Leabriah Spencer Tableau Project

Tableau Public Project Link

Summary:

The main point of my findings revolves around positive and negative engagement (likes and dislikes) of YouTube videos from the years 2017 to 2018, as well as the concentration of views per video category.

I found that the Music category received the most positive and negative engagement in the form of likes and dislikes. While the Entertainment category received the most views in 2017 and Music received the most views in 2018.

Design Notes:

I chose to design my worksheet and dashboard using a linear design with colorblind friendly palette for ease of readability, ease of visual representation of data, and for colorblind accessibility.

Resources: N/A