# Surprise Me

C Sharks - http://bit.ly/1UViEoC

# Problem

- Solve global issues

- Increase participation among people

- Gamify it

# Panacea

- How will gamification solve global issues?

- Why is our app named Surprise Me?

- Why do i care?

# Benefits

- Solve challenges.

- Get points

- Unlock rewards

- Use rewards for discounts.

# Future

- Sponsored challenges

- Personalised recommendations

- A la Multiplayer game

- Revenue through partnerships