



SURPRISE ME



C Sharks - <http://bit.ly/1UViEoC>

PROBLEM

- Solve global issues
- Increase participation among people
- Gamify it

PANACEA

- How will gamification solve global issues?
- Why is our app named Surprise Me?
- Why do i care?

BENEFITS

- Solve challenges.
- Get points
- Unlock rewards
- Use rewards for discounts.

FUTURE

- Sponsored challenges
- Personalised recommendations
- A la Multiplayer game
- Revenue through partnerships

Surprise Me!

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