

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
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Executive Summary

Collected data via SpaceX API:

- Made manipulation to repair the masks being manipulated;
- Rocket filtering;
- Dealing with nulls;

Exploratory Data Analysis:

Data understanding and feature engineering;

Machine learning prediction:

- Perform ML models to predict response;
- Show the best model

Introduction

Goal:

• The objective is to evaluate the viability of the new company Space Y to compete with Space X.

Questions to answer:

- The best way to estimate the total cost for launches, by predicting successful landings of the first stage of rockets;
- Where is the best place to make launches.



Methodology

Executive Summary

- Data collection methodology:
 - Data from Space X was obtained from:
 - Space X API (https://api.spacexdata.com/v4/rockets/);
- Perform data wrangling:
 - After understanding the data, a feature engineering was made to prepare data to the ML model;
- Perform exploratory data analysis (EDA) using visualization and SQL:
 - Get insights about data
- Perform interactive visual analytics using Folium and Plotly Dash;
- Use classification models to predict response

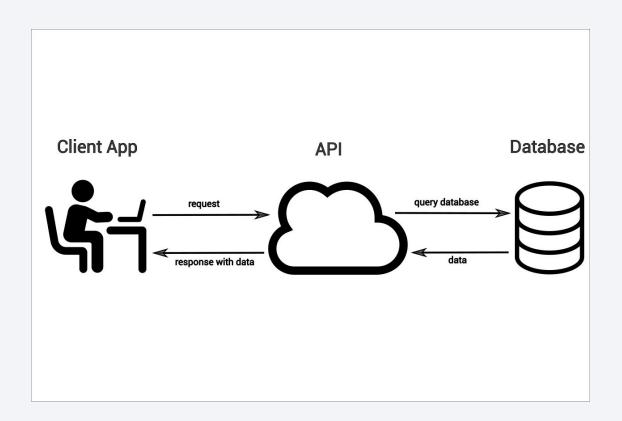
Data Collection

Data sets were collected from Space X API

Data Collection – SpaceX API

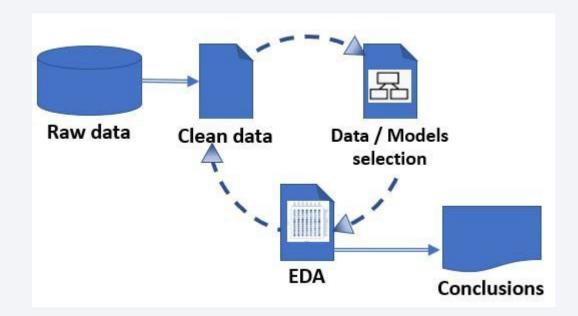
 SpaceX offers a public API where you can download the data;

- File to collect the data:
 - Data Collection API.ipynb



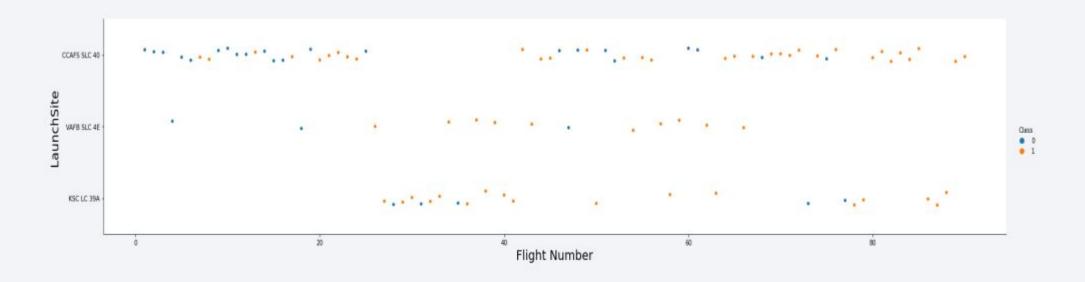
Data Wrangling

- Initially some Exploratory Data Analysis (EDA) was performed on the dataset.
- Then the summaries launches per site, occurrences of each orbit and occurrences of mission outcome per orbit type were calculated.
- Finally, the landing outcome label was created from Outcome column.



EDA with Data Visualization

- To explore data, scatterplots and barplots were used to visualize the relationship between pair of features:
 - Payload Mass X Flight Number, Launch Site X Flight Number, Launch Site
 X Payload Mass, Orbit and Flight Number, Payload and Orbit



EDA with SQL

SQL queries performed:

- Names of the unique launch sites in the space mission;
- Top 5 launch sites whose name begin with the string 'CCA';
- Total payload mass carried by boosters launched by NASA (CRS);
- Average payload mass carried by booster version F9 v1.1;
- Date when the first successful landing outcome in ground pad was achieved;
- Names of the boosters which have success in drone ship and have payload mass between 4000 and 6000 kg;
- Total number of successful and failure mission outcomes;
- Names of the booster versions which have carried the maximum payload mass;
- Failed landing outcomes in drone ship, their booster versions, and launch site names for in year 2015;
- Rank of the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20.

Build an Interactive Map with Folium

- Markers, circles, lines and marker clusters were used with Folium Maps
 - Markers indicate points like launch sites;
 - Circles indicate highlighted areas around specific coordinates, like NASA Johnson Space Center;
 - Marker clusters indicates groups of events in each coordinate, like launches in a launch site;
 - Lines are used to indicate distances between two coordinates.

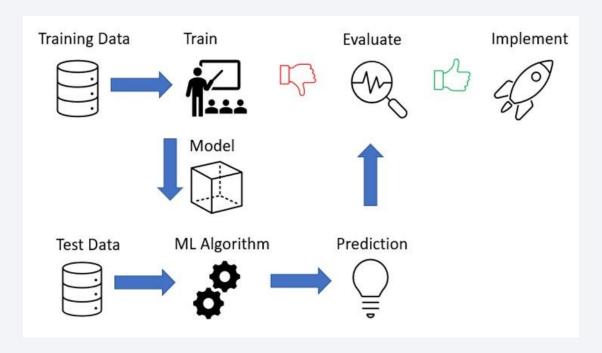
Build a Dashboard with Plotly Dash

- The following graphs and plots were used to visualize data:
 - Percentage of launches by site
 - Payload range
- It helped to get insights to identify the best place to launch

Predictive Analysis (Classification)

• Four classification models were compared:

- Logistic Regression,
- Support Vector Machine,
- Decision Tree
- K Nearest Neighbors (KNN).



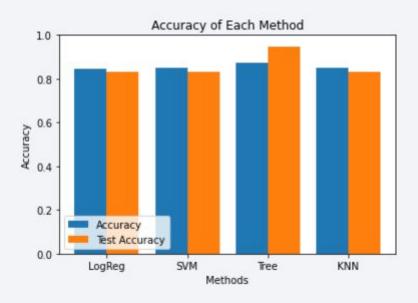
Results

Exploratory data analysis results:

- Space X uses 4 different launch sites;
- The first launches were done to Space X itself and NASA;
- The average payload of F9 v1.1 booster is 2,928 kg;
- The first success landing outcome happened in 2015 fiver year after the first launch;
- Many Falcon 9 booster versions were successful at landing in drone ships having payload above the average;
- Almost 100% of mission outcomes were successful;
- Two booster versions failed at landing in drone ships in 2015:
 - F9 v1.1 B1012 and F9 v1.1 B1015;
- The number of landing outcomes became as better as years passed.

Results

• Decision Tree Classifier is the best model to predict successful landings, having accuracy over 87% and accuracy for test data over 94%.



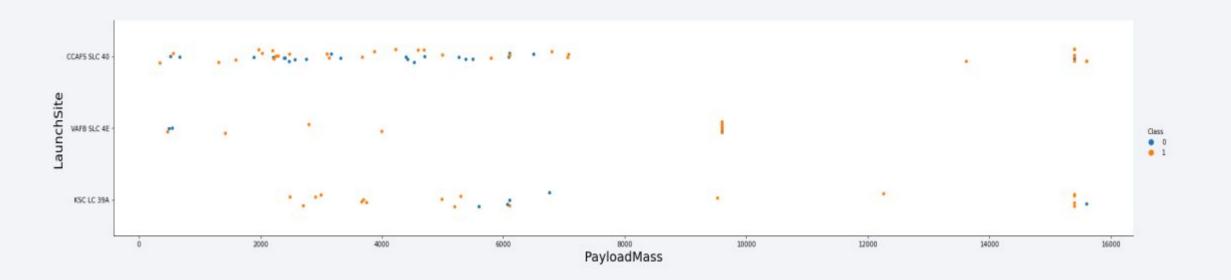


Flight Number vs. Launch Site



According to the plot above, it's possible to verify that the best launch site nowadays is CCAF5 SLC 40, where most of
recent launches were successful;

Payload vs. Launch Site

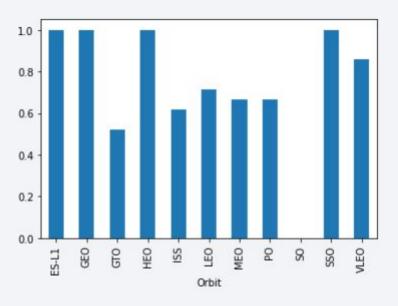


• According to the plot above, Payloads over 9,000kg (about the weight of a school bus) have excellent success rate;

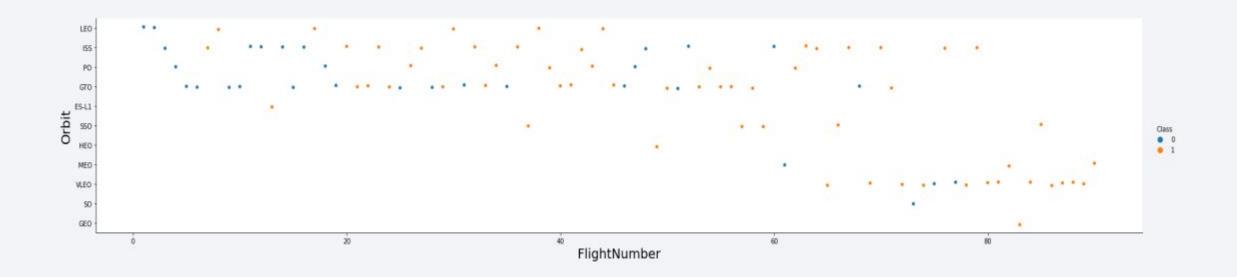
Success Rate vs. Orbit Type

 How to see, the biggest success rates happens to orbits:

- ES-L1;
- GEO;
- HEO;
- · SSO.

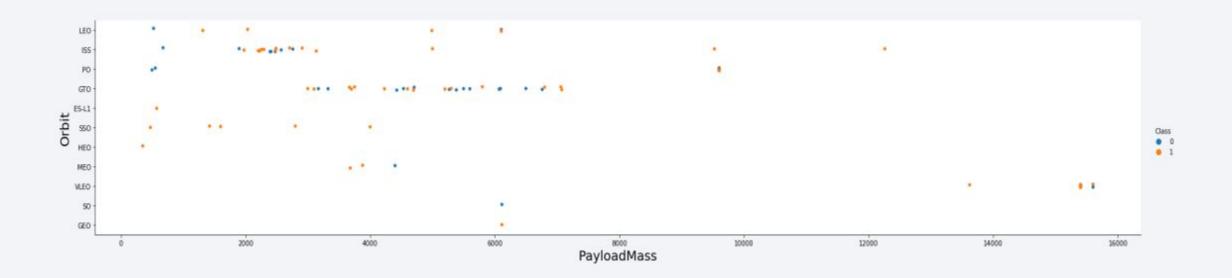


Flight Number vs. Orbit Type



Apparently, success rate improved over time to all orbits;

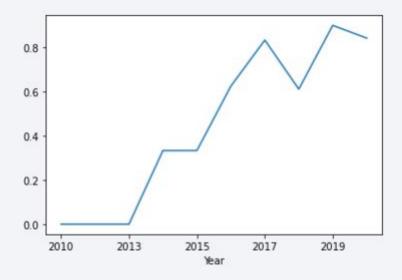
Payload vs. Orbit Type



Apparently, there is no relation between payload and success rate

Launch Success Yearly Trend

- Success rate started increasing in 2013 and kept until 2020:
 - It seems that the first three years were a period of adjusts and improvement of technology.



All Launch Site Names

• There are four launch sites, obtained by "launch site" information in the data:

Launch Site

CCAFS LC-40

CCAFS SLC-40

KSC LC-39A

VAFB SLC-4E

Launch Site Names Begin with 'CCA'

5 records where launch sites begin with "CCA":

Date	Time UTC	Booster Version	Launch Site	Payload	Payload Mass kg	Orbit	Customer	Mission Outcome	Landing Outcome
2010-06-04	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010-12-08	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012-10-08	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013-03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attemp

Total Payload Mass

Total payload carried by boosters from NASA:

111268 Kg

Average Payload Mass by F9 v1.1

Average payload mass carried by booster version F9 v1.1:

2928 Kg

First Successful Ground Landing Date

• First successful landing outcome on ground pad:

2015-12-22

Successful Drone Ship Landing with Payload between 4000 and 6000

- Boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000:
 - F9 FT B1021.2
 - F9 FT B1031.2
 - F9 FT B1022
 - F9 FT B1026

Total Number of Successful and Failure Mission Outcomes

- Number of successful and failure mission outcomes:
 - Success = 99
 - Success (payload status unclear) = 1
 - Failure (in flight) = 1

Boosters Carried Maximum Payload

- Boosters which have carried the maximum payload mass:
 - F9 B5 B1048.4
 - F9 B5 B1048.5
 - F9 B5 B1049.4
 - F9 B5 B1049.5
 - F9 B5 B1049.7
 - F9 B5 B1051.3
 - F9 B5 B1051.4
 - F9 B5 B1051.6
 - F9 B5 B1056.4
 - F9 B5 B1058.3
 - F9 B5 B1060.2
 - F9 B5 B1060.3

2015 Launch Records

 Failed landing outcomes in drone ship, their booster versions, and launch site names for in year 2015:

Booster Version	Launch Site
F9 v1.1 B1012	CCAFS LC-40
F9 v1.1 B1015	CCAFS LC-40

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

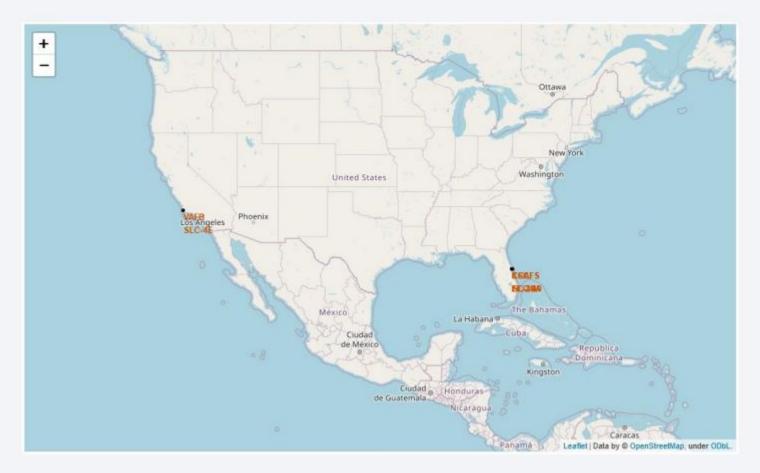
• Ranking of all landing outcomes between the date 2010-06-04 and 2017- 03-20:

Landing Outcome	Occurrences
No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Controlled (ocean)	3
Success (ground pad)	3
Failure (parachute)	2
Uncontrolled (ocean)	2
Precluded (drone ship)	1



All launch sites

Closer to the sea,
 more safer



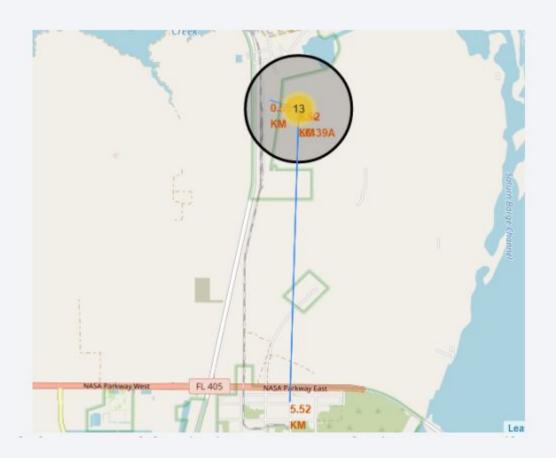
Launch Outcomes by site

Example of KSC LC-39A launch site launch outcomes:



Logistics

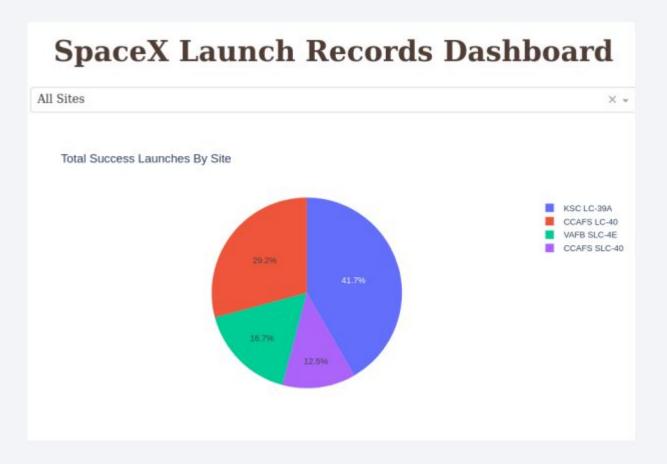
 Close to the sea and empty areas, but also with access road close by





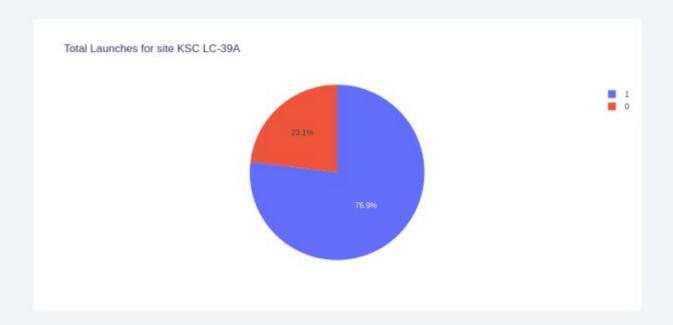
Sucessful launches by site

• The place from where launches are done seems to be a very important factor of success of missions.



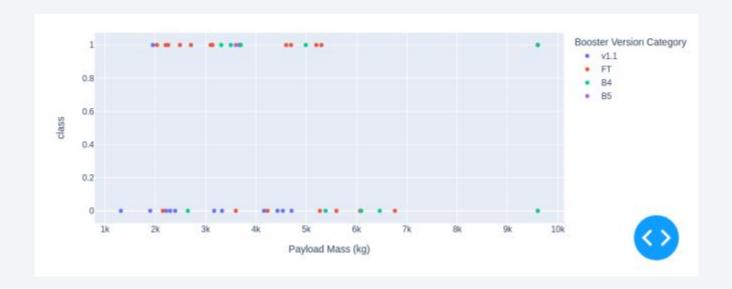
Launch Success Ratio for KSC LC-39A

Most successes are in this site



Payload vs Launch Outcome

• Payloads under 6.000Kg and FT boosters are the most successful combination.



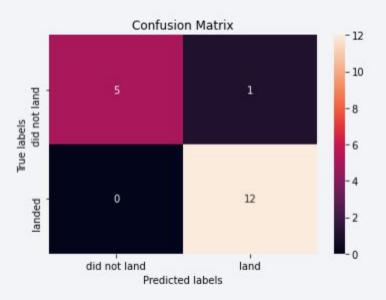


Classification Accuracy

- Four classification models were tested:
 - KNN
 - Decisions Tree
 - SVM
 - Logistic regression
- The model with the highest classification accuracy is **Decision Tree Classifier**, which has accuracies over than **87%**.

Confusion Matrix

Confusion matrix of Decision Tree Classifier:



Conclusions

- Different data sources were analyzed, refining conclusions along the process;
- The best launch site is KSC LC-39A;
- Launches above 7.000 Kg are less risky;
- Although most of mission outcomes are successful, successful landing outcomes seem to improve over time, according the evolution of processes and rockets;
- Decision Tree Classifier can be used to predict successful landings and increase profits.

