

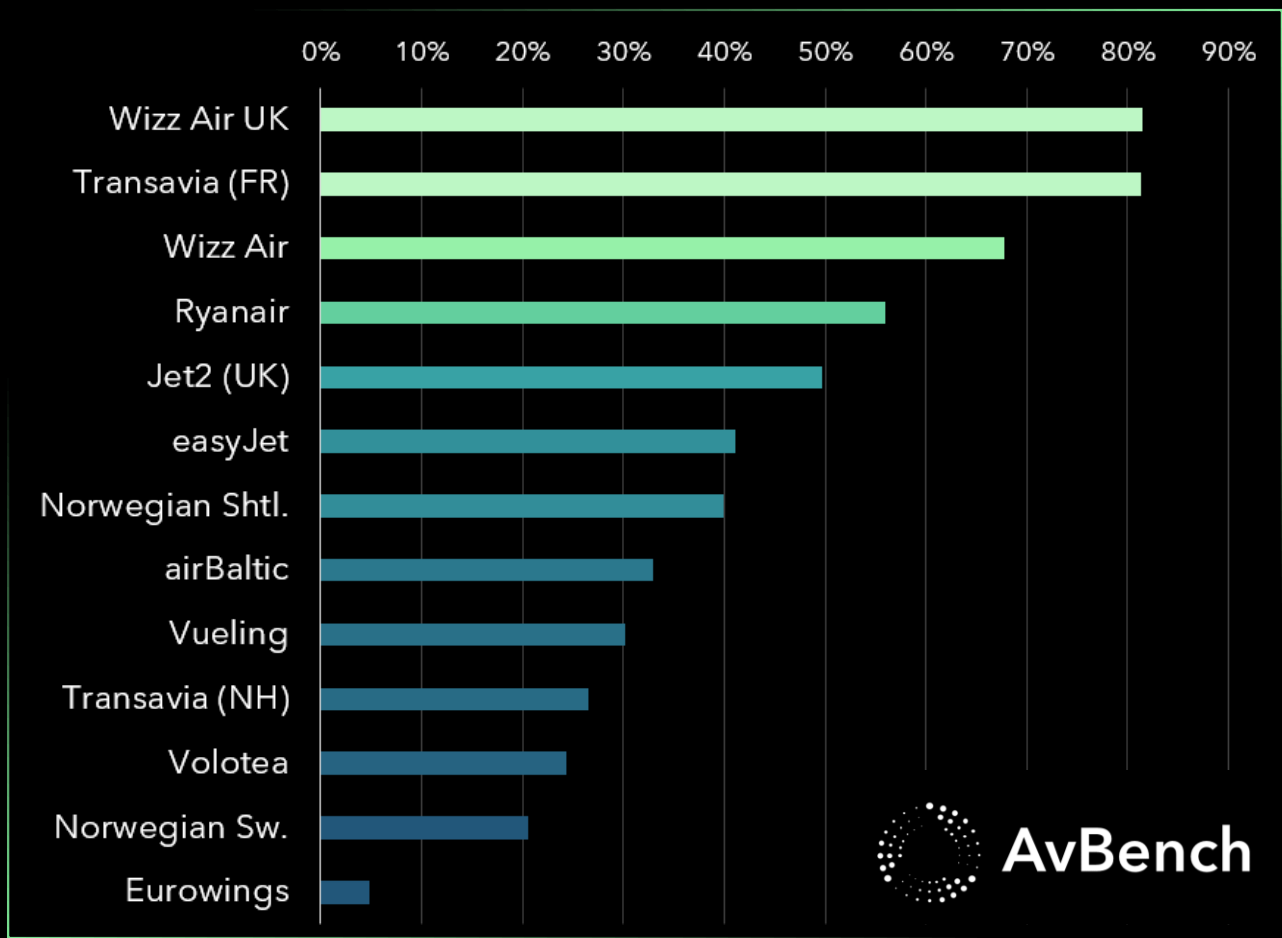
# Ticket Prices Increase since COVID

Do you also think that ticket prices are too high ?

*Since COVID, this is not an impression, it is a reality.  
The vast majority of airlines have increased their ticket prices.  
Some more than others. Some way more than others...*

*Generally speaking, low-cost airlines are those that have benefited the most from this price increase.*

*Worldwide Benchmark  
Feb 2022 – Jan 2023 vs Feb 2019 – Jan 2020*

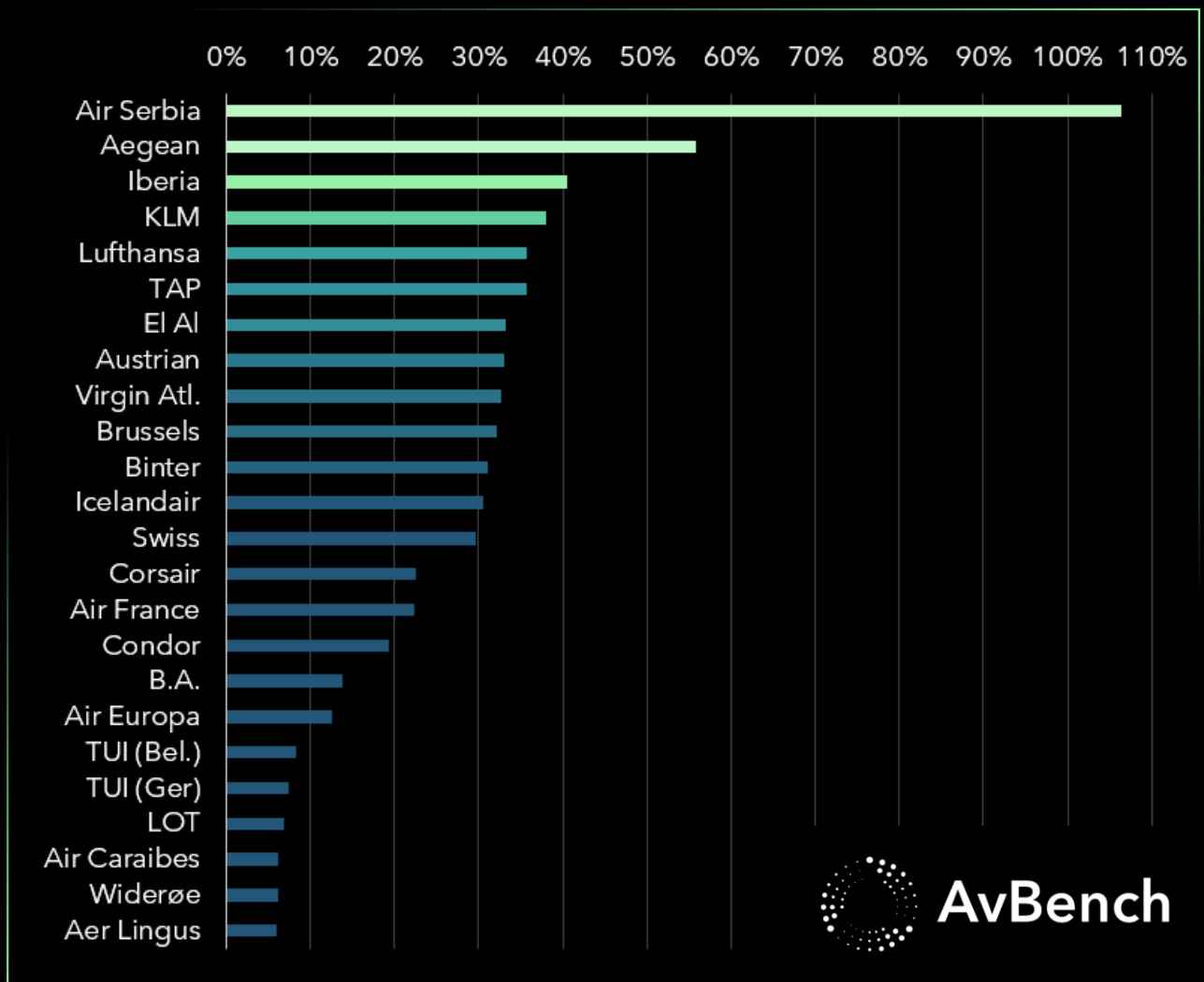


## Ticket Prices Increase since COVID

### *Low-Cost Airlines in Europe*

This doesn't imply that Eurowings provides the most affordable fares. Instead, it's the airline that has witnessed the smallest increase in ticket revenue per passenger.

When we scrutinize their pricing tactics, considering the average sector length for each, Ryanair, Wizz Air, easyJet and Transavia (NH) still maintain their status as the most cost-effective choices in terms of pricing.



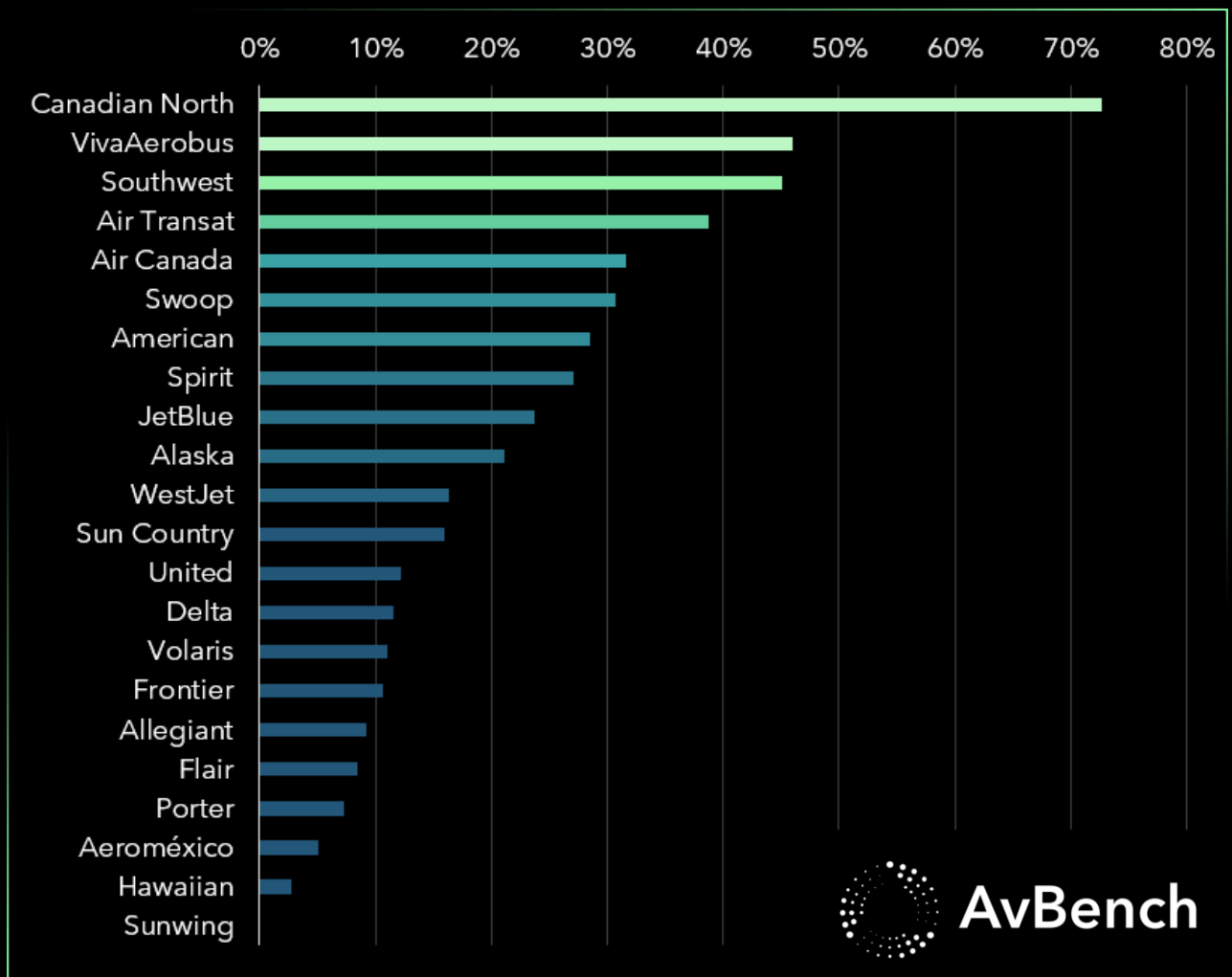
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### *European Network Carriers*

It is no surprise to see Air Serbia at the top since it has become the only European airline to fly directly to Russia... but supply and demand are obviously no longer balanced.

When we examine their pricing strategies while taking into account the average sector length for each, Lufthansa, Swiss, and KLM emerge as the airlines with the highest fares.

There are four airlines not included in this list, as they have, in fact, experienced a decrease in their per-passenger ticket revenue since COVID: ITA, SAS, Azores, and Luxair...



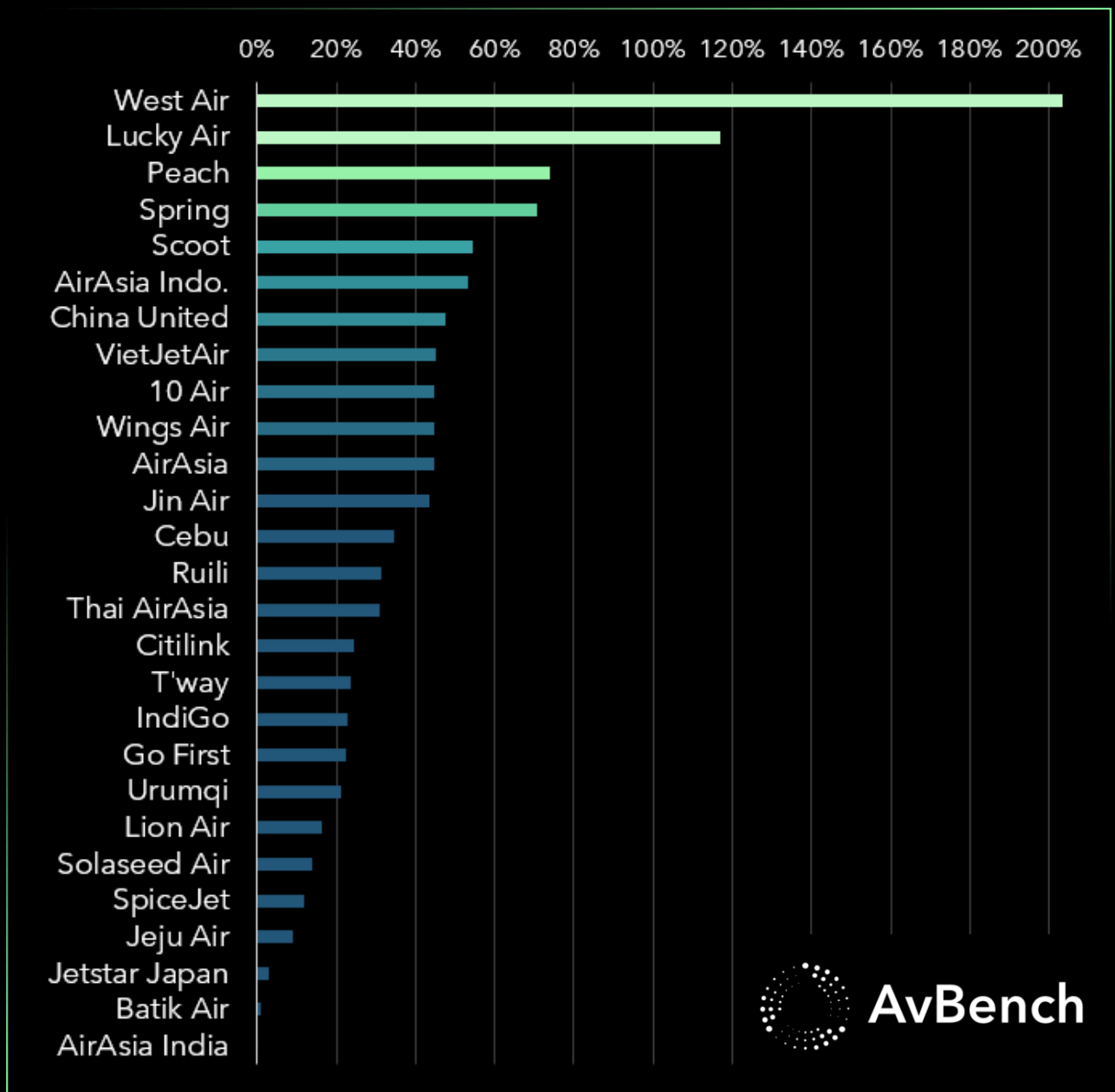
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*Canada, USA & Mexico*

The North American market was among the first to experience a rebound. Nonetheless, a gap between demand and supply has endured, keeping prices at elevated levels.

Among the airlines still in operation today, there is only one exception: Sunwing, which was sold to WestJet since...

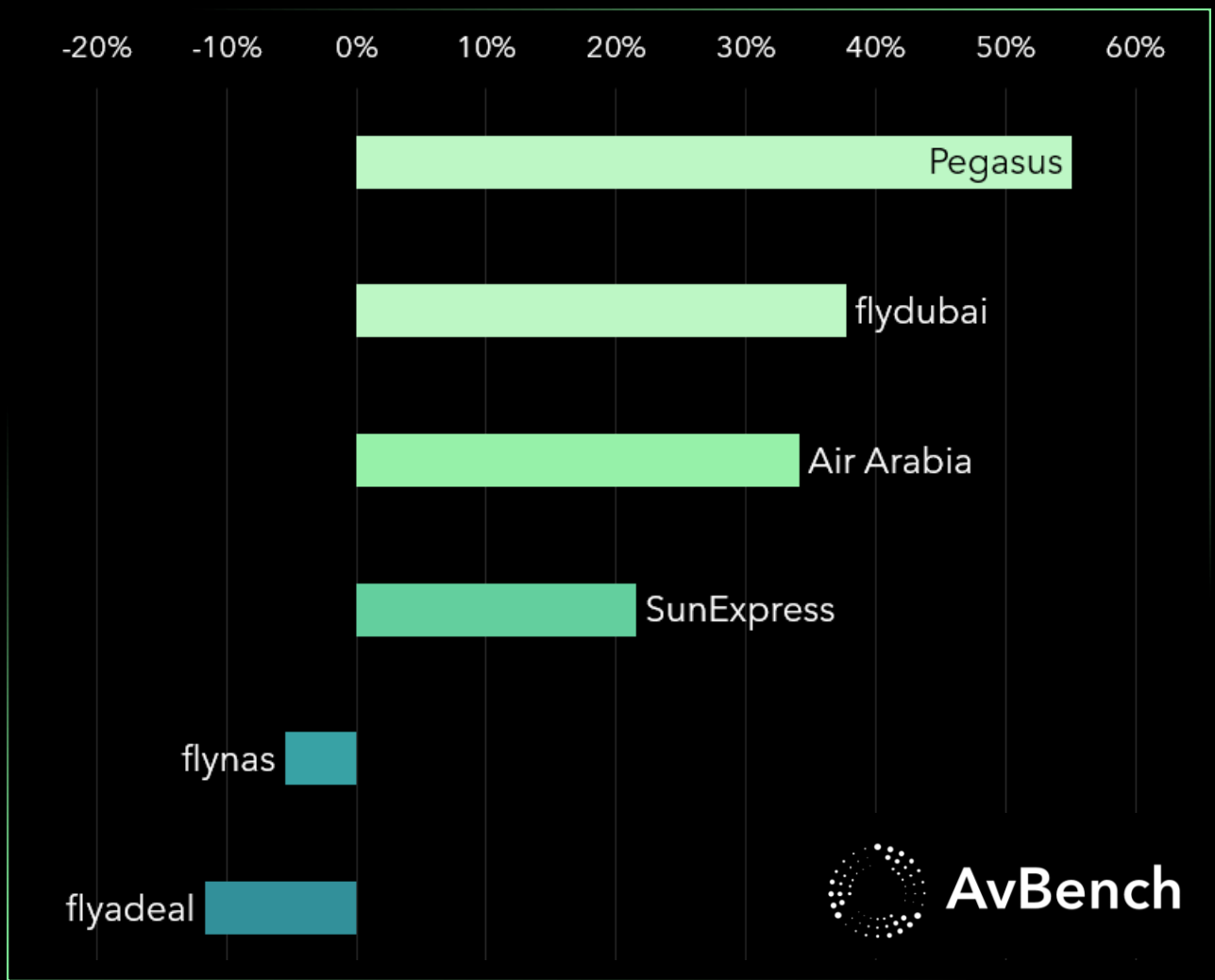
Today, as we analyze their pricing strategies while considering the typical sector lengths for each airline, Sunwing had become the most affordable option in Canada. In the United States, Frontier leads the competition when it comes to call prices. In Mexico, where fares are notably lower than in the United States, Volaris provides the most budget-friendly ticket options. It's important to note that this benchmark does not factor in ancillary revenue.



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### *Low-Cost Airlines in Asia*

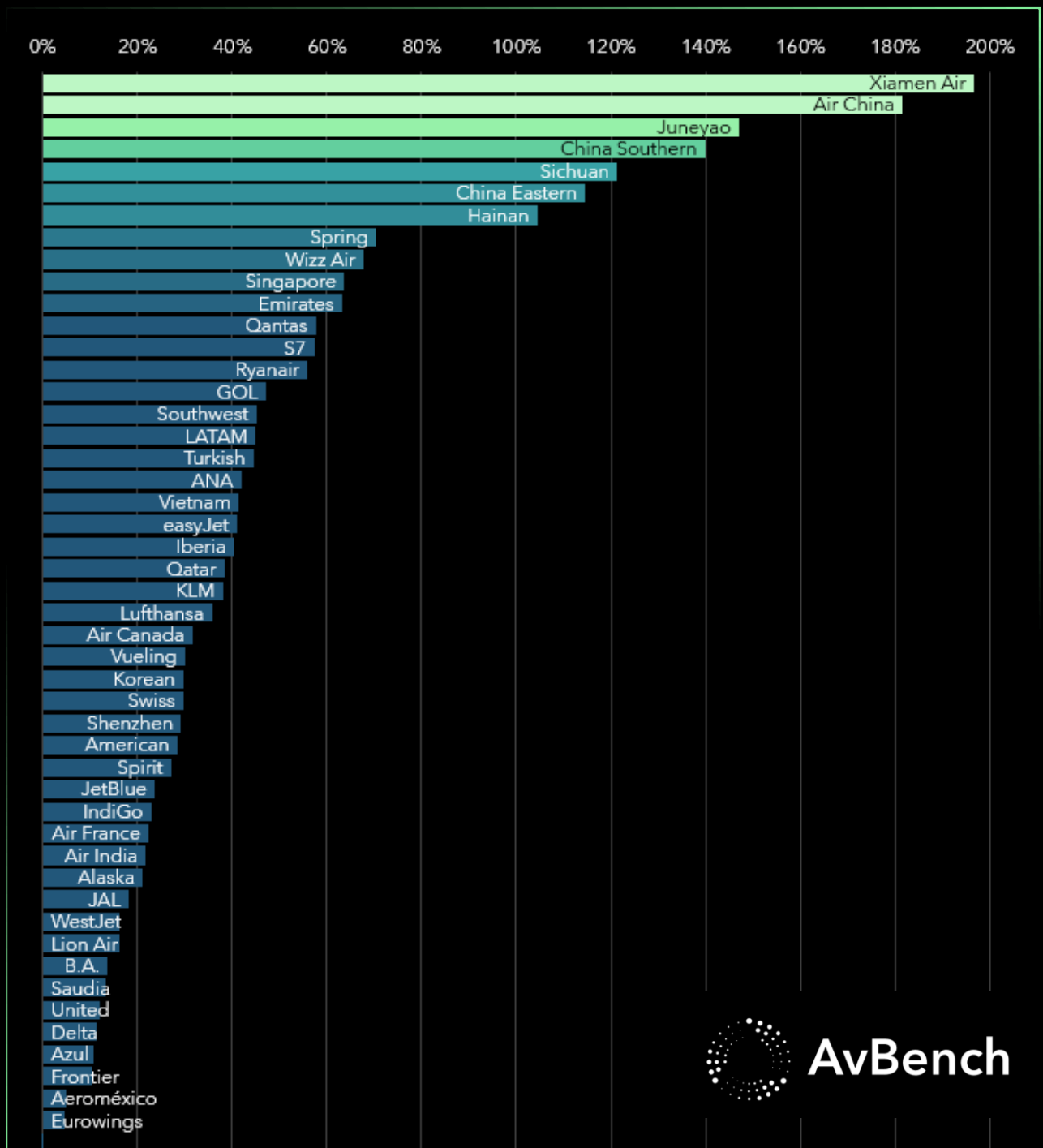
Just like in other regions, low-cost airlines in Asia have predominantly seized the opportunity in the post-COVID era to increase their fares. India, however, stands out as one of the major markets where this price hike has been comparatively restrained. The low-cost airline with the highest ticket prices increase since COVID is West Air in China. The rationale behind this is straightforward: their ticket fares were previously extremely low, and the COVID pandemic presented an opportunity to reset their pricing strategy. The same is true for Lucky Air.



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*Low-Cost Airlines based in the Middle East*

Only two low-cost airlines in the world have reduced the price of their tickets since the pandemic, and they are currently in fierce competition : flyadeal and flynas.

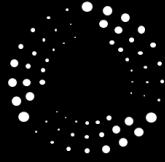


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TOP 50 Largest Airlines

Feb 2022 - Jan 2023 vs Feb 2019 - Jan 2020

OUR DATA PROVIDERS:  ch-aviation &  MILANAMOS



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