RAIDAR: an open network of Rights & Asset Information in Decentralized, Authoritative Repositories

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1 Problem

To determine rights and rights-holders for music, one must employ cumbersome methods that often fail to return comprehensive, trustworthy results. Music creators encounter inconvenient, time-consuming and costly processes when establishing rights to their work. As a result rights and rights-holder data too often is:

- Not recorded, or not recorded comprehensively;
- Not discovered upon search, or the search yields incomplete or out of date results. 1

The situation impedes the ability to properly license music and to promptly and accurately compensate its creators for its use.

Properly licensing music requires accurate, comprehensive data about rights and rights-holders — data that remains difficult to record and elusive to discover.

2 Goal

RAIDAR's initial phase creates a network of decentralized repositories (nodes) 2 that:

- Records authoritative information about rights associated with music. 3;
- · Accepts inquiries from the public; and,
- Returns a comprehensive response to those inquiries; e.g., to allow interested parties to license use of the music.

Subsequent phases may:

- Incorporate more complex combinations of rights and rights-holders;
- Record authoritative information about licensing of the rights;
- Support external apps/tools 4 that facilitate negotiating and registering licenses;
- Support external apps/tools that accurately and automatically collect, pay or audit royalties due under the terms of recorded licenses;
- Incorporate additional asset types beyond music.

Berklee Institute for Creative Entrepreneurship and MIT Media Lab (Human Dynamics) lead RAIDAR'S development and deployment. RAIDAR likely will influence the development of standards and specifications in the Open Music Initiative, but is independent of that initiative.

3 Data

RAIDAR includes four data types:

- Asset: the musical work or link(s) to an authoritative source.
- Asset metadata: information about the asset; e.g., title, date of creation, creator(s).
- Right: a right associated with the asset; e.g., mechanical right, composition copyright.
- Right metadata: information about the right; e.g., right-holder(s) and splits, legal jurisdiction.

Data from these sources could populate the repositories for test and initial production:

- Catalog of verified copyrights, an ongoing activity of the Library at Berklee;
- Riptide Music Group, which holds assets and rights for about 50,000 licensable musical works.

RAIDAR provides asset & rights registration/search services based on an open network of authoritative, decentralized repositories of assets, rights and related metadata.

¹ For an example, see the <u>Life of a Song</u> project.

² The initial nodes will be at MIT and Berklee.

³ Music: the technology supports any generic asset (e.g., music, software, written works) and the associated rights (e.g., copyright)

⁴ The apps or tools may be implemented or used by external parties.

4 Design principles

- **Decentralized**: do not rely on a single source for any essential function; e.g., data, attestation, authentication, identity. Example: multiple methods, not limited to or requiring an ISRC number, may identify a recorded composition.
- Authoritative: include *provenance* (which describes *chain of custody* 5, *veracity* 6, and *attestation* 7) for every datum of the four types described in §3.
- Future-tolerant; technology-agnostic: for each function (such as a database, immutable ledger, interface, proof of identity), allow implementation with a variety of technologies equivalent in ability and performance; allow replacement or upgrade while maintaining compatibility with previous implementations.
- **Ease of use**: people submitting data or inquiries should perceive RAIDAR as elegant and easy to use; developers writing code or otherwise using RAIDAR's defined interfaces should find the documentation clear and the interfaces straightforward to employ.
- **International**: support multilingual data and user interfaces; accommodate asset rights as defined in different regulatory/legal regimes.
- Open interface: publish all interface designs.
- **Open source software**: publish exemplary software for each side of every open interface under MIT license terms.
- **Standards**: use relevant, published standards whose license terms equate to those of the MIT license.

Performance

Perform with a level of availability and repeatability similar to that of the Internet, the telephone network and the electrical power network in technically advanced parts of the world.

5 Initial scope of music

For simplicity, RAIDAR shall initially address *controlled compositions* 8 that do not contain *derivative* works 9 nor involve *third party licensing* 10.

6 Architecture

To demonstrate compliance with all design principles, three repositories shall each contain a partially-overlapping subset of the entire dataset.

Data registration and inquiries may be submitted to any repository's instance of the RAIDAR user interface. The reply to the inquiry shall be comprehensive, regardless of the location(s) of the underlying data.

Thus, the repositories may employ a defined intra-RAIDAR interface to acquire data not held locally from other repositories. Other solutions 11 may exist to provide decentralized but comprehensive repository service behind the RAIDAR user interface or behind intra-RAIDAR interfaces; implementation of such alternative solutions demonstrates the technology agnosticism design principle.

7 Resources & schedule

Berklee Institute for Creative Entrepreneurship and MIT Media Lab (Human Dynamics) lead RAIDAR'S development and deployment.

Schedule

- 2019 Q1: project definition, search for funding
- 2019 Q2: architecture & API design
- 2019 Q3-4: develop & test
- 5 define chain of custody
- 6 define veracity
- 7 Define attestation
- 8 Controlled composition: all copyrights owned by the same person(s).
- 9 Derivative works: e.g., samples of other music.:
- 10 Third party licensing; e.g., via a publisher or record label.
- 11 See, for example, <u>IPFS</u>.

To implement essential user and service-provider functions, RAIDAR open-source software implements each side of standard APIS.

Queries submitted to any service provider result in a comprehensive response through the network of authoritative repositories.

Registration creates dispersed, redundant, indisputable records of assets, rights and metadata.

• 2019 year end: launch

Estimated cost

- <Add software & operational skills & cost estimates>
- <0ther costs?>
- <Schedule to develop, test & deploy>

The initial phase does not incorporate accounting functions and use will be free.

Funding

Potential sources of funding include Media Lab sponsors, Red Bull, IBM...

The 2019 February order of magnitude cost estimate for design, development, and pilot launch is \$150,000.