

Michelle drives a relatively fuel-inefficient vehicle. She's wondering about buying a Tesla. She's spent some time working out all of the details and decides that, with her current car, driving costs her  $p_d = 3$  dollars per kilometer. Her utility function for driving ( $d$ ) and all other goods ( $x$ ) is  $U = 2xd + 300x$  and she has \$1800 per week to devote to driving ( $d$ ) and other fun activities ( $x$ ). Her marginal utilities are  $mu_x = 2d + 300$  and  $mu_d = (2x)$ . You may assume  $p_x = 1$ . Which of the following statements are true?

Select all that apply:

- ☐ a. With her current vehicle, Michelle is maximizing her utility driving 250km/week (i.e.  $d = 250$ ).
- ☐ b. A carbon tax raises the cost of driving,  $p_d$ , to \$5 per km. With this change, Michelle will drive 120km/week.
- ☒ c. Michelle is considering buying a Tesla and it would reduce her implicit cost of driving to \$2 per km regardless of the carbon price, but it would also reduce her disposable weekly income (Tesla payments aren't cheap!) to \$1600 per week. If there is no carbon tax in place, she should still buy the Tesla.
- ☒ d. With the carbon price in place (i.e. compared to their regular income and  $p_d = \$5$ ), the savings are enough to make Michelle better off with the Tesla despite the lower income of  $Y = 1600$ .
- ☐ e. Michelle will drive more with the Tesla but spend less on driving than she would in either of the two cases tested above (i.e.  $p_d d$  will be lower with the Tesla than in the other two cases).
- ☒ f. The answer to this question would be the same if we assumed that Michelle's utility was  $U = xd + 150x$ .

$D^* \text{ w/o tax is } 225$

cross out

$D^* \text{ w/ tax is } 105$

cross out

$U$  is greater w Tesla

cross out

$U$  is greater w Tesla

cross out

$P_0 D \text{ w Tesla} = 650 \text{ vs } 525 \text{ w/ tax}$

cross out

cross out

1) Set up utility max  
 $MRS = MRT$  and  
 $Y = P_0 D + x$



$MRS = MRT \Rightarrow d + 150 = \frac{x}{P_d}$  or  $2d + 300 = \frac{2x}{P_d}$

divide by 2  
 $d + 150 = \frac{x}{P_d}$

Solve for  $x$   
 $P_0(d + 150) = x$   
 sub into budget constraint  
 $Y = P_0(d + 150) + P_0 d$   
 $= P_0(2d + 150)$

Solve for  $d$   
 $Y = P_0(2d + 150)$

$\frac{Y}{P_0} - 150 = 2d$

$\frac{\frac{Y}{P_0} - 150}{2} = d$

Use  $D^* = \frac{Y}{P_0} - 150$  to solve for  $D^*$  in each case, then  $x = Y - P_0 D^*$  to get  $x^*$  then  $U = x^* + 150x^*$

- a)  $P_0 = 3, Y = 1800$   
 $D^* = 225, P_0 D = 675, x = 1125$   
 $U = 421,875$
- b)  $P_0 = 5, Y = 1800$   
 $D^* = 105, P_0 D = 525, x = 1275$   
 $U = 325,125$
- c)  $P_0 = 9, Y = 1600$   
 $D^* = 325, P_0 D = 650, x = 950$   
 $U = 451,250$