

# Léa Bignon

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## Contact details

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## Personal information

Citizenship: French  
Last updated: September 2025

## ACADEMIC APPOINTMENTS

### KU Leuven

Assistant Professor	2026-
Postdoctoral Fellow	2025-2026

### Toulouse School of Economics

Associate Member	2025-
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## RESEARCH INTERESTS

**Primary field:** Industrial Organization

**Secondary fields:** Health Care, Health Economics, Applied Microeconomics

## EDUCATION

### Doctoral studies

<i>Ph.D. in Economics</i> , Toulouse School of Economics	2025
<i>Visiting scholar</i> , UC Berkeley Haas School of Business	Winter 2023

### Prior Education

<i>M.Sc. in Economics</i> , Ecole Polytechnique and ENSAE ParisTech	2017
<i>B.A. in Economics</i> , Ecole Normale Supérieure (ENS) Paris-Saclay	2015

## WORKING PAPERS

**Pharmaceuticals and Digital Health: How Data-driven Insights May Reshape the Insulin Market**

**Strategic tier design in Health insurance: The case of Medicare part D** with Alessandro Iaria & Laura Lasio

## WORK IN PROGRESS

**Biologic drugs and learning-by-doing** with Pierre Dubois

**The consequences of monitoring drug abuse: Physicians behavior towards secured prescription pads**

## PRESENTATIONS

**2025** CERGE-EI, KU Leuven, UCL, IIOC, Barcelona Summer Forum Applied Industrial Organization, CeSifo Venice Summer Institute Digital Healthcare, NBER Summer Institute Industrial Organization, SITE Market Failures and Public Policy, Conference on Structural Inequalities in Health Economics (University of Notre-Dame), EARIE

**2024** 2nd CEPR Health Economics Conference, CEPR-IO Gathering (Online), European Winter Meeting Econometric Society

**2023** EARIE

## FELLOWSHIPS AND AWARDS

**Mobility grant** Toulouse School of Economics, Université Toulouse 1 2023

**Teaching award** Best TA, First-year Graduate level, International track, TSE 2022-2023

**Teaching award** Best TA, Undergraduate level, TSE 2020-2021

**Doctoral fellowship** French Ministry of Research 2019

**Full fellowship** Elève Normalienne, ENS Paris-Saclay 2014-2018

## TEACHING EXPERIENCE

### Teaching Assistant

Toulouse School of Economics

*Intermediate Econometrics*, graduate Fall 2022

*Program Evaluation*, graduate Winter 2022

*Industrial Organization*, undergraduate Winter 2021, Winter 2022

*Econometrics*, undergraduate (in French) Fall 2019

*Microeconomics*, undergraduate (in French) Fall 2019

## RELEVANT POSITIONS

**Research Assistant** to Laura Lasio, McGill University 2018-2019

**Analyst** at Compass Lexecon, Paris 2017-2018

## PROFESSIONAL ACTIVITIES

**Referee:** Journal of the European Economic Association

**Service:** TSE-R Laboratory council PhD students representative (2021-2025), Women in Economics at TSE Event organizer (2021-2024)

## OTHER INFORMATION

**Software** Matlab, R, SQL, Stata

**Languages** English (fluent), French (native)