

The quick brown fox jumps over the lazy dog.

iiiiiiiiii llllllllll

wwwwwwwwww MBBBBBBBBB @@@@:@@@@:@@@@

William ill. Minimum Wow!

Character alignment (proportional):

12345678901234567890

iiiiiiiiiiiiiiiiiiii

wwwwwwwwwwwwwwwwwwww

||||||||||||||||||||

SIDE-BY-SIDE COMPARISON

Fixed: Illinois minimum

Prop: Illinois minimum

Fixed: William Williams

Prop: William Williams

Fixed: WWW.EXAMPLE.COM

Prop: WWW.EXAMPLE.COM

Fixed: \$1,234.56 total

Prop: \$1,234.56 total

PROPORTIONAL WITH TYPEFACES

Roman Fixed: The quick brown fox jumps over

Roman Proportional: The quick brown fox jumps over

Sans Serif Fixed: The quick brown fox jumps over

Sans Serif Proportional: The quick brown fox jumps over

Prestige Fixed: The quick brown fox jumps over

Prestige Proportional: The quick brown fox jumps over

PRACTICAL APPLICATIONS

Use FIXED-WIDTH for:

- Code listings
- Tables and columns
- ASCII art
- Forms with fill-in blanks

Use PROPORTIONAL for:

- Body text and paragraphs
- Professional documents
- Marketing materials
- More natural appearance