

**THAMIZH SELVAN**

**Senior UI Developer | UX/UI Designer | Front-End Specialist**

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leadinglimat@gmail.com

**Objective:**

UI Developer with **11+ years of experience** in designing and developing responsive **web templates, mobile applications, and Progressive Web Applications (PWAs)**. Expertise in converting **Adobe XD and Figma** designs into **pixel-perfect, responsive HTML pages** with strong focus on performance and usability. Skilled in **Umbraco (v13+)** CMS for template development, content structuring, and front-end customization. Currently enhancing skills in **React.js** to strengthen expertise in modern front-end frameworks.

**Professional Summary:**

- Proficient in **HTML5, CSS3, JavaScript, jQuery, and jQuery UI** with hands-on experience in **CSS frameworks like Bootstrap, Foundation, Tailwind**, and front-end **frameworks like Angular, Framework7, and Ionic**.
- Experienced in **Umbraco CMS (v13+)** for **Razor views, Block List editing, Multi URL Picker**, and building **dynamic templates** integrated with .NET.
- Skilled in building and customizing **WordPress themes**, developing **Ionic-based hybrid apps**, and implementing **PHP & AJAX** for dynamic functionality.
- Strong experience in **page speed optimization** for SEO, including **CSS/JS minification, image optimization, ADA Compliance, broken link fixes, code clean-up, and HTML validations**.
- Developed **AMP (Accelerated Mobile Pages)** for blogs and articles to enhance **mobile performance and engagement**.
- Practical experience in **task runners and build tools** such as **Gulp, Node.js, and SASS** for efficient front-end workflows.
- Active contributor on **GitHub** with experience in **code commits, branching strategies, and resolving merge conflicts**.
- Demonstrated ability to **deliver projects with pixel perfection**, maintaining **brand consistency** and **UI/UX best practices**.
- Excellent communication, analytical, and multitasking skills with a **proven track record of team collaboration and on-time delivery**.

**Currently Learning:** React.js (Component-based architecture, Hooks, State Management)

**Technical Skills:**

- **Design & Prototyping Tools:**  
Adobe Photoshop, Adobe Illustrator, Adobe XD, Figma
- **Frontend Technologies:**  
HTML5, CSS3, JavaScript, jQuery
- **CSS Frameworks & UI Libraries:**  
Bootstrap, Foundation, Tailwind CSS, Framework7, Ionic, Angular
- **Preprocessors & Build Tools:**  
SASS, Gulp, Node.js

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- **CMS Platforms:**  
Umbraco (v13+), WordPress (Theme Development & Customization)
- **Performance & SEO Optimization:**  
GTmetrix, SEO Site Checkup, Google PageSpeed Insights, ADA Compliance
- **Analytics & Reporting:**  
Google Analytics
- **Version Control:**  
Git, GitHub
- **Currently Learning:**  
React.js (Component-based architecture, Hooks, and State Management)

## **Professional Work Experience:**

Working as **Senior UI Developer** with **iKomet Technology Solutions Private Ltd.**, Chennai.

From December 2021 to September 2025

- Delivered **pixel-perfect, responsive websites** from PSD, Figma, and Adobe XD designs.
- Practical experience in **task runners and build tools** such as **Gulp, Node.js, and SASS** for efficient front-end workflows.
- Applied **SEO and performance best practices** to ensure high Google PageSpeed and Lighthouse scores.
- Customized **WordPress themes** to meet client-specific design and functionality requirements.
- Experienced in **Umbraco CMS (v13+)** for **Razor views, Block List editing, Multi URL Picker**, and building **dynamic templates..**
- Successfully handled **Git workflow**, including branching strategies and resolving complex merge conflicts.

## **Latest projects:**

**Project #1:** Financial / Advisory Services

**Client:** Confidential, United States.

**Role:** Senior UI Developer

**Team Size:** 10

**Environment:** Html, Custom CSS, JavaScript, jQuery, Umbraco v13+.

**URL:** <https://www.firstcommercebk.com/>

## **Responsibilities:**

- Reviewed **project scope and requirements** from client documentation to ensure accurate implementation.
- Verified **design availability for all devices** (desktop, tablet, mobile) and adhered to the provided **style guides**.
- Prepared and maintained **Work Breakdown Structure (WBS)** schedules for timely project delivery.
- Ensured integration of the **latest CSS and JavaScript libraries** in HTML templates for modern UI development.
- Followed **UI guidelines and internal quality checklists** to maintain **consistency, accessibility, and performance standards** in all HTML designs.
- Participated in **weekly status meetings** to address progress, clarify requirements, and resolve queries.
- Delivered projects **on schedule across multiple phases** including **Alpha, Beta, and Production Launch**.

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**Project #2:** Accounting / Legal

**Client:** Confidential, United States.

**Role:** Senior UI Developer

**Team Size:** 10

**Environment:** Html, Custom CSS, JavaScript, jQuery, Umbraco v13+.

**URL:** <https://uhy-us.com/>

### **Responsibilities:**

- Reviewed **project scope and requirements** from client documentation to ensure accurate implementation.
- Verified **design availability for all devices** (desktop, tablet, mobile) and adhered to the provided **style guides**.
- Prepared and maintained **Work Breakdown Structure (WBS)** schedules for timely project delivery.
- Ensured integration of the **latest CSS and JavaScript libraries** in HTML templates for modern UI development.
- Followed **UI guidelines and internal quality checklists** to maintain **consistency, accessibility, and performance standards** in all HTML designs.
- Participated in **weekly status meetings** to address progress, clarify requirements, and resolve queries.
- Delivered projects **on schedule across multiple phases** including **Alpha, Beta, and Production Launch**.

**Project #3:** Real Estate / Construction

**Client:** Confidential, United States.

**Role:** Senior UI Developer

**Team Size:** 10

**Environment:** Html, Custom CSS, JavaScript, jQuery.

**URL:** <https://www.larkenassociates.com/>

### **Responsibilities:**

- Reviewed **project scope and requirements** from client documentation to ensure accurate implementation.
- Verified **design availability for all devices** (desktop, tablet, mobile) and adhered to the provided **style guides**.
- Prepared and maintained **Work Breakdown Structure (WBS)** schedules for timely project delivery.
- Ensured integration of the **latest CSS and JavaScript libraries** in HTML templates for modern UI development.
- Followed **UI guidelines and internal quality checklists** to maintain **consistency, accessibility, and performance standards** in all HTML designs.
- Participated in **weekly status meetings** to address progress, clarify requirements, and resolve queries.
- Delivered projects **on schedule across multiple phases** including **Alpha, Beta, and Production Launch**.

**Project#4:** Accounting / Legal

**Client:** Confidential, United Status.

**Role:** Senior UI Developer

**Team Size:** 10

**Environment:** Html, Custom CSS, JavaScript, jQuery.

**URL:** <https://www.paulweiss.com/>

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### **Responsibilities:**

- Reviewed **project scope and requirements** from client documentation to ensure accurate implementation.
- Verified **design availability for all devices** (desktop, tablet, mobile) and adhered to the provided **style guides**.
- Prepared and maintained **Work Breakdown Structure (WBS)** schedules for timely project delivery.
- Ensured integration of the **latest CSS and JavaScript libraries** in HTML templates for modern UI development.
- Followed **UI guidelines and internal quality checklists** to maintain **consistency, accessibility, and performance standards** in all HTML designs.
- Participated in **weekly status meetings** to address progress, clarify requirements, and resolve queries.
- Delivered projects **on schedule across multiple phases** including **Alpha, Beta, and Production Launch**.

**Project #5:** Financial / Advisory Services

**Client:** Confidential, United States.

**Role:** Senior UI Developer

**Team Size:** 10

**Environment:** Html, Custom CSS, JavaScript, jQuery.

**URL:** <https://www.myfirstbank.com/>

### **Responsibilities:**

- Reviewed **project scope and requirements** from client documentation to ensure accurate implementation.
- Verified **design availability for all devices** (desktop, tablet, mobile) and adhered to the provided **style guides**.
- Prepared and maintained **Work Breakdown Structure (WBS)** schedules for timely project delivery.
- Ensured integration of the **latest CSS and JavaScript libraries** in HTML templates for modern UI development.
- Followed **UI guidelines and internal quality checklists** to maintain **consistency, accessibility, and performance standards** in all HTML designs.
- Participated in **weekly status meetings** to address progress, clarify requirements, and resolve queries.
- Delivered projects **on schedule across multiple phases** including **Alpha, Beta, and Production Launch**.

### **Previous Organization Experience:**

**UI Developer with Software Cubes Technology Solutions, Chennai.**

From June 2018 to November 2021

### **Responsibilities:**

- Creating Vectors, elements and design posters and fliers using Photoshop and other Adobe tools.
- Develop and maintain websites in liaison with the concerned departments.
- Quality assurance of finished websites including the validations of web forms and links.
- Responsive sites developed with Bootstrap.
- Develop and customize WordPress themes and Develop new Landing pages and web layouts.
- Developed Mobile Apps with Ionic Framework.

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### **Front End Developer RCK Techies Pvt. Ltd., Chennai.**

From August 2016 to December 2017

#### **Responsibilities:**

- Developed and maintained web sites.
- Developed and designed new web interfaces and layouts.
- Quality assurance of finished websites including the validation of web forms and links.
- Page Speed Optimization and SEO.
- Create websites using Accelerated Mobile Pages (AMP) Specially for Blogs and Articles.

### **UI Designer Yes Yes Services, Chennai.**

From April 2013 to June 2016

#### **Responsibilities:**

- I started to learn how to design websites.
- Developed and maintained web sites.

#### **Educational Details:**

- **B.E(CSE)** from **M.N.M Jain Engineering College** with **67%** percentage affiliated to Anna University, Chennai, Tamil Nadu.
- **D.C.E(CSE)** from **Sri Durga Devi Polytechnic College** with **87%** percentage. Kavarpet, Thiruvallur (DT), Tamil Nadu.
- 10<sup>th</sup> Standard from **St, Andrews Higher Secondary School** with **63%** percentage. Arakkonam, Vellore (DT), Tamil Nadu.

#### **Personal Profiles:**

Father's Name	:	Mr. A.M. Moorthi
Date of Birth	:	02-02-1987
Address	:	A21, BG1, Shanmuga Nivas Lakshmi Nagar, Agaramthen, Chennai, 600126.
Nationality	:	Indian
Gender	:	Male
Marital status	:	Married
Hobbies	:	Playing Cricket, Computer Games & Listening Music
Languages Known	:	English and Tamil (read, write & speak), Hindi (speak).