

# Léa Bignon

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## Contact

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## Personal information

Citizenship: French

*Last updated: June 2024*

## EDUCATION

### Graduate studies

*Ph.D. in Economics*, Toulouse School of Economics

Expected 2025

*Visiting scholar*, UC Berkeley Haas School of Business

Winter 2023

### Undergraduate studies

*M.Sc. in Economics*, Ecole Polytechnique and ENSAE ParisTech

2017

*B.A. in Economics*, Ecole Normale Supérieure (ENS) Paris-Saclay

2015

## RESEARCH INTERESTS

Industrial Organization, Health Care, Health Economics, Applied Microeconomics

## WORKING PAPERS

**Strategic tier design in Health insurance: The case of Medicare part D** with Alessandro Iaria & Laura Lasio

We study the role of tier design in Medicare Part D. In the period 2013-2017, plans expanded the number of tiers in their formularies from three/four to five and systematically shifted generics to higher tiers subject to higher cost sharing. The systematic tier upgrading caused significant increases in the out-of-pocket costs, up to 6 times for some generics. This resulted in additional average per-enrollee spending on generics of \$76 in 2017, totalling \$1.5 billion for the Part D population, and increased mortality by 5.4% due to reduced utilization of generics with documented mortality benefits.

## WORK IN PROGRESS

**Pharmaceuticals and Digital health: How data-driven insights may reshape insulin demand**

**The consequences of monitoring drug abuse**

## FELLOWSHIPS

**Mobility grant**

2023

Toulouse School of Economics, Université Toulouse 1

<b>Doctoral fellowship</b> Full fellowship, French Ministry of Research	2019
<b>Elève Normalienne</b> Full fellowship, ENS Paris-Saclay	2014

## RELEVANT POSITIONS

<b>Pre-doctoral research assistant</b> Economics department, McGill University Faculty Mentor: Laura Lasio	2018-2019 Montréal, QC
<b>Analyst</b> Compass Lexecon	2017-2018 Paris, France

## TEACHING EXPERIENCE

<b>Teaching Assistant</b> Toulouse School of Economics	
<i>Intermediate Econometrics</i> , graduate	Fall 2022*
<i>Program Evaluation</i> , graduate	Winter 2022
<i>Industrial Organization</i> , undergraduate	Winter 2021**, Winter 2022
<i>Econometrics</i> , undergraduate (in French)	Fall 2019
<i>Microeconomics</i> , undergraduate (in French)	Fall 2019

\* Best TA Award (Students' vote), Graduate level, First year International track

\*\* Best TA Award (Students' vote), Undergraduate level

## REFEREEING

Journal of the European Economic Association

## PRESENTATIONS

**2023** *IO workshop (UC Berkeley), EARIE (Rome).*  
**2022** *Ph.D. workshop (TSE), IO workshop (TSE).*  
**2021** *IO workshop (TSE).*  
**2020** *Applied Micro workshop (TSE); Econometrics workshop (TSE).*

## OTHER INFORMATION

**Software** Matlab, R, SQL, Stata  
**Languages** French (native), English (fluent)