

# Lisa Stanton

My passion for innovation through design and my diverse background helps me develop a sense of empathy and a curiosity of people and behaviors.

## EXPERIENCE

### SciPlay Corporation – UX UI Designer

JULY 2021 – Present

Work closely and collaborate with Product, Art, and Development teams to build UX layouts and UI designs

Design, create, and implement UX & UI with an expert understanding of mobile gaming as well as an understanding of current trends in the best Social Games

Respond positively to feedback and Iterate on UX & UI.

### TroutHouseTech – UI Designer

MAY 2021– Present

Collaborate with lead UX UI Mobile lead to assist other start up companies create low-fidelity & high fidelity mockups.

Assist with redesigning the company website.

### Onboard List – UX / UI Designer

AUG 2020 – OCT 2020

Produce high quality UX design solutions for a small startup SaaS company through wireframes, visual and graphic design, flow diagrams, storyboards, suite maps and prototypes.

Design UI elements and tools such as navigation menus, search boxes, tabs, and widgets for digital assets.

Further develop product branding and identity.

Collaborate with developers to improve user flows and accessibility within the website.

Create questionnaires to determine user personas.

### Freelance – UX UI Designer

APRIL 2020 – MAY 2021

Utilized storyboarding, interactive prototyping, style guides, wire-frames, user experience & brand management while creating designs and logos.

Implemented user-centered design, information architecture & user testing on gathering research for brands and companies.

Practiced strong collaborative skills & problem resolution when it came to working on projects.

Built on mobile & responsive development to high fidelity mockups.

## PROJECTS

### Petal Cloud Service

*A cloud service provided to users with the ability to collaborate with coworkers and family.*

Researched user needs and pain points to set the user model.

Performed a competitive analysis of a diverse range of cloud storage platforms.

Created functional wireframe prototypes with Figma.

Conducted usability tests and improved hi-fidelity prototype based on feedback and testing results.

### Vivre Livre

*A mobile application catered toward sustainability and book lovers.*

Created functional wireframe prototypes with Figma.

Conducted usability tests and improved hi-fidelity prototypes based on feedback and testing results

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## SKILLS

User Personas

User Interviews

Site Maps

Wire-framing

Competitive Analysis

Prototyping

Task Flows

Style Guides

Persona Building

Fluent In Turkish

## TOOLS

Invision

Figma / Sketch

Adobe XD

Lightroom

Photoshop

HTML & CSS

JavaScript

JQuery

Git

Github

Indesign

Illustrator

## EDUCATION

**Bloc 2019-2020**

UX / UI Design Program

**B.S Consumer Sciences Texas**  
State University, 2016