

Strategic Outlook

2025 Priorities

- 1. Product Innovation**
 - Launch Widget Pro 2.0 with AI integration
 - Develop new enterprise security solutions
- 2. Market Expansion**
 - Enter Latin American markets
 - Strengthen presence in Asia-Pacific
- 3. Operational Excellence**
 - Implement lean manufacturing initiatives
 - Reduce carbon footprint by 25%
- 4. Talent Development**
 - Expand technical training programs
 - Enhance diversity and inclusion efforts

Financial Targets for 2025

Revenue Target: \$145 Million (+16%)
Gross Margin Target: 40% (vs. 38.5% in 2024)
R&D Investment: \$12 Million

Thank you for your continued support.

*Board of Directors
ACME Corporation*
