

LÉA FOURNIER

Reliable, creative, and motivated graduate with a strong background in social media marketing, design, and production. Experienced in creating compelling visual content, leading event production, and managing campaigns that engage audiences. Skilled communicator and organized multitasker with a proven ability to stay calm under pressure. Seeking full-time opportunities to leverage my passion for design, production, and digital marketing to make a meaningful impact.

EXPERIENCE

THÉÂTRE ST-CATHERINE — MARKETING ASSISTANT & PRODUCER

November 2023 – December 2024

- Produced a short film showcased at Débark Festival, highlighting creative storytelling and production skills.
- Created social media content to promote shows, boosting ticket sales and audience attendance.

LADYFEST MONTREAL — PRODUCER & MARKETING COORDINATOR

July 2024 – November 2024

- Produced an improv show, managing casting, scheduling, and logistics to deliver a sold-out event.
- Designed marketing strategies and promotional materials, aligning with the festival's branding.
- Collaborated with performers and staff to ensure smooth event execution.

ATLANTA OPERA — MARKETING INTERN






September 2019 – December 2019

- Designed infographics for the opera season to engage younger audiences in schools.
- Supported outreach initiatives and marketing campaigns by creating promotional materials.
- Shadowed the Front of House Manager to gain experience in event coordination.

TARGET (SARASOTA) — TEAM MEMBER

April 2023 – Present

- Delivered exceptional customer service by addressing guest concerns and resolving issues at the Customer Service desk.
- Trained across multiple departments; including Starbucks, Style, and General Merchandise; to support various teams and operations in a high-pressure environment.

 (678) 920 - 0560
 lea.fournier@gmail.com
 Sarasota, Florida
 [LinkedIn](#)
 Citizenship: American

EDUCATION

BFA THEATRE, MINOR COMPUTATION ARTS

Concordia University, Montréal, Canada
Graduated December 2024

INTERNATIONAL BACCALAUREATE DIPLOMA

Atlanta International School, Atlanta, GA
2009 - 2021

CLUBS

- **Computation Arts Student Society** -
Communications Officer
- **Concordia Association of Students in Theatre** -
Student Wellness Officer/Website Coordinator

SKILLS

- Software: Adobe Creative Suite (Advanced in Photoshop, Illustrator, Premiere Pro, After Effects, InDesign), Proficient in Microsoft Office (Word, Excel, Outlook)
- Web Development: CSS, HTML, Javascript, P5.js
- Other: Digital Art/Design, Photo/Video Editing, PSM 1: Scrum certification and Project Management Experience, Trend Forecasting/Analysis, Audience Development, Social Media Content/Strategy
- **Fluent in English and French**