

Business Segments

Consumer Products Division
The Consumer Products Division achieved record sales of \$52 million, driven by strong demand for our flagship Widget Pro line. Customer satisfaction scores improved to 94%, and product returns decreased by 30% compared to the previous year.

Enterprise Solutions Division
Enterprise Solutions contributed \$48 million in revenue, with particular strength in the cloud services segment. New customer acquisitions grew by 40%, and customer retention rates remained above 95%.

International Operations
International revenue grew to \$25.4 million, representing 20% of total company revenue. Successful market entries in Asia-Pacific and Europe exceeded initial projections by 25%.

Quarterly Revenue Breakdown

Quarter	Revenue	Growth	Notes
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Q1 2024	\$28.1M	+12%	Strong start
Q2 2024	\$30.5M	+14%	New product launch
Q3 2024	\$32.8M	+16%	International expansion
Q4 2024	\$34.0M	+18%	Holiday season