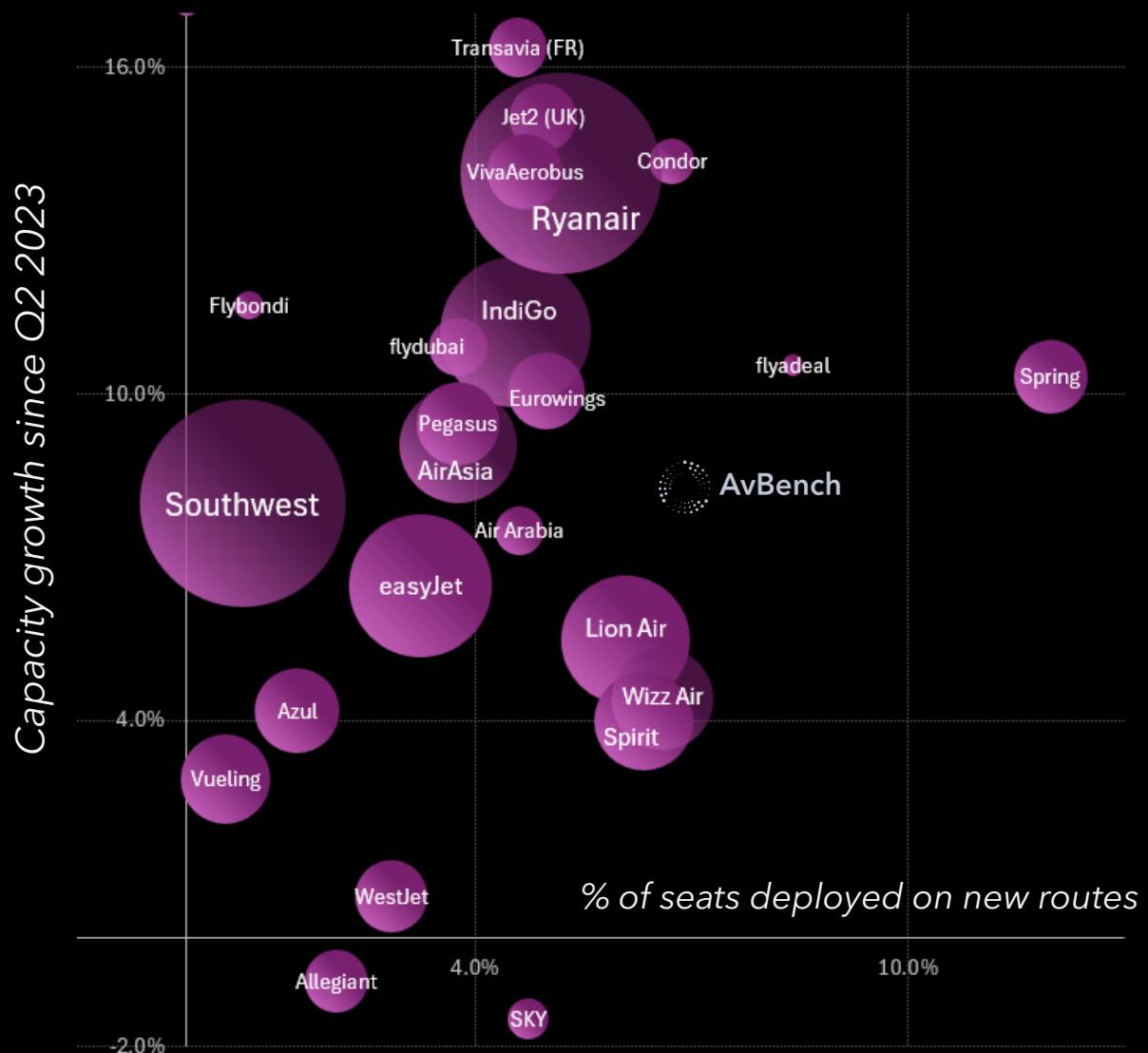
Q2 2024 vs Q2 2023



## Northeast Asian Airlines

*New routes : routes that were not operated by the airline in Q2 2023.  
Size of the bubbles proportional to the capacity deployed by each airline.*

Q2 2024 vs Q2 2023



## Low-Cost Airlines (1/2)

*New routes : routes that were not operated by the airline in Q2 2023.  
Size of the bubbles proportional to the capacity deployed by each airline.*

Q2 2024 vs Q2 2023



## Low-Cost Airlines (2/2)

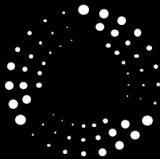
*New routes : routes that were not operated by the airline in Q2 2023.  
Size of the bubbles proportional to the capacity deployed by each airline.*

Q2 2024 vs Q2 2023

# Airline Network Strategy. How do you compare?

While an airline has several elements to consider when shaping its strategy, the network strategy remains a fundamental component in enabling growth and for maintaining its competitive stance.

While factors like ticket prices, cost structure, and schedule optimization offer opportunities to enhance profitability, the network strategy often reflects the airlines operating dynamics and its capacity to adapt to evolving market conditions.



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