Léa Bignon

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Contact

Personal information

Citizenship: French Last updated: June 2024

1, Esplanade de l'Université, 31080 Toulouse Cedex 06

Website: https://leabignon.github.io

EDUCATION

Graduate studies

Ph.D. in Economics, Toulouse School of Economics	Expected 2025
Visiting scholar, UC Berkeley Haas School of Business	Winter 2023

Undergraduate studies

M.Sc. in Economics, Ecole Polytechnique and ENSAE ParisTech	2017
B.A. in Economics, Ecole Normale Supérieure (ENS) Paris-Saclay	2015

Research interests

Industrial Organization, Health Care, Health Economics, Applied Microeconomics

WORKING PAPERS

Strategic tier design in Health insurance: The case of Medicare part D with Alessandro Iaria & Laura Lasio

We study the role of tier design in Medicare Part D. In the period 2013-2017, plans expanded the number of tiers in their formularies from three/four to five and system- atically shifted generics to higher tiers subject to higher cost sharing. The systematic tier upgrading caused significant increases in the out-of-pocket costs, up to 6 times for some generics. This resulted in additional average per-enrollee spending on generics of \$76 in 2017, totalling \$1.5 billion for the Part D population, and increased mortality by 5.4% due to reduced utilization of generics with documented mortality benefits.

Work in progress

Pharmaceuticals and Digital Health: How data-driven insights may reshape insulin demand

The consequences of monitoring drug abuse

FELLOWSHIPS

Mobility grant			2023
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Toulouse School of Economics, Université Toulouse 1

Doctoral fellowship

2019

Full fellowship, French Ministry of Research

Elève Normalienne 2014

Full fellowship, ENS Paris-Saclay

RELEVANT POSITIONS

Pre-doctoral research assistant 2018-2019

Economics department, McGill University

Montréal, QC

Faculty Mentor: Laura Lasio

Analyst 2017-2018

Compass Lexecon Paris, France

TEACHING EXPERIENCE

Teaching Assistant

Toulouse School of Economics

Intermediate Econometrics, graduate Fall 2022*

Program Evaluation, graduate Winter 2022

Industrial Organization, undergraduate Winter 2021**, Winter 2022

Econometrics, undergraduate (in French) Fall 2019

Microeconomics, undergraduate (in French) Fall 2019

Refereeing

Journal of the European Economic Association

Presentations

2024 2nd CEPR Health Economics Conference (Toulouse).

2023 *EARIE* (*Rome*).

OTHER INFORMATION

Software Matlab, R, SQL, Stata

Languages French (native), English (fluent)

^{*} Best TA Award (Students' vote), Graduate level, First year International track

^{**} Best TA Award (Students' vote), Undergraduate level